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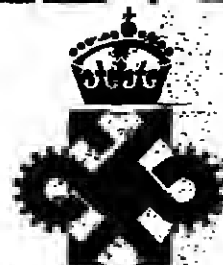
**Asian Tigers**  
What's going  
wrong?

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World Business Newspaper <http://www.ft.com>

MONDAY, APRIL 21 1997

## Indian crisis ends with coalition's new leader as PM

India's political crisis ended with the appointment of I.K. Gujral as prime minister. The newly-elected leader of the United Front coalition replaces H.D. Deve Gowda, who resigned nine days ago. The new premier is a veteran diplomat whose brief term as foreign minister in the previous administration saw improvements in relations with India's neighbours. Congress party president Sitaram Kesri, whose withdrawal of political support precipitated the crisis, offered full support. Page 24

**Cordiant plans demerger:** Advertising group Cordiant, which includes Saatchi & Saatchi, is today expected to announce plans to float off its advertising agencies - Bates Worldwide and Saatchi & Saatchi Advertising Worldwide. Page 25; Lex, Page 24

**Focus on Enu 'hits competitiveness':** The competitiveness of European companies is lagging behind US and Japanese rivals partly because of pre-occupation with monetary union, a report headed by former Grand Metropolitan chairman Lord Sheppard will say. Page 6

**China's president visits Russia:** Chinese president Jiang Zemin arrives in Russia tomorrow for a four-day visit aimed at broadening co-operation between the two countries. Page 24

**Anglo-American standardises results:** Anglo American Corporation South Africa, the world's biggest gold producer, reported annual results from its six gold mining companies in accordance with International Accounting Standards, easing comparisons with rivals in Australia and North America. Page 25; Lex, Page 24

**Democrats win in Bulgaria:** Bulgaria's pro-market Union of Democratic Forces won a landslide general election victory over the ex-communist Bulgarian Socialist party on a platform of faster economic reform and a crackdown on organised crime. Page 2

**Keen interest in compact car:** Mercedes-Benz's A class compact car has attracted more than 100,000 "serious expressions of interest", six months before European sales start, the company said. Page 28

**Dutch plan tax-cutting budget:** The Dutch government reached outline agreement on a tax-cutting election budget for 1998, signalling its confidence in qualifying for the European single currency. Page 2

**VA Technology seeks expansion:** Austrian plant engineering group VA Technology plans to spend up to \$850m (\$620m) on European acquisitions to expand sales by more than a third by 2000. Page 28

**Russian communists call for strikes:** Russia's demoralised communists called for nationwide strikes against a government which their leader, Gennady Zyuganov, said would "carry out policies murderous for Russia". Page 2

**Earnings surge for Japanese stores:** Japanese department stores reported a surge in annual earnings on strong demand for imported goods, but sales turned down in the second half. Page 28

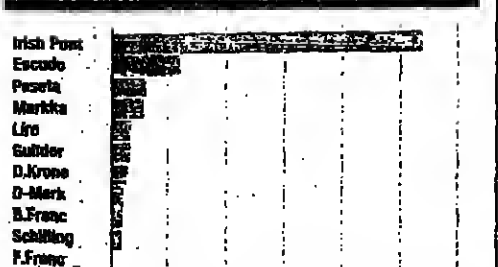
**Asia set for more big cities:** Asia will have 20 cities with populations of more than 10m by 2025, more than double the present number, posing pollution and infrastructure problems, the Asian Development Bank said. Page 4

**Lift truck output doubles in five years:** Production of lift trucks in Britain this year is expected to increase by 2,000 units to 35,000, raising output to double the figure of five years ago. Page 6

**Temporary migrants 'exploited':** Temporary migrant workers are increasingly being used as cheap unskilled labour as immigration policies grow more restrictive, the International Labour Organisation says. Page 4

**European monetary system:** The Irish punt moved further ahead at the top of the EMS grid last week, strengthening to 10.83 per cent against the weakest currency, the French franc. The Italian lire took advantage of optimism over a single currency to move ahead of the Dutch guilder. Currencies, Page 33

EMS: Grid April 18, 1997



The chart shows the member currencies of the exchange rate mechanism measured against the weakest currency in the system. Most of the currencies are permitted to fluctuate within 15 per cent of agreed central rates against the other members of the mechanism. The exceptions are the D.M. and the guilder which move in a 2.25 per cent band.

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## No charges for Netanyahu

By Judy Dempsey and Avi Machlis in Jerusalem

Israeli prosecutors decided yesterday not to press charges against Mr Benjamin Netanyahu, the prime minister, but his coalition partners were considering whether they would remain in his conservative Likud-led government.

Mr Netanyahu immediately went on the offensive, suggesting that he would remain as leader, even though some of his own Likud ministers were considering whether to resign. The prosecutors ruled that charges should not be pursued for breach of trust over the short-lived appointment of Mr Roni Bar-On as attorney general. However, Mr Aryeh Deri, leader of Shas, the Ultra-Orthodox party and a close ally of Mr Netanyahu, was indicted for obstructing justice.

Mr Netanyahu said "all of the accusations against me... proved to be untrue". However, he conceded he had made mistakes over the appointment of Mr Roni Bar-On, adding there was "a great difference between making a mistake and committing a crime".

However, political analysts said Mr Netanyahu's secrecy before Mr Bar-On's appointment could prompt some of the five small parties in the coalition to withdraw their support of a government tarnished by

## Israeli PM's coalition is under threat

from the West Bank city of Hebron last January. While the report was scathing at the way Mr Deri manipulated the political process, it also singled out Mr Netanyahu for criticism.

"There exists a real suspicion that the prime minister proposed to the government to appoint lawyer Bar-On as attorney general in order to, or among other things, to satisfy Knesset Member Deri, by turning a blind eye to the possibility of the existence of a defective conspiracy," said Mr Rubinstein. But Mr Rubinstein added "it does not appear that it could have been proved

up and resign and the public must have new elections." Mr Rubinstein and Mrs Edna Arbel, the state attorney, delivered their report after considering evidence of a 985-page police investigation into allegations of a conspiracy by Mr Deri to secure Mr Bar-On's appointment.

Mr Rubinstein said Mr Deri had pushed for Mr Bar-On's appointment in return for a plea bargain for a separate corruption case for which Mr Deri is standing trial.

But it could not be proved that Mr Deri also linked that appointment to Shas' support of the Israeli troop withdrawal

the scandal. Mr Elyakim Rubinstein, the attorney general, said there was insufficient evidence to indict Mr Netanyahu or Mr Tzahi Hanegbi, the justice minister.

But the 80-page-long report painted a picture of intrigue and of "an unhealthy atmosphere and a suspicious cloud."

Mr Rubinstein said he had a difficult time sorting out the testimonies from the various parties.

Mr Shimon Peres, leader of the opposition Labour party, said "there is not enough evidence to put the prime minister on trial, but... he must get

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Future of Likud rule in small parties' hands, Page 4

## Unisource moves to retain remaining members

By Nicholas Denton in London

Unisource, the European telecommunications alliance left reeling last week by the defection of Telefonica of Spain, is considering an exchange of stakes to cement the links between its remaining three members.

The cross-shareholdings between the allies - KPN of the Netherlands, Telia of Sweden and Swiss PTT - would be designed to address concerns that Unisource, a loose grouping, did not have the commitment of its participants.

The initiative would prepare the alliance for the liberalisation of European telecommunications beginning in 1998, when the Unisource three will face powerful competitors such as British Telecommunications in their home markets.

Unisource, preoccupied with combating BT for Telefonica's allegiance, has only now begun to consider its future.

Discussion of cross-shareholdings is at an early stage and the group said it was in no hurry to react to Telefonica's defection. However, the proposal has the backing of Mr Ben Verwaayen, chief executive of PTT Telecom, the main operating unit of KPN. "We need a structure that meets the approval of the public eye," he said. "We have to get proof behind it [the alliance]. From a strategic point of view, cross-shareholdings are important."

Telia and Swiss PTT are still wholly state-owned, an obstacle to an equity link. But Sweden is preparing for telecoms privatisation and Switzerland is set next month to choose a global co-ordinator for the sale of 49 per cent of Swiss PTT, an offering which is expected to raise Sfr8.9bn (\$6.05bn). Mr Verwaayen also disclosed that Unisource had been in discussions with Stet of Italy, which Telefonica, anxious to assuage its Unisource partners, had encouraged as a replacement for it in the alliance. But he warned against the assumption that a deal was close.

"We are talking to Stet as we are talking to other people, and not necessarily to join Unisource at all," said Mr Verwaayen. "Swapping Telefonica for Stet - that would be an impolite gesture to Stet."

Unisource's other priority is to maintain its international joint venture with AT&T, the largest US long-distance carrier. AT&T will today in Amsterdam reaffirm its commitment to the partnership, one of the three global alliances alongside BT's Concert and Global One, which is led by Deutsche Telekom and France Telecom.

## North Korean defector is welcomed by Seoul



## Anglo, De Beers in bid to secure Zairean interests

By Mark Ashurst in Johannesburg and Michela Wrong in Kinshasa

Officials of Anglo American and De Beers, the leading South African mining groups, flew to Lubumbashi yesterday for talks with the Zairean rebels, in a bid to secure their interests in the civil war-torn country.

The mission is seen as an attempt to counter the influence of Mr Jean-Raymond Boule, chairman of Toronto-listed American Mineral Fields, which has backed Mr Laurent Kabila's rebel forces. The rebels announced last week that AMF had signed a \$1m contract to develop copper, cobalt and zinc deposits in Shaba province, which they now control.

The South African negotiators hope to renew their ties with Gecamines, the state-owned Zairean mining group, and Societe Miniere de Bakwanga, the biggest single producer of diamonds, as well as talking to rebel leaders.

An official for Anglo American and De Beers confirmed the visit to Lubumbashi. She said it would be "premature" to recognise either side in the civil war as a legitimate political authority. "We have to talk to all parties, and the purpose of this visit is to keep all chan-

nels of communication open."

Mr Boule, a former De Beers manager in Zaire, denied allegations that the deal to develop the Kolwezi copper and cobalt reserves and a new zinc mine at Kapushi had been agreed "through the back door". Mr Kabila's forces were "the de facto government controlling the majority of Zaire. The tender process is not in doubt at all," he said.

Rebel control of Zaire's most important mining and diamond trading centres would enable the privatisation of Zaire's mineral wealth to proceed unhindered by the ailing president, Mr Mobutu Sese Seko, said Mr Boule.

The tender to develop Gecamines' copper cobalt tailings retreatment project at Kolwezi had been awarded "fair and square" to AMF in December 1996, he said.

The Kinshasa-based administration of President Mobutu reacted angrily to the rebels' announcement that AMF had been awarded the Kolwezi tender and rights to develop a zinc mine at Kapushi.

Mr Boule last year withdrew from a joint venture with Anglo American in Zaire, in order to operate independently. He confirmed that he

Hwang Jang-yop (left), the most senior North Korean official to defect, and his longtime aide, Kim Duk-hong, celebrate as they arrive by aircraft in South Korea. Mr Hwang said he wanted to prevent a war by promoting reconciliation between Seoul and Pyongyang. Report, Page 4.

## Chirac expected to call early election

By David Owen in Paris

French President Jacques Chirac yesterday seemed set to call an early parliamentary election, in a move designed to avoid a clash with next year's deadline for the decision on the launch of a single European currency.

The expected move is also seen as intended to entrench a centre-right majority for the last five years of Mr Chirac's seven-year term of office.

Any announcement, which could come as early as tonight, would throw into doubt the timing of the already sensitive privatisations of Thomson-CSF, the French defence electronics giant, and France Telecom, the telecoms operator.

However, it would ensure the campaign did not coincide with the period next year when the final decision has to be made on which countries qualify to be founder members of European economic and monetary union to January 1999.

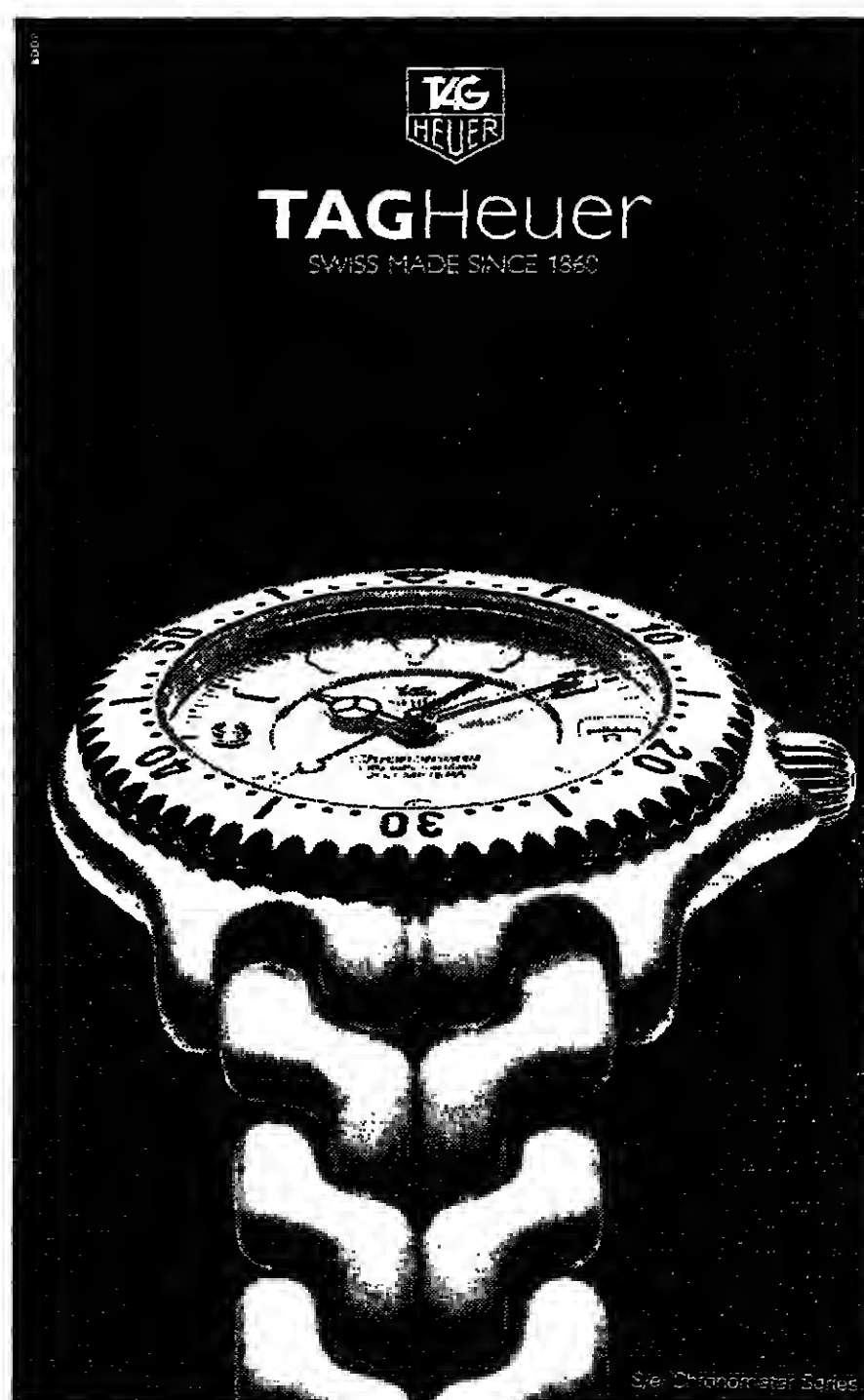
It would also free the government from worries that it might need to implement an unpopular new package of austerity measures to ensure France's qualification just ahead of elections, originally due in March 1998.

A decision to dissolve France's national assembly, which currently has an overwhelming centre-right majority, would nevertheless be a huge political gamble for Mr Chirac. France's sluggish growth and post-war record unemployment of 12.8 per cent have left prime minister Alain Juppé's centre-right government deeply unpopular.

The Elysée Palace was last night still declining to comment on the rumours, but well-connected observers were noting the prospects of an early dissolution as high as 90 per cent.

The most widespread current suggestions are that the

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See Chronometer Series



## NEWS: EUROPE

# Chirac ready to bet the farm

## David Owen on why France may be going to the polls early



Premier Wim Kok: plans are sober and realistic

### Dutch sketch tax-cut budget

By Gordon Cramb in Amsterdam

The Dutch government at the weekend reached outline agreement on what it billed as a tax-cutting budget for 1998. It thus signalled its confidence in qualifying for the European single currency, while making a play for voter loyalty during what will be a general election year.

The three-party coalition of social democrats, reformists and free marketeers agreed on Saturday to reduce taxation by F1.5bn (\$775m) while allocating a similar amount to create a pensions pot. State pensions have until now been funded on a pay-as-you-go basis, but the Netherlands' greying population has made necessary the shift to some form of advance provision.

Extra support, meanwhile, was promised to the worst-off of working age, along with a commitment to spend more on health and education. Mr Wim Kok, prime minister since 1994, acknowledged that electoral considerations had played a part in submissions to the meeting by cabinet members in charge of spending ministries. Nonetheless, the outcome was "sober and realistic", he insisted.

The tax cuts and some of the other outlays are to be funded from an underspend in last year's budget. This F1.5bn sum is equivalent to nearly 0.5 per cent of gross domestic product, but the pensions provision and the need to reduce government debt further mean that by no means all of it will flow back into the economy next year.

Although some economists had become concerned in recent months about the danger of overheating, latest signs are that export-led growth is taking over from the consumer boom which fuelled an increase in real GDP last year of at least 2.75 per cent.

Final budget details will not be resolved until September. But the cabinet promised on Saturday that purchasing power would improve across the income spectrum. The Dutch tax cuts, however modest, are likely to provide one of the EU's few expansionary national budgets.

Mr Kok, while avoiding new tax, foreshadowed the introduction of a limited capital gains tax if the coalition won another term. He insisted this would mainly affect executives who reaped large profits from share option schemes. The main employers' federation called the proposal "vague and simplistic", while others questioned why it would apply to the proceeds of dealings on the stock exchange but not other transactions, such as in property.

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# Clinton raises stakes on chemical arms treaty

By Bruce Clark  
in Washington

With a deeply suspicious, Republican-led Senate preparing to vote this week on an international treaty that would outlaw poison gas, President Bill Clinton has raised the stakes about as high as they can go.

As Mr Clinton tells it, both the administration's credibility at home, and US credibility in the world, will be on the line in a vote whose outcome remains uncertain.

"Will the US join a treaty we helped to shape?" the president asked rhetorically last week. He said the alternative would be "joining the company of pariah states this treaty seeks to isolate". His reference to "pariah states" was his latest reminder that the chemical weapons convention (CWC), which enters force on April 29 with or without the US, prescribes sanctions, including partial exclusion from the international chemicals trade, for states who do not join.

But avoiding this outcome will not be easy. With the Republican party and the defence establishment deeply divided over the accord, the administration will need steady nerves and shrewd tactics to get its way. Senator Tom Daschle, leader of the 45-strong Democratic minority, has described the chances of success at no better than 50-50. Assuming solid Democratic support for the treaty, Mr Clinton needs the votes of at least 22 Republicans if the treaty is to win the necessary majority of 67 of the 100 senators.

Already, he has offered an important sop to Republicans by speeding the announcement of a plan to streamline the foreign policy machine - something that Senator Jesse Helms, the ultra-conservative chairman of the Senate foreign relations committee, has long been demanding. Under the plan, the US Information Agency, and the Arms Control and Disarmament Agency would be folded into the State Department, while the US agency for international aid would remain separate but be subordinated to the secretary of state.

The plan's wide-ranging appeal reflects its unusual parentage. It was developed as part of a plan to "reorganise government" by Vice-President Al Gore - but conservatives called it a victory because it partly addresses their demand for a trimming of foreign-policy fat. "This is a great vindication for Senator Helms, he's been fighting tooth and nail on this for the last two years," said Mr Marc Thiessen, an aide to the legislator. Mr Helms remains staunchly opposed to the CWC.

But the two-year reform plan also appealed to moderates. "It's a realistic plan with a phased approach, not the big bang that Helms wanted," said Mr Richard Moose, a former under-secretary of state. While all sides deny any formal linkage, the blueprint apparently helped to convince Mr Helms and other Republican leaders to



Clinton: warning



Daschle: 50-50 chance

schedule a vote on the CWC, which had been held up in his committee until last week.

Yet despite much bargaining between the administration and Senate Republicans, the treaty resolution that reaches the floor will still be lumbered with five "killer amendments" that would effectively nullify ratification.

"A vote for any of these amendments will prevent our participation in the treaty," Mr Clinton has warned. But Republicans say that, if the Democrats try to strip out all five, they are doomed to failure. Arguments will focus on amendments that require the administration to renegotiate two articles in the treaty.

In critics' view, these articles could force the US to share chemical weapon technology with other signatories, including suspected proliferators such as Iran and China. Mr Clinton has described this interpretation as "totally at odds with the plain language of the treaty". He has offered a formal promise that, if "suspect" nations come under chemical attack, the US will offer humanitarian aid, but not chemical defence know-how.

As the president struggles to make his case, and Senator Trent Lott, the majority leader, struggles to limit the damage to Republican unity, the best hope of a compromise seems to lie in finding some new way to make the point that no US secrets will be shared with rogues. But the sceptics will not be easy to convince. The recent disclosure by an administration official that China is suspected of helping Iran to make chemical weapons drew triumphant guffaws from the Helms camp. "This can't possibly be true," said a mocking Mr Thiessen, noting that both states were good CWC members.

# Mexican pension groups grab customers

Launch of private schemes brings controversy and rush for clients, writes Leslie Crawford

Private pension schemes are being launched in Mexico amid a storm of publicity and controversy.

The marketing campaign, only a few weeks old, has already degenerated into a slanging match among the 17 banks and insurance groups chasing the savings of 10m Mexicans affiliated to the state pension system, which is scheduled for extinction.

While allegations of unfair competition are thrown around like confetti, the high commissions the new pension fund companies are proposing to charge have drawn equally stiff protests from academics, consumer groups and business councils.

The stakes are high. Banks and insurance groups are investing more than \$650m this year to kick-start the pension fund business. They have recruited a sales force of 50,000 to grab potential customers on the metro, at bus stops and outside factory gates. They have also hired lots of pretty girls in mini-skirts to parade down avenues with the logo of their companies.

More than \$69m is going on advertising alone. The quest for visibility, meanwhile, has taken pension funds into soccer stadiums and charity events, which have been only too glad to accept their sponsorship.

When all else fails, critics claim, some pension fund companies are resorting to the old paternalistic

methods of doing business in Mexico: bribing trade union leaders to sign up members, or dangling the prospect of cheap credit before corporate clients to secure a favourable "recommendation" before their employees.

The strongest criticism, however, has been reserved for the high fees that will be charged to offset the start-up costs of pension management firms, known as "Afores" in Mexico. With only three exceptions, Afores are proposing to cream off between 13 and 27 per

**Groups have hired lots of pretty girls in mini-skirts**

cent of the monthly contributions deposited in individual retirement accounts as "administration fees".

"We are worried to see such high commissions being authorised. They will practically eat up the returns of the first years of workers' contributions," says Mr José Mario Garza Benavides, head of the National Chamber of Commerce in the industrial city of Monterrey. He has written to Consar, Mexico's pensions watchdog, complaining on behalf of the chamber's 15,000 members that such high commissions are unjust.

"This is a tidy business for those who will manage retirement

funds," Mr Luis Rnbio, director of the Centre for Development Research, wrote recently in the Mexico City daily Reforma. "Now that we are being bombarded with publicity, it is pertinent to note that we are in danger of being fleeced by the new institutions, in the same way that our state pensions and contributions to the state housing fund have been plundered."

Afores argue that such high commissions are justified by the enormous cost of managing millions of small accounts which will have only a few pesos trickling in every month.

More than 80 per cent of Mexicans in formal employment earn less than three minimum wages (78 pesos, or \$10) a day, according to social security figures.

The greater challenge facing Afores, however, will be to create a savings culture in a society more inclined to brood about the past than plan for the future.

"This is a difficult product to sell," admits Mr Gerardo Serrador, marketing manager of Afore Santander. "With the economic crisis, Mexicans are more worried about how to survive until the end of the week, not about what will happen when they are 65 years old."

Banco Santander of Spain, which recently bought a small Mexican bank, has neither the name recognition nor the corporate clout of Banamex and Bancomer, Mexico's

two largest banks, which have already signed up more than 600,000 customers to their pension schemes.

Mr Serrador, however, is not disheartened. He has put 5,000 sales representatives on the street and has just signed an exclusive contract with the Mexico City Metro, giving Santander the sole rights to have stands inside the underground.

Last weekend, he draped the Azteca soccer stadium in red - Santander's trademark colour -

**'We are in danger of being fleeced by new institutions'**

and had 250 agents in red blazers outside waiting to catch fans as they left the game. So far, he has signed up 153,721 clients.

Mr Serrador does worry about unfair competition. He has lodged complaints against rival Afores which are offering prizes and ringtones to prospective clients. He also says he knows of one bank which offered the strong union of (highly paid) 5,000 airline pilots special discounts on loans.

The union says it has not made up its mind which Afore to recommend to its members, while Bital, the bank alleged to have made the improper offer, says that Mr Serra-

dor's accusations are untrue.

Perhaps the pension fund company with the greatest built-in advantage is the state-run social security institute, which launched its own "private" Afore earlier this month. Among the first to sign on were Mr Genaro Borrego, the institute's director, and Mr Antonio Rosado, leader of the 300,000-strong union of social security workers.

"I signed up because I wanted to set the example," Mr Rosado says. "Our Afore is the only one we are recommending to our union members."

Mr Rosado says he wants to transform his union representatives into sales agents. His Afore is planning to set up shop in the country's state-run health clinics.

Not all unions, however, may prove as pliable. Mr Eduardo Torres, a leader of the 40,000-strong telecommunications union, says that after careful consideration, he will not be recommending any Afore to his members. "We think the commissions are too high," Mr Torres says, "and we are not satisfied that our savings will be invested safely. We have decided to wait and see how the business unfolds."

Time is on his side. Under Mexico's new pensions law, workers have four years in which to choose a private retirement scheme, and Mr Torres says he plans to use this grace period to lobby for lower pension administration fees.

# Record Exports, Queen's Award, British Steel.



1997

THE QUEEN'S AWARD  
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The Financial Times plans  
to publish a Survey on

## Film Finance

on Wednesday, May 7

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## NEWS: INTERNATIONAL

# Future of Likud rule in small parties' hands

By Judy Dempsey  
in Jerusalem

Israel's political drama continued to unfold yesterday after the small political parties in the governing Likud coalition met to decide if they would remain in power with Mr Benjamin Netanyahu, the prime minister.

"If one party pulls out of the coalition, there is likely to be an avalanche," said Mr Chami Shalev, political analyst. Mr Netanyahu would be

left without a majority, a move which could force his hand to hold new elections and greatly damage efforts to put the peace process back on track.

For the moment, Mr Netanyahu appears to have survived the judicial process, after Mrs Edna Arbel, the state attorney, and Mr Elyakim Rubinstein, the attorney general, decided not to charge the prime minister with breach of trust.

But the damning report, highlighting the way the

decisions leading up to the short-lived appointment of Mr Roni Bar-On as attorney general were made, has left his government weaker, its credibility undermined and its ability to continue in power now resting with the small coalition partners.

"Mr Netanyahu will now try and go on the offensive," a close aide said. However, other analysts said if his coalition partners decided to remain in power, they would require big ministerial reshuffles, an end to deci-

sions made without consultation and a far greater sense of direction than has been evident in Mr Netanyahu's 11-month rule.

But even if all these concessions are extracted, the government will still remain beholden to Shas, the Ultra-Orthodox party and the centre of this scandal, which has managed to manipulate successive Israeli governments since it was founded in 1984.

One of the keys to Mr Netanyahu's political sur-

vival is the small Yisrael Bialiya, the Russian immigrant party led by Mr Natan Sharansky, trade and industry minister. When the scandal broke over three months ago, Mr Sharansky said:

"Should it turn out to be 10 per cent true, the government should not continue." Last night, he and Mr Yuli Edelstein, the Yisrael Bialiya minister for absorption, were locked in consultations with Mr Netanyahu.

The seven-seat party faces a dilemma. If it is the only

party to quit the government, Mr Sharansky's integrity will be intact but it would not be enough to bring down the government.

The same holds true for Mr Avigdor Kahalani, minister of internal security. He has resented the way the hard-right of Likud and Shas accused police of being politically and not judicially motivated in investigations of the alleged conspiracy. His colleague, Mr Yehuda Harel, a Third Way Knesset

member, said: "Should it become clear that very serious things were done from a public and democratic standpoint, we'll not be able to go on backing such a government and will want early elections."

The sense that the government has been more than tainted will also determine how Mr Dan Meridor, Likud finance minister, and Mrs Limor Livat, Likud communications minister, will act. Both considered resigning last week.

## Migrants 'exploited by private agencies'

By Frances Williams  
in Geneva

Temporary migrant workers are increasingly replacing permanent immigrants as a source of cheap unskilled labour as immigration policies grow more restrictive, the International Labour Organisation says in a new report.

The world's migrant workers - estimated to number at least 42m and probably much more - were among the most vulnerable and least protected, the ILO said. The report, cited low pay, poor working conditions and, increasingly, exploitation by private recruitment agencies including exorbitant fees and sometimes wholesale fraud.

Government, employer and trade union representatives begin a five-day meeting at the ILO today to discuss ways of improving the lot of migrant workers. "Migrants are rarely if ever treated on a par with nationals, nor are they adequately covered by existing international labour standards," the ILO noted.

The trend towards use of migrant workers applied all over the world, including traditional immigration countries such as Canada, the US and Australia. Seasonal workers were widely used in Europe - for instance in France, Germany and Switzerland.

In South Korea, the number of migrant workers had nearly tripled from around 44,000 in 1992 to 136,000 last year, and numbers were also rising sharply in eastern Europe.

At the same time private recruitment agencies had come to dominate temporary migration networks. The report said they handled up to 80 per cent of labour movements from Asia to Arab countries, one of the world's largest labour flows. In Indonesia, the Philippines and Thailand, private agencies accounted for 60-80 per cent of all migrant workers hired.

Fees charged could be exorbitant - an average of \$1,727 for workers in Bangladesh, for example. Common abuses included demanding fees for non-existent jobs, disguising the true nature of the job (such as prostitution), and allocating jobs according to what applicants were willing to pay.

The ILO said the actual number of temporary migrants might be much higher than 42m if asylum-seekers and illegal workers were included. The largest numbers of working foreigners - 11m-13m - were in Europe, followed by about 8m in North America, 6m-7m in Africa and 5m in the Middle East.

● "Protecting the most vulnerable of today's workers. Available from ILO Publications, CH-1211 Geneva 22, fax +41 22 788 3894.

## Night casts veil over flag squabble

Laura Tyson charts restoration of China-Taiwan ship links

A squabble over flags has marred the restoration of direct sea links between Taiwan and arch-rival China, but the momentous question may have a simple resolution - docking at night.

The first two ships to sail legally across the Taiwan Strait in nearly half a century arrived in the southern Taiwanese port of Kaohsiung at the weekend, navigating one of the world's great political divides.

The first did so nimbly, but the second nearly ran aground over a dispute whether to fly Taiwan's national flag upon entering the harbour in accordance with maritime custom.

China, which regards the island as a rebel-held Chinese province, does not recognise Taipei's sovereignty or its national flag. The quandary forced the China-owned vessel, Far East Glory, to moor outside Kaohsiung port for five hours before entering at nightfall, after which vessels are not required to display flags.

But the ship's Taiwan agent, Ocean Pioneer Shipping, denied the delay was political, attributing it to the occupation of the pier by a large Korean container ship. Both vessels briefly flew the Taiwanese flag upon entering the harbour, perhaps for the sake of commerce as well as courtesy.

The China-owned, Saint Vincent-registered Sheng Da arrived on Saturday night after a 17-hour, 185km journey from Xiamen in the south-eastern Chinese province of Fujian on the opposite shore of the Taiwan Strait. Owned by Xiamen Shipping, the 6,000-tonne ship made the first authorised crossing of the heavily militarised Taiwan Strait since 1949, when a civil war put communists in control of the Chinese mainland and the defeated Nationalists in exile on Taiwan.

The Sheng Da unloaded its 31 containers on what must have been a loss-making trip. The owners apparently hoped to compensate through the publicity value associated with the first

authorised sailing across the Taiwan Strait. Under Taiwan's rules banning direct shipping links with its communist rival, the cargo could not enter Taiwan customs. It was loaded on to other vessels for onward shipment in line with Taipei's designation of the cross-strait routes as trans-shipment only, to be routed through Kaohsiung's "offshore trans-shipment centre".

Beijing had no immediate reaction to the event. Nor did the Taiwanese government. Officials of the Mainland Affairs Council, the government agency in charge of Taiwan's mainland policy, would not comment.

Deal will raise pressure on Taipei to drop direct trade ban

Taipei approved five mainland carriers to start cross-strait services earlier this month. Beijing reciprocated on Thursday with approvals for six Taiwan-owned ships. The first Taiwan-owned ship was not expected to cross until April 24.

Although highly symbolic, the newly inaugurated cross-strait routes will have little economic impact. However, they will increase pressure on Taipei to abandon its ban on direct shipping, aviation, communications and trade.

Taiwanese officials say any expansion of the direct shipping experiment, which is restricted to point-to-point routes from two Chinese ports, depends on friendlier ties with Beijing.

The crossing came amid continuing uncertainty over the fate of existing routes between Taiwan and Hong Kong after July 1, when Hong Kong returns to Beijing's control.

Negotiators have yet to meet to sort out sovereignty issues, including whether Chinese-administered Hong Kong will give berth to ships flying Taiwan's flag.

Taipei maintains that Taiwan-Hong Kong links should remain untouched.

## Coalition's unity a test for Gujral

By Mark Nicholson  
in New Delhi

Mr Inder Kumar Gujral, India's foreign minister for the past 10 months who will be sworn in as prime minister today, has spent much of his life as a professional diplomat.

He now faces the sternest diplomatic challenge of his 77 years - keeping together the fractious United Front coalition, which after a bitter internal fight this week elected him as its leader.

After three raw days of internal politicking, Mr Gujral emerged on Saturday as the quintessential compromise candidate. Affable and soft-spoken, Mr Gujral has, in a political career spanning more than half a century, managed the rare feat in India of accumulating considerable political experience without also accruing political foes.

This is partly because he has no popular political base and thus, unlike most of the other candidates, had no political barony to promote or defend.

Since he has held ministerial office seven times, both as a Congress politician under Mrs Indira Gandhi in the 1970s and later as a Janata Dal party member after she ejected him from Congress, he has done so mostly as a member of India's upper house.

Before his recent stint as foreign minister, his proud claim was to have been India's ambassador in



India's prime minister-designate Inder Kumar Gujral is greeted in New Delhi yesterday.

Moscow between 1976 and 1980, when the Soviet Union was India's most vital ally.

Mr Gujral began political life in Jhalum, now in Pakistani Punjab, in the early 1940s, as a Communist and student political activist against the British Raj. His family moved to India after Partition in 1947, after which Mr Gujral began a political career which took him into Indira Gandhi's "Kitchen cabinet". There he stayed until a principled stand against her draconian imposition of the "Emergency" in 1975 led to his departure from Congress to join the leftist Janata Dal.

With the JD he served between 1989 and 1990 as foreign minister, courted international controversy for a pro-Iraqi stand during Bag-

dad's invasion of Kuwait. After the JD government's fall he returned largely to pursuit of his non-political loves, literature, art, music, the minutiae of Indian foreign policy and his pet golden retriever. More cultured than most Indian politicians, he will be, says Mr Shekhar Gupta, editor of the Indian Express, "India's most scholarly leader since Nehru".

Since returning to office last May as the UP's foreign minister, he has won plaudits for reinvigorating India's increasingly sterile foreign policy. Aided by changes of government in Bangladesh and Pakistan during his tenure, he helped secure a landmark watershed deal with the former and has begun serious rap-

prochement with the latter. Such success has been based on what has become known as the "Gujral doctrine" - Mr Gujral's belief that as the region's dominant power, India must be prepared often to offer its neighbours concessions without necessarily expecting reciprocation.

Under his rule as prime minister such pragmatism is expected to extend towards economic policy. Though a socialist by background, and not claiming to be an ardent liberaliser, he is seen as broadly pro-reform. "He would go along with liberalisation, but underpinned with some of the old concerns: welfare, poverty and so on," says Mr N. Ram, editor of Frontline magazine. "He's clear, clean, urbane,

## Hwang defected 'to prevent Korea war'

By John Burton in Seoul

Mr Hwang Jang-yop, the most senior North Korean official to defect, yesterday arrived in South Korea saying that he wanted to prevent a war by promoting reconciliation between Seoul and Pyongyang.

"I came to South Korea because I am convinced the only way out is to block war by joining hands with our brothers in the South," said Mr Hwang, 74, on TV. North Korea, beset by a collapsing economy and severe food shortages, "seems to think there is no option but to use the powerful military force it has built up over decades".

His arrival comes at a sensitive time as the US and the

two Koreas meet in New York to persuade Pyongyang to join peace talks to bring a formal end to the 1950-53 Korean war. Another session is scheduled today after several postponements requested by the North.

Mr Hwang, a top ideological, arrived at a Seoul military base amid tight security prompted by fears of an assassination attempt by Pyongyang agents. He arrived from the Philippines, where he had been in hiding after seeking asylum at the South Korean embassy in Beijing in February.

"I could not disobey the order of my conscience; all those I love put together cannot be traded for the life-and-death fate of the 70m

people of our race," he said in explaining why he defected. He said he was not a deserter but a man of conscience. Mr Hwang, expected to be an intelligence gold mine on Pyongyang's secretive government, was taken to a "safe house" to be debriefed by South Korean intelligence.

The defection could have a significant impact on inter-Korean relations and South Korean domestic politics in a presidential election year.

South Korean opposition parties warned the government of President Kim Young-sam, which is mired in a damaging corruption scandal, not to exploit intelligence provided by Mr Hwang for political purposes, such as conducting a

witch hunt against alleged North Korean sympathisers. Questions remain on why Mr Hwang defected, despite his public explanation. Some analysts think Mr Hwang decided to flee because he was losing influence under North Korea's new leader, Mr Kim Jong-il.

Mr Hwang's claims that Pyongyang is preparing to attack South Korea may strengthen Seoul hardliners, who are resisting offering food aid to a starving North Korea, which is demanding food supplies in return for joining the proposed peace talks. South Korea has said it will not use Mr Hwang's defection to aggravate tensions with the North.

Any information provided

by Mr Hwang and released by Seoul will not be subject to independent verification, as South Korea has blocked the US Central Intelligence Agency from conducting a joint debriefing.

Opposition parties are worried about possible government manipulation of information given by Mr Hwang to support allegations that some opposition politicians have had contacts with Pyongyang.

This is a particularly explosive issue as South Korea prepares to vote for a new president in December, with the governing party on the defensive over the bribes-for-loans scandal involving the collapsed Hanbo steel group.

## Total of Asia's 'megacities' set to double

By Peter Montagnon, Asia Editor, in London

Asia will have 20 cities with populations of more than 10m by the year 2025, more than double the present number, posing chronic problems of pollution and inadequate infrastructure, according to the Asian Development Bank.

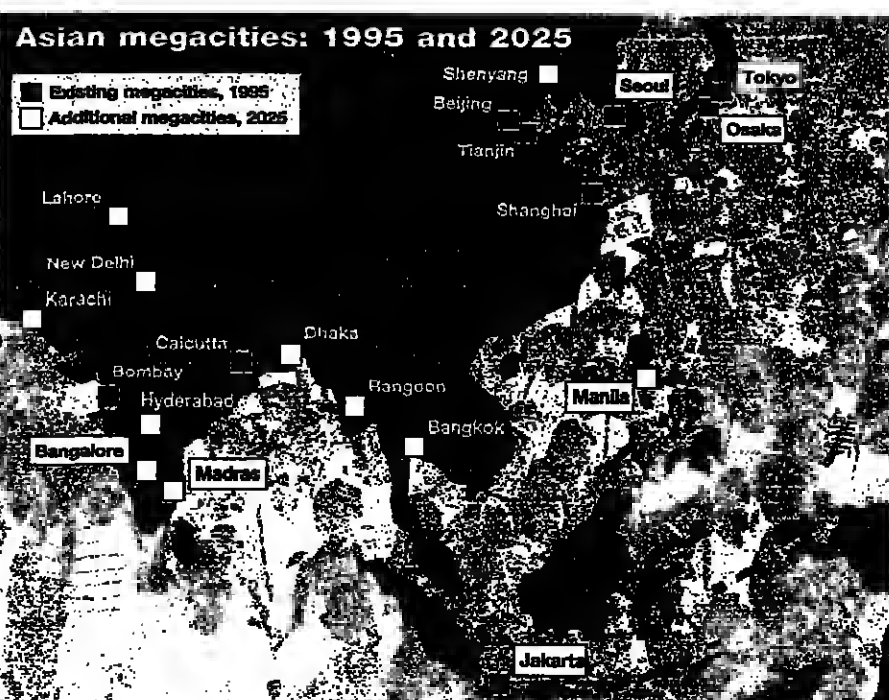
Amounts ranging from \$20bn to \$40bn annually will be needed over the next decade to provide services at levels sufficient to sustain productivity and achieve improvements in the quality of life, it says in a special chapter of its annual report.

At present there are nine "megacities" with more than 10m inhabitants in the region: Beijing, Bombay, Calcutta, Jakarta, Osaka, Seoul, Shanghai, Tianjin and Tokyo. These will shortly be joined by Bangkok, Dhaka, Karachi and Manila.

By 2025, even Rangoon will have qualified for inclusion, as its population will have jumped to 10m from 3.9m in 1985.

Of the others set to reach that size, five are Indian - Lahore, New Delhi, Hyderabad, Bangalore and Madras - and one, Shenyang, is in China.

The bank says the development of megacities is not all bad, despite the strains they cause. There is overwhelming evidence that they are economically more productive than other less densely



populated regions. In 1990, per capita output in Shanghai was 3.7 times China's national average.

Availability of a large labour market and the role of megacities, with their concentration of service activities, contribute to this extra productivity.

The additional cost of doing business can force some companies to move either to the periphery or to other parts of the country. Thus, Cebu has begun to compete with Manila for

investment in the Philippines, as has Bangalore with the largest Indian cities.

Given the link between urbanisation and economic growth, it is inevitable that the trend to megacities will continue, requiring careful management to ensure quality of life, the report says.

At their worst, megacities can be overwhelmed by pollution, congestion, crime and social dislocation, as well as a range of increased environmental failures including flooding, groundwater deteri-

oration, and loss of high quality farmland, it warns. "Without better intervention to address these problems, megacities will become even more congested, polluted, unhealthy, expensive and socially divided. A downward spiral will follow if inward investment is deterred: the megacity's comparative advantage will disappear, the tax base will diminish, with correspondingly fewer resources to manage the growing problems."

Governments can help in several ways, it says, citing: ■ a shift in their role from being service providers to facilitators of services provided by others, coupled with a move towards decentralisation and strengthening of local government ■ provision of services such as water supply and public transport on a profit-making basis, through public-private partnerships where possible ■ development of access to private capital through better financial management

Net flows of finance from the Asian Development Bank to its developing country members collapsed to \$94m last year from \$794m in 1995, the bank's annual report says, writes Peter Montagnon.

The fall was due to early repayments of high interest borrowings by India, Indonesia, South Korea and Thailand, amounting to \$1.4bn. New loan disbursements rose to \$3.8bn from \$3.6bn, the bank said.

New loan approvals rose slightly to \$5.55bn from \$5.5bn, but this masked a shift towards more concessional lending. Subsidised loans from the bank's Asian Development Fund rose by 14.5 per cent to \$1.67bn, while those from its ordinary capital resources fell by 4 per cent to \$3.8bn.

The bank says Bangkok is seeking to deal with this problem through a better coordinated waste water plan. Similarly encouraging, it says, is Manila's water privatisation, while it comments favourably on Indonesia's co-ordinated plan for Jabotabek, the greater Jakarta region.

The Jabotabek plan allows some dozen urban centres to develop, instead of a haphazard and chaotic process. But the plan has still not prevented flooding or the extensive salinisation of water supplies as groundwater is depleted. ■ Asian Development Bank annual report. ADB, PO Box 789, 0800 Manila. Tel: +632 711 3851, fax 741 7961.

### CONTRACTS & TENDERS

#### THE GOVERNMENT OF THE ARGENTINE REPUBLIC

Secretariat of Communications

Privatisation of the concession of the services provided by the Argentine Postal Company

#### ENCOTESA

ENCOTESA, the Argentine state-owned company that carries out postal, financial and telegraphic services, is holding for a national and international public tender for the concession of its services.

The subject of the tender is a concession for 30 years to operate all the postal, financial and telegraphic services currently provided by ENCOTESA and such other services as it is authorized to provide.

Qualifying bidders must include technical assistance from a postal operator which must be a member of the UPU.

Enquiries regarding the privatisation process and the purchase of the terms of reference should be addressed to:

Dr. Arturo Antonio Puricelli

Central Post Office

2nd Floor, Presidency Secretary's Office

(1000) Buenos Aires

Argentina (Phone: 54-1-312-8323, Fax: 54-1-315-1249)

Terms of Reference ("El Pliego") must be purchased for: \$50,000 (fifty thousand Argentine pesos); equivalent to US\$ 50,000 (US dollars fifty thousand).

The Central Post Office will be open to the public for the sale of the Terms of Reference and related enquiries: As from April 14, 1997, to May 2, 1997.

Monday to Friday, 10:00 a.m. to 5 p.m.

Closing date for submission of Prequalification bids: 20 May 1997 at 3:00 p.m.

Closing date for submission of Financial bids: 28 July 1997 at 3:00 p.m.

Advisors to ENCOTESA:

Coopers & Lybrand

In Buenos Aires:

Messrs. Norberto Aguilero or Federico Vovard

Phone: 54-1-319-4839

In London:

Messrs. John Dowson or Andrew Jordan

Phone: 44-171-213-4823/44-171-213-1073



Apartment  
hunting

Moscow

18 March  
1500 hrs



**THE GOOD NEWS IS THERE'S MORE CHOICE THAN EVER IN RUSSIA.  
THE BAD NEWS IS THERE'S MORE CHOICE THAN EVER IN RUSSIA.**

Capitalizing on the pent-up demand for consumer goods and services in emerging economies promises high rewards, but it also carries high risks. Often these markets don't have the communications or distribution infrastructures businesses take for granted.

For companies who want to succeed in overseas markets, a partner familiar with the political, business, regulatory and cultural climate of the target country is a necessity. Fortunately, AIG is uniquely positioned to help companies guard against the many risks entailed in doing business abroad.

If you are investing in overseas markets, AIG can help you protect your employees, your operations and your balance sheet on a local, regional and global basis through its unmatched breadth of insurance and financial services. Services like directors and officers coverage, employee benefit plans, foreign exchange management and travel accident coverages. And we've got the top financial ratings to back us up. So your company won't be left wondering which way to turn next.

**AIG**

**WORLD LEADERS IN INSURANCE AND FINANCIAL SERVICES**  
American International Group, Inc., Dept. A, 70 Pine Street, New York, NY 10270



## NEWS: UK

Dispute over Britain's place in Europe worsens in last days of campaign

## Conservatives 'hit by divisions'

By John Kampfner, Robert Taylor and Andrew Bolger

## The general election campaign

The Conservative party embarks on the final full week of campaigning in Britain's general election today with divisions on Europe at their most acute in the wake of a cabinet-level dispute over the future of the nation state.

The governing party's divisions over Britain's place in the European Union worsened as Mr Kenneth Clarke, the chancellor, contradicted a claim by Mr Michael Howard, the home secretary, that the EU's intergovernmental conference in Amsterdam in June was a threat to the nation state. Their televised differences

- and open talk among Conservative candidates about the possibility of a party leadership contest after a general election defeat - scuppered attempts to move the agenda on to education, Scottish devolution and Labour's relations with the trades unions.

Mr John Major was last night meeting senior cabinet ministers in Downing Street to settle the battle plan for the 10 days remaining before the May 1 poll. Conservative strategists expressed confidence that the disputes over EU policy

would be overtaken by other issues. But open disagreement between Mr Howard and Mr Clarke suggested otherwise.

Mr Howard, appearing on GMTV, said the intergovernmental conference in Amsterdam in June - which will decide further reform of EU institutions - was "so far reaching that it would indeed put our survival as a nation state in question."

Mr Clarke, asked if he agreed with Mr Howard, told the BBC: "No, I don't. I don't think the survival of Britain as a nation state is at risk because of our membership of the European Union."

Mr Gordon Brown, shadow chancellor, said the row marked "open civil war" and

"the first full day of the Tory leadership campaign". Colleagues of Mr Clarke said the chancellor had wanted to set the record straight over the alleged threat posed by European federalism, describing Mr Howard's formulation as "rather lurid".

One minister called on Mr Major to "slap down" Mr Howard, but added: "He failed to do so last week when they fell out of line on monetary union, so I don't hold out much hope."

Mr Heseltine, the deputy prime minister, was criticised by Mr Clarke after proposing an advertisement depicting Mr Blair as sitting on the lap of Chancellor Helmut Kohl of Germany.

Mr Blair will use the Tory infighting to argue that he is better placed than Mr Major to negotiate for Britain at the IGC.

In a speech in Manchester today, Mr Blair will say he has met his objectives in reforming the Labour party and has honoured his promises.

Mr Major "can't hold his party together for five weeks during an election campaign - who knows what might happen in the next five years, were he to get back in", Mr Blair will say.

More news of the election campaign can be found at the Financial Times website <http://www.ft.com>

## Lift truck output is poised for a record

By Peter Marsh

Production of lift trucks in the UK this year is poised for another increase, bringing output to double the figure of five years ago.

The leading makers of these vehicles in the UK are Nacco, of the US, and Linde and Jungheinrich, of Germany. They are the world's three biggest companies in this field.

Between them they expect to make 35,000 vehicles in their UK factories this year, up from 33,000 last year and twice as many as the 17,500 made in 1992.

Three-quarters of the UK's output of lift trucks - used mainly in factories and warehouses and worth about £500m (£810m) a year at distributors' prices - are exported. The three companies have invested £100m in their UK operations since the early 1990s.

The increase in production partly reflects the expanding world market for lift trucks. This has been fuelled by the demands of factories and distribution companies for more rapid movement of goods linked to "just in time" production.

The truck companies in Britain also say they have capitalised on the flexibility and low costs of UK labour to lift production faster than elsewhere in Europe.

## UK NEWS DIGEST

## Pound strength hits NI aid deal

Sterling's recent strength has hit the European Union's £220m (£250m) peace and reconciliation programme for Northern Ireland, with officials estimating the amount disbursed could be 14 per cent less than originally envisaged when the aid was agreed in June 1995. Voluntary and community groups voiced their concern at possible cuts with Commission officials at the bi-annual meeting of the programme's monitoring committee on Thursday. The Commission has undertaken to raise the issue when it meets next month to discuss whether to extend the three-year programme for a further two years.

The pound has strengthened from £1.2 when the programme was agreed in June 1995 to £1.4 now. This has resulted in a fall in the value of the package to Northern Ireland from £184m to £158m. In addition, under the terms of the agreement the government puts up a further 25 per cent in matching funds. This too has been cut back. The UK government's Northern Ireland Office estimates that at these exchange rates, the total shortfall is running at more than £30m.

The problem arises just as the programme is being disbursed. The impact could be very damaging for what is an innovative EU aid programme. It targets the most vulnerable groups in both the Protestant and Roman Catholic communities. The EU's aim is to support employment projects, urban and rural regeneration, and economic development.

John Murray Brown

## RECRUITMENT

## Demand for permanent staff rises

The demand for permanent staff by employers is rising at a faster rate than at any time since the height of the economic surge of 10 years ago, according to the latest employment index published today by Reed Personnel Services, the leading recruitment agency. The demand for permanent employees has now reached its highest level since the fourth quarter of 1990, just before the onset of the recession, and is three times greater than 1992 at the depth of the downturn.

At the same time, the demand for temporary employees dropped by 1 per cent in the first quarter of this year, although the demand for temporary employees is a third higher than the same period of last year and 62 per cent higher than its level at the peak of the economic boom in 1989.

The growing pressure in the labour market for more permanent staff is an indicator of the continuing improvement in the employment outlook. But Mr Alec Reed, chairman of Reed Personnel Services said yesterday: "UK businesses are still turning to temporary workers much more than permanent ones to provide the highly skilled, flexible workforce they want in today's competitive marketplace. But as the skills gap continues to increase, talented people start being able to demand permanent status at work."

Robert Taylor

## WAGE SETTLEMENTS

## Manufacturing pay awards stable

Manufacturing basic pay awards remain broadly stable with a provisional average 3.2 per cent increase for the three months to the end of March, according to figures published today by the Confederation of British Industry. The report also finds a continuing stability in services sector wage increases, up by 3.7 per cent for the same period - a fall of 0.1 per cent since last December.

As many as 40 per cent of manufacturing companies said their inability to raise prices was keeping down the level of pay settlements, an increase of a third since the previous survey. One in four manufacturers also said low profits were restraining the level of wage increases and one in five that the rise in the cost of living was also a factor.

Robert Taylor

## PRODUCTION SYSTEMS

## Customisation 'too inflexible'

Manufacturers are failing to integrate their production systems with the requirements of customers when attempting to individualise products according to market needs, according to a report published today by the Foundation for Manufacturing and Industry, a private sector group attempting to promote good practice in production industries.

The report, produced in collaboration with IBM and the Department of Trade and Industry, says that often factories attempting "mass customisation" strategies are too inflexible to cope with tailoring products to individual needs.

Peter Marsh

## Single market 'stalled by the focus on Emu'

By David Wighton, Political Correspondent

The competitiveness of European companies is trailing badly behind US and Japanese rivals due partly to inertia in Brussels and the preoccupation with monetary union, a report by leading British businessmen will conclude next month.

Headed by Lord Sheppard, former chairman of Grand Metropolitan, the food and leisure company, the group will call on business to work for radical change in Brussels and for greater emphasis on completion of the single market.

In an interview with the Financial Times, Lord Sheppard said progress towards a single market had stalled because of the focus on monetary union.

"We need to recapture the excitement that surrounded the 1992 initiative and give the single market the same priority as the single currency which is less important for business," he said.

While acknowledging the progress made towards a single market, the report will say that the original expectations have not been met, particularly in the field of job creation. Lord Sheppard lays some of the blame for European

unemployment on high social costs.

But the report focuses on the cost disadvantage European companies suffer by the failure to create a single market in areas such as energy and telecommunications. It also points out the penalty European business pays for the lack of common transport infrastructure. The report will conclude that together with public procurement and a single European company statute, the utility sectors should be the priorities for further single market legislation. It calls for better and more transparent enforcement procedures.

The group will recommend an overhaul of European competition policy with the aim of facilitating necessary industrial restructuring and cracking down on state aid.

The report, due to be published after the general election, was drawn up by a working party of 19 figures from business, politics and the City including Sir David Simon, chairman of British Petroleum, Mr Tim Eggar, former industry minister, and Mr Peter Agar, deputy director-general of the Confederation of British Industry. The group was brought together by Action Centre for Europe, a pro-European, non-party think-tank.

## Water groups to be allowed to compete

By Leyla Boulton

Owat, the water industry regulator, is about to launch the first step towards genuine competition in the water industry.

After two years of delay and on the eve of a general election, Mr Ian Byatt, Owat's director-general, is poised to allow Anglian Water to sell water to Buxted Chickens, part of the Hillsdown Holdings group, the manufacturer and processor, Buxted was previously the customer of Essex & Suffolk, a small company.

It would be the first time water company had been allowed to compete successfully for the customer of a rival through a legal

arrangement known as an inset appointment. The industry is operated by a collection of local monopolies.

Mr Byatt's long-delayed move will be bitterly opposed by the water industry, with the exception of Anglian. "A cynic might say that nobody wants to throw the first stone," said Mr Chris Mellor, finance director at Anglian Water. "If you have monopoly companies and one tries to pinch another company's customers then you are going to get retaliatory action by others."

Mr Jeremy Bryan, an entrepreneur who has lodged the other 20 inset applications still under consideration by Owat, welcomed the news.

But he warned that it would not yield the full benefits of greater competition unless Mr Byatt moved quickly to approve other applications.

The companies threatened by Mr Bryan's inset applications - such as Severn Trent and Wessex Water - have so far responded by offering special deals to customers he has threatened to take.

Mr Bryan argued that such discounts represent anti-competitive behaviour, abuse of companies' dominant positions and a violation of their duty not to "unduly" discriminate against other customers.

Although Owat is sufficiently concerned to be studying ways of forcing

companies to publish details of such deals, Mr Byatt has also said they show how effective the mere threat of competition can be.

But Mr Rod Rufus, head of the energy and waste panel of the Food and Drink Federation, which represents the food manufacturing industry, said more inset appointments were long overdue. "There is no point in having mechanisms for competition if they are not used," he said.

Mr Bryan said the additional benefits of his inset applications included plans to develop cheaper, alternative sources of water for industrial users, such as waste water from mines.



## SPOT THE REFUGEE

There he is. Fourth row, second from the left. The one with the moustache. Obvious really.

Maybe not. The unsavoury-looking character you're looking at is more likely to be your average neighbourhood slob with a grubby vest and a weekend's stubble on his chin.

And the real refugee could just as easily be the clean-cut fellow on his left. You see, refugees are just like you and me.

Except for one thing.

Everything they once had has been left behind. Home, family, possessions, all gone. They have nothing.

And nothing is all they'll ever have unless we all extend a helping hand.

We know you can't give them back the things that others have taken away.

We're not even asking for money (though every cent certainly helps).

But we are asking that you keep an open mind. And a smile of welcome. It may not seem much. But to a refugee it can mean everything.

UNHCR is a strictly humanitarian organization funded only by voluntary contributions. Currently it is responsible for more than 19 million refugees around the world.

UNHCR Public Information  
P.O. Box 2500  
1211 Geneva 2, Switzerland



United Nations High Commissioner for Refugees

Additional Interest Statement  
Disney Enterprises, Inc.  
(formerly The Walt Disney Company)\*

U.S. \$400,000,000

Senior Participating Notes Due 1999

☒ Semiannual Statement  
for the period from September 1, 1996 to February 28, 1997  
(the "Period")

☐ Annual Statement

Pursuant to the terms of the above-referenced Notes, this Additional Interest Statement (the "Statement") is being furnished to Holders of such Notes of Disney Enterprises, Inc. (formerly The Walt Disney Company) (the "Company"). Capitalized terms used in this Statement have the meanings ascribed to them in the Notes and the Fiscal Agency Agreement, dated as of October 1, 1992, between the Company and Citibank, N.A., as Fiscal Agent, Principal Paying Agent, Transfer Agent and Registrar. The information contained in this Statement is given for both the Period covered by this Statement (indicated by the box checked above) and for the period from October 20, 1992, the date of issuance of the Notes (the "Issue Date"), through the end of the Period covered by this Statement.

If this is an Annual Statement, this Statement is also accompanied by a descriptive report discussing the activity and status of Eligible Films. Copies of such descriptive report can be obtained by Holders of the Notes upon request to the Fiscal Agent at the following address and telephone number: Citibank, N.A., 120 Wall Street, New York, New York 10043; Attention: Corporate Trust Department; telephone: (212) 412-6215. If this Statement is an Annual Statement, it is also accompanied by a Supplemental Audit Report of the Company's independent public accountants. In this Statement, references to "\$" are to United States dollars.

1. Names of Eligible Films included in the Portfolio:

a. For the Period: N/A  
b. From the Issue Date through end of Period:  
The Muppet Christmas Carol  
The Country Club  
The Adventures of Huck Finn  
Indian Summer  
Gully Bitch  
Lila With Mickey  
What's Love Got To Do With It  
Survival  
Hocus Pocus  
Another Statement  
My Boyfriend's Back  
Fame Road  
The Key Club  
Money for Nothing  
Cool Runnings  
The Three Musketeers  
Sister Act 2  
Cabin Boy  
Iron Will

2. Names of short subjects to which any portion of Total Revenues has been allocated:  
a. For the Period: N/A  
b. From the Issue Date through end of Period: N/A

3. Aggregate Negative Costs of Eligible Films in the Portfolio:  
For the Period: \$69,000  
From the Issue Date through end of Period: \$434,953,000

4. The Portfolio Amount:  
For the Period: \$0  
From the Issue Date through end of Period: \$400,000,000

5. Aggregate Domestic Theatrical Rentals of Eligible Films in the Portfolio:  
For the Period: \$47,845  
From the Issue Date through end of Period: \$195,478,098

6. Calculation of Contingent Interest:

Total Revenues \$42,440,949 \$957,978,593  
Distribution Fees @ 17.5% (7,427,186) (167,646,252)

Estimated Third Party Participation Payments\* 1,338,550 (4,157,443)

Residuals (3,103,399) (27,755,898)

Short Subject Revenues 0 0

Eligible Film Revenues \$33,248,954 \$758,419,000

Base Amount 0 (900,000,000)

Eligible Film Revenues in Excess of Base Amount 0 0

Contingent Interest 50% 50%

7. Contingent Interest paid per \$1,000 principal of Notes \$0 \$0

\* Domestic Theatrical Rentals of Eligible Films in the Portfolio are adjusted on a pro rata basis in the same manner as Eligible Film Revenues are pro-rated pursuant to the Notes.

\* Actual Third Party Participation Payments are used with respect to the Final Interest Payment.

8. Supplemental Interest \$0 \$0

9. Supplemental Interest paid per \$1,000 principal amount of Notes \$0 \$0

10. Provisional Interest \$0 \$0

11. Provisional Interest paid per \$1,000 principal amount of Notes \$0 \$0

If this Statement is an Annual Statement, the Company has indicated below whether any default by the Company in the performance and observance of its obligations under the Notes or the Fiscal Agency Agreement has occurred and/or is continuing.

☐ No Default

☐ Yes: Description:

Disney Enterprises, Inc.

(formerly known as The Walt Disney Company)

By: /s/ Ingrid McConnell

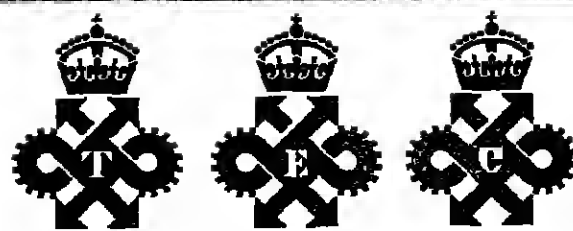
Title: Manager, Corporate Finance

\*On February 8, 1996, Disney Enterprises, Inc. (formerly known as The Walt Disney Company) (the "Company") acquired Capital Cities/ABC, Inc. ("Capital Cities"). As a result of the acquisition, the Company was renamed Disney Enterprises, Inc. and became a wholly owned subsidiary of a new holding company named The Walt Disney Company. Accordingly, the above-referenced Notes are securities of Disney Enterprises, Inc.



# The Queen's Awards

FOR EXPORT, TECHNOLOGY and THE ENVIRONMENT 1997



The quest for overseas sales is intensifying as more British companies find themselves operating in increasingly competitive global markets, says **Stefan Wagstyl**

## Industry rises to the challenge

From steel to beated diving suits, British companies will export almost anything in their quest for business.

The UK has lived by exports since before the industrial revolution, but the search for overseas markets has never been more challenging.

With more and more companies around the world competing in export markets, British companies have to work harder than ever to develop attractive goods and services and sell them overseas.

Today, 110 companies that have in the past year succeeded in breaking into new export markets or made other significant gains are honoured with the Queen's Award for Export Achievement. They are joined by 16 companies receiving awards for technological achievement and eight winning honours for environmental achievement.

Alongside British Steel, GEC, and other big groups in the list of export award winners are the names of smaller companies, often entering into overseas markets with the most unexpected products.

For example, there is RTA Wine Rack, which claims to be the world's largest maker of wine racks, and Oasis Art & Craft Products, Europe's biggest manufacturer of painting-by-numbers sets.

Another winner is the Open University's business school, which is exporting its courses to 21 countries.

The youngest company on

the list is Victrex, a maker of advanced thermoplastics for engineering, which was founded in 1989. The oldest is Borden Decorative Products, a wallpaper manufacturer, which started life in 1839.

This year's total of 110 export awards is slightly up on last year's 107, but well down on the record figure of 140, achieved in 1995, when industry was enjoying the first fruits of sterling's devaluation after its exit from the European Exchange Rate Mechanism in 1992.

Sterling's steep rise since last summer has come too late to have a significant impact on this year's awards, which mostly cover trading years ending in mid-1996 and before.

Nevertheless, even these award-winning companies are now feeling the effects of sterling's appreciation. Non-oil exports rose 8 per cent last year, following a similar gain in 1995. But economists expect growth to slow to under 5 per cent this year and even less in 1998 if sterling maintains its current levels.

However, companies celebrating their awards today will try to put such gloomy thoughts aside. The honour brings with it three tickets for a reception at Buckingham Palace and the right to use the award in corporate marketing.

Many companies try to involve the whole workforce in the celebrations. Ian Campbell, director general of the Institute of Export, says:

"An award can make a real difference to the mood in a company."

Mr Campbell adds that the practical benefits of the awards are also not to be underestimated. "Overseas, the fact that this is a royal honour has some impact. The royal family is still seen by our competitors as a tremendous advantage in selling UK plc," he says.

Industry shares Mr Campbell's view. Nearly 43,000 companies have applied for export, technology or environment awards since they were launched in 1966, including 1,724 last year.

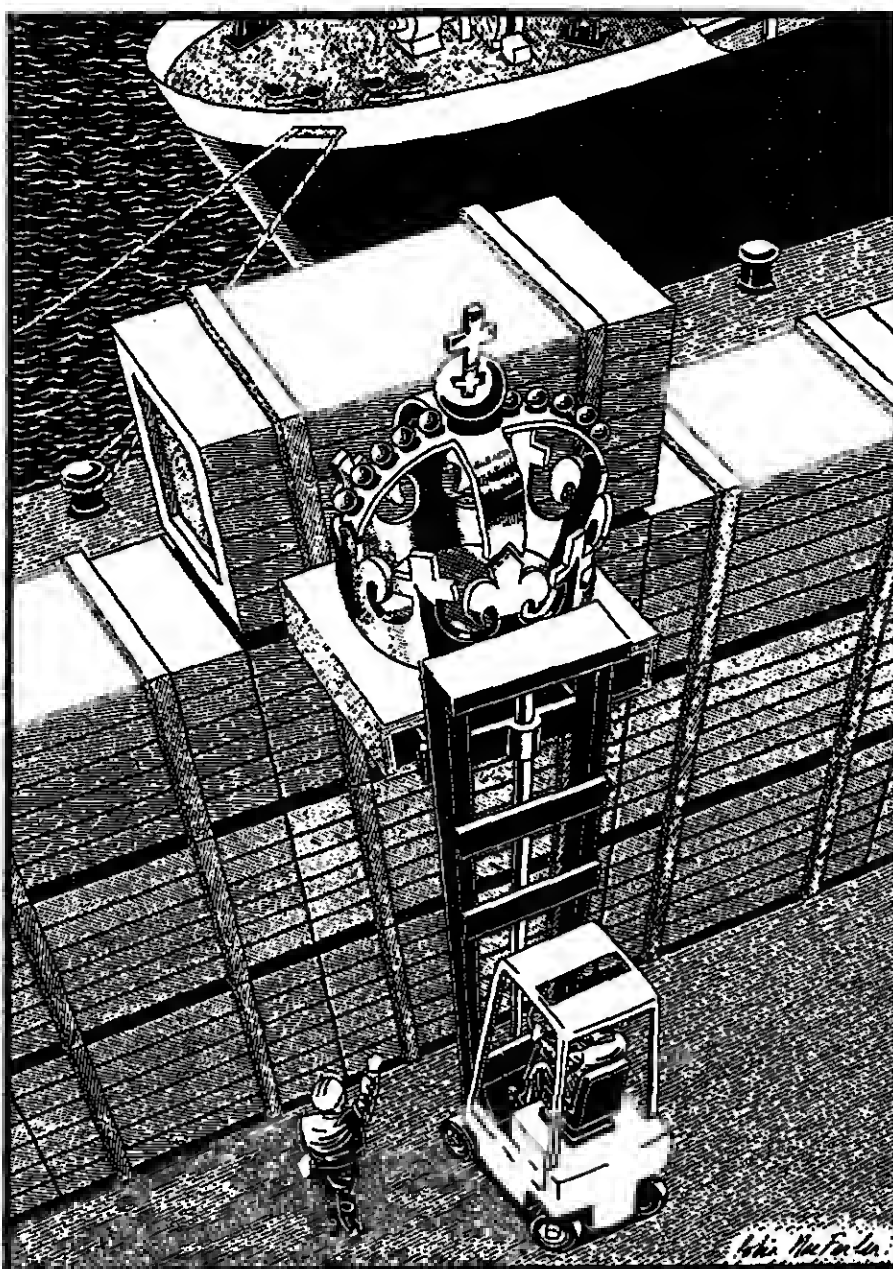
Even the biggest companies, with the best-known names, such as Marks & Spencer, the retailer, submit applications. Some 23 per cent of this year's awards go to previous winners.

This is not to say that the system is beyond criticism. The awards are made, in effect, by Whitehall committees of civil servants and expert advisers. While they use objective criteria, such as export sales growth, to assess the applicants, their decisions involve a fair amount of subjectivity.

There is also the temptation of political considerations - such as ensuring a reasonable geographical spread of winners across the UK.

Despite these possible shortcomings, the prestige of the awards remains.

Applicants include many foreign-owned companies, which this year won 22 per cent of the total awards.



Matsushita Electric Industrial, the Japanese electronics group has won two - one for its communications subsidiary exporting mobile telephones, the other for its household goods subsidiary exporting colour televisions and microwave ovens.

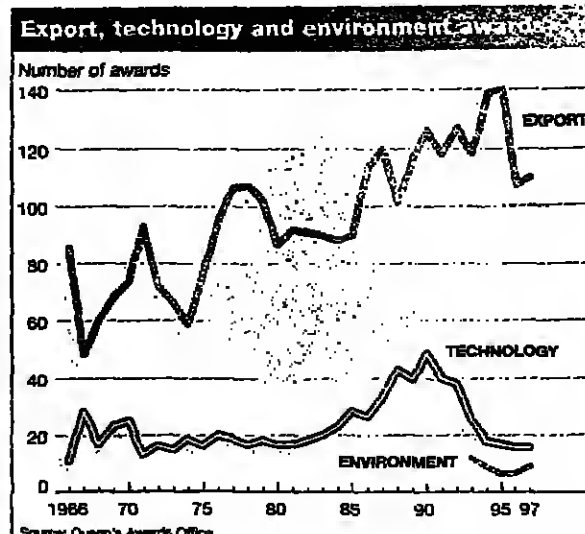
The electrical and electronics industry has done particularly well, according

to government officials. Alongside Matsushita, the winners include GEC Plessey Semiconductors, a GEC subsidiary, and Nortel Optoelectronics, a division of Northern Telecom, the Canadian telecommunications group, which produces parts for fibre optic systems in Paimton, Devon.

Software development

companies also figure prominently in this year's awards: among them are Computational Dynamics, which has devised software to simulate fluid flows, and Planit International, which exports software for use in designing fitted kitchens.

Alongside these high-technology businesses stand some very traditional compa-



nies, including Charles Wells, the independent brewer that was founded in Bedford in 1876 and exports to 20 countries.

Another long-established company to feature this year is Molins, the maker of cigarette manufacturing machinery, which exports 90 per cent of its output and has had overseas sales totalling more than £500m in the past six years.

Services are also well-represented, accounting for 11 export awards. Among winners in this sector are Bartle Bogle Hegarty, a London advertising agency winning its second consecutive award, and Business Monitor International, a publisher of political risk reports.

The government encourages small companies to apply for awards as part of its drive to promote small business and to diversify the UK's exports. This year, 26 small companies have won export awards, with another five securing honours for technological and environmental achievements. The smallest winner is Protog Textiles, of Wood Green, London, which makes fabric for football kit and employs just 35 people.

The technology awards are shared mainly by the electronics, chemicals and pharmaceuticals industries. The

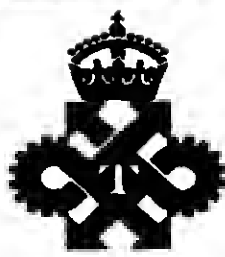
winners in this section include Racal Avionics, a division of Racal, the communications group, which has been honoured for a multi-channel communications system for commercial aircraft that will, among other things, make it easier for passengers to use telephones and facsimile machines.

ICI, the chemicals group, has won an award for an explosive that is composed of two chemicals that are not dangerous until mixed so can be carried safely in lorries. The awards are only given to technological advances that have been commercially proven.

The environmental awards, which were launched in 1993, reward companies for preventing pollution at its source rather than addressing its effects.

By coincidence, two power engineering groups have been honoured for similar advances: European Gas Turbines, a subsidiary of GEC-Alsthom, and the Anglo-French engineering group, and Rolls-Royce of the UK have both devised ways of cutting emissions from industrial gas turbines.

H & R Johnson Tiles, a division of Norcor, receives an award for a process for converting scrap pottery into material for ceramic tiles.



1997

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ALE

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PILSENER ALE

**TINNEN'S**  
PILSENER ALE

**Staropramen**  
PILSENER ALE

**BARBICAN**

**HOOCH**  
ALCOHOLIC DRINKS



## THE QUEEN'S AWARDS FOR INDUSTRY 1997

## The Queen's Awards for Export Achievement

<b>A</b> Agco AgriSense BCS AgriSystems (Overseas) Airmair Always Engineering Aquon Astracast Avro International Aerospace (A Division of British Aerospace Regional Aircraft)	Coventry, West Midlands Pontypool, Mid-Glamorgan, Wales Aylesbury, Buckinghamshire Rushden, Northamptonshire Birmingham, West Midlands Rotherham, South Yorkshire Birstall, West Yorkshire Stockport, Greater Manchester	Agricultural tractors Biological products for insect pest monitoring & control Agricultural consultancy and project management Footwear Ball transfer units Specialist diving drysuits Coloured composite sinks Regional commercial jet aircraft
<b>B</b> Lawrence M Barry & Co Bartle Bogle Hegarty  Bass Beers Worldwide Bionet Research Bisley Office Equipment Blease Medical Equipment Borden Decorative Products Wallcoverings Division Bridgeport Machines British Steel Business Monitor International	London E16 London W1  Birmingham, West Midlands Camelford, Cornwall Woking, Surrey Cheesham, Buckinghamshire Darwen, Lancashire  Leicester, Leicestershire London SE1 London EC4	Second-hand clothing Planning, creation, production and implementation of advertising Beer and non-alcoholic drinks Research chemicals Office furniture Anaesthetic equipment Printed wallcoverings  CNC machine tools Steel products Market reports
<b>C</b> Cambridge Holdings The Chambers Candy Co. Computational Dynamics Concept Systems Conren Contract Chemicals Crestworth Trading t/a "Mashmos"	Mirfield, West Yorkshire Halesowen, West Midlands London W 10 Edinburgh, Scotland Wrexham, Chwyd, Wales Prescot, Merseyside London WC2	Office furniture fabrics and componentry Gift confectionery in decorative tins and containers Computer engineering software Software Systems Waterproofing and protective coatings Specialised organic chemicals Domestic decorative lamps
<b>D</b> Davis & Dunn James Dewhurst Manufacturing Divisions	South Rulip, Middlesex Accrington, Lancashire	Household goods, toiletries and chemists' sundries Woven and non-woven industrial textiles
<b>E</b> Electra Polymers & Chemicals Electrox, A Division of 600 UK Ellison Holdings Entaco (English Needle & Fishing Tackle Co.) Eurocast Bar European Gas Turbines Industrial Gas Turbine Group Exley Publications Exss (UK) Texturing Division	Tonbridge, Kent Letchworth, Hertfordshire Keighley, West Yorkshire Studley, Warwickshire  Loughborough, Leicestershire Lincoln, Lincolnshire  Watford, Hertfordshire Garforth, Leeds, West Yorkshire	Fine polymers and chemicals for the PCB industry Industrial lasers Circles, retaining rings and spring washers Hand-sewing needles, medical suture needles and commercial long-line fishing equipment Continuously cast iron bars Industrial gas turbines  Book publishing Polyester textured yarn
<b>F</b> The Fin Machine Company Financial Engineering Fletcher Smith Fresh Catch	Stockton-on-Tees, County Durham London W1 Frier Gate, Derby, Derbyshire Peterhead, Aberdeenshire, Scotland	Special purpose machinery for the automotive industry Publications on financial risk management Sugar processing machinery Herring, mackerel and whitefish
<b>G</b> GPT Public Networks Group Griffin-Woodhouse Harros Chemicals UK Durham Chemicals Division	Coventry, West Midlands Cradley Heath, West Midlands Chester-le-Street, County Durham	Telecommunication systems Mooring systems Catalysts, coatings and zinc-based chemicals
<b>H</b> Hemab John Hogg Technical Solutions	Flint, Chwyd, Wales Trafford Park, Greater Manchester	Self-placing rivets and riveting systems Liquid dyes and markers
<b>I</b> IBM United Kingdom - Greenock site Iggesund Paperboard - (Warrington) Innovative Technology International Gases and Chemicals International KD Logistics & Technology Support Operations International Systems and Communications Interpack Worldwide Inveresk	Greenock, Strathclyde, Scotland Workington, Cumbria Frayton, Cheshire, Lancashire Newcastle-under-Lyme, Staffordshire Dagenham, Essex  London SW1  London NW10 Dunfermline, Fife, Scotland	Personal computers Folding cardboard for use in packaging and graphics Barknots validators Special gases Motor vehicles in kit form  Contract publisher of hard-backed full-colour publications International removal and relocation services Specialty papers and boards
<b>J</b> J C Bamford Excavators Backhoe Loader Division JCB Earthmovers (Wheeled Loader Division) W Jordan (Gensets)	Rochester, Staffordshire Rochester, Staffordshire Biggleswade, Bedfordshire	Backhoe loaders Wheeled loading shovels Breakfast cereals
<b>K</b> Kath Ceramic Materials Kingston-SOL	Bahvelers, Kent Edinburgh, Scotland	Synthetic refractory raw materials Telecommunications software
<b>L</b> Lansing Linde	Basingstoke, Hampshire	Forklift trucks and associated equipment
<b>M</b> Marks and Spencer Martin-Baker Aircraft Company Matsushita Communication Industrial UK Matsushita Electric (UK) Military Aviation Mivan Molins Tobacco Machinery A Division of Molins Morgan - Europe Morrison Bowmore Distillers	London W1 Lidbridge, Middlesex Thatcham, Berkshire Pentwyn, Cardiff, Wales Ringwood, Hampshire Antrim, County Antrim, Northern Ireland High Wycombe, Buckinghamshire  Sheffield, South Yorkshire Glasgow, Scotland	Retail store products Aircraft survival systems Mobile telephones and accessories Colour TVs and microwave ovens Military aircraft spares and servicing Civil engineering Cigarette manufacture and packaging machinery  Rolling mill equipment Scotch whisky distillers
<b>N</b> NEC Semiconductors (UK) Newbridge Networks Nimbus Technology & Engineering A Division of Nimbus Communications Int. Noral Optoelectronics A Division of Noral (Northern Telecom) Novartis Germany Novocast Laboratories	Livingston, West Lothian, Scotland Newport, Gwent, Wales Monmouth, Gwent, Wales  Paignton, Devon  Grimsby, Lincolnshire Newcastle upon Tyne, Tyne and Wear	Semiconductors Data and telecommunications networks Mastering equipment for DVD and CD production Optoelectronic components and modules  Fine organic chemicals Immunodiagnostic reagents
<b>O</b> Oasis Art & Craft Products The Open University Business School Orisk  Orvec International	Kidderminster, Hereford and Worcester Milton Keynes, Buckinghamshire Rotherham, South Yorkshire  Kingston upon Hull, East Riding of Yorkshire	Art and craft products Distance learning courses Self-lubricating bearings and wear components made from composite materials Passenger comfort products and protective apparel
<b>P</b> PFE International Pall Europe Panz Paralloy Parcell Group Perfecel Piercesel B A Patena Pizer Phoenix Engineering Co Pipeline Integrity International Pirel Power Plink International Plessey Semiconductors P/GEC Plessey Semiconductors Proton Textiles	Loughon, Essex Portsmouth, Hampshire Fence, Burnley, Lancashire Billingham, County Durham Newport, Gwent, Wales Londonderry, Northern Ireland Chichester, West Sussex  Sandwich, Kent Chard, Somerset Cramlington, Northumberland Cambridge, Cambridgeshire Ashford, Kent Swindon, Wiltshire  London N22	Automatic mail folding and inserting machines Fine and ultra-fine filters and separation equipment Flame retardant furnishing fabrics Centrifugally spun alloy tubes Money counting systems Medical packaging Motor yachts Pharmaceuticals Road maintenance equipment Pipeline inspection Computer graphics Computer-aided solution software Silicon integrated circuits and power semiconductors Plain and printed knitted fabrics
<b>R</b> RTA Wine Rack Company Randox Laboratories  River Don Castings	Fakenham, Norfolk Cumnin, County Antrim, Northern Ireland Sheffield, South Yorkshire	Wine racks Diagnostic kits and enzymes for medical, veterinary and environmental monitoring Steel castings
<b>S</b> Schwitzer (Europe) Shield Diagnostics Soil Machine Dynamics Speedo International Structural Polymer Systems Surface Technology Systems	Bradford, West Yorkshire Dundee, Scotland Newcastle upon Tyne, Tyne and Wear Nottingham, Nottinghamshire Coles, Isle of Wight Abercam, Newport, Gwent, Wales	Turbochargers and engine cooling system products In-vitro medical diagnostic products Remotely controlled sub-sea machines Sumpwear Advanced composite materials Plasma etching and plasma deposition systems
<b>T</b> Tensator Toyota Motor Manufacturing (UK) Turbocon Urbanhurst	Milton Keynes, Buckinghamshire Burnaston, Derbyshire Purbridge Green, West Sussex Sawbridgeworth, Hertfordshire	Constant force springs Cars Professional loudspeakers Cylinder heads
<b>V</b> Vicatex Vitacelander	Thornthorpe-Cleaves, Lancashire Salford, Lancashire	High performance plastics Calendered rubber sheeting
<b>W</b> Wafar Technology  Charles Wells Wolstenholme International Woodland Pottery	Milton Keynes, Buckinghamshire  Bedford, Bedfordshire Blackburn, Lancashire Stoke-on-Trent, Staffordshire	Compound semi-conductor materials in both bulk and wafer forms Beer Metallic pigments and inks Earthenware tableware

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DRINKS • by James Buxton

## Extreme measures

Pouring all its resources into overseas sales helped a brewer beat competitors

Charles Wells, the Bedford brewery which has won its first Queen's Award for Export, is one of those few UK companies that has reason to thank the last recession.

"Times were so hard in 1992 that we reacted by stepping up our exports," says Charles Wells, chairman and managing director. "You could say we took it to extremes. We put more resources into it and did much better than our competitors."

"For example, we bought kegs for our export beers. They are expensive and may only make three round trips a year to somewhere like Italy, compared with 12 a year in the UK. But they gave us a competitive advantage over brewers selling in small packs and cans."

Charles Wells, a family-owned business which was founded in 1876, believes that it is eighth biggest producer of beers in the UK. Its turnover is about £80m a year and its exports in 1996 accounted for 18 per cent of volume.

Exports have increased more than two and half times in the past three years. It is well known in British pubs for its Bombardier ale and its Red Stripe lager, usually stocked as guest beers. These products have been making an impact in British-style pubs in continental Europe.

Charles Wells began exporting in 1979 when it responded eagerly to two inquiries, one from Italy and the other from the US. "We pushed out the boundaries as much as we were worth," Mr Wells says.

He learnt Italian and mastered American beer terminology. The company's employees now study languages at the company training centre.

Italy is the biggest foreign market for the company, in terms of value, and Charles Wells beers are sold in 20 British pubs, from Milan in the north to as far south as Bari. The company deals through wholesalers who own the pubs.

Sales to the US market ended after the importer was sold to a French company which stopped ordering British beer, but the brewery has good markets in Germany, France and Spain, and in Sweden, Denmark and Finland.

Another winner, Bass Beers Worldwide, has received a Queen's export award for the second year running, thanks to a 34 per cent increase in beer exports between September 1995 and September in 1996.

Simon MacDonald, managing director of the Birmingham-based division, says that the sales increase is the result of a combination of new brands and new markets.

While Bass Ale remains its flagship international product, the company has added Caffrey's Irish Ale and Hooper's Hooch to its overseas sales list.

"These beers have been stunningly successful in the UK and we have been spreading them overseas by resourcing them with extra packs," says Mr MacDonald. Bass has also managed to fill in gaps in its coverage of overseas markets by moving, for example, into Brazil, Uruguay and Argentina, and, nearer to home, expanding its operations in central and eastern Europe.

Morrison Bowmore, the Glasgow-based whisky maker, has also won the Queen's Award for Export for the second year running. The company, which belongs to the Japanese drinks company Suntory, exports about three quarters of its turnover, which in 1995 was £27m.

Exports grew by 33 per cent in 1993, 50 per cent in 1994 and 78 per cent in 1995. The company has three distilleries - in the Scottish Highlands, the Lowlands and on the island of Islay - which enable it to sell three different types of single malt.

Its Bowmore malt from Islay is its fastest growing seller in the US, and its Bowmore Legend sells well in the hypermarket sector in France.

The transformation of Morrison Bowmore's export performance comes as a result of a switch in the early 1990s from selling whisky in bulk to promoting its brands.

FOOD • by Michael Cassell

## Fish and trips

Constant travel helps a seafood exporter find new customers for his catches

Last week, after a visit to Boston, Christopher Anderson was at a seafood exhibition in Brussels; this week he's in Hong Kong and a sales trip to China is pencilled in for later in the year. The managing director of Fresh Catch, an Aberdeenshire-based fish processor, is always on the move in the search for new customers to take his herring, mackerel and whitefish.

Mr Anderson, with his wife, started Queen's Award winner Fresh Catch only six years ago when he saw an opportunity to process and distribute the finest the North Sea has to offer. A strategy based on quality, reliability of delivery and extensive marketing has brought success for the business in the face of tough competition from processing businesses in Norway and Holland.

Turnover this year is likely to reach between £15m and £16m and, with sales growth expected both in European and Asian markets - in particular the Philippines and Malaysia - Mr Anderson expects the figure to double within the next five years. Fresh Fish operates from two processing plants at Peterhead and is an important source of local employment; the number of employees ranges between 100 and 130, depending on seasonal demand.

Not all export award winners in the food sector sell food. Fletcher Smith of Derby, founded in the early 19th century and now part of the Booker food processing and distribution group, has become an important force in the design and supply of machinery for the handling, extraction and processing of sugar cane and sugar beet. It

can also provide complete sugar factories - customers include Indonesia and Iran - and refineries, as well as undertake the modernisation of long-established plants.

Its business extends from Nigeria - which accounts for nearly 40 per cent of its total exports - to the US, Brazil, the Philippines and China. The company's reputation is based on technical innovation and experience in the application of sugar technology. Its sales team constantly travels the world and is backed up by regional offices in the US, the Caribbean, Latin America and Indonesia.

Fletcher Smith's willingness to allow the local manufacture of some equipment in client countries is seen as crucial in maintaining competitiveness.

Other award winners in the sector include W Jordan (Cereals), a Bedfordshire-based business started in 1961, now exporting natural breakfast cereals, mainly to the EU. The cereals are manufactured without artificial additives or preservatives and Jordan has to compete against large US and Swiss manufacturers. The company believes part of the reason for its success is its readiness to adapt packaging to individual markets and to produce sales literature in foreign languages.

Another winner is Chambers Candy, based in Halesowen, Worcestershire. The business is only six years old but it already exports gift confectionery, marketed in decorative tins and containers, to 40 countries. The most appreciative sweet teeth appear, so far, to be in the US, Japan, France, Germany and Belgium. As with all award winners, Chambers Candy cites quality of product and service as the all-important factors behind commercial progress; the thought is hardly original - but it's what usually makes the difference between success and failure.

PROFILE

Perrell Group

## Out for the count

A banknote and coin-counting machine has speeded up queues in banks

For Edgar Biss, the Eureka moment came in a slow-moving bank queue. There must, he thought, be a faster way to count money. With experience in the heavy weighing industry, his thoughts naturally turned to that technology for a solution.

The result was Tellermate, a banknote and coin-counting machine whose tolerances were far more sensitive than the 5,000 tonnes Mr Biss was used to weighing. Its maker, Perrell Group, a private company based in Newport, south Wales, is now counting its second straight Queen's Award for Exports, as well as one for Technological Achievement.

Perrell, which had turnover of £3.7m in 1996, exports more than three quarters of its production. In spite of the Tellermate name, more than 85 per

cent of sales are made to non-bank customers, such as retailers and fast food restaurants. Its success depends on accuracy, speed and ease of operation. The machines range in price from less than £500 to about £900. So far, Perrell has sold 60,000 of them.

Weighing coins is a straightforward task, but Tellermate must be extremely sensitive to reach accurate calculations on piles of no more than two dozen banknotes. Weight can vary with torn corners or tape, or even by wear and humidity.

Each Tellermate continually judges its own performance, looking out for anomalies and adjusting its calculations accordingly. If its initial "count" is outside the bounds of probability, according to its most recent experience, the machine instructs the operator to remove a few notes, so it can try again. Only when it is satisfied the answer is statistically sound, does Tellermate give the all clear.

Even so, the machine reduces from 10 minutes to



Managing director Edgar Biss's Eureka moment came in a bank

less than two the average time needed to count the contents of a till tray, according to Chris Lare, Perrell's technical director.

In addition to being portable and robust - "we've even had one returned after being dropped into the deep fryer," says Mr Lare - the machines also have to be capable of operation by staff who sometimes may have very little training.

Perrell more than doubled its exports last year, selling to more than 25 countries. It is now looking to expand in Latin America, having established a bridgehead in Brazil. Margins have taken a "bit of a hit" from the strength of sterling, Mr Lare said, because it has been unable to raise prices quoted in yen and D-Marks, but this has not been a big problem.

The company pays special attention to the language skills of its sales staff, focusing on familiarity with a local market. "It's not just about language, it's about culture," Mr Lare says. For example, the French and German sales efforts are run by nationals of those countries, although both were recruited in the UK.

Another strength is to adapt Tellermate to suit each customer's existing procedures. Some count notes in ascending order; some the other way around. Some want the total shown by value; others by the number of notes. All are equally certain that their own way is the best. Since 60 per cent of its sales are order-led, Perrell has to treat all as right.

This dependency on orders holds potential risks

GET THE TECHNICAL DIRECTOR - WE NEED A MACHINE TO COUNT OUR QUEEN'S AWARDS



for Perrell, but only 12 of its 60 employees in Newport are engaged in manufacturing and the company uses "labour pool techniques" - industrial temps - to smooth out demand.

In research and development, Perrell focuses on enhancements rather than a radical leap into new products. Although some customers already feed data from Tellermate into their computer systems, Perrell is working on a software system that will offer, in effect, a turn-key cash

office. It makes few multi-currency machines. Bureaux de change, for example, do not generate the volume of cash to justify using Tellermate. A few machines have been sold, however, for use on busy borders, such as US-Mexico and US-Canada. A single European currency holds no terrors for Tellermate. Mr Lare says Perrell needs only the Euro's final specifications to prepare the appropriate machine.

Clay Harris

St Michael

# MARKS



# MARKS

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## THE QUEEN'S AWARDS FOR INDUSTRY 1997

THE ENGINEERING SECTOR • by Peter Marsh

## A cracking performance

Tubing used in ethylene crackers has given Paralloy its winning edge

Inside most of the world's 150 or so ethylene crackers – potent symbols of a country's industrial strength – are several kilometres of the sophisticated tubing that is vital to the plants' performance.

Paralloy, based in Billingham, is among the very small number of companies worldwide which supply the tubing, and one of the engineering firms that has won a Queen's award for exports. The company is part of the Triplex Lloyd engineering group, and employing about 300 people. Paralloy last year sold tubing worth about £28m, of which roughly 85 per cent was exported.

The tubing, based on nickel/chromium alloys, is packed inside the furnaces of ethylene crackers. Ethane gas or naphtha is passed through the tubes at about

1,000°C to produce ethylene, an important constituent of some of the most widely used plastics, such as polyethylene and polypropylene.

With the world's ethylene production capacity forecast to increase by 25 per cent to more than 100m tonnes annually over the next four years, Paralloy is in a strong position to continue its recent growth.

Since the early 1990s, its sales have more than doubled, with about a third of revenues coming from the Far East and a third from the US. Customers include the big petrochemical companies, such as BP, ICI and Exxon.

Also capitalising on strong global demand for its products is Lansing Linde, part of Germany's Linde group, Europe's biggest maker of lift trucks which are used in a range of manufacturing and retail industries. Production from the company's UK factory in Basingstoke last year was about 5,500 trucks, double the figure for 1994, with a value of about £90m.

With 70 per cent of its output being exported, the company – which began as Lansing Bagnall, a UK business, and was taken over by Linde in 1989 – is looking to increase production to about 7,000 trucks by 1998.

This year's export award marks the fifth time the company has won a Queen's export prize, although it is Lansing's first award since it became part of Linde.

At the other end of the corporate scale is Henrob, a company with annual sales of £4m, based in Flint, Clwyd. Henrob makes specialised automatic riveting machines. The company – set up by chairman and managing director Keith Jones in 1985 – exports 90 per cent of its sales to customers such as Audi, Porsche of Germany and Freightliner, the US truck company.

Henrob has expanded by marketing its products as replacements for the arc welding systems used on car production lines. The company believes its riveting machines – which

punch a hole in metal and join it to another piece as part of the same process – can save on labour costs and improve efficiencies in manufacturing and construction.

Winning two export awards this year is J.C. Bamford Excavators, the privately-owned company set up 52 years ago which is one of Europe's biggest construction equipment businesses. The company won the awards for its backhoe loader and wheeled loader divisions. These have increased exports from less than £80m in 1994 to nearly £200m last year.

The company has now won 13 such awards since 1969.

Sir Anthony Bamford, JCB's chairman, said the awards recognised that "British companies can be successful on a global stage".

Another established business figuring in the awards is River Don Castings, based in Sheffield and part of the Sheffield Forgemasters Group. River Don, which claims to

be the world's oldest steel foundry, has established itself as a leading supplier of specialist equipment for the oil and gas industries. Over the past decade it has expanded exports from 2 per cent of sales to almost 75 per cent.

A somewhat younger business figuring in the awards is the UK division of the US-owned Morgan Construction group which makes rolling mill equipment and has been trading only since 1992.

In a related field is Loughborough-based Eurocast Bar, part of the BI Group, which makes iron bar and tubing and exports to Europe, New Zealand, South Africa and the Middle East.

Electrox, part of the UK-owned 800 Group, which makes specialised industrial lasers for marking, cutting and welding also picked up an award.

Soli Machine Dynamics, part of Bywell Holdings, which is a leader in making sub-sea systems for burying and maintaining cables for telecommunications networks.

The award-winning company's main export markets are Japan, Singapore, the US and Europe.



PROFILE RTA Wine Rack Company.

## Racking up success

The next time you reach for a bottle of Chardonnay, chances are it will be drawn from an RTA wine rack. The Norfolk-based company sold 300,000 of the distinctive wood and metal constructions last year in the UK, while sales were more than double that in its fast-expanding export markets.

Tim Arthur, managing director, says that while the company's success has mirrored the expansion in wine consumption, particularly in the UK, the sustained growth has come from "having good people who can get out there and do the business".

RTA was founded in 1973 and taken over by Mr Arthur's family company

shortly after he joined as managing director in 1985. He retains a 76 per cent stake, with Brian Killeff, head of the US distribution business, holding 21 per cent, and Carl Saunders, operation director, the remainder.

Growth accelerated in 1991 when RTA took over its main competitor, CS Wine racks. Sales of £2.6m in 1994 – when RTA won its first Queen's Award for Export Achievement – grew to £4.5m last year. Exports more than doubled from £1.3m to £3m in that time.

Mr Arthur admits the simplicity of the wine rack product could make the company vulnerable to competition "but that simply underlines the effort

we have put into our merchandising and marketing".

The company's basic product retails at £3.99, although it also sells grander designs and customised models, including a 26,000-bottle cellar. Trade exhibitions are an important element in its export success, with enormous emphasis being placed on face-to-face contact with potential customers.

"No one would buy from us if we did not get out there and speak to them personally," says Mr Arthur. "Our salesmen visit every major retailer in the developed world. And we make sure they speak the language."

France, Germany and North America are the group's main export markets, although emerging markets are taking an increasing share.

RTA is based in the village of Great Ryburgh, near Fakenham. Mr Arthur sees no disadvantage in being located away from the large UK conurbations, chiefly because of the large proportion of exports and the company's proximity to the port of Felixstowe.

Indeed, with some 75 employees, mostly drawn from the village or surrounding areas, he believes staff loyalty is enhanced. The automated production line means costs are kept low, with the main costs coming from the raw materials, wood and metal.

Among other products being considered for launch is a "revolutionary" cork

screw, invented by a Cambridge graduate, and developed in conjunction with the company over the past two years. Levers replace the screwing action of traditional models and the swift action can withdraw a cork within eight seconds. "It's very slick," says Mr Arthur.

He believes the outlook is also bright for the group's core products. "If I had been asked earlier this year, I would have said demand from our mature markets might hold back growth. But we have seen any slowdown more than made up by increased demand from emerging markets. It just serves to remind you that it's a big world out there."

Christopher Price

Lincoln lies well away from the heart of British industry. But the city is home to one of the country's most advanced engineering companies – the Industrial Gas Turbine Group, a subsidiary of GEC-Alsthom, the Anglo-French engineering group.

The unit has won two Queen's Awards this year, one for exports and the other for environmental achievement, bringing its total tally of awards to eight.

Industrial Gas Turbine Group employs some 2,500 producing turbines for use in small power plants, for pumping oil and for gas compression. In 1996, about 82 per cent of its £194m turnover was exports, up from 74 per cent in 1991.

The plant, previously known as Ruston Gas Turbines, was among the earliest developers of industrial gas turbines. It was established in 1946 by a team of engineers who had worked with Sir Frank Whittle, the pioneer of the jet engine.

The company secured its first export

order in 1952 from a Middle East oil company.

The environmental achievement award has been won for the company's latest system for cutting the emissions from turbines. This innovative equipment, called the dry low emission (DLE) combustion system, cuts nitrogen oxide emissions by 85 per cent.

The company says it is significantly less complex than other technologies and does not interfere with the combustion process. The company has sold 18 units with the new equipment to customers in Europe, Russia and New Zealand.

The system can be fitted to existing turbines and has been installed on two units in Denmark.

The company says it is planning to develop DLE further "in order to meet the environmental challenges of the next century".

Stefan Wagstyl



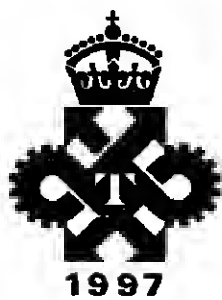
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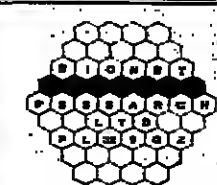


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## THE QUEEN'S AWARDS FOR INDUSTRY 1997

INFORMATION TECHNOLOGY • by Paul Taylor

## Little and large

From minnows to multinationals, ingenuity and low cost production win the day

Britain has a solid reputation in the global information technology industry for developing innovative software and hardware products, and for being a cost-effective manufacturing base for multinationals in the sector.

Both attributes are reflected in the Queen's Awards for Export Achievement which have been won by UK-based information technology companies, including a group of specialist software companies and businesses serving the semiconductor industry.

The recipients range from a small London-based software company which has become a world leader in the complex field of computational fluid dynamics, to the Scottish subsidiary one of the world's largest personal computer manufacturers.

Computational Dynamics, which was founded just 10 years ago and developed STAR-CD, a multi-purpose

thermo-fluids analysis software package, derives most of its earnings overseas. The software is used by engineers and scientists to simulate fluid flow, heat transfer and chemical reactions in industry and the environment. Specific applications include transport, chemical engineering and power generation, and main markets are Japan, continental Europe and the US.

At the other end of the scale, the International Business Machines plant in Greenock, Strathclyde, manufactures IBM's range of personal computers and provides customer support services for the whole of Europe. IBM's Greenock site, which was established in 1951, was ranked sixth among the UK's largest exporters last year and exports a large proportion of its output to the European Union, the Middle East and Africa, with new markets in eastern Europe, South Africa, UAE and China under development.

A pan-European customer support call centre, was opened in Greenock two years ago to deal with customer hardware and software problems. The centre

employs 300 staff and deals with callers from 15 countries in their own languages.

Another Scottish company, Concept Systems, based in Edinburgh and established in 1983, develops and manufactures data acquisition and navigation systems for use in the oil, marine and defence industries. Most of Concept's earnings come from overseas and its main markets include the US, Norway, Australia and Singapore. It is also developing markets among the CIS countries and China.

Pixel Power, one of the "Silicon Fen" companies which have grown up around Cambridge in the past decade, manufactures hardware and software systems for creating graphics, text and animation for television programme production and broadcasting. Its main product, Collage, is available in more than 20 language versions including Thai and Slovenian. Exports by the 10-year-old company have increased five-fold over the past three years.

Meanwhile Plant International, which began trading in Ashford, Kent in 1994, has developed computer-aided planning and costing soft-



Entico, which won an award for export, manufactures medical suture needles and commercial long-line fishing equipment. It has also developed special needles for craft, tattooing and sewing

ware for retailers and manufacturers of kitchens, bathrooms, bedrooms and office furniture. The software generates 3-D colour images so customers can see exactly the finished results.

Among companies involved in the semiconductor business, NEC Semiconductors, which is based in Scotland at Livingston in West Lothian, has also won an export award.

Wafer Technology, which makes compound semiconductor materials in bulk and wafer form, and Surface Technology Systems, part of Sumitomo Precision Prod-

ucts, also received awards. Surface Technology, which is based in Abercrombie, near Newport, in Gwent, manufactures plasma etching and plasma deposition systems used in the development and production of semiconductor devices.

The company exports to semiconductor chip makers around the world. Another award went to Plessey Semiconductors, part of GEC, which manufactures the silicon integrated circuits and power semiconductors mainly used in the mobile communications, consumer electronics and computing

markets. The company, which faces fierce competition from suppliers in the US, Japan, Korea and from other European countries, exports worldwide, with more than half going to the US and Asia Pacific regions.

Among other IT specialists to win an award, Monmouth-based Nimbus Technology & Engineering, part of Nimbus Communications International since the start of 1996, makes mastering equipment for CD production and digital versatile discs. Its exports go mainly to south-east Asia, the US, continental Europe and South Africa.

TELECOMMUNICATIONS • by Alan Cane

## The global dimension

A strong international profile is crucial to this year's winners

UK expertise in the technologies underpinning today's communications revolution goes some way to explain the export success of telecoms manufacturers in today's list. As important, however, is the international dimension, illustrated by the fact that four of the five telecoms winners are part or wholly foreign owned. GPT, the UK largest telecoms manufacturer, with factories in Coventry and Liverpool, is honoured for increasing sales of all its public networks products by 240 per cent between 1994 and 1996. It is the world leader in synchronous digital hierarchy, a key component of the information superhighway and a technology so new it scarcely figures in telecoms textbooks of a decade ago.

Yet GPT, helped by its global trading partner and 40 per cent shareholder Siemens of Germany, now holds a 33 per cent share of the world SDH market with sales to more than 80 large network operators in more than 60 countries.

Nortel Optoelectronics, based in Paignton, Devon, a UK division of Canada's Northern Telecom, took its award for increasing export earnings over the past three years to more than \$390m.

Most of the company's lasers, receivers, modules and broadband interconnection products go to North America where they are used in SDH and Sonet (Synchronous Optical Network) networks. It also sells in Germany, France and Korea. John Pittman, the company's managing director, says monitoring market trends has enabled the company to stay at the forefront of lightwave technology.

Newbridge Networks, the

UK subsidiary of the Canadian data communications group, nearly doubled its exports to Europe, the Middle East and Africa, last year, totalling up direct export sales of more than £103m.

Newbridge builds advanced systems which allow private companies to create data networks. It is a leader in ATM (Asynchronous Transmission Mode) technology which is expected to be the technology of choice for the information superhighways of tomorrow. The company has successfully opened new markets in Hungary, Latvia, Poland, Slovenia, Germany, France and former Soviet republics.

Panasonic, one of the best known brands from the Japanese industrial giant Matsushita, won its first Queen's award for exports of GSM mobile phones from its Thatcham, Berkshire, factory.

Sales to Europe, Turkey, Hong Kong and South Africa produced a year-on-year growth of 27-30 per cent with a consistent increase in exports from 47 per cent in 1994 to 76 per cent of total sales in 1996.

Masahiko Yamamoto, managing director of Matsushita in the UK, says: "We now export our products to more than 50 countries worldwide and our production has increased by almost 300 per cent in the last year." GSM digital phones, which obey a Europe-defined standard, are quickly becoming the world's most popular mobile phone with almost 12m in use in Europe alone.

Telecoms networks need comprehensive computer software support, especially for the complex task of customer billing. Kingston-SCL, an Edinburgh-based software subsidiary of Kingston Communications, the UK's only municipally-owned telecoms operator, has seen overseas earnings rise nearly 10 times from licensing agreements. Last year, export revenues totalled £17m, an increase of 68 times from 1991.

THE MEDIA • by Raymond Snoddy

## Have slogan, will travel?

Multilingual copywriters will help a leading ad agency improve global campaigns

Bartle Bogle Hegarty, the UK advertising agency behind campaigns for international brands such as Levi Strauss and H&M, will today announce the creation of a business unit, BBH Writers.

The company aims to increase its penetration of international markets by appointing local copywriters fluent in other main European languages apart from English - French, Spanish, Italian and German - who

will adapt advertising and advise on cultural nuances.

The announcement comes as BBH celebrates its second export award in consecutive years for what has traditionally been a product not exported from the UK. The large multinational advertising agencies have tended to produce advertising for different markets in local offices. BBH believes this is about change as, increasingly, large international companies plan one marketing campaign for Europe, or the world, and seek to deal with one agency.

Last year BBH was the first advertising agency to win a Queen's Award for Export Achievement and

since then it has signed five new international clients - Metaxa (pan-European), Perfetti (Italy), Cointreau liqueur (pan-European) and Time Magazine (pan-European). The agency has 31 clients, 15 of which require multinational advertising.

Another company in the sector to win an award is International Systems and Communications, which sells advertising in hardback publications for United Nations bodies and other international organisations.

With budgets contracting, when international bodies want to mark a conference or anniversary with a publication, many give the job to ISC, which delivers at no

charge a full-colour hardback publication in return for being able to sell advertising in it.

Mark Blacklock, the ISC editor-in-chief, says 90-95 per cent of the company's business is overseas, with main markets for its exports in Europe, the Asia-Pacific Rim and North America.

Two companies specialising in publications devoted to risk management have also won awards - Business Monitor International and Financial Engineering.

For Financial Engineering, which trades as Risk Publications, it is the second export award. The company publishes magazines, books and directories, and organ-

ises conferences and training courses in the areas of financial risk management.

Peter Field, the chairman and chief executive, says the output of the company, which has a turnover of about £15m, ranges from serious academic research to intensely practical advice on how to minimise the threat posed by rogue traders.

Business Monitor International is interested in a broader range of assessments - from political risk to economic prospects and the business environment of emerging markets. More than 20,000 businesses have purchased the company's reports in the past three years.

More than 90 per cent of Business Monitor's reports are exported to 120 countries, with the US, Saudi Arabia, Malaysia, Indonesia

and Mexico among its top markets.

Business Monitor, with a staff of 30 and turnover of £3.5m, competes with some of the larger media groups such as Pearson, owners of the Financial Times, Dow Jones and Emap.

Watford-based Exley Publications may not be one of the largest export award winners but it has a fascinating product. It specialises in biographies for 11 to 16-year-olds and colourful gift books printed in English and 30 other languages for distribution in 65 countries. The series of biographies includes Bill Gates of Microsoft and Anita Roddick of Body Shop.

Another series devoted to "those who have helped the world" features Martin Luther King and Henry Ford.

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## THE QUEEN'S AWARDS FOR INDUSTRY 1997

THE TEXTILES INDUSTRY • by Jenny Luesby

## A change of tack

Once promoters of luxury items, UK exporters are marketing new kinds of products

In textiles and clothing, a new generation has seized the exporters' catwalk. For decades, the secret of success in the face of cheaper labour in Asia has been the use of British cachet to capture the top of the global market. But this year's winners have taken a different route. Almost without exception, they have got smart, rather than sold "British".

Camborne, which began as a one-man operation in the 1970s, now employs 230 at its manufacturing site in Nottingham. It makes fabrics for office furniture. "Office fabrics need to withstand much more wear and tear than home furnishings," says Ian Burn, the company's marketing co-ordinator. "But until we came along, they were only being made to order."

Camborne now runs 50 looms 24 hours a day, in West Yorkshire, making fire-resistant super-stroog fabrics. The looms used to make ladies clothing fabrics, of

cashmere and exotic fibres, for a company that had been there since 1912.

James Dewhurst has also made a virtue of strength, in an area where the UK was never formerly a contender. It makes reinforced fabrics for aircraft shutles, inflatable boats, oil booms and even textile buildings, such as Riyadh airport. "It is a highly competitive area, traditionally dominated by German producers," says David Hill. "But we are winning the market because we have invested £7m in state-of-the-art machinery, and the Germans have not."

Another winner, Orvec, spotted a market in disposable pillow and head rest covers for airlines. South African Airways is the latest customer to sign up for the covers Orvec developed with British Airways.

The company also makes disposable protective clothing for chemical spills. In this more crowded market, it is leading through technology, with a suit that can be donned in less than a minute - a serious bonus by comparison with the traditionally heavy and cumbersome chemical suit.

Aquilon, a manufacturer of

diving suits, is also drawing on technology. It will soon launch the world's first micro-processor controlled heated suit, not just for divers, but for motor cyclists, cold storage workers, sports anglers and site workers. Meanwhile, from a standing start in 1984, it is manufacturing 8,000 dry suits a year for divers, making it the world's largest supplier.

Another winner with a technological lead in a sporting market is Speedo, winning an award for the first time this year. Its exports have risen by 70 per cent in three years, as a new management has built a leisurewear business around the company's traditional specialism in swimwear.

"What is interesting about our award is that we are winning it as a British company, manufacturing in the UK, in an area where all the competition is American or German," says Mark Hamersley, Speedo's president. Unusually, Marks & Spencer, is taking mass market clothing, mostly made in Britain, into the very countries that have taken over this kind of production. The company already has



Rags to riches: Lawrence Barry buys clothes from charities, local authority textile bins, and even end-of-line corporate wear, and exports them to the developing world

nine stores in Hong Kong. It plans another six, and "last week, we moved into Korea", says Keith Oates, deputy chairman. In four years, the retailer has almost doubled exports, to £380m, equivalent to 15 per cent of its total sales, by setting up stores in 32 countries.

Its winning formula in the UK is translating into some other overseas, says Mr Oates. "Where in the UK we are seen as competing with brands by offering good quality at low prices, in the Far East and many other foreign markets we are seen as being a high-class brand in our own right."

Another winner, Exsa, is the product of inward investment by Turkish parent company Sabanci. Most of Exsa's customers are in continental Europe, because it is a supplier to the weaving industry, which no longer exists in any force in the UK. But general manager H. Kavrak says Sabanci chose the UK for its polyester processing operation, because the country offered "the best general infrastructure within the EU". As a result, "three-quarters of our sales are exports," he says.

Similarly, Lawrence Barry identified a natural export market when he set up as a

second-hand clothes trader in 1985. He now employs 150 staff, processing 125 tonnes of clothes a week, of which 80 tonnes are exported.

The company buys from charities, local authority textile bins and even end-of-line corporate wear. Clothes with no stains or rips and a full complement of buttons and other trimmings are sorted by garment and bundled for sale in street markets in the developing world.

As a rags to riches story, Mr Barry's business reflects the essence of this year's clothing and textile awards: winners in a sector that has to make its own advantages.

HEALTHCARE • by Daniel Green

## Prognosis positive

Diagnostics companies are prospering by exploiting new technology

Healthcare companies are among the UK's most successful, so there is little surprise that the sector is once again well represented in this year's awards.

Striking, however, is the virtual absence of the big home-grown UK companies. In their place is a group of fast-growing small businesses and successful subsidiaries of large overseas companies.

Among the big names that are included is the Grimsby site of the world's largest drugs company by sales, Switzerland's Novartis.

Novartis Grimsby employs 700 people. Its 1996 sales of £151m were more than £50m up on the previous year. More than 90 per cent of production is exported. Almost all the exports go to other parts of Novartis or to companies that have been divested since the merger of Ciba and Sandoz that created Novartis last year.

Much of the growth is the result of a £240m investment programme between 1991 and 1993. Although the last recession was then at its height, the Ciba management decided to build two new manufacturing sites, a combined heat and power plant (which now sells its surplus electricity) and an effluent treatment plant.

Heavy investment has also gone into the research centre of the US company, Pfizer, at Sandwich, Kent. The UK operation has produced three of the company's top-selling drugs and earned royalty income last year of £187m. That compared with £145m in 1995. The royalty income even beat sales of goods and services of £160m for 1996.

The resources of large multinationals were not available to Bionet Research, based in Camelford, Cornwall. "We've got just 20 souls working here,"

says Colin Deane, chairman. Yet Bionet has been taking advantage of some of the latest drug-research technology. One of the most powerful new techniques of the 1990s is "high-throughput screening", in which robots and computers are linked in order to test thousands of chemical compounds against a molecular target.

This means drugs companies are on the lookout for new libraries of molecules to test and are turning to companies such as Bionet to supply them.

Exports have increased five-fold in three years. Sales are running at £1.5m a year, with 97 per cent exported - mostly to the US, though continental Europe and Japan are also important.

Another independent company to have won an award is Randox Laboratories of County Antrim, Northern Ireland. Using its own purification technology, it supplies diagnostic tests, such as those for blood cholesterol. It is also now testing meat to see if farmers have used illicit additives to improve quality.

Diagnostics is clearly an area where small companies can thrive. Seven-year old Novocastra Laboratories wins its second Queen's award in a row. The company, which now has nearly 50 employees, is planning to move from its premises on Newcastle University campus.

It, too, uses some up-to-the-minute technology: it manufactures monoclonal antibodies (MaBs) - proteins that have a very precise affinity for other proteins. The MaBs can be used to identify markers in the bloodstream that betray the presence of a tumour.

Ninety five per cent of production is exported, with the US the biggest market. Novocastra and Randox were not the only diagnostics companies to win export awards this year. The big drug makers might have been absent; but it seems that the UK is becoming an important centre for the new medical tests.

## PROFILES Airwair and Proton Textiles

## A foot in many doors

In a little over a decade Dr Martens has gone from being the preferred footwear of skinheads and factory workers to becoming a well-known international brand with annual exports of £123m.

The original footwear, with its distinctive air-cushioned soles, was invented by a convallescent Munich doctor in wartime Germany. But since 1960 it has been produced in Britain by the R Griggs group, a family business based in Northamptonshire.

When Airwair was set up

to handle Griggs' sales and distribution in 1983, DMs - as they are popularly known - were produced by several local shoemakers.

"It was getting very messy. Manufacturers were selling through different wholesalers and high street prices varied enormously," says Andrew Borge, Griggs' corporate affairs manager. "This was confusing customers and didn't do the brand any good."

Since then Griggs has bought out the other manufacturers and Airwair is its sole distributor in the UK, North America and Germany. On the back of rising exports, production has risen from 225,000 pairs a week in 1993 - when the company last won a Queen's export award - to about 1m pairs at present.

In the 1980s, DMs came in

just a few dozen colours and designs based on its classic three and eight eyelet shoes and boots. Exports rocketed after the company expanded its range of materials and shapes to maintain sales momentum after the footwear became a hot fashion item in the mid-1980s. DMs now come in 65,000 variations including platform soles and in materials ranging from pink velvet to leather paisley and tartan patterns.

Exports account for more than 40 per cent of sales and twice a year the company's 34 overseas agents are invited to London to preview the next season's collection and to make their orders. After the UK, the US is the biggest market with \$61.5m sales in 1996, followed by continental Europe with £40.6m.

## Growing active in the field

George Costa, now 33, founded Proton Textiles in 1986 after graduating from Manchester University with a degree in textiles, economics and management. Eleven years on, the company, set up as a textiles merchant, produces and distributes fabric used to make kit for Premier League footballers and their fans and exports to most European Union countries. Sales rose from £2.62m in 1993-94 to £6.67m in the year to last June. This year they should reach £8m with exports providing about 40

per cent of sales. Exports accounted for 61 per cent of turnover in the past two financial years with France and Portugal the top overseas markets.

Mr Costa, who owns 89 per cent of Proton, says the strength of sterling has forced the company to refocus on the UK. Nevertheless, he is hoping for sales of at least £1m within three years in both Germany and Spain, new markets Proton has begun to penetrate.

Spain marks a departure in that the company has taken on a local partner - Mr Costa says Spanish companies prefer to buy from local suppliers.

In its early days Proton used agents abroad. Now Mr Costa - a Greek speaker who leads a multilingual team of 10 at the London

head office - prefers to deal directly with clients to ensure prompt service and the best pricing.

He says the company's break came in 1992 with an order from Adidas which it won partly because it cut lead times. Since then it has signed up other big names in sportswear, such as Nike, and in 1995 it moved into production, acquiring a plant in Nottingham where it employs 25. It is about to move production to a larger site and to invest a further £2m on top of the £1m it has already spent. Investment has been financed from profits.

"People talk of the demise of the UK textiles industry," says Mr Costa. "Our experience shows there are niches that are still active."

Virginia Marsh

## on closer inspection

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## THE QUEEN'S AWARDS FOR INDUSTRY 1997

## AWARDS FOR TECHNOLOGICAL ACHIEVEMENT • by Andrew Baxter

## Practice makes perfect

Good ideas are not enough. Proof that they can make money is crucial

Winning a Queen's Award for Technological Achievement is no mean feat. It is not just a question of coming up with a good idea and firing off an application form to the awards office in London.

The judges are looking for "a significant advance, leading to increased efficiency, in the application of technology to a production or development process in British industry, or the production for sale of goods which incorporate new and advanced technological qualities". Crucially, there has to be a practical application in industry, and an award is made only when there is evidence that an innovation has achieved commercial success.

So it is not surprising that just 16 winners have been announced - the same number as last year - out of 278 applications, up from 254 in 1996. Yet, if the criteria are tough, British industry has again risen to the challenge. The statistics illustrate the broad, diverse base on which innovation is built in the UK. It is not the same old crowd winning each year - this time, seven of the winners have never received a Queen's Award before and four have won a technology award at their first attempt. Three more are current holders (an award is held for five years from the date of its announcement).

Nor do large companies monopolise the technology awards. The biggest in this year's list is GPT Public Networks Group, but five of the other companies in the list have fewer than 50 employees and two - Integrated Display Systems and Scapa Group's Advanced Products Division - are among the five smallest of all this year's 134 award winners. The GPT business deserves a special mention as it has also won an export award this year, just as it did in 1996. The technology award was for the development of a family of SMA multiplexers - the equipment which enables voice and data traffic to be carried at high speed over optical fibre "superhighway" networks. The multiplexers lead to more efficient use of the network by consolidating the traffic into higher speed streams than was possible previously - a single optical fibre can carry 30,000 simultaneous phone calls or 48 broadcast-quality TV channels.

Perceol Group, based in Newport, Gwent, has also "done the double" with technology and export awards for its innovative Tollermate machines, which count banknotes and coins. And an extremely rare achievement has been notched up by Hampshire-based Snell & Wilcox - two technology awards in the same year.

## The Queen's Awards for Technological Achievement 1997

Name	Location	Product or process
Amchem Company	Birmingham, West Midlands	System for improving performance of microhole EDM machines
Amersham Life Science (Amersham International)	Little Chalfont, Buckinghamshire	Solid phase scintillation assay technology
Aspect Vision Care (Manufacturing Division) Electrocraft Laboratories	Southampton, Hampshire	Synchronised moulding of contact lenses
GPT Public Networks Group	Liss, Hampshire	Television test pattern generators (Jointly with Snell & Wilcox)
ICG	Cowenry, West Midlands	SMA synchronous multiplexers
ICI Explosives Europe	Cheltenham, Gloucestershire	ICG 3501 series vertical drum scanners
Integrated Display Systems	Wigan, Lancashire	"Handibulk" system for mobile manufacture of bulk emulsion explosives
Perceol Group	Walsend, Tyne and Wear	Belt tension measurement equipment
Racal Avionics	Newport, Gwent, Wales	Tollermate electronic money counter
Scapa Group - Advanced Products Division	London, SW20	Aeronautical satellite communications (SATCOM)
Snell & Wilcox	Blackburn, Lancashire	Porous composite membrane constituent of paper machine press clothing
Snell & Wilcox	Petersfield, Hampshire	Large screen display optimiser
Snell & Wilcox	Petersfield, Hampshire	Television test pattern generators (Jointly with Electrocraft Laboratories)
VLSI Vision	Edinburgh, Scotland	Miniature Complementary Metal Oxide Semiconductor (CMOS) cameras
Whip & Bourne	Pole mounted auto-recloser	Technological knowledge in the creation, development and commercialisation of a biotransformation process for the production of the chiral chemical, S-2-chloropropionic acid (SCPA)
Zeneca LifeScience Molecules	Rochdale, Lancashire	
	Manchester, Greater Manchester	

Overall, this year's technology awards are more of a mixed bag than those of 1996, when half of the 16 were healthcare related.

This year, one healthcare connection is provided by Aspect Vision Care's manufacturing division. The Southampton company has developed a process for developing contact lenses, UltraSYN, which overcomes problems of shrinkage and distortion in earlier methods. The process produces a perfect optical surface and edge within the mould, says the company, whereas previously the lens edge would have required

further machining or polishing, often causing damage.

Then come two awards that are biotechnology-related, even if their applications are as far apart as their originators' position in the alphabet.

Amersham Life Science, part of Amersham International, gains the award for the development of scintillation proximity assay technology and cytostar-T microplate technology. Both systems can be used to study and rapidly screen the effects of potential new drugs on important biological target molecules.

This is an increasingly

important area in the pharmaceutical industry. A decade ago the industry was screening 10,000 compounds a year, now it is screening the same number daily, and even this effort is expected to rise sharply because of the new era of gene-specific diagnosis and the availability of natural product libraries. So there is an acute need for rapid, automatic screening technology, and Amersham was first in the field.

Zeneca LifeScience Molecules, meanwhile, has developed a novel biotechnology-based process to produce S-2-chloropropionic acid

(SCPA). The company is a big supplier of this chemical intermediate, which is used by agrochemical companies to make an important class of crop protection and garden weed control products.

The process involves the fermentation of a novel recombinant organism to produce a unique enzyme, which in turn is the key ingredient for a biotransformation to produce the fully active SCPA. As a result, the herbicides can be cost-effectively manufactured in their single "chiral" form, rather than as a "racemic" mixture, enabling agrochemical producers to recommend sharply reduced application rates.

The electronics and communication sector is another frequent winner of technology awards. Apart from GPT and Snell & Wilcox, Racal Avionics is also honoured, for its work in airborne satellite communications (Satcom). These systems allow airline passengers not only to make in-flight phone and fax calls anywhere in the world, but also to link up their laptop computers to the Internet to retrieve information or send e-mail messages while in the air. Racal pioneered development of the technology, introduced the first commercial Satcom system in 1989, and - working in a global teaming arrangement with Honeywell of the US - has supplied more than 65 per cent of all systems in service worldwide.

Edinburgh-based VLSI Vision also receives the award for the development of CMOS image sensors, which combine image sensing and processing on the same VLSI microchip. The sensors are generally smaller, cheaper and have lower power consumption than alternative technology, and this has opened up new markets for a wide variety of customers. The technology features in a recently-released black-and-white video-camera for children, developed by Tyco, in a range of desktop videoconferencing cameras, and in a digital stills camera currently in development.

Andrew Baxter

## PROFILE Snell &amp; Wilcox

## Standard bearers

If you've got the knowhow, why not be ambitious? "Our objective is that Snell & Wilcox should mean for picture quality what Dolby has become for sound," says the Hampshire-based winner of two 1997 technology awards.

S&W, whose headquarters are in Petersfield, has already won a technology award in 1995, and picked up export awards in 1990 and 1994. This year's achievement, however, eclipses its previous feats and underlines its expertise in a specialist area of electronics.

The company focuses on technology to optimise picture quality and provide a bridge between the otherwise incompatible standards and formats that proliferate in the broadcast TV, video, satellite, cable, film and image communications industries.

S&W is a privately-owned, medium-sized company in a sector with some 15 competitors worldwide, including big names such as France's state-owned Thomson group. It does not disclose turnover, and in a corporate sense tends to hide its light under a bushel.

The 22-year-old company will say, however, that its most dynamic period of growth has been since 1988, when it put in place an ambitious development and investment programme aimed at making it a leading force in the world communications industry of the 21st century.

It exports about 80 per cent of its products, all of which are made in the UK, and is represented in 100 countries with its own offices in all the big markets.

The international sales drive is supported by substantial investment in research and development - between 25 and 33 per cent of annual turnover, even during the last recession.

Also, unusually for an engineering-led company, its product marketing is high-profile and co-ordinated. S&W is one of the three advertisers in the English language international trade press.

The two products for which it has received awards this year were launched in 1994. The Supervisor is used to improve the picture quality of large-screen displays

seen at events such as rock concerts, product launches or party political conferences.

It creates additional picture information to overcome the "venetian blind" effect caused by the magnification of the TV picture's line structure, and boosts the rate at which the picture is scanned on to the screen to eliminate the perception of flicker. "It's one of those products that people were screaming out for," says S&W. "Nobody else could do it for the price."

The second product was developed with sister company Electrocraft Laboratories, based in nearby Liss, which also receives a technology award. It is the Kudos TPC20/21 test pattern generator range, used by broadcasters to ensure that their output conforms to the technical standards laid down for each transmission area. Unlike previous test pattern generators, it was designed to work on all the global transmission standards - and, aptly, has itself become an industry standard, says S&W.

Andrew Baxter

## PROFILE Martin-Baker

## The sky's the limit

A family-owned company dominates the world market for ejection seats

Few British exporters have succeeded in winning a world market share of 75 per cent. Fewer still have done so in defence, where US groups tend to secure the lion's share of international markets. But Martin-Baker, a family-owned company near Heathrow airport, has an unchallenged lead in the manufacture of a key part of the modern warplane - the ejection seat.

Even though the company has been under pressure in recent years from defence spending cuts, it has maintained its dominance of the market.

Ken Yates, programmes manager, says this is due to a continual emphasis on enhancing the safety of its seats through technological innovation.

Martin-Baker employs 800, spends about £2m a year on

research and development, and achieved a turnover of £65m in the year to March.

The business was founded as an aircraft maker in 1934 by James Martin, a self-taught mechanical engineer, and Captain Valentine Baker, a leading test pilot. While its designs were widely praised for their technical skill, the company never built a commercially-successful machine.

After Captain Baker was killed in 1942 flying one of the company's prototypes, Mr Martin turned his attention increasingly to aircraft safety.

His first ejection seat, devised in the last months of the second world war, was first tested by Benny Lynch, one of his fitters, in 1946 and was soon being installed in British and American jets.

The first life to be saved was that of Joe Lancaster, a test pilot flying the Armstrong Whitworth Flying Wing, an experimental aircraft, on May 13 1948. Since then Martin-Baker seats have



Explosive growth: a mannequin testing an M16A Eurofighter 2000 ejection seat. Its maker, family-owned company Martin-Baker, holds an unchallenged lead in the market for ejection seats

saved 6,577 people.

The company is now run by Mr Martin's sons, John Martin and James Martin, the joint managing directors, and Denis Burrell, their cousin, who is the company's chairman.

The company passed its original designs to American defence

contractors in the 1940s in the hope of generating orders.

US makers decided instead to compete, but they have never overtaken Martin-Baker's commercial lead. Mr Yates says it has been consistently able to show a better safety record than its competitors.

Stefan Wagstyl



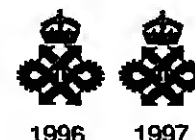
1997

## Amersham Life Science

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## THE QUEEN'S AWARDS FOR INDUSTRY 1997

ENVIRONMENTAL ACHIEVEMENT • by Leyla Boulton

## Green is the colour of money

The 1997 winners explode the myth that being kind to the environment is expensive

The Queen's Awards for Environmental Achievement this year provide ample support for the thesis that helping the environment can help company profits too.

This is clear from most of the seven products and processes to receive the award. Their success provides a counter to the widespread view, particularly among smaller businesses, that being kinder to the environment costs more money.

The first and often most obvious opportunity for "green" cost savings is to cut down on waste, the disposal of which is becoming increasingly expensive.

Since last October waste sent to landfill sites has been subject to a tax and this has helped to focus minds in the UK on finding ways to cut disposal bills, either by changing production methods or by finding alternative uses for by-products.

The latter route has been followed by Laporte's absorbents division in Cheshire

## The Queen's Awards for Environmental Achievement

Name	Location	Product or Process
Autoflame Engineering	London SE8	Microprocessor based fuel/air ratio control, incorporating exhaust gas analysis and parameter trim for industrial and commercial burners
Cleveland Cascades	Middlesbrough, Cleveland	Loading chute that eliminates dust emissions and minimises degradation and segregation of bulk materials
European Gas Turbines	Lincoln, Lincolnshire	Dry low emissions combustor for EGT
Industrial Gas Turbine Group		Industrial gas turbines
H & R Johnson Tiles	Stoke-on-Trent, Staffordshire	Recycling of ceramic industry waste
Laporte - Absorbents (Europe) Division	Widnes, Cheshire	Ferral - a new water purification coagulant minimising waste
Rolls-Royce Industrial & Marine Gas Turbines	Coventry, West Midlands	Dry Low Emissions combustion system for industrial aeroderivative gas turbines
Sony Manufacturing Company United Kingdom	Pencoed, Mid-Glamorgan, Wales	Development of an environmentally friendly machine soldering process
Varn Products Company	Manchester	Removal of VOCs from the printing process

which has won the Queen's award for Ferral, a water purification coagulant which is made from a waste product from clay processing and is used to coalesce impurities in raw water processed for drinking supplies.

"The development of this patented process not only avoids waste disposal to landfill but also provides a cost-effective solution to water industry problems," says the company, founded a century ago in Shipley in Yorkshire, by Bernard Laporte, a Belgian-born entrepreneur.

A similar approach is

found at H & R Johnson Tiles, a subsidiary of Norcros. The Stoke-on-Trent based company wins the Queen's award for developing a method of turning scrap from 12 pottery tableware manufacturers into high-quality ceramic tiles. The process, developed two years ago has resulted in H & R Johnson mixing 3,500 tonnes of scrap pottery every year with its own waste.

Such recycling not only saves a large volume of waste from being tipped into landfill sites but also reduces the volume of raw materials the company

needs to bring in from the south-west of England by road.

Sony Manufacturing UK, which produces television sets, display monitors for computers, and cathode ray tubes worth £1bn a year, reckons it annually saves £300,000 in labour and raw materials thanks to its home-grown soldering process.

By using nitrogen in the soldering of circuit boards, Sony's two Welsh plants at Pencoed and Bridgend in Glamorgan have been able to cut back on the use of solvents, flex, power and sol-

der. The process, which is being emulated at other Sony plants around the world, was developed by a team of engineers looking for ways to improve Sony Manufacturing UK's environmental performance.

"By improving environmental issues we've saved a lot of money as well," says a spokesman.

The remaining winners of awards for environmental achievement demonstrate how, in the face of stringent pollution standards, the reduction of air pollutants is becoming increasingly

important for business.

Cleveland Cascades, a Middlesbrough-based subsidiary of Minorco, the US multinational, has exported a chute that minimises dust and degradation of bulk materials - ranging from coal to sugar - to countries around the world.

A microprocessor-based control system designed to reduce fuel consumption and minimise harmful air pollution emissions from combustion won Autoflame Engineering in south London an award.

Fellow winner, European Gas Turbines in Lincoln has a low emission combustor unit for industrial gas turbines that reduces emissions of nitrous oxide pollution by 85 per cent.

Similarly, Rolls-Royce's Industrial and Marine Gas Turbines division at Ansty near Coventry says that its dry low emissions system is used on a range of its industrial gas engines to reduce "dramatically" emissions of nitrous oxide and carbon monoxide. Since its introduction after a four-year multi-million development programme, the system has won nearly £100m in new business, illustrating how efforts to safeguard the environment are more often than not able to pay for themselves.

## PROFILE Mathmos



A '60s classic: Cressida Granger, joint managing director of Mathmos with the lava lamps

## Psychedelic comeback

In the classic 1960s science fiction movie *Barbarella*, which gave the world Duran Duran and Jane Fonda's famous weightless striptease, the Mathmos was the bubbling, subterranean liquefied lifeform that pervaded all elements of existence.

Now, Mathmos is the company that is making a name for itself as the producers of another '60s classic - the lava lamp.

Previously sought after largely only by museums of contemporary culture and by television prop masters, the pseudo-hip design icon has made a commercial comeback thanks to Cressida Granger and David Mulley.

The two former antique dealers are joint owners of Mathmos and over the past seven years have reinvented the lamp concept, using clever marketing and effective factory-to-client distribution to carve out a niche for the product among a new generation.

Today, Mathmos produces more than half a million of the lamps a year. The fact that about 65 per cent are being exported, primarily to Europe but also to Japan, has landed the company its Queen's Award, and confirms the expanding market for retro-kitsch among '60s children with money to spend.

The original lava lamp, in which coloured blobs of oil or wax rise to the top of a glass tube by being heated by a lightbulb, was invented in 1963 by former RAF pilot Edward

Craven-Walker, who - according to legend - adapted the idea from an unreliable egg-timer he was trying to perfect.

After the psychedelic boom of the late '60s - which saw the lamps sold through design stores such as Habitat but also in mainstream retailers like Selfridges - bottomed out, Craven-Walker's factory in Poole, Dorset, was producing just over a thousand of the lamps a year.

In 1990 Granger and Mulley took over the management of the company and began selling the lamps - initially at market stalls, but then by targeting UK and European retailers.

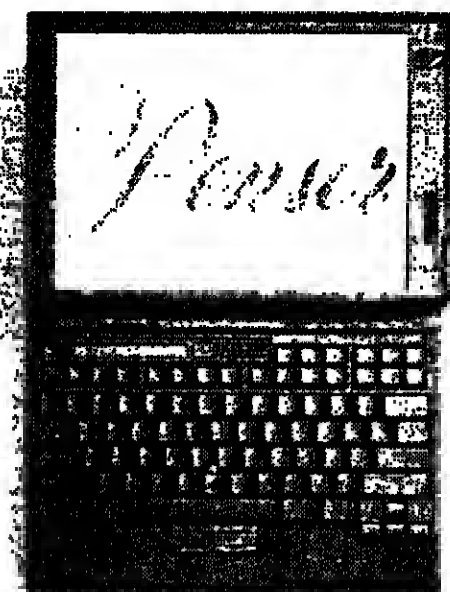
The company's turnover has doubled year on year for the past six years and it employs about 50 people.

Mathmos sells a range of lava lamp models: the classic Astro, the Jet, the rocket-shaped Telstar and Lunar models. Prices range from £39.99 to £295. They also produce larger wall-based room dividers. Orders to continental retailers are handled in London and dispatched direct from the Poole factory.

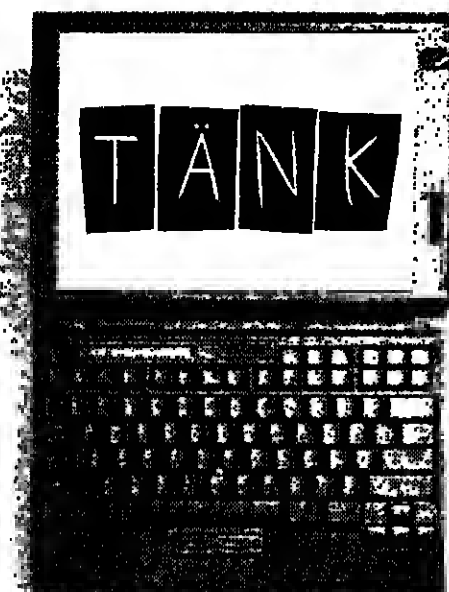
This year, the company co-sponsored the Mathmos Floegelbinder Challenge Award, a design competition for slightly offbeat but potentially mass-marketable inventions.

Appropriately, the prize for the contest winner was a giant lava lamp.

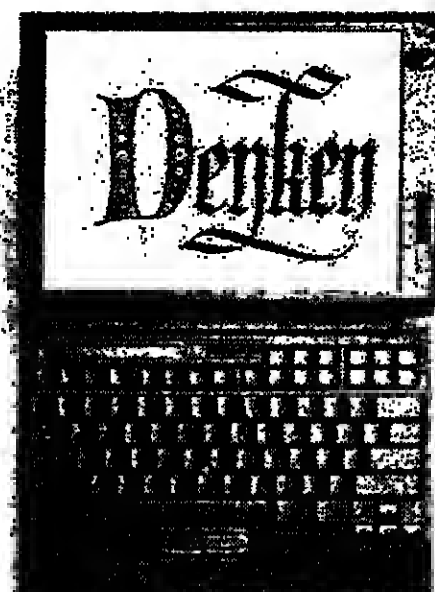
Steve McGookin



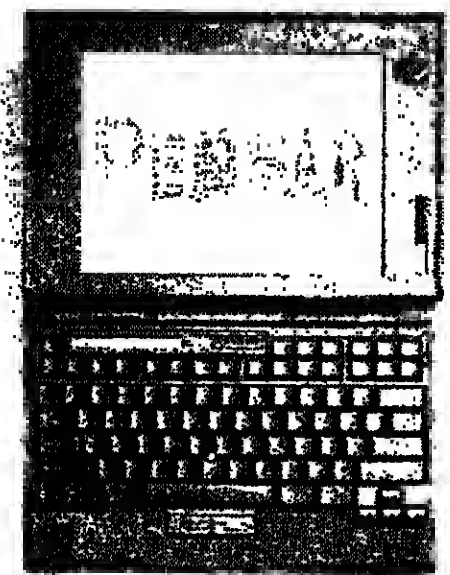
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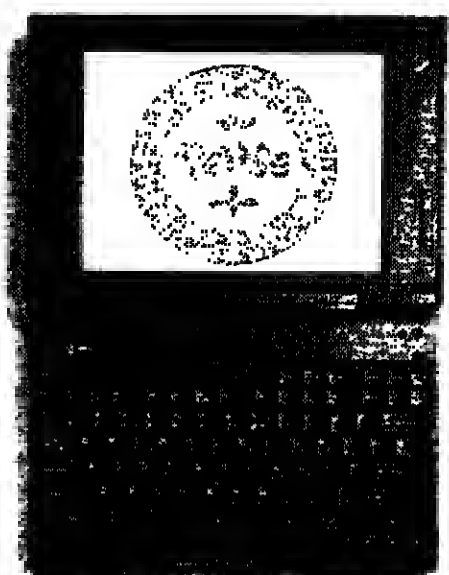
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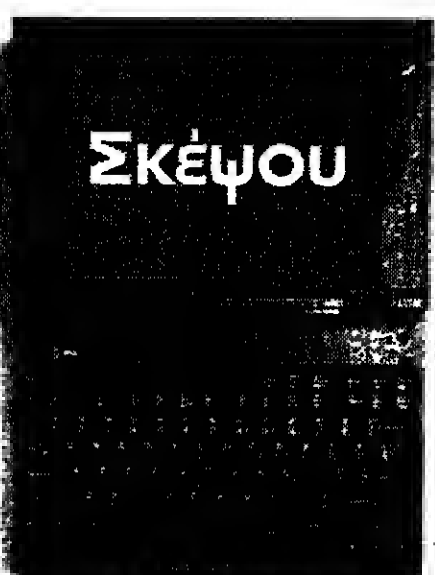
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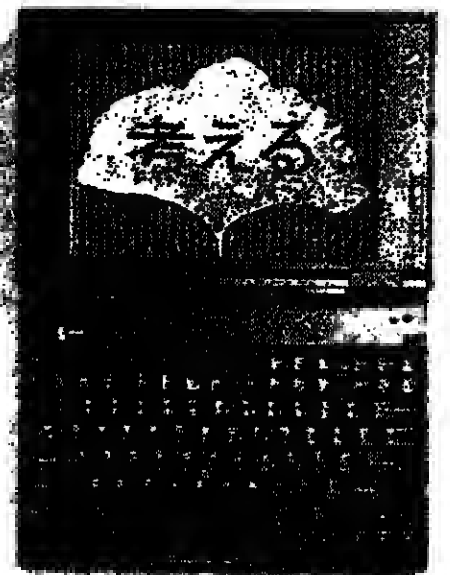
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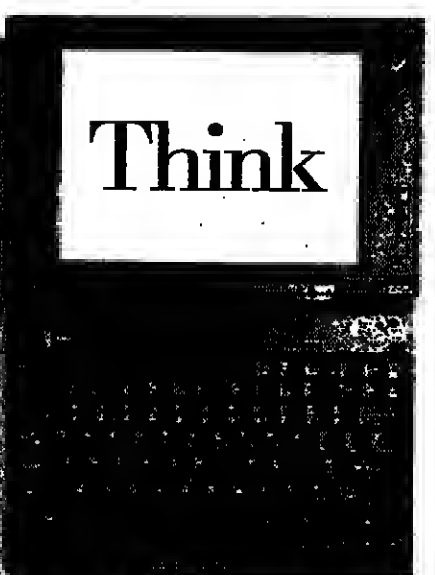
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## PROFILE Oasis Art &amp; Craft

## Painting by numbers

The origins of Oasis Art & Craft, a leading manufacturer of painting-by-numbers sets and paint boxes that is winning an export award for the first time, go back to a shed in the backyard of Chris Bagnall, the company's joint managing director.

Formerly an industrial engineer for a press work company, Mr Bagnall started his own press work and components operation in 1979 with his partner John Yeomans. In 1983, the couple bought out one of its clients, Oasis Arts & Crafts, from its owner who was looking to sell the business.

"We thought that people would have more leisure time and that painting would never go out, even with computers," says Mr Bagnall.

The company has bought other smaller businesses along the way and has now expanded from an eight-person operation in 1983 to a business with 200 employees. Sales this year are expected to grow 25 per cent to about £10m.

Oasis is Europe's largest manufacturer of painting-by-numbers sets

and children's paint boxes. It sells to 60 countries, the most important markets being in Europe and North America.

Germany is one of its largest export markets, and has seen a jump in growth ever since the fall of the Berlin Wall. However, it is also the most competitive, hence the most difficult, says Mr Bagnall.

He says its Asian market is also expanding rapidly. It entered 15 new markets during the period of the application and has doubled its exports, which exceeded 60 per cent of total sales.

The company has distribution networks in countries that are hard to enter, including Russia and Bangladesh. Another strength is its packaging, produced in the language of the country in which the sets and paint boxes are being distributed.

Mr Bagnall says 98 per cent of products are made from UK based materials with the remaining 2 per cent imported from Europe. All of its products are manufactured in the UK.

Emiko Terazono



**R**ed Socks is the affectionate nickname for Karel Van Miert, the European Union commissioner who handles competition policy. Van Miert likes strong colours in stockings and ties, and what's more he happens to be a socialist.

But what makes the commissioner's soubriquet so apposite is that he has a habit of seeing red when things do not go smoothly. He is a bit of a table-thumper, a politician who does not hide his passion when he feels matters of principle are at stake - like state aid to industry.

Last week, the European Commission published a report revealing that between 1992-94 state subsidies in the EU rose to Ecu 56bn (US\$56bn), almost twice the annual budget of the Commission. The report, titled "The state of aid in the EU", says that the total - Ecu 43bn - went to manufacturing, the rest to agriculture, transport, fisheries, and coal mining. The trend was "very likely" to be confirmed by figures for 1994-96.

Germany, which touts its pro-European credentials more than most, is the bad boy when it comes to state aid. The authorities dispensed hand-outs worth Ecu 17bn, the lion's share going to former communist east Germany which received Ecu 13.2bn.

In Denmark, France, Germany, and Ireland, the amount of state aid rose and accounted for almost 60 per cent of the total volume of aid to manufacturing industry. Aid levels were lowest in the UK, Spain and the Netherlands.

Strikingly, the survey revealed that the four poorest EU member states - Greece, Portugal, Spain, and Ireland - saw their share of the total fall from 9.2 per cent in 1992-94 to 8.3 per cent in 1994-96. By contrast, the big countries - France, Germany, Italy, and the UK - saw their portion rise from 52 per cent to 65 per cent during the same period.

## DATELINE

**Brussels: the EU commissioner for competition policy is about to present proposals to streamline subsidies, writes Lionel Barber**

The notion that rich countries are cheating the poor in the use of state aid might be termed "Sheriff of Nottingham" economics - and it deserves an explanation. First, the EU's artificial res-

tor is still supporting "brain-dead" industries such as coal mining, crude steel making, low-tech textile factories involved in weaving and dyeing, and second-class shipbuilding.

"Shipbuilding is fine provided it's high-tech like Caribbean cruise ships or Arctic ice-breakers," says Zygmunt Tyskiewicz, secretary general of the Unica employers' federation. "But the days of building tramp steamers are over."

Second, the commission is vulnerable to strong-arm tactics from member states, particularly when France and Germany forge alliances which end up rewarding failure and punishing success.

Thus, the Germans were nowhere near so critical as the British about massive state aid to Air France or Credit Lyonnais bank, the reason being that they expect similar French latitude

regarding subsidies to former east Germany.

Third, the pressure on governments to introduce fresh subsidies to select industries is growing because of mass unemployment in Europe. The French government's latest plan to bolster the textile industry was a notable example. Though Van Miert blocked the French attempt, he was attacked for undermining a good faith strategy to cut the dole queues.

Fourth, southern countries such as Spain are dispensing less state aid because they are desperate to reduce public sector deficits in order to meet the targets for economic and monetary union. Privatisation and streamlining of the public sector, which began under Felipe Gonzalez, the former Spanish socialist premier, are both accelerating under the centre-right government of José

Maria Aznar.

Fifth, Germany is likely to lead efforts in the next few years to "reparitise" powers to police state aid, at the expense of the authority of the commission.

High German labour costs are encouraging German industry to invest overseas, forcing the Länder to take counter-measures through subsidies. Hence, the idea that the regions should judge the level of subsidies.

In fairness, Germany underestimated the cost of modernising the former command economy of east Germany. As Tyskiewicz says, there is a case to be made for approving subsidies for a limited time to allow industries a breathing space to restructure.

State aid is also rising because governments are using the subsidies to prepare state-owned entities for privatisation. Eni and tri, the Italian industrial holding

companies, fall into this category; arguably so do Credit Lyonnais and Air France.

The most pressing reason for reducing the drip feed of state aid is the EU's planned enlargement to central and eastern Europe. For without tighter controls, the western Europeans will be hard pushed to preach to the former communist countries.

Beggar-my-neighbour policies would follow; the single market would soon turn into a sham.

Hence the commission's latest proposals to streamline state aid rules. Brussels would waive the need for advance notice of schemes which provide aid of a general nature, say, environmental use, small businesses, training, research, or energy conservation, if these "contribute to EU objectives"; but the Commission insists on tightening rules on the rescue and restructuring of enterprises.

Van Miert will present his plans to EU industry ministers in Luxembourg on Thursday. Red socks and all, he's raring to go.

## FT GUIDE TO:

### THE ASSEMBLY LINE

Ford is planning a "virtual" assembly line. When did Henry Ford invent the real thing? The concept dates back to October 1911, when Henry Ford, an entrepreneurial young engineer, demonstrated in his factory for the new Model T that production processes could be accelerated immeasurably compared with the craft-based techniques of the nascent US motor industry.

What was the principle behind it? Ford grasped that any industrial process could be performed much more efficiently if the task came to the worker, instead of vice versa. Rather than being gradually put together by a small team of craftsmen, often in different places, he inaugurated the "assembly line". In essence no more than a long factory, his vision was that products would gradually take shape as they progressed along the line with workers performing specific functions on the way. Mass production was born.

Which other industries use it? The concept applies as well to microphones as motor cars. Instead of one person - or a small team - making an entire product, assembly takes place in stages, with the same people doing the same jobs on each item. Virtually every product manufactured in high volume is now built on some form of assembly line. Ford's original plant, by the way, now lies derelict in suburban Detroit.

What's it like to work on an assembly line? Pretty boring. Many factories are pretty noisy and smelly, although newer ones tend to be more user-friendly. Working on a production line adds repetitiveness to the mix. As line speeds accelerated and the infamous "time-and-motion study" came into vogue in the 1950s, stress was often added to boredom as companies tried to establish "scientifically" the fastest speed at which given tasks could be carried out.

And some assembly line work, notably in heavy industry, requires both physical strength to fit parts and uncomfortable movements to reach into cramped spaces. In recent years, however, employers have learned there is more to assembly lines than maximising output.

So what efforts have made to improve conditions over the years? Considerable progress has been made to take the pain out of assembly line work. In the motor industry, heavy machinery now lifts, lifts or carries vehicles so workers no longer have to stretch or bend so much.

Teamworking has also been introduced to reduce repetitiveness. Team members still perform repetitive tasks, but they can at least swap jobs among themselves. Employers have found that making the job more interesting has raised quality and productivity standards by creating a greater sense of involvement.

Workers at car plants are also actively encouraged to suggest innovations to simplify their jobs and make them more comfortable. Many assembly lines now have gadgets devised by team members to make their life a little easier.

What role do robots play in the modern assembly line?

The invention of increasingly sophisticated computer-controlled machine tools in the past two decades has transformed many factories. Robots are perfect for repetitive tasks, such as welding, where there is a degree of risk as well as plain physical difficulty. Correctly functioning robots can not only work faster and more accurately than humans, they don't complain or go on strike.

But manufacturers have learned robots are not a panacea for all assembly work. While ideal for high-volume repetitive functions, they are infinitely less flexible than humans. Reprogramming robots - say for a new car model - takes time and money. Robots are also very expensive to buy and install - that is why they are not found in many low-wage countries.

Assembly lines may work for mass production, but surely they don't work for low volume quality products such as Rolls-Royce? Actually, Britain's best-known carmaker is installing its first assembly line at its Crewe factory. Its introduction may be decades behind Henry Ford's, but the company has decided even a low-volume manufacturer can benefit by simplifying the way it builds its products.

What is Ford up to with its "virtual" assembly line? Each new model in the car industry requires immense investment in new tooling. Model changes also tend to be used to as a convenient trigger to re-organise or modernise a production line. However, there is always some trial-and-error involved among even the most experienced manufacturers.

By using sophisticated computer models, Ford hopes to mimic the physical effects of altering a production line before bringing in the cranes. It's a bit like going to a kitchen outfitting specialist who uses a computer to sketch out an ideal layout before reaching for the hammer and nails.

Does this mean the end of the line for the conveyor belt?

Unfortunately not. "Virtual" technology is used increasingly in manufacturing to assess effects of change, prevent errors and save money. But until we enter a virtual world, someone has to work on a production line to make the actual items.

Haig Simonian

## The Monday Profile: Pasquale Pistorio, SGS-Thomson

### Sicily's eloquent strategist

**T**he judgment was instant and striking. "Fabulous", said Jean-Marie Descarpentries, chairman of Bull, the French computer group, when asked what he thought of the management skills of Pasquale Pistorio, another leading figure in Europe's high technology sector. "One of the five best managers in the world."

Descarpentries, preoccupied with a new offering of his company's shares, had just shown a slide praising SGS-Thomson Microelectronics, the Franco-Italian semiconductor maker headed by Pistorio, as an example of a European high technology success story. The slide, plotting the increase in the company's market capitalisation, was headlined "Nothing is impossible".

Pistorio is a passionate European who has championed the cause of Europe's semiconductor industry since he returned to Italy in 1980 after 17 years with Motorola in Europe and the US - latterly as a Motorola vice-president in Phoenix, Arizona - to accept the challenge of becoming president and chief executive of the then beleaguered state-owned SGS group.

Last week the jovial Sicilian-born electronics engineer was back on home ground escorting Romano Prodi, Italy's prime minister, who was opening a new \$700m (£432m) SGS semiconductor production plant at Catania in the shadow of Sicily's Mount Etna volcano.

The Catania plant, which will manufacture "flash" memory, joins the group's other semiconductor manufacturing facilities in Croles in France and Phoenix, Arizona. Another facility is under construction in Rousset, France and two more are planned in Singapore and Italy.

Before the ribbon-cutting ceremony in Catania, Pistorio, who began his career as an agent for Motorola selling transistors, demonstrated his linguistic skills, fielding questions and cracking jokes effortlessly in English - SGS-Thomson's "official" lan-



guage - his native Italian, and French.

Where, he was asked, would SGS-Thomson consider building a new 12-inch wafer fabrication plant. "In a good location," he answered, smiling broadly.

But it has been his management acumen - fashioning a single company out of the unlikely merger of SGS Microelectronics of Italy and Thomson Semiconductors of France in 1987 while defining a clear strategic vision - which has most impressed.

The company has broadened its range of products and strengthened its manufacturing and distribution capabilities in Europe,

which accounts for about half the group's \$4.1bn sales last year, north America and the Asia Pacific region.

Despite the sharp downturn in the semiconductor cycle last year and growing competition in custom-made, or differentiated, products - one of its strongest areas - SGS-Thomson has continued to outperform the industry average.

Nevertheless, earlier this year - after the group's shares had plunged in response to his suggestion that pricing pressures might eat into first-quarter margins - Pistorio acknowledged that "many more companies than in the past" were looking at dif-

ferentiated products.

But he argued that the complexity of the skills and technologies needed to be successful in the area were likely, for a time, to help protect SGS-Thomson from this new competition.

"It is not something you build overnight," he said. "We have been working in this direction for 10 years and the pay-off is there."

Meanwhile Pistorio and his management team have had to deal with the company's changing shareholder structure. An initial public offering of 21m shares was made in December 1994 when the group became quoted on the New York Stock Exchange and the Paris Bourse.

Ten months later another 20.7m shares were sold, lifting the proportion of capital on the exchanges to 50.6 per cent.

Changes may be in store. The French government has been weighing the merits of floating more of the company's shares after the possible sale later this year of Thomson-CSF's 17.4 per cent holding in SGS-Thomson.

By a 1993 agreement, Thomson-CSF has the right to sell its shares to the other French shareholders from April 1. CEA Industrie and France Telecom, meanwhile, have the right to buy the shares from October 1.

The French and Italian industry ministers confirmed this year they attached a strategic interest to keeping the same number of shares in the company in the hands of both countries.

Pistorio emphasises, however, that changes in the shareholder register will not affect strategy. "The fact that the shareholding changes, it doesn't touch us at all," he says.

Another challenge facing the industry veteran is the question of management succession at SGS-Thomson. He is enigmatic about the future: "I am a young man of 61; I want to retire at 65," he says.

David Owen and Paul Taylor

## Peter Norman • Economics Notebook

### German reforms inch forward

Past experience of the Bonn coalition's legislation teaches caution

Watching Germany trying to reform its economy can be a frustrating business.

Take the government's tax reform plans. What began as a radical bid to cut tax rates sharply and weed out tax privileges has become mired in a seemingly endless wrangle between the ruling coalition and the opposition Social Democrats.

Other initiatives, however, seem more promising. In particular, plans to modernise Germany's financial sector and company law have so far made progress without attracting overt opposition hostility.

Hundreds of pages of draft legislation have spewed out of the Bonn finance, economics and justice ministries during the past 12 months. The reform plans include:

- Regulation of the so-called grey capital market to stop unscrupulous letter box companies siphoning off billions of D-Marks from naive investors.
- A third financial market promotion law containing more than 100 detailed regulatory measures to strengthen the market for risk capital and the scope of fund managers to invest.
- Amendments to the law governing joint stock companies. These changes seek to encourage greater professionalism in company boards, give shareholders more accountability, and put limits on the influence of banks where they hold more than 5 per cent of a company's capital.

Together, the reforms are intended to make Germany's financial sector ready for the euro and ultimately create more

jobs. They are evolutionary rather than radical. In general, they are enabling bills that create a revised framework for action rather than lay down the law.

But if the reforms pass parliament and take effect as planned by the beginning of 1998, they should, according to Hermann Remperger, chief economist of BHF-Bank in Frankfurt, be "a leap in the development of Germany's financial system".

To be sure, experience with enabling legislation in other sectors teaches caution. Last November's modest liberalisation of Germany's restrictive shopping hours, for example, has so far failed to spur the hoped-for increases in demand, economic growth and employment.

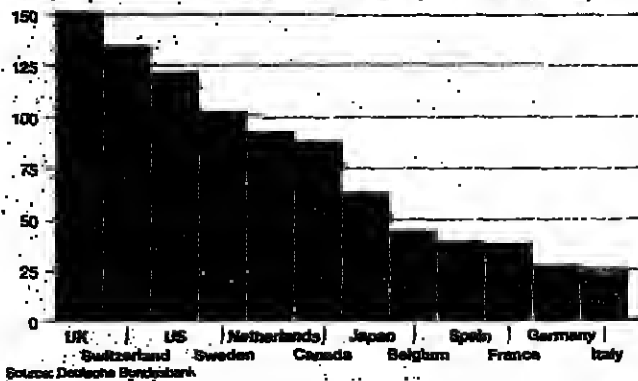
Moreso, the Bonn coalition's decision to modify the pay-as-you-go state pension system, rather than move towards a funded system, means Germany is unlikely to develop pension funds with the investing power of those in the UK or the US.

On the other hand, growing uncertainty about the security of state pensions and plans gradually to reduce them as a percentage of average earnings should enable fund managers to exploit profitable niches. The accompanying chart, which compares stock market capitalisations after last year's successful DM200bn (£70bn) Deutsche Telekom flotation, shows there is also scope for catch-up in markets for risk capital in Germany.

Many of the planned reforms are simple. But they could have far reaching effects. Among the

#### Germany: equity importance lags

Market capital of domestic shares as a % of GDP (and November 1996)



proposals in the financial market promotion bill is one to reduce the period of liability during which an investment adviser can be sued for bad advice from 30 years to three years.

The existing rule, rooted in the civil law code of the 19th century, helps explain why young and innovative companies have problems raising capital in Germany. All but the bravest advisers steer clients into low risk investments such as government bonds or bond funds.

Similarly, while not overturning existing structures, the bill to revise the joint stock company law could bring important changes in attitude.

So far the bill has attracted attention outside Germany because it will allow companies to buy back up to 10 per cent of their own shares. But this is only part of an effort to increase the rights of shareholders and

redress the power balance between the clubby cliques in Germany's executive and supervisory boards and shareholders at annual meetings.

It also takes a cautious stab at the power of Germany's banks by proposing that a bank should not exercise the proxy voting rights of shares held on behalf of clients when it holds more than 5 per cent of a company's capital.

All these proposals were made before last month's aborted hostile takeover by Krupp-Hoesch, the Essen-based steel and engineering conglomerate, for its high gear rival Thyssen.

Krupp's reliance on borrowing to finance its bid, fears that it would break up Thyssen, and the perceived threat to thousands of jobs in the former industrial heartland of the Ruhr triggered outrage in Germany.

A willing state government in North Rhine Westphalia quickly

intervened and brokered a merger of the two groups' steel interests instead.

Yet the draft bill to reform joint stock companies gives tacit encouragement to takeovers. Its authors justify abolishing restrictions on shareholders' voting rights in listed companies by arguing that such limits "are damaging to the capital market because they hinder takeovers and speculation about possible takeovers" and protect company managers, enabling them to resist the influence of large shareholders.

At another point, the text explaining the bill talks of long term growth in shareholder value. It argues that pressure on managements from the capital markets should be "perceived as an opportunity for our (German) companies" because it "forces a strengthening of profitability, accelerates necessary restructuring, contributes to increased competitiveness and so secures jobs".

None of these potshots were mentioned by the politicians, including cabinet member Norbert Blum who inveighed against Anglo-Saxon business methods and "wild west" tactics after news of Krupp's planned bid for Thyssen.

But this can only be good news for supporters of financial market and company reform in Germany. It must mean that the corporatist, senior figures in the Bonn coalition are paying as little attention to these details of their reforms as the opposition parties, raising the chances of their becoming law.

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## MANAGEMENT

Ross Perot would not have approved: a table-tennis table in the workplace, comfy sofas, and male employees sporting pony-tails and funny hats.

These props would be unremarkable at any other Internet design outfit, but at a unit of Electronic Data Systems, the US computer services giant founded by the authoritarian Perot, they are manifestations of a cultural revolution.

EDS was created in the early 1960s in the image of Perot, a leader with a passion for secrecy and order, and reflected the style of his early recruits who came predominantly from the military. Back then, dress codes were strict, with staff forbidden even to wear loafers.

It is only in the past few months that technicians at the group's data management centre in Plano, Texas, have been allowed to remove their jackets. And although it is still frowned upon to talk about salaries, it is no longer a sackable offence.

William Rabin, who worked under Perot in the 1970s and now covers the company as an analyst at JP Morgan, points to the change in culture. "That slightly sinister vision - that is a heritage that EDS will continue to have. But the EDS that I was a member of back then is dead. What EDS has been able to do is to loosen up while still retaining values such as its extremely high work ethic."

The stimulus for change in the company - which now has nothing to do with Perot - springs from the growing adoption of technology.

In the 1960s and 1970s, EDS acted as a contractor managing the mainframe computers on which clients ran functions such as accounting. But it has had to learn new tricks, including management consultancy, public relations and marketing, as computer networks have worked their way deeper into businesses and governments.

The man responsible for gradually liberalising EDS is Les Aberthal, chief executive, who took over from Perot in 1986. "Our culture will track along with society and the marketplace. Our people will have to think on the outer edge of change," he says.

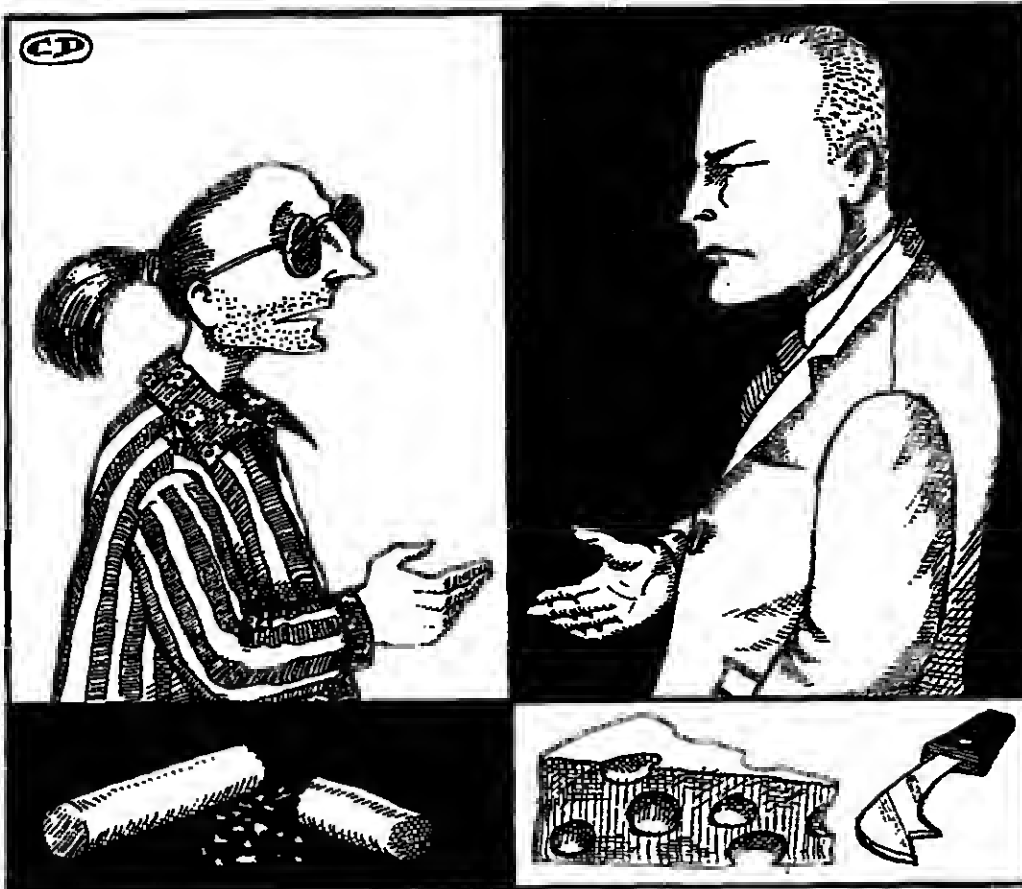
There are three main ways in EDS has had to change. To start with, entire processes such as stock management are now controlled by computer systems. It is this kind of change which is pushing EDS into closer relationships with its clients and calling for a different management style.

In the most intimate of these arrangements, which EDS calls co-sourcing, the company takes over an entire department, such as stock management or human resources, and ties its fate to its client. For example, Rolls-Royce of the UK, which is to pay EDS about \$1.5bn to manage its information technology over 10 years, will reward EDS in part according to the rapidity of stock turnover it can achieve for machine parts.

A co-sourcing contract casts EDS more in the role of collaborator rather than contractor, and calls for a more sensitive negotiating style. The scope of these deals requires particularly deli-

# Old dog learns some new tricks

Computer services group EDS is emerging from the shadow of its former owner, says Nicholas Denton



cate human resources management: while the IT specialists traditionally employed by EDS are much in demand, it is less easy to redeploy the clerks and other office staff which EDS takes on but who are surplus to requirements.

Second, governments as well as private companies are turning to outsourcing to contain spending, exposing the image of contractors to public scrutiny. This is likely to become more of an issue as, for example, states such as Connecticut and Texas contract out,

not just IT functions, but the administration of their entire welfare systems.

"When a company outsources, it is hailed as a great strategic move," says David Thorpe, head of Europe for EDS. "When the Inland Revenue [a UK client of EDS] does it, we have days of debate in parliament, questions about EDS, and the company is vilified and attacked," he says.

The third factor driving the remodelling of EDS is the spread of the Internet. Companies which used computers for internal func-

tions such as human resource management now increasingly view computer networks as a means of reaching customers. This requires computer services companies to develop marketing and design skills they have not previously needed.

There are those who believe EDS is incapable of being sufficiently nimble to deal with these new threats and opportunities. "Because we have been in the business for a long time, we're viewed as being inflexible mainframe hogs and it is just a mat-

ter of time before a guy pulls a trapdoor and we are history," jokes Jeff Heller, EDS president. But the company has done its best to prove these assumptions wrong.

In 1995, it set up an Internet and New Media unit, which now includes about 300 existing employees and more than 30 new staff. There is a relaxed clothes code at the unit: Mondays and Fridays are dress-down days for the department as a whole, and anything goes at the new C20 design outfit, where the table-tennis table and the wacky headgear are to be found.

The moves have already helped attract "creatives" who would never have dreamed of working for the unconstructed EDS. Heller accepts the company may formerly have repelled talented people who did not fit the mould: "I think the culture was distinctive enough at that time that it acted as a discriminator."

Another success has been winning contracts to host clients' websites in EDS's secure data management centres - the same locations where the company has traditionally looked after clients' mainframe computers. Now EDS, bolstered by its new creative staff, is arguing to some of its 150 web-hosting clients that it can also build and maintain their presence on the Internet.

"Although people don't think of us as a particularly creative shop, we've done a good job in this area," says Butch Winters, president of the group. Its most notable successes have been winning the Pepsi website account, and redesigning Elle magazine's site, previously a client of Radical Media, a trendy New York web design company.

A few showcase websites do not make a new business model, and the influence of the Internet department, sealed off from the rest of the organisation, is as yet limited. Moreover, says Heller, EDS is still fundamentally made up of "real regular people".

Nevertheless, the table-tennis table and the supermodels on Elle's site are signs that EDS is developing a more rounded personality. At its Internet design office, at least, the company has exorcised the ghost of its founder. EDS, although still far from being the sensitive organisation it aspires to be, is not as sinister as it once appeared.

## Still discreet to a fault

Ross Perot casts a long shadow. EDS still suffers, to the irritation of its management, from its association with the tycoon-turned-politician, even though Perot has had nothing to do with the company for more than a decade. Perot, who founded EDS in 1962 and became synonymous with the company, sold his shares to General Motors in 1984 and left the company in 1988, when Les Aberthal took over as chief executive.

The spin-off of the computer services company from General Motors last year gave it the opportunity to establish its own

identity. Management even considered, but rejected, changing the company's name to shed its connection in people's minds.

However, the company's first year of independence has been hobbled by a share performance that one EDS director describes as "piss-poor". Although the company is still the largest quoted computer services business in the world, with a market capitalisation of \$19.1bn (\$11.8bn), the shares stand 26 per cent below their level of a year ago.

The management blames investors' excessive faith in the

growth of an EDS unshackled from General Motors. It also believes analysts failed to revise their expectations in spite of disappointing numbers for new business that came out in the first and second quarters of 1996. "The investing community got a little carried away when we kept telling them that things were not going to be so different," says Aberthal.

But the leadership of EDS, discreet to a fault if not as secretive as Perot, bears some responsibility. The shares have not recovered after EDS, having boasted of its rock-steady growth, abruptly warned last October of

disappointing revenues. "They took a bad situation and turned it into a disaster," says William Rabin, an analyst with JP Morgan.

Gary Fernandes, vice-chairman and Aberthal's heir-apparent, sat in on the crucial conference call between EDS's chief financial officer and the investment bank analysts who covered the company. After 10 minutes, when other EDS executives had talked, one analyst asked Fernandes a question, only to be told that he had had to leave for an important meeting. Investor relations is another art EDS has still to learn.



Wilson (left) and Tye: 'we're democratic and not into kowtowing'

### PARTNERS

## Rugby Estates

David Tye, 44, bought Rugby Estates from Hillsdown Holdings in 1979. In 1987 Andrew Wilson, 42, became a partner. Their company buys, sells and develops properties. They own properties from Edinburgh to Exeter, including the Brunswick Centre in Bloomsbury. Their annual turnover is £12m.

David: "In his previous life, as an estate agent in Essex, Andy used to help me acquire property. One of the first things I bought through him was a downmarket shopping centre for \$800,000. Andy produced the report for breaking it up into units and made me believe the deal was possible."

Half the thing about developing property is translating strategy into fact.

In the early 1980s there was a huge demand for owner-occupation. A lot of other property companies had overlooked the fact that Essex Man was keen to have the freethold on his shop rather than lease it from an institution. After I sold off the units I made \$400,000 profit and Andy and I became friends.

Unlike a lot of agents he wasn't just trying to get a commission, he was interested in building a long-term relationship. He gave me his professional opinion and if Andy didn't think I should buy something, I listened to him.

It seemed silly that he wasn't working for me so I offered him a job which he turned down. He wanted to get some institutional experience so he became an estates fund manager with Royal Insurance. He joined me two years later. Amazingly we've never had an argument, probably because we're well-matched. We're both qualified chartered surveyors, both have degrees in land

economics and we're both good at sport.

A lot of what we buy is in the nose, you've got to have a feel for a deal, which is something no one can teach you."

Andrew: "A lot of people in the profession have tried to emulate David's charisma and style, but few have got anywhere near it. He's well-known for saying things that other people are thinking but wouldn't have the guts to say. He has no qualms about asking someone what salary they're on, or how much they made in their bonus last year."

I would never be so direct about a personal matter, but somehow David can be disarming in a courteous way. He can also be extremely tense when he's in a deal. About 18 months ago we were working through Covent Garden and came across an empty building in front of Belgo's restaurant. The following morning David had found the telephone number of the owner and was negotiating to buy it. We've now leased it to Pope John for a good rent.

We always try to bring out the latent value in a property, either by increasing the rent, if it has existing rental income, or selling it on. I'm happy to pick up a job David's started and see it through to the end. He gets incredibly bored with things.

Very few property companies have two people like us running the company. There is usually one person with a huge ego and everyone else is a minion. We're more democratic and not into people kowtowing. The success of any partnership is about getting together and taking the company forward.

In a lot of companies the chief executive wants the chairman's job, whereas I know I don't have the qualities to be chairman, or the ambition."

Fiona Lafferty

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## If music be the food of love, play on



Lucy Kellaway

The latest leadership cliché is to compare the modern business chief to the conductor of an orchestra. Both depend on the performance of others. Both nurture creativity, commitment, idealism. Both lead without being authoritarian lest they stifle the talents of individuals.

Such is the popularity of this notion that many conductors (like athletes before them) are finding a nice little sideline in management training. Benjamin Zander, conductor of the Boston Philharmonic and up-and-coming management guru, has just been replying the Management Centre Europe conference in Paris on the subject. "Real leaders remind people why they're doing what they're doing. Everything must be born out of passion for your aims."

This suggests he should stick to his baton. If you are a musician it goes without saying that you do it for love (otherwise you would not work so hard in such beastly conditions for little money and even less security). But if you are in insurance, selling photocopyers or filling supermarket shelves, love - let alone passion - simply does not come into it, and quite rightly so. It is true that if your work is reasonably pleasant and you respect the company or product the days will pass faster, but that is not the same thing at all.

the reality behind the Peters mythology. But that is not what I want. The fascinating thing about Peters is the by and the mythology. What is not so gripping, and what Crainer provides in full, is a study of Peters' work and his influences, tracing his rapidly changing ideas from excellence to chaos. As Peters himself says, there are no answers. That being the case, there is little point in trawling over the various answers the guru has come up with in the past two decades.

The great thing about Tom Peters is not his ideas, but his personality. What I would like to know is what

has made this man want so much attention, and what makes him such a genius at getting it.

Peters, so the book says, is a private person, and Crainer has scrupulously left his private life out of the book. This is a shame. Peters has had four wives, which surely says something about him. Multiple marriages are usually associated with film-stars - a line of business which has many unexplored similarities with that of management evangelist.

One of the best parts of the book is the bit when Crainer goes to visit Peters in his hideaway in Vermont and finds the guru's clothes scat-

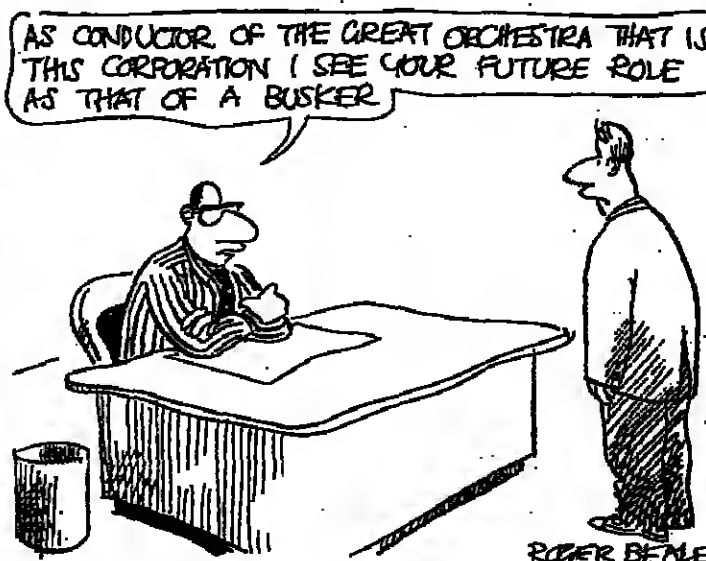
tered untidily all over the floor. Interesting. It would be good to know more.

Have you ever told your boss what you really think about the company and the direction it is moving in? Most people wouldn't dream of doing so, as speaking one's mind when it is full of negative thoughts does not tend to improve one's promotion prospects.

Yet good executives need to know what their underlings are thinking, and underlings generally feel better if they have an outlet for their concerns. Pharmacia & Upjohn has come up with a system designed to get employees to air what it calls fuds - fears, uncertainties, doubts and suggestions. The chairman stands in a room of 150 or so managers who each have a computer. They are all invited to input their fuds into the system, which are beamed anonymously on a big screen. The chairman then discusses these negative thoughts in front of everybody.

How wonderful, how open, I thought as I read about this novel system in the FT last week. Yet would it really work in the average company? Even under the cover of anonymity it is hard to imagine people expressing anything more than trivial fears; if they did so, it might cause a landslide of bitterness, leaving the chief executive wishing he had never heard of fuds in the first place.

It is one of those good ideas that may only work in the unusual companies that do not need such a thing - companies in which people already speak out without fear. In the more ordinary organisation, in which there is no shortage of fear, doubt, rumour and suspicion, the fud system is badly needed. But, were it a consultant advising the boss, I suggest he gave it a pretty wide berth.



My heart sinks at the prospect of a hagiography of Tom Peters. Surely the Tom Peters industry is large enough without a British management writer giving us a whole book about him. In particular my heart sinks at the prospect of Stuart Crainer's well-written, well-researched book *Corporate Man to Corporate Slump: The Tom Peters Phenomenon*. On the dustjacket it promises to uncover the truth behind the hype.



## BUSINESS EDUCATION

Industry has to rethink its strategy if it wants to recruit MBA graduates, says Della Bradshaw

# The road to fulfilment

The cosy alliance between MBA students and management consultancies and investment bankers is so pervasive that industrial companies are often brushed aside when the business school recruitment season comes around.

With students often reluctant to consider industrial companies as employers, and the companies not geared up to compete with the slicker consultancies, both sides can miss out.

Industry, however, has much to offer MBAs. To begin with, it is not always the consultants who pay the best salaries. At IMD, in Lausanne, for example, the median starting salary for its MBAs going into industry last year was \$82,000 (\$58,000 compared with just \$67,500 for consultancy and \$84,300 for finance and banking. As well as decent salaries, the industrial lifestyle can also be less pressurised than that in consultancy.

More important, multinationals can often offer the sort of jobs that MBA graduates really want, says Kal Denzel, IMD's director of

admissions and career services. "Many MBAs out there would prefer to do hands-on implementation rather than strategic planning, and that's what industry offers."

David Molan, lecturer in marketing and entrepreneurship at the Imperial College management school in London, believes many students are obsessed with the idea that they can only achieve what

**'Many MBAs prefer hands-on implementation rather than strategic planning'**

they want if they go into consultancy or banking. "Multinationals offer a much better chance of career development," he says.

The recent deployment of internal consultants within big organisations can provide MBAs with consultancy experience as well as traditional manufacturing or head-office exposure.

Industrial companies that want to recruit MBAs often leave their involvement until it is too late, says Denzel. Because consultants recruit for a general role within the organisation - they need another six consultants, say - they can offer jobs quickly to the people they want and sort out the details afterwards. Industrial companies usually need to fill a specific job which involves the prospective employee talking to the direct line boss, others in the team and so on - a much longer process.

Moreover, industrial companies should target the schools that are strong in the areas they need. In the UK, for example, Molan cites Cranfield as being particularly strong in logistics. Warwick in manufacturing. Strathclyde in corporate marketing and Imperial in innovation and technology transfer. "The days of the generic MBA are long past," says Molan.

And while the bright young analytical MBA might be the bread and butter of consultancies, more mature students with greater experience might be the order of the



Consultancies and banks are still the biggest recruiters of MBA graduates

day for industrial companies. Denzel believes it is no coincidence that at IMD, where students have an average age of about 30, 60 per cent of graduates opted for a career in industry last year, with just 25 per cent going into consulting and 15 per cent into finance.

Once an MBA is on board it is important to manage their expectations, academics advise. That way they will help attract other MBAs to the company.

Industrial companies that miss out on initial recruitment may do

well to hide their time. A few years down the line those MBAs who opted for consultancies may want to get back into industry. It is not uncommon for consultants working for an organisation under contract to cross the boundary.

If all else fails it may be worthwhile for industrial companies to nurture their own MBAs and pay for employees to study. "It may look like a large outlay, but the costs of recruiting are often hidden," says Molan. "It may not prove too expensive after all."

## NEWS FROM CAMPUS

### US body extends its territory to Europe

In a move to gain greater global visibility, the Ecole Supérieure des Sciences Commerciales (Essec) has become the first school outside the US and Canada to apply for and be granted accreditation by the American Assembly of Collegiate Schools of Business, writes Victoria Griffith.

"The Essec considers it essential that European business education is recognised on the international level," says Maurice Thievenet, the school's director.

Thievenet hopes the qualification will help the school attract more international students and raise the standing of Essec's alumni.

The assembly grants accreditation to 330 US and Canadian business schools. The recognition is the benchmark that employers and business school applicants use to assess the quality of education at any institution.

Essec is located outside Paris and enrolls about 2,500 students.

Essec: France, 1 3448 3104

### Pacific Rim for prime students

All 250 MBA students at the University of Southern California's Marshall School will spend four weeks in China, Mexico and Japan as part of a Pacific Rim education programme.

The four-week tour will include visits to financial centres and manufacturing and service companies.

The visit will be preceded by two weeks studying the background to the area and be followed by eight days of on-site projects.

USC: UK, 01908 274033

### Business hits the breakfast zone

Yesterday saw the first in a series of chatty business television programmes intended to help small and medium-sized companies to improve competitiveness.

The Business Café, which runs every Sunday morning in the UK, was developed by the Open University and the BBC.

The accompanying website will carry the stories and in-depth training items.

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Motorola shows how strategic thinking and technology have increased their competitiveness. Speakers include David Kirkwood, HR & Information Services Director, & Mark McGoughlin, Motorola. Robert Lambert, Cranfield will discuss how IIR can help deliver process changes & business benefits. AHEAD/Cap Comm Forum, London  
Tel: +44 (0) 171 235 3845 LONDON

**MAY 21-22**  
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# Era of desktop TV dawns at last

Non-linear editing offers less exclusive programme making, says David Thomas

This week the television programme industry is back at its collective desk after six days in Cannes in the south of France. The occasion was MIP TV, the industry's annual bring-and-buy sale.

At events like MIP the sheer volume of television being produced may seem overwhelming. But it is a trickle compared to the flood about to be unleashed.

The evidence suggests that desktop programme making - which will do for television what desktop publishing did for print - is now attracting a very great deal of interest.

Last month Intel, which makes the processor chips for most of the world's PCs, announced an investment of \$14.75m (\$9m) in a company called Avid, a market leader in the development of non-linear editors. These are the machines that film editors sit at now that most of them have given up joining bits of film together with sticky tape.

Non-linear editors do for moving pictures what word processors do for text. But handling television pictures at broadcast quality stretches digital technology to its limit and a typical machine may cost anything from £15,000 to £50,000.

At those prices film and television editing is definitely a niche market. So why would an industry giant like Intel be interested in it?

The answer is convergence, the now-familiar argument that because com-

puters, televisions and telephones are increasingly based upon the same digital technology they will evolve into a single box serving all of our communications, entertainment and information needs.

Intel intends to ensure that its chips drive the box and since it will have to be able to handle broadcast quality television pictures the investment in Avid, whose products do just that, makes perfect sense.

But if consumer equipment is going to be able to manipulate and store moving pictures as well as receive them, then some intriguing possibilities start to emerge.

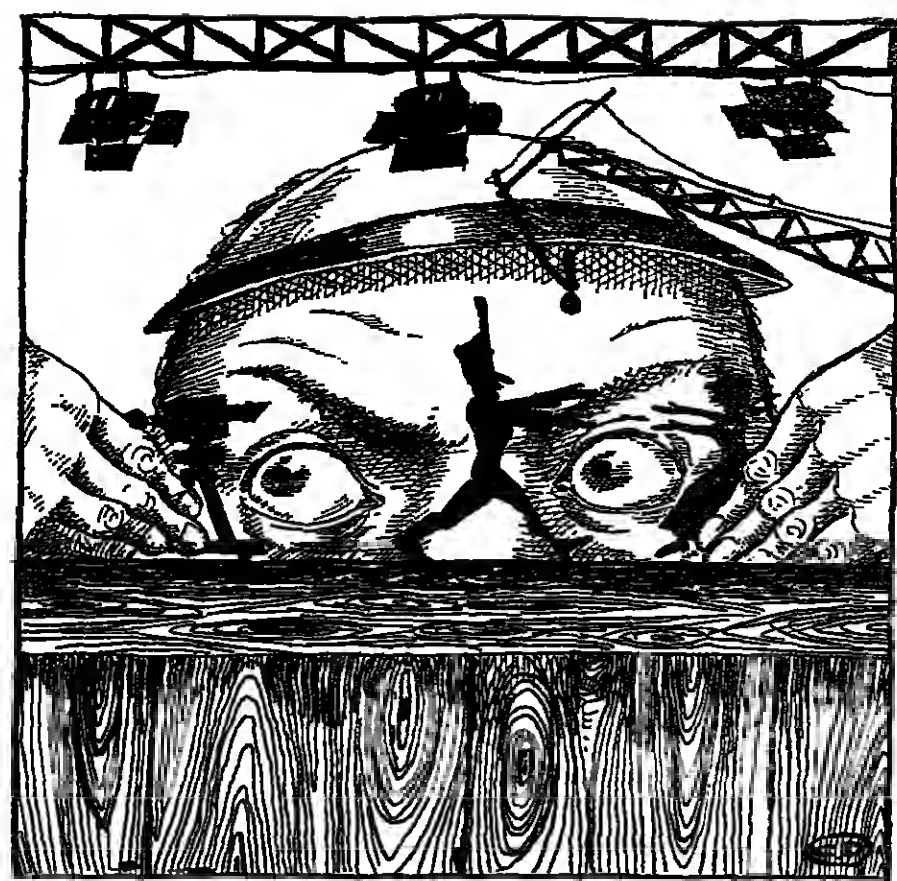
It is already possible to buy add-on cards which, with the appropriate software, will allow any reasonably fast PC to edit video.

At the moment editing at broadcast quality requires the sort of money that is only available from someone with deep pockets, like the commissioning editor of a major broadcaster.

The paradox is that film and television, the most popular form of communication art ever developed, are also the most exclusive.

Anyone can make music, write or paint and the world of theatre encompasses everything from an amateur drama group to the Royal Shakespeare Company. But the production of moving pictures remains the almost exclusive property of a small cultural elite.

To start making even the humblest television docu-



mentary requires an investment of thousands of pounds; for drama and cinema, millions.

That situation is, however, changing. Film and television programme makers may still inhabit a very small world but during the past two years some of the tools of their trade have become far more accessible.

The BBC now shoots a significant fraction of its factual output on small digital cameras using the new DV format designed for the consumer market and costing less than £3,000 each. But that is only the first step; before a programme is ready it still has to be cut, blended, mixed and presented in a series of processes, collectively referred to as post-production.

That is why most amateur video is so unappealing; even if it is well shot it is still served up raw. Post-production facilities are very expensive kitchens in which to prepare programmes. Before television can become an open medium the means to prepare and cook the raw ingredients have to become far more accessible.

Low cost non-linear edi-

tors have so far been limited by their comparatively poor picture quality. But in DV the hard processing work of turning moving pictures into a stream of numbers has already been done by the camera.

The result is that the edited pictures coming out of the box should be identical in quality to the original camera footage - and that quality has already been widely accepted for broadcast television.

For established television production companies, including the BBC, which have been very enterprising in adopting digital production technology, the ability of PCs to manipulate broadcast television opens the possibility of producers and directors assembling their programmes at their own desk.

Some are already doing this for the initial low quality off-line edit but if they can work at full broadcast quality they may no longer need to go to specialist and expensive post-production houses for the final polish.

Without the familiar trek of producers and directors to cutting rooms and dubbing

suites, Soho may go the same way as Fleet Street.

Such a change is already well underway in radio, where producers now regularly take their own programmes from idea to transmission, using sound editing applications that run on the same PCs that they use to write their scripts and work out their expenses.

In television the advanced on-line editing machines, like the one which Avid demonstrated at the National Association of Broadcasters in Las Vegas this month, are able to handle titles and graphics and even balance colours. They are still too expensive to be used by producers at their own desk but as the price drops that is sure to change.

The real possibility that low-cost desktop programme making and digital cameras offers is that, beyond the established worlds of cinema and television, the moving picture can, for the first time, become a truly open medium, just as the written word has been for years.

David Thomas is a freelance television producer and consultant.

# Cable & Wireless asserts its identity

Flotation of the group's UK subsidiary ends the Mercury logo, reports Alison Smith

The world of telecommunications is such a tangle of alliances and partnerships, why is one leading company insisting on making its own identity one of three core elements of its strategy?

That is the approach of Richard Brown, chief executive of Cable & Wireless since last summer. He puts identity on a par with service and efficiency.

"We have operations in more than 50 countries, but our identity had more than 30 logos. This made C&W the world's best-kept secret," he says.

For instance in Australia it is involved in Optus and it is also the majority shareholder in Hongkong Telecom.

Within the next 12 to 18 months the group intends to make fast progress in establishing a single name - Cable & Wireless - across many of its businesses internationally.

The most significant step comes in the next week or so with the flotation of the new-

ly-created Cable & Wireless Communications as the group's UK subsidiary.

The company is formed from a complex deal involving C&W's subsidiary Mercury Communications and the cable companies Nynex Cablecomms, Bell CableMedia and Videotron. It means the demise of all those brand names.

In making the decision, C&W is saying goodbye to millions of pounds already spent on marketing. The cable companies are at the moment running a poster campaign knocking BT, while the amount spent advertising Mercury is thought to approach £20m.

"I don't look on the money spent on the Mercury brand as wasted," says Brown. "We built it into quite a substantial business, but now we're facing a new challenge."

The decision follows extensive research, most recently by Millward Brown, the brand consultancy, into whether any of the existing brands should be the basis for the C&W identity.

It concluded that the cable companies could not do so, because their strength was local rather than national. In addition, they are still associated with the large-scale digging up of pavements for laying cables.

Mercury presented a different issue. People were well aware of the name, but did not feel particularly warmly towards it. This appears to be a hangover from its restructuring in 1994 when it cut jobs and took its telephone boxes off the streets.

The research confirmed that C&W was not a well-known high street brand, but it did produce more positive findings. Among businesses it was known and associated with size and stability.

While people aged over 40 saw the "cable" and "wireless" of the group's name in backward-looking terms of its roots laying undersea cables, younger people had different images. For them, the associations of the words were cable television and mobile communications.

# RAC opts for orange

The launch last week by the RAC of a £4m re-branding campaign is the culmination of 18 months of work and a total investment of £10m. The aim is to reposition the 100-year-old RAC as an organisation fit for the new millennium.

"Welcome to the future in motion" is the theme of the campaign. It includes two-minute ads featuring influential figures' observations on the future. And there isn't a breakdown or rescue recovery vehicle in sight.

The strategy was announced last week with the launch of the motoring organisation's new logo, fluorescent orange livery, product and pricing structure along with a new commit-

ment to cyclists. It is a shift away from the traditional business of servicing motorists' cars, but a necessary one.

The breakdown and recovery business has grown increasingly competitive in the 1990s with the dominance of the Automobile Association which has about 9m members - and the growth of a third party, National Breakdown.

The RAC is second largest in the market with 6.8m members, and market leader in the business sector.

"It began with detailed consumer research into attitudes to our service and perceptions of the brand within the context of a broad range of other products and ser-

vices," Jan Smith, group strategic director, explains.

Although consumers perceived the RAC to be large and trustworthy, they also viewed it as old-fashioned and privileged. It was a problem already being tackled by the AA, recently positioning itself as "the fourth emergency service".

The RAC, however, cultivates a more pragmatic approach. Rather than limiting itself to dealing with breakdowns and cars, the organisation's emphasis will now be on all-round mobility. "Our business is managing people's journeys," says Smith.

Meg Carter

# Happy anniversary, FT.com

The Web site is developing daily, writes Paul Maidment

This Thursday the Financial Times relaunched editorially-driven Internet site - FT.com - is one year old. The site has more than 300,000 registered readers, drawn from some 150 countries around the world.

From the outset, we said that we did not intend to replicate the newspaper on the Web, but instead to extend the editorial values of the FT into this new electronic medium.

That remains our watchword as we have sought to use the immediacy, depth and interactivity of the Web to

build on what the newspaper does so well. While FT.com carries the pick of the hundreds of articles the newspaper publishes daily, it also has features not found in these pages - intraday news summaries, company briefing reports and a foreign exchange calculator, to take just three examples.

There are also the discussion groups that let the readers talk to us, and to each other through us, on the issues and ideas of the day.

According to an old Japanese proverb - an inch in front of your nose is darkness. We can only guess at how

the site will look on our second birthday. All that we can be certain of is that we shall continue to develop an innovative and practical daily source of intelligence in a world drowning in information.

We want to play a significant role in the development of electronic journalism and to do so with the same care for accuracy, balance and calmness of tone that are the hallmarks of the Financial Times.

The author is the editor of FT Electronic Publishing

Tim Jackson

# An end to I-way robbery



How much is an advertisement on the World Wide Web worth? If you've used the Web recently, you will have noticed the proliferation of "banner" ads on many popular sites. Banners are a fundamental part of the Web business model: hundreds of companies provide content over the Web that is free to users, while hoping to cover their costs with ad revenue.

The first-quarter results of Yahoo, one of the most popular search engines on the Internet, show that advertisers are at last spending real money to get their names on the Web. Yahoo, which displays 30m pages a day to Net users, brought in \$9.5m (\$5.8m) in first-quarter sales - most of which came from selling ads to some 700 different customers.

But according to Hal Pawluk, a veteran of technology advertising who now works as a Net consultant, most of the \$300m spent on Web advertising last year was "money down the tubes". Pawluk describes banner ads as "I-way robbery", and he believes that they may be overpriced by as much as a factor of 50.

His argument, which can be found on the Web at [www.pawluk.com](http://www.pawluk.com), starts from the fact that it is only Web users in the US who

routinely do their surfing with graphics switched on. Elsewhere, local phone calls cost money, so surfers try to speed things up by just downloading the text. Yet many Web sites still charge for an "impression" even if someone who reaches the page sees only the text line beneath the banner ad, not the ad itself.

Pawluk also points out that Web ad prices ought to be adjusted for size: a banner is only one-thirtieth the size of a 7x10 inch magazine advertisement. Furthermore, the Net does not have the "pass-through" readership of magazines, with buyers handing their copies on to friends or colleagues. And the Net's much-vaunted ease of navigation can actually be seen as a minus, because it means that a viewer looking at your banner may easily have got to the page by accident, and be keen to move on as soon as possible.

If these arguments are right, as I believe they are, why are Web sites charging \$20 per thousand impressions instead of \$1 or even 40 cents?

The answer must be partly because advertisers are still feeling their way: there isn't enough information in the market for them to be able to make meaningful long-term comparisons between a dollar spent on the Web and a dollar spent on TV, print, or direct mail. The problem is typical of many rudimentary markets

where pricing is inefficient. But there is another factor at work, too. Web site owners desperately need to believe in high ad revenues in order to maintain the credibility of their business plans. They know that if they establish a pattern of selling banner ads at 50 cents per 1,000 impressions, it will be impossible to convince future investors that the long-term value of their sites to advertisers is \$20 per 1,000 impressions. Much of the available Web advertising space goes unsold.

The industry's first response to the problem has been to improve the technology. Companies like DoubleClick have created networks of advertising sites, where "cookies" are used to gather information on users. The cookies, files stored on the user's computer but controlled by the Web sites they visit, allow DoubleClick to assemble detailed consumer profiles on individuals.

The users can then be carved up into targeted segments, and sold to advertisers.

But there is a simpler solution: make the Net ad market more efficient. An important step towards this was taken recently when Adbot, a Chicago-based company whose owner specialises in making markets for illiquid assets like partnerships in law firms, launched an auction of Net advertising space.

Some 90 sellers put up

114m impressions for sale, and 18 advertisers bid for the space. Only bids above \$5 per 1,000 impressions would be successful. The auction's outcome was that three-quarters of the space remained unsold - and Adbot, which has an incentive to kick-start the market, felt forced to offer to spend \$300,000 on buying all the unsold space if no other buyers came forward by the end of this week.

My hunch is that the strategy followed by fine art auctioneers at the height of the Impressionist bubble is a mistake. Once auctioneers start acting as principals or giving guarantees or carrying out buybacks, it becomes impossible for buyers to tell which transactions are real and which are smoke and mirrors.

Adbot could arrange its next auction without a reserve, so that buyers could pick up unsold space at whatever price they are willing to pay - with the proviso that they would not know where their ads would appear.

Such an auction - if anonymous - would allow site owners to see what the true market-clearing price is for advertising, without the embarrassment of having the value of their own sites publicly devalued. No doubt the prices would start far below \$5 per 1,000 impressions - but with luck, they would soon rise.

Tim Jackson@gobox.com

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## BUSINESS TRAVEL

## Travel News • Roger Bray

## New US customs

From June 1 passengers flying to Vancouver en route for the US will need to clear customs and immigration only once. Instead of undergoing inspections by Canadian officials they will go straight to US customs and immigration for pre-flight clearance, flying to the US as domestic travellers. The US government is expected to give the green light for pre-clearance at other leading Canadian airports after a three-month trial. The move is a result of the open-skies agreement

between the two countries. Doug Port, Air Canada's senior vice-president for Europe, says simplifying procedures at Canadian hub airports "will give us a competitive edge in encouraging Europeans to use Toronto and Montreal as North American gateways".

## Delays worsen

Flight delays are worsening again at UK airports. The Civil Aviation Authority says that scheduled services were held up by an average of 11 minutes last year, compared with nine

minutes in 1995. Flights at Heathrow, London's main airport, were delayed by an average of 12 minutes compared with 10 minutes in 1995. At Gatwick it was 15 minutes compared with 12 minutes.

## Prague project

A 250-room hotel is to be built in the centre of Prague on a site between the central railway station and the Old Town Square. Part of the development, which will include shops and underground parking, is scheduled to open in mid-1999 and will be managed by the Marriott chain. It will have fitness

and business centres, an indoor swimming pool and meeting rooms.

## Manila in style

Fans of the Hong Kong Peninsula already know the welcome sight of the hotel Rolls-Royce waiting for them as they arrive at Kai-Tak airport. The upmarket hotel chain has now extended the limousine service to one of its newest properties, the Peninsula Manila. Guests will be able to book one of a fleet of 12 Mercedes Benz S320s for airport transfers, business trips or sightseeing within the island of Luzon.

A limousine service is also available at the Palace Hotel, Beijing; the Kowloon Hotel in Hong Kong; and the Peninsula Beverly Hills offers free local transfers in a Rolls-Royce.

## Summer specials

Summer again brings city centre hotel discounts. The Pierre, on New York's Fifth Avenue, is cutting its normal superior room rate by up to 25 per cent to \$305 (£189) between June 28 and August 28. Usually it costs \$415 - or \$375 if sold for single occupancy. De luxe rooms are down from \$485 (\$456 single occupancy) to \$370 and

suites from \$820 to \$580.

## Sit tight

A sober reminder that those exhortations to wear seatbelts at all times while airborne are worth listening to. Eight people were injured as a JAL flight hit unexpected turbulence on its approach to Tokyo's Narita airport. One suffered a broken rib, and the others sustained minor injuries, said the airline. Most of the 270 passengers were already strapped into their seats, but those hurt were apparently either in the toilets or returning to their seats.

## Likely weather in the leading business centres

	Mon	Tue	Wed	Thur	Fri
Tokyo	17	19	17	18	18
Hong Kong	25	25	25	24	24
London	11	12	14	15	14
Frankfurt	11	11	13	15	15
New York	17	15	15	14	17
L. Angeles	24	23	2	23	24
Milan	15	14	15	16	20
Paris	12	13	14	16	18
Zurich	9	10	11	13	15

BEIRUT DAMASCUS Amman

## Fast way out of trouble

If you always wanted to try a handbrake turn, here's how to do it. Take your right foot off the accelerator, put your left foot hard down on the clutch and keep it there for three seconds to let the weight of the car transfer from the back to the front.

Assuming it is a right-hand drive vehicle, grasp the handbrake with your left hand and the steering wheel at nine o'clock with your right. Keeping your foot on the clutch but off the footbrake at all times, hurl the steering wheel round clockwise, fractionally before yanking up the handbrake.

As a result, the tyres will squeal, the car will swing round violently, you will feel nauseous and great damage will be done to the clutch, but you should succeed in turning the vehicle through 180 degrees.

This is not a new pastime to replace the pale pleasures of the youth club, but a serious technique taught to business people and their chauffeurs who need to drive their way out of trouble.

From carjackings in Johannesburg to kidnappings in South America, a small group of executives is vulnerable every time it gets into the BMW.

Control Risks Group, a consultancy which advises on security issues, answers such needs with a defensive driving course taught by a former member of the British Special Air Service. Owing to sensitivities about SAS old boys appearing in print, he is referred to as Mr X.

Other manoeuvres taught by

## Amon Cohen learns how to get defensive on the road



Mr X include the J-turn - a rapid 180 degree skid while in reverse; and the Y-turn - a variation on the J-turn for narrow roads. There is also the lock-up, a high-speed swerve around an obstacle if you accidentally do use the footbrake.

I say this as someone for whom excitement while driving usually means locating a clear signal for Radio 4 on my car radio.

The practice is accompanied by ample theoretical work, which starts by explaining the need for this. "You are a more attractive target when mobile," says Mr X. "Terrorists can carry out rehearsals, select the ideal territory and devise escape routes. They also know exactly how many people

they are attacking, which they don't if you are in a building."

In many cases, attackers will pick their target from a number of western companies. If they can see you have taken precautions they will turn their attentions to a less well-prepared company.

Mr X has one absolute rule: "Trust nobody and never assume things are as they are meant to be." Much of the potential for attack can be avoided with careful planning. For targets who have regular journeys, such as from their home to their office, Mr X encourages their security teams to prepare route maps to detail a variety of routes which should be rotated irregularly to keep attackers guessing. Each

map should highlight areas where traffic is likely to be slow or restricted, or where radio contact is impossible, and safe points, such as police stations and hospitals.

On the road, Mr X trains you to be alert at all times. You should always lock the doors and start the engine before fussing with matters such as seatbelts. Once moving, stay moving at all times because a target moving as slow as a snail is harder to attack than one that is stationary.

As for the ideal defensive driving vehicle, the armoured Mercedes of Leonid Brezhnev, a former Soviet president, is on the market for £570,000. It does about eight or nine miles to the gallon.

For more conventional vehicles, you have to strike a balance between having sufficient weight and engine capacity to burst through roadblocks, and having a modest model that will not draw attention to you.

Automatics will not stall if you take your foot off the pedal in the shock of an attack. But they do not have the torque for acceleration or the handling for haring off across fields.

There is one question, however, Mr X cannot answer: if executives have to take that many precautions every time they want to drive anywhere, should they be there in the first place?

Knowing Y-turns and J-turns could well help save your life; but is it worth the stress of living a life under siege?

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## Victoria Griffith looks at timeshares for companies

## Sharing to gain sole use

The word "timeshare" conjures up images of villas on beaches or mountain slopes. Two ventures in New York and Boston, however, are exploring a new concept: timeshare for business travellers.

In New York, the Manhattan Club - scheduled to open later this year - is inviting companies to purchase its suites in weekly increments.

In Boston, the hotel corporation Marriott is marketing timeshares in the renovated Custom House, one of the city's landmarks. Marriott will be selling ownership of luxury condominiums in single-day blocks, in direct competition with hotels.

Under the timeshare arrangement, the buyers have the right to use the property for a pre-set amount of time each year, although they do not have to specify at the beginning what dates they want.

Driving the corporate timeshare business is the dearth of hotel rooms in big US cities. Hotels were so heavily booked in Manhattan last autumn that travellers without long-standing reservations were sent to distant suburbs. Occupancy rates in Boston last year were well above 90 per cent.

"There are times when, unless you booked months in advance, there just aren't any rooms available," says Edward Kinney, a director of brand advertising for Marriott. Strong demand has persuaded hotels to raise their rates. Prices for luxury suites in Boston and Manhattan - the two most expensive hotel markets in the US - range from \$350 (£216) to \$500 a night, and special dis-

counts are rare. Rates at the Custom House and the Manhattan Club will be much lower: between \$100 and \$200 a night.

The Manhattan Club says it is targeting executives around the world who stay in the city frequently, as well as New York-based companies that need accommodation for visiting in-house executives and clients. Ian Eichner, the club's owner, is looking for a location for a similar venture in London.

Timeshares have traditionally been aimed at the leisure traveller. Corporations sometimes own them, but usually to offer as a special reward to high-performance employees. Now attitudes are changing.

The Virginia-based real estate company Fox & Associates' timeshare in a Hilton hotel in Las Vegas was once exclusively for leisure. Yet in recent years the company has used it increasingly for business travel.

Conferences may prove a large part of corporate timeshares' draw. The Manhattan Club is selling "event weeks"; if the date of the event is shifted, so is the timeshare. "You know you'll always have a place to stay for that conference, no matter what," says David Miller, who is marketing Manhattan

Club suites to corporations.

While corporate timeshares guarantee business travellers luxury rooms at lower rates, it is uncertain that the concept will take off. Sceptics point out that the suites may not include the same amenities as luxury hotels.

The Manhattan Club says its guests will be able to use the services of the adjacent Park Central Hotel. Yet this hotel does not even offer room service. The Custom House will provide housekeepers and a concierge desk, but few other amenities.

The financial implications of timeshares may also be an issue. A timeshare is an asset, not a travel expense, like hotel rooms. While some corporations may not mind fattening up their balance sheet, others will probably be concerned about the impact on return-on-assets ratios.

The biggest worry for the corporate timeshare business, though, is probably the cyclical nature of hotel room demand. During the recession of the early 1990s, luxury hotel rooms stood empty, and huge corporate discounts were standard. If the hotel business drops off in Boston and New York over the next few years, timeshares may look less attractive.

"If hotel suites became cheaper and more plentiful - which will probably happen at some point - it's hard to see how the timeshares will compete," says Mark Ehle, vice-president of RCI, an international clearing house for timeshares. "Hotels have really geared themselves to the business traveller, with e-mail, copiers, translation services. It's hard to beat that, if it's available for a reasonable price."

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## ARTS

## OPENINGS



**BOLOGNA**  
Although *Linda di Chamounix* is one of Donizetti's most entertaining operas, its taxing title role means it is rarely staged. The Teatro Comunale makes amends on Wednesday with a new production starring Mariella Devia (left). Gabriele Bellini conducts and Denis Krief is the director.

**SINGAPORE**  
With today's inauguration of the Asian Civilisation Museum, the third facet of the Singapore National Museum is finally in place. The others are the History

Museum (opened in 1987) and the Art Museum (1996). The ACM is housed in one of the few surviving classical colonial-style buildings, restored at a cost of \$10.35m. The inaugural exhibition is of paintings of the Ramayana epic in India and Southeast Asia.

**GLASGOW**  
Anthony McDonald makes his opera directing debut with Saint-Saëns' *Samson et Dalila* at the Theatre Royal on Wednesday. McDonald is best known as a designer, but he recently branched out into directing plays, including *The Country Wife* at the Glasgow Citizens. The conductor of Scottish Opera's new production is Frédéric Chaslin, and the



roles are sung by Mark Ibbert and Carolyn Seaton.

**INDON**  
Ire de Compilote returns to London, and to the

National Theatre, with a new production by Simon McBurney of Brecht's *The Caucasian Chalk Circle*. For this, opening tonight, the National's Olivier Theatre will for the first time become a theatre-in-the-round.

On Wednesday, Cheek by Jowl returns to London, to the Lyric Theatre, Hammersmith, with a new production - directed by Timothy Walker - of the rarely seen *Out Cry*, by Tennessee Williams (left). The cast is led by Jason Merrells and Sara Stewart.

**BIRMINGHAM**  
As if to underline where the two poles of his career now lie, Sir Simon Rattle brings the Vienna Philharmonic Orchestra

to Symphony Hall tomorrow. Their programme of Haydn, Strauss and Berlioz will be repeated at London's Royal Festival Hall on Wednesday.

## CHICHESTER

The annual Chichester Festival Theatre season starts tomorrow with a new production of J.M. Barrie's (right) *The Admirable Crichton*. Michael Rudman directs; the cast is led by Ian McShane, Michael Denison, and Barbara Jefford.



## Ace cyber caff with quite nice house attached

As the first stately CD-Rom goes on the market, Susan Moore reports on the way forward for country house owners

Country houses in Britain have always been open to the curious - so long as they were possessed of a carriage, a respectable audit of clothes and a tip for the housekeeper. With the 19th-century expansion of the railways, enlightened grandees like the 6th Duke of Devonshire extended open invitations to "all persons whosever". In the summer of 1849 alone, Chatsworth received 80,000 visitors.

This century, with the rise of car ownership, house-visiting as a popular recreation boomed once more but this time there was no free admission. More and more owners have been obliged to open their doors, for a fee, as a means of offsetting the running and repair costs of their crumbling piles or, more recently, because government repair grants or tax exemptions required them to offer public access. Today the Historic Houses Association has some 1400 members with over 300 properties open to the public - far more than the National Trust and English Heritage.

In the post-war years, it was enough for any strapped-for-cash owner simply to open up, take the money, and let the public in. After all, there was nowhere else to go on a jaunt. Now the competition is enormous - from theme parks and new museums to Sunday shopping; house owners are left with people who have a particular interest in historic houses, their contents and gardens. To ensure their share in that market house owners must offer "added value" and learn marketing skills. Fast.

According to Norman Hudson, technical adviser to the HHA, "It is essential that owners target a particular audience - be it children, oldies, or specialist interest groups - and understand how to make sure that these visitors derive maximum enjoyment from their visit."

To promote the great Palladian treasure house of Holkham Hall in Norfolk, the Earl of Leicester has turned to new technology, sanctioning the first CD-Rom of an historic house in Britain. It is the brainchild of William Ullmann of Cambridge-based European Multimedia. By coincidence, it follows on the heels of the first CD-Rom devoted to a single work of art, the so-called Leicester Codex of Leonardo da Vinci, purchased by the Earl during his Grand Tour of Italy

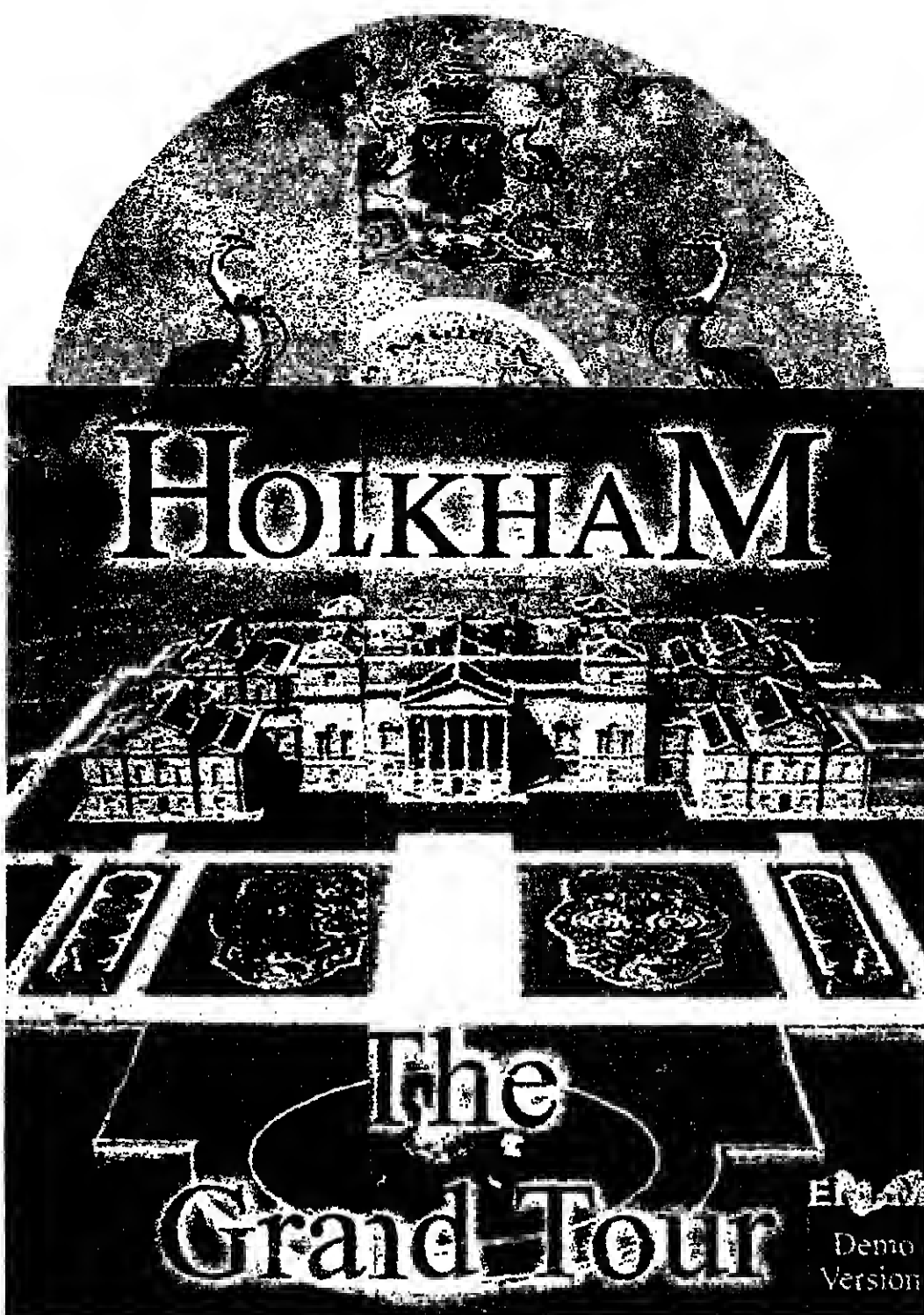
and now the property of Bill Gates. *Holkham - The Grand Tour* offers a 15-minute walk-through of the house's state apartments plus 11 other film clips and 350 images with accompanying text covering Holkham's picture and sculpture collections, its architecture and the history of the Cokes of Norfolk. There is even a transcription of Palladio's *First Book of Architecture* (with diagrams) and a specially commissioned recording of a Revolutionary song composed for the great "Coke of Norfolk", apparently so sedulous that two choirs refused to sing it.

For Ullmann, Holkham offered everything - a magnificent house, inside and out, a great art collection and a fascinating family history. After the local launch of the CD-Rom, which retails at £39.99, orders were taken from bookshops, and schools expressed interest in leasing it. After the recent launch in London, it was other house owners who were interested.

For Lord Leicester, the CD-Rom is an extension of what has long been happening at the house. "We are fiercely proud of what we have here, and we have a tradition of sharing it," he explains. He sees the CD-Rom's main value in education, at school and university level.

Far from being a substitute for a visit, Lord Leicester is hoping that the CD-Rom will bring in more visitors. "Admissions are a valuable component of our revenue, providing £120,000 a year towards running costs of £300,000. Currently we have around 30,000 visitors a year but we could easily double that without feeling cramped." He adds: "Given Holkham's remote position on the north Norfolk coast, there is little potential in developing a substantial business in corporate events and receptions."

Increasingly it is this kind of diversification that is seen to be where the real money lies. As William Proby, current president of the HHA, put it: "If you open your house in the regular way, you charge £4 a visitor. If you are offering your house for corporate functions, product launches, meetings, receptions and the like, you can charge £100 a head for food and entertainment, and unlike the house-opening it is not seasonal business. These houses were, after all, built for entertaining."



*Hudson's Historic Houses and Gardens* (Norman Hudson & Co, £6.95) lists a substantial number of private houses opening only in this way. A dip into this annual guide to heritage properties in Britain reveals the lengths to which private owners go. The Marquess of Bath's Longleat, for instance, which first opened in 1949, offers 12 additional attractions to the house and gardens, from a safari park to Postman Pat's Village. This year's novelty is hot-air ballooning.

According to Simon Howard of Castle Howard, "We are all going our own way to promote our properties in a manner which is appropriate to a family home." Harewood House, for instance, is choosing the art gallery route, opening its Terrace Gallery in 1999

as a venue for major exhibitions (a loan of Turner's from the Tate next last month).

Over the last 15 years, the enterprising Victoria Leatham has succeeded in raising the profile of Burgh House through a series of special exhibitions on its various collections, and through US lecture tours. Uniquely, she has raised sponsorship for the restoration of hoisted contents through study days and tours of the collections across American museums.

Everlastingly modest houses can do a niche in the market by offering personal tours. Finchcocks in Kenton, for instance, has a collection of historic keyboard instruments. For hand-some uses close to London, such as Wram Park, Barnet, there is

a lucrative business in providing TV and film locations. Such is the power of TV that everyone wants to host the *Antiques Roadshow* - Waddesdon Manor reports a 40 per cent increase in visitors after it was featured, and Simon Howard is gleeful that *Brideshead Revisited* is being broadcast again.

Since putting Castle Howard on the Internet last year, he reports a 33 per cent increase on this year's visitor figures and more continental and American. He is moving his costume gallery to re-use the buildings for a cafe and shop, and is planning to let additional space for playing interactive games. Perhaps we will see, in an echo of the notorious advertisement for the V&A, a boom in "ace cyber caffs with quite nice houses attached".

## Opera/Andrew Clark

## Lacklustre Verdi

*If Otello* doesn't set the pulse racing, something must be wrong - and there is precious little to excite in the latest revival of Verdi's tragic masterpiece at Covent Garden. It is hard to know where to lay the blame: *Otello*, regarded as the summit of Italian opera, has simply been squeezed into second priority by the expensive German season the Royal Opera has been running since January.

Lack of cash is certainly reflected in the casting of the three principals - Vladimir Bogachov as Otello, Paolo Gavanelli as Iago and Kallen Esperian as Desdemona. Gavanelli and Esperian are new to the Covent Garden stage, but have sung their roles almost everywhere else - and their performances rely heavily on autopilot. For all his burrished tone, Gavanelli's Iago is a one-dimensional villain. Esperian's pale, plastic Desdemona is a disappointment: the subtle singer-actress I acclaimed at the Bastille in the same role seven years ago is no longer recognisable. She now resorts to mannered gesture and impersonal phrasing, although some of her old del-

icacy returns for the Willow Song and Ave Maria. Bogachov's stocky, pug-faced Moor makes an unlikely hero. He tends to push the voice, but tips the balance back in his favour with easy top notes and the bonesty of his impersonation. Robin Leggate repeats his practised Cassio, and the ooble Lodovico is Michael Drutt, one of the company's rising talents. The chorus (director: Terry Edwards) is in particularly fine form.

The virtue of Elijah Moshinsky's 10-year old production is that it provides a consistent frame. The revival director, Richard Gregson, brings the ensemble to life, and Timothy O'Brien's decor looks as handsome as ever. What this very ordinary revival needed was an extraordinary conductor. In a subdued UK opera debut, Myung-whun Chung secures polished playing from the orchestra, but is altogether too self-effacing. Anyone who witnessed Kleiber, Domingo and Ricciarelli in this production would be well advised to stick with their memories.

## Recital/David Murray

## Bostridge's Schubert

It was only five years ago that the Young Concert Artists Trust added the tenor Ian Bostridge to its list. Last week he repaid the favour with a benefit concert at the Queen Elizabeth Hall: completely packed out, like his Wigmore recital last month - but the QEHL is bigger.

Not too big for his voice, which wants more body yet but is eerily penetrating; tone perfectly focused, fine etched as if with a laser beam. He is rather wonderful in Schubert, which he sang in both halls: the cycle *Die schöne Müllerin* at the Wigmore, the posthumous *Schwanengesang* collection and other late songs on the South Bank. Many phrases had a piercing sweetness - sheer beauty of timbre married to that marvellously assured line.

In the *Schwanengesang* the heavy-duty songs were slightly dodgy; neither "Der Atlas" nor "Aufenthalt" had its full sullen weight, though Bostridge rose to a fine des-

peration in "Der Doppelgänger". Everything in *Schöne Müllerin*, however, is in his range; and instead of trading upon his youthfully fresh sound, he took several of the songs unwontedly slow, spelling out their sense with introspective candour.

Candour, of a special kind, is Bostridge's remarkable virtue. Every expressive point is made up-front, quite explicit - but usually his manner remains gentle and temperate. At the start of his QEHL programme he sang all of "Widerschein" with arms folded; when later he made the occasional convulsive gesture, we suddenly saw Edward Scissorhands.

Sometimes he directed his singing so much toward his pianist Julian Drake that we had to strain to hear. But everybody was intent on doing that: it is rare to hear such breathlessly attentive silence at a QEHL concert.

*Schwanengesang* concert sponsored by Marks & Spencer.

## INTERNATIONAL ARTS GUIDE

## AMSTERDAM

**CONCERT**  
Concertgebouw Tel: 31-20-6718345  
● Koninklijk Concertgebouworkest: with conductor Gennady Rozdestvensky performs works by Rimsky-Korsakov, Stravinsky and Schnittke; from Apr 23 to Apr 27

## ANTWERP

**CONCERT**  
De Vlaamse Opera Tel: 32-3-2336808  
● Galina Stamenova: performance by the violinist accompanied by pianist Andrew Wase. The programme includes works by Franck and Chausson; Apr 23

## BASEL

**EXHIBITION**  
Kunsthalle Basel Tel: 41-61-272-8833  
● Pawel Althamer: exhibition of

work by the sculptor whose main concern is with the human body, which he approaches by constructing figures from straw, animal skins, branches and wax; to Apr 27

## BERLIN

**CONCERT**  
Philharmonie Berlin - Grosser Saal & Kammermusiksaal Tel: 49-30-2614383  
● Liya Zilberstein: the pianist performs works by Chopin and Rachmaninov; Apr 22

## OPERA

Deutsche Oper Berlin Tel: 49-30-3438401  
● Herzog Blaubarts Burg: by Bartók. Conducted by Jiri Kout, performed by the Deutsche Oper Berlin and the Wiener Staatsoper. Soloists include Richard Cowan, Doris Soffel, Ivan Sardi and Karan Armstrong. The programme also includes a production of "Erwartung" by Schoenberg; Apr 23

## BONN

**OPERA**  
Oper der Stadt Bonn Tel: 49-228-7261  
● Samson et Dalila: by Saint-Saëns. Conducted by Marc Soustrot, performed by the Orchester der Beethovenhalle Bonn and the Oper der Stadt Bonn; Apr 22, 24

## COLOGNE

**CONCERT**  
Köln Philharmonie Tel:

49-221-2040820  
● St. Petersburg Philharmoniker: with conductor Yuri Temirkanov and pianist Constantin Litschitz perform works by Prokofiev and Tchaikovsky; Apr 23

## GENEVA

**EXHIBITION**  
Musée d'Art et d'Histoire Tel: 41-22-3114340  
● Morceaux choisis, Céramique de Grande Grèce: display of ceramics from Greece, featuring 150 fragments of vases dating from the 5th century BC up to the 3rd century AD. Many of the works on display feature images of Classical heroes including Hercules, Hector and Achilles; to Jul 20

## LONDON

**CONCERT**  
Barbican Hall Tel: 44-171-6384141  
● Royal Liverpool Philharmonic Orchestra: with conductor Libor Pesek and violinist Kurt Nikkanen performs works by Webern, Brahms and Beethoven; Apr 23  
Royal Festival Hall Tel: 44-171-9604242  
● Philharmonia Orchestra: with conductor Kurt Sanderling and cellist Michael Sanderling perform works by Mussorgsky, Shostakovich and Tchaikovsky; Apr 22

## EXHIBITION

Queens Gallery Tel: 44-171-9304832  
● King of the World -

Padshahna: display of the Padshahna Mughal manuscript documents the reign of Emperor Shah-Jah: the fifth ruler of the Mughal dynasty who ruled from 1628 to 8 and commissioned the construction of the Taj Mahal and the 60 forts of Delhi and Agra. The manuscript was presented, George III in 1797 and has been seen in public since to Apr 27

## MARIÉ

**CONCERT**  
Auditorium de la Música Tel: 34-1-0100  
● Josep Maria Colom: the pianist performs 'Is by Debussy, Ravel and Beethoven; Apr 22

## NE YORK

**EXHIBITION**  
Brooklyn Museum Tel: 1-718-638000  
● Mistress of the House, Mistress of Heaven: Women in Ancient Egypt exhibition examining role of women in ancient Egypt in the court, family and temple. Approximately 200 objects will be on display, including rarely seen pieces from the Neum's permanent collection; May 18

**OPERA**  
Metropolitan Opera House Tel: 1-212-36200  
● Fedor's: Giordano, directed by Roberto Abbado, joined by The Metropolitan Opera. Soloists include Mía Freni; Apr 22

## THEATRE

Musée du Théâtre Tel: 1-212-239-6200  
● Barymore: by Lucie. Directed by Gene Saks. The cast includes Christopher Plummer; to Sep 30

## OSLO

**THEATRE**  
Oslo Nye Teater Tel: 47-22-429075  
● Popcorn: by Ben Elton (in Norwegian). Directed by Kirsten Sorlie; from Apr 23 to May 24

## PARIS

**CONCERT**  
Théâtre des Champs-Élysées Tel: 33-1-49 52 50 50  
● Orchestre Philharmonique de Liège: with conductor Pierre Bartholomée, performs works by Poulenc, Martinon and Tournemire; Apr 22

## EXHIBITION

Galerie Nationales du Grand Palais Tel: 33-1-44131717  
● Paris-Bruxelles/Bruxelles-Paris: exhibition focusing on the artistic relation and exchange between Belgium and France from 1848 to 1914. Attention is paid to both visual and decorative arts; to Jul 14

## THE HAGUE

**FESTIVAL**  
Dr Anton Philipszaal Tel: 31-70-3607927  
● Residentie Orkest: with conductor Manfred Honeck and pianist Stephen Kovacevich performs works by Brahms. The

## opening concert of the Brahms

Festival '97; to May 30

## THESSALONIKI

## CONCERT

Thessaloniki Cultural Capital '97 Tel: 30-51-867860-6  
● Thessaloniki State Orchestra: with conductor Karolos Trikolitis and the Budapest Male Choir performs works by Cherubini and Araps, at the Aula of the Aristotle University of Thessaloniki; Apr 23

## VENICE

**OPERA**  
Gran Teatro la Fenice Tel: 39-41-736511  
● Rigoletto: by Verdi. Conducted by Tiziano Severini, performed by the Orchestra a Coro del Teatro la Fenice. Soloists include Nucci Nalli, at the PalaFenice; Apr 22, 24

## VIENNA

**OPERA**  
Wiener Staatsoper Tel: 43-1-514442960  
● Manon: by Massenet. Conducted by Latham-König and performed by the Wiener Staatsoper. Soloists include Vaduva, Leitner and Serdar; Apr 22

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## COMMENT &amp; ANALYSIS



Philip Stephens

## A threat flagged up

John Major's stress on the dangers to the British nation state from devolution and the EU mask the real issues

A nation state under siege. Such is the hindering thread of paranoia in the Conservative campaign as Britain's election enters its last 10 days. Until now it has drawn out the peril from Europe, though it has long been apparent this was a recipe for the party's latest spasm. In coming days, John Major will turn his attention to another union, that between England, Scotland and Wales.

In this strategy, British nationalism is cast as a benign force, the union flag as the symbol of a great democracy. Germany's Helmut Kohl, once a firm friend but now portrayed in a crass advertisement as the menacing mastermind behind a European super-state, puts at risk the British nation state. But so, too, do those in Scotland who demand self-government.

The argument is rich in unintended irony. The British must be free to govern themselves without interference from abroad; yet Scotland and Wales must ever accept the yoke of English dominion. Why? Because, in this conjured nightmare, a parliament in Scotland and an assembly in Wales would unleash a demon which would destroy the union: English nationalism.

Subsidiarity, the ugly word coined to express the sensible view that government should be close to the governed, is to be applied with iron rigour in Europe. Yet it is irrelevant at home. British nationalism is good, Scottish nationalism bad.

Forgive me if all this sounds confusing. Alas, an observer of events cannot impose logic where there is none to be found. There are indeed real and conflicting pressures on the traditional boundaries of the British nation state. But the vital subtleties are lost in the many strands of desperation which now enmesh the Conservative campaign.

I do not doubt the prime

minister's sincere commitment to preserving the union. But his appeal now is directed to the raw prejudices of the electorate. Fear is a last friend. The old enemies – the high-spending state and the unions – have been vanquished. Mr Major needs new threats.

These latest arise from a certain view of Britishness, a mindset which views the union's shared identity as embedded in Westminster's parliament. Chipping away at parliament's sovereignty, by devolution at home or integration in Europe, erodes this all-embracing sense of Britishness.

The fact that the Act of Union, whose 290th anniversary falls, by chance, on polling day, consciously allowed Scotland its own legal and administrative systems is put to one side. So too is the unique position of Northern Ireland.

There is, though, a still higher contradiction. The internal and external pressures on the British nation state run in opposite directions: the more a government in London retreats from Europe, the more likely Scotland will seek to loosen the ties. England is fearful of Europe; its Celtic partners value the opportunities of engagement.

One thing is certain. Scotland will secure more I do not doubt the prime minister's commitment to preserving the union. But his appeal is directed to the electorate's raw prejudices

self-rule. If it is not the devolved parliament promised by Labour's Tony Blair, then it will be the independence sought by the Scottish National party (SNP). There are flaws in Mr Blair's blueprint for an Edinburgh parliament with specified legislative and limited tax-raising powers. He is obliged to admit that the so-called West Lothian question, which asks why Scottish MPs at Westminster should retain a say in English affairs after English MPs are denied reciprocal rights in Scotland, cannot be answered in the narrow terms it is posed.

Mr Blair's response – that in the British constitution power devolved from Westminster is power ultimately retained – is about as close as one can get. Yet he is less than candid in pretending he can remake the constitutional settlement without knock-on effects. Equity will demand a new bargain between England and Scotland: perhaps a cut in the number of Scottish MPs at Westminster, perhaps new arrangements for the passage of uniquely English legislation.

Nor can we be sure that an Edinburgh parliament would not turn out eventually to be a half-way house on the way to full independence. There is obvious potential for conflicts between, say, a Conservative administration in London and a Scottish parliament dominated by the other parties. It is foolish to pretend otherwise.

The promise of limited self-government, though, has the essential virtue of matching present political realities. The Scots are not at the barricades, but there is evidence in abundance of their quiet determination to have a bigger say in their own affairs.

For 18 years, England has elected Conservative governments to Westminster. Scotland has voted other-

wise. To deny its present aspirations indefinitely would be to push it across the line separating self-rule from independence. It is a point George Robertson, Labour's shadow Scottish secretary, makes with persuasive persistence.

The testimony is there in the present dismal condition of the Conservatives. The party holds only 10 of Scotland's 72 seats. Michael Forsyth, the Scottish secretary, has been energetic in adding a Scottish veneer to rule from London.

He campaigns not under the union flag but under that of St Andrew. But Mr Forsyth will count his party blessed if it retains even 10 seats, and he is his own. Less fervent colleagues have not missed the irony that the Conservatives' best hope of a revival in Scotland is in a general election victory for Mr Blair and the promised proportional voting system in the new parliament.

Creating that parliament will not be easy. The issue of Home Rule has dogged successive British governments since Gladstone first proposed it for Ireland more than a century ago. But this is a last chance for devolution. The signs are that the support for the SNP will be contained at this election, as at the last, to about a quarter of the electorate. But another government at Westminster wedded to the status quo would transform its prospects.

In the Republic of Ireland's undoubted success within the European Union, the advocates of independence have found a seductive model for a small independent nation state. If the Irish republic can make such an obvious success of going it alone, why not Scotland? Why indeed? Mr Major is right in observing that the British nation state is under great strain; but the enemies are not federalism and devolution but isolationism and centralism.

## LETTERS TO THE EDITOR

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## Uganda initiative should be seen as standard for aid

From Robert Whelan

Sir, If an aid is eventually repaid it will be for the same reason that communism is to an end in eastern Europe: it will implode under the weight of its own inefficiency and corruption.

Howe Stephens' Flinders' acts of two reports recommending a new approach development funding (sub-Saharan Africa) can make encouraging reals ("New ways forward Africa" and "Foreign fails to bear economic", April 14).

If a World Bank report (albeit external one) can admit that aid can only be effective as good policies for economic growth have

been in place, this is a big step forward. The report from Jeffrey Sachs at the Harvard Institute for International Development, which advises careful targeting of aid at countries where the political will to carry out reforms is evident, and that it should be cut off entirely for five years from countries which backslide, is also evidence of a paradigm shift in the foreign aid lobby.

But why are aid donors still only talking about such approaches when Uganda has already exceeded their "traditional" conditions and has offered to go significantly beyond them in support of the new thinking?

Following the lead of Earl Ziegler of London's Centre

for Accountability and Debt Relief and others, the Ugandan government has offered to keep its public sector books open for continued monitoring and micro-auditing in return for debt relief. Furthermore, it has itemised the specific health, education and infrastructure projects which would benefit from the savings made.

Surely such an initiative merits immediate donor support, not least as a standard by which other, often profligate, over-borrowed nations should be judged?

Robert Whelan, Institute of Economic Affairs, 2 Lord North Street, London SW1 3LB, UK

## Barclays a step ahead

From Mr Ian McDonald

Sir, Mr Gobert (Letters, April 14) is right to be impressed that his "French" bank now shows account balances in euros as well as French francs. Barclays is proud to be one of the first banks in France to provide this service to its customers, especially as my dictionary suggests "l'art de faire mieux que les autres" as a definition of one-upmanship!

Ian McDonald, branch manager, Barclays, 6, rue-Point des Champs-Élysées, 75008, Paris, France

## Price to pay

From Mr Alex Pomeroy

Sir, If the boss of Granada confidently supports New Labour ("Labour makes pitch for business support", April 12), which endorses a minimum wages act and a change in the hours of the working week, has he considered the effect of these proposals on his company's hotel and catering interests? If their profitability is to be maintained will it not be necessary to raise hotel room rates and restaurant charges to the possible chagrin of the public on whose support his shareholders depend?

Alex Pomeroy, 132 Abbey Road, London NW6 4SN, UK

## In corner over UK fishing strategy

From Andrew Palfreman

Sir, Davidson, in "Islandisation" (April 16), strikes a resonant chord. Over my years I have followed evolution of the Common Fisheries Policy. Once all, without a coherent strategy for dealing with the vast issues, both Conservative and Labour parties are piling themselves into a corner.

It is conceivable that the rest of EU will agree, unanimously, to the treaty changes needed to stop "quota-hopping" because free movement of capital is a fundamental principle of the Treaty Rome ("Fish

caught in the middle", April 15). In any event, there is, and has been for many years, a vast network of commercial links between fishing vessel owners in Europe.

An intelligible strategy, consistent with UK membership of the EU, might rest on two basic propositions: ● Policy should protect legitimate fishing interests where the industry is socially important, such as in the south-west. For example, it might make sense to ring fence some quotas and some fishing areas for vessels landing to defined regional ports and harbours.

● Policy for the bulk of the sector should be based on the presumption that the British commercial fishing industry is part of the EU fleet as a whole and therefore subject to the relevant common rules. The role of the British government would then be to work for a commercial environment in which these vessel owners would never be the victims of unfair competition.

Andrew Palfreman, senior lecturer, University of Hull International Fisheries Institute, Hull HU6 7RX, UK

## More after cash in building society conversions

From Bruce T. Brown

Sir, ("Flotation windfalls", April 16) writes that only 1 per cent of National & Provincial members sold their shares shortly after the Abbey takeover last year. True, but some 80 per cent of N&P two-year savers had the choice

took cash at the outset. The implication is that if 97 per cent of this year's converting societies' members have voted for change most appear to be after the cash. For sure today's building society members are not behaving in the same way as those of the Abbey National

when it first converted. Extrapolations from that experience may be wrong. Alliance and Leicester's members may be alert to an institutional demand which may push prices up but how long will they wait? I have placed a speculative order for A&L shares at 480p. I am

banking on impatience and a short term price fall. And CrestCo might be buster than it has allowed for.

Bruce T. Brown, 10 Trent Court, Garrard Gardens, Sutton Coldfield, B73 6DS, UK

Samuel Brittan

## Individualism under fire

Personal freedom is under threat from prevailing tendencies in all the main parties

Debates that are often smothered in Europe are brought out more starkly in an American political argument, especially the more cerebral type in disputes and think-tanks. An example is that between communitarians and individualist liberals.

In the US, a whole movement has arisen to attack the liberal individualist foundations of the country's politics and culture. Its soft version can be found in the communitarian movement which has as its guru, Amitai Etzioni, the political sociologist who is close to Al Gore, the vice-president. A harder version can be found in Republican religious right with its support of compulsory religious practices of which school prayer is a symbol, belief in saving punishment for retrogressive reasons and paranoiac fears that foreigners are taking away American jobs.

Many on the left will wonder why I am putting together rightwing authoritarianism with benevolent communitarians. The giveaway held in common by both is that the group is more important than the individual. They thus often come together in the advocacy of a year or two of compulsory national service to know some patriotism and virtue into the American young.

As David Boaz, author of the recent guide to libertarianism, replies: "No group of people has the right to force another group to give up a year or two of their lives – and possibly life itself – without their consent. The basic liberal principle of the dignity of the individual is violated when individuals are treated as national resources." He hopes the Supreme Court would find such national service unconstitutional.

communitarians identify their enemy as individualist liberalism. They dislike equally the ultra-free market libertarians such as Mr Boaz and the more leftwing variety such as American philosopher John Rawls who support the welfare state and other forms of economic intervention.

The communitarian condemns them both for regarding the individual and his or her choices as the measure of all things, and their failure to find a higher purpose for government. A telltale symptom of anti-liberalism is propaganda for so-called Asian values and admiration for Lee Kuan Yew, the former Singaporean leader, who justifies brutal punishments by saying: "To us in Asia, an individual is an ant."

Many communitarians draw the wrong conclusions from the social nature of humans. As Professor Stephen Holmes, the US political theorist who is a pro-welfare state liberal, argues, the social nature of man "is worthless as an argument for or against any existing institutional arrangement. If all individuals are socially constituted then the social self cannot serve as a critical standard to praise some societies and revile others."

Anti-liberals also assume that selfishness is the only sin, says Prof Holmes. "This leaves out of account the prominent place of selfless cruelty in human affairs. It is much easier to be cruel in the course of acting in the cause of others or for a cause than while acting for one's own thing. Those who have homosexuals shot in the name of the Islamic Revolution... cannot be excused of anti-social individualism, or base self-interest."

In Britain, the issue is confused because almost everyone on the left and centre now adopts a communitarian rhetoric. Having accepted much of the economic counter-revolution of the past 18 years, the main issue on which British Labour party leader Tony Blair – and even more, his acolytes – digs in is his opposition to supposedly Thatcherite individualism.

This is based on a false chain of reasoning which identifies individualism with self-interest and selfishness. The last is a howler, as testified by anyone who has laboured for a charity, for the cause of any of the arts or merely to improve the lot of his own family and intimates.

Mr Blair often seems to forget that John Macmurray, the late Scottish thinker who is the Labour leader's favourite philosopher, remarked: "We have got to

stop the false idea that it is good to serve society and its institutions." In spite of the Thatcherite emphasis on the individual, British Conservatives do not have a strong record on personal freedom. Almost every increase in personal liberty and toleration, from the legalisation of homosexuality among consenting adults to the abolition of theatre censorship and more sensible divorce laws, has been brought about in the face of opposition from the majority of Conservative MPs and activists. In nearly every country the political right (with a few honourable exceptions) is adamantly opposed to any re-examination of the drug laws which have done so much to make organised crime one of the world's biggest businesses.

John Major's ill-fated "back-to-basics campaign" is instructive. No doubt Mr Major had in mind campaigns for relatively non-political matters such as politeness and correct spelling. But as any good spin-doctor should have been able to predict, it was soon converted into a hypocritical media hunt for any public figure who had ever lapsed from the headline Victorian proprieties. The result has been a witch-hunt in which private personal behaviour has been put on a par with serious financial wrongdoing. The prime minister has felt unable to stop the witch-hunt because of his unwitting role in it.

Liberals and libertarians of varying hues would do well to realise that the values which unite them are at least as important as those that divide them. Man does not live by economic policy alone. Liberals have devoted too much effort to abstract debates on the role of the state and not enough to the defences which have been built up over the years to protect the individual from state or group power. These are threatened every time Michael Howard, the home secretary, and his shadow Jack Straw open their mouths. The real battle will resume in earnest when the polling booths are closed.

"Liberalism", Free Press, 1997. "The Anatomy of anti-liberalism", Harvard, 1992.

UK home secretary Michael Howard (right) and Jack Straw

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## FINANCIAL TIMES

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Monday April 21 1997

## Chirac's election call?

In France, as in Britain, the head of state can dissolve parliament before its five-year term is up. But, in France, unlike Britain, conventional wisdom has it that he should do so only for some "very important reason".

If it's only a matter of petty politics (la politique politicienne), the French would not understand. Such at least was the view expressed a week ago by President Jacques Chirac's minister of culture, Mr Philippe Douste-Blazy.

No doubt Mr Chirac himself agrees, which is why until the middle of last week few commentators were willing to credit rumours of a snap election, given that the present parliament - in which Mr Chirac's supporters have an overwhelming majority - has nearly a year of its term still to run.

Mr Chirac himself has yet to make his intentions public. But in the past three days usually well informed French newspapers have been predicting, with increasing confidence, that a dissolution is indeed imminent, and may even be announced today.

Two main reasons are advanced for an early election. One is that the five-year term of a new parliament elected now would coincide more or less

exactly with the remainder of Mr Chirac's own presidential term. Thus, if he reckons his supporters have a better chance of winning now than next March, he can avoid the nightmare of having to "cohabit" for four years with a parliament and government controlled by his opponents.

The other suggested reason is that Mr Chirac might wish to get the elections out of the way before the crucial winter during which it will finally become clear which countries qualify to be founder members of the European monetary union in January 1999. That argument would be especially persuasive if, as some recent reports suggest, further fiscal tightening will be needed to squeeze France's 1997 budget deficit within the Maastricht criteria.

Any government would prefer to announce such measures after an election rather than before.

Still, the risks involved would be considerable. A May or June election would be almost certain to wreck the timetable, if not the outcome, both of the EU's treaty-revising conference and of the highly sensitive Thomson privatisation.

The gamble, if Mr Chirac does make it, is one he cannot afford to lose.

## Beltway blues

Washington has discovered a new form of "gridlock". Time was when the pundits berated presidents and Congressional leaders for failing to compromise. The more recent complaint runs deeper: that the country's leading politicians have lost the will even to disagree. Talk of a "do-nothing Congress" and an equally debilitated White House abounds.

Such paralysis, so early in President Bill Clinton's second term, would be a disheartening prospect indeed for the US and the rest of the world. Fortunately, there is less to the beltway "funk" than meets the eye.

True, the first few months of the new Congress have been surprisingly rudderless. Newt Gingrich, the House Speaker, has undergone a modest renaissance thanks to the success of his trip to China and various bridge-building efforts among conservatives dismayed by his attempt to play down the importance of including tax cuts in a balanced budget deal.

However, the news that Mr Gingrich is to use a loan from Bob Dole, offered on highly favourable terms, to pay off his fine to the House ethics committee, does little to dispel the fear that the speaker is too ethically challenged to deal effectively with Mr Clinton.

The White House is finding it equally difficult to take the lead amid the fog of the Whitewater and campaign finance scandals. But the extent - and actual cost

- of this "crisis of leadership" can be overstated.

The 61 formal votes in the House, and much smaller number of votes actually passed, during the first five months of this session compares unfavourably with 1993 and, even more so, with 1995. But both of those years were exceptional: in the first case, the beginning of the first Democratic presidency in 12 years; and in 1995, the first Republican Congress for several decades.

A few, very large pieces of business are on the agenda, any of which would mark a significant achievement: agreeing a credible plan to balance the federal budget for the first time in more than 30 years; ratifying the eastward expansion of Nato; and developing a more stable trading relationship with China.

Indeed, the White House and Republican leaders could have the outlines of a historic budget deal by early May. On trade, the inability of administration officials and the dwindling band of free traders in Congress to take the lead could have serious consequences for China's entry to the World Trade Organisation and trade negotiations worldwide. But even here, the costs of inaction need to be kept in perspective.

Certainly, both Mr Clinton and Congress could try harder. But the gloomsters should remind themselves that they could also be doing a lot worse.

## Co-op moves

From its foundation in the 1820s, the co-operative movement's biggest enemy has been greed. Dr William King and his early pioneers were fighting not only the mill owners with tied stores and retailers who adulterated products, but also the enemy within. Then as now, co-op members could be tempted all too easily to cash in their shares, take their profits and run. This was one of the main causes of the collapse of all but a handful of the 500 societies between 1832 and 1834.

Now, the movement faces a rather different threat: of being swallowed by the capitalist system which it had so long resisted. The change can only happen if members are offered a big enough cash inducement, as happened when building societies turned themselves into banks.

Mr Andrew Regan, the head of Laurus Trust, may not succeed in his audacious efforts to gain control of some of the Co-operative Wholesale Society's non-retailing businesses. And the Society's decision to suspend two senior executives and to appeal to the courts for the return of documents from Mr Regan will certainly not make his task easier.

However, if Mr Regan fails, someone else will surely try, perhaps with even more ambitious plans. The reason is that the era of mutual societies seems to be drawing to a close. The benefits of co-operative ownership have too often been

outweighed by the inefficiency of remote bureaucracies, not subject to the discipline of the capital markets. Moreover, company profits are as likely nowadays to go to a worker's pension fund as to a capitalist in his castle.

And sharp competition has forced the co-ops into a long-term decline in almost all sectors except banking. Retail stores have steadily lost market share to the commercial chains, which achieve better margins while offering customers excellent value and, increasingly, a better range of merchandise.

The co-ops' success, after a shaky start in the last century, derived from two great innovations. They achieved huge economies of scale by vertical integration and by building up a branch system. They also fostered loyalty among customers, members, particularly by paying "dividends" linked to purchases. The supermarket chains have long since learned the first lesson. More recently, loyalty cards and accounts have been introduced to steal the co-ops' other big idea.

Meanwhile, as profits declined, the different baronies of the co-operative movement have been arguing ineffectively about consolidating their structure. So, like an old, honoured soldier, the co-op movement is trying to appeal to a generation which no longer quite understands, and showing that it is still up for a fight.

## Pride and prejudice

Asian banks must be better regulated to avoid becoming victims of an unbridled property boom, warns Peter Montagnon

Soaring over the Kuala Lumpur skyline, the 88-storey Petronas twin towers will be the pride of Malaysia when they finally open their doors for business later this year.

But the world's tallest office complex, with its 4m sq ft of accommodation, is also casting a long shadow over the region's and the country's property market.

While enthusiasts are already huddling with excitement at Malaysia's next grand project, a 1.8km long building snaking above a river and housing its own artificial river, sharp falls on the Kuala Lumpur stock market last week reflect fears that Malaysia's pride will eventually come to symbolise Asia's folly.

Last year's regional economic slowdown, prompted by currency movements and weak demand for electronic exports, was largely dismissed as cyclical.

But, in its wake, it has revealed an unexpected structural problem: an overheated property market which is exposing strains in Asia's underdeveloped banks.

"The early 1990s were marked by over-exuberance, with too much economic growth and too much property supply," says Mr Neil Saker of SocGen Crosby Securities in Singapore.

Like other economists, he expects Asia's rebound to be muted for the next couple of years while authorities around the region try to shore up financial systems to deal with consequences of the property glut.

Most Asian central bankers claim their banks lend only limited amounts to developers. But Thailand's financial crisis suggests the exposure is greater than official figures show, masked by poor accounting. Even loans that are not directly for property development may also be collateralised by real estate.

Asian banks have been on a "reckless" lending spree in the property and equity markets, says Mr Ma Guanang of Bankers Trust in Hong Kong.

They should have focused more on mobilising domestic savings and channelling them to productive sectors, he says. Their failure to do so has forced Asian countries to import capital, helping to stoke up large payments imbalances in countries like Thailand, the Philippines and Vietnam.

The most conspicuous banking strains have appeared in Thailand and South Korea.

Thailand has seen a succession of crises, most of which are related to property lending. Last May, the government had to take responsibility for Bangkok Bank of Commerce, a mid-sized commercial bank, after it ran up bad debts of \$2bn. Finance One, a leading finance company, was bought by Thai Danu Bank after it hit financial problems in March.

Korea's problems are less related to property, but also show how economic slowdown exposes financial sector weakness. Its banks are wrestling with mounting bad loans to large companies, or *chaebol*, whose profits are under pressure.

The collapse of two steel companies, Hanbo and Sammi, this year brought a first taste of crisis to the banking sector. Fears of more corporate troubles have

been stoked by last week's assets sale by Jinro, the financially stretched liquor and food group.

Korean banks are poorly placed to cope. A 30 per cent fall in equity prices since the start of last year has eroded the value of share investments which are supposed to bolster their capital.

In the travails of Thai property and Korean equities it is tempting to see the beginnings of an asset bubble which could undermine Asia's growth miracle. Analysts, however, reject the notion that Asia is headed for severe Japanese-style deflation.

Property and banking problems may spread to other countries. Malaysia, the Philippines and Indonesia are all facing a property surplus, but even in Thailand, the situation should be manageable over time, they say.

Thailand differs from Japan in that its economy is not stagnating, says Mr John Calverly of American Express Bank in London. Nominal gross domestic product is still rising by around 10 per cent a year. Japan has recently seen virtually no nominal growth which could flood its property sector and banks off the rocks.

Mr Calverly believes Thailand can work through its property problems within three or four years, but it will be a painful process because Thailand has not yet seen the worst of the glut.

According to Jones Lang Wootton, the chartered surveyors, 409,000 sq m of new office space is due to hit the market in central Bangkok this year, almost double the supply of 1996. Next year's supply will be even greater as projects already in the pipeline are completed.

Another problem is the heavy short-term foreign borrowing by local banks and companies, which has left the financial system vulnerable to a depreciation of the baht.

This limits the scope for the Bank of Thailand to cut interest rates to ease banking-sector strains. Indeed, says Mr Saker, it was forced to tighten monetary policy just as the property problems hit.

Among other Asian countries, one of the more vulnerable is the Philippines.

New office supply in Manila's Makati business district is expected to fall by more than half to around 65,000 sq m this year, but rise steeply thereafter to more than 200,000 sq m in 1999, according to Jones Lang Wootton.

A further concern is the growing foreign debt of local banks. According to the International Monetary Fund, the net foreign liabilities of Filipino banks rose by 115 per cent to 362bn pesos in the year to last November.

Borrowing by the banks rather than foreign investment inflows has been financing the current account payments deficit, says Mr Ng Bok Eng of Deutsche Morgan Grenfell Singapore. As in Thailand, this may limit the ability of the authorities to cut interest rates if strains hit the banking system.

The volume of new office space in Jakarta, the Indonesian capital, is growing more slowly than in other Asian countries. Even so, the vacancy rate is already high at nearly 15 per cent.

Economists say Indonesia's relatively robust economy - its exports suffered less than those of other Asian countries in last year's slowdown - should help limit any shock to confidence.

In Malaysia, where a sharp increase in property space is expected this year, the central bank has taken steps to rein in property lending by the banks.

Nor are the Asian countries with the weakest banking systems, China and Vietnam, a particular source of property-related concern.

Chinese banks admit to disturbing levels of bad loans as a result of lending to bankrupt state enterprises. But, so far, the authorities have staved off a crisis by maintaining a high economic growth rate.

Though the property development bubble may have burst in the much-vaunted Pudong business district of Shanghai, China's economy appears to have achieved a soft landing in 1996 and easier money will mitigate banking weakness in 1997.

Vietnam will probably not be able to avoid a banking crisis, say economists. There have already been some defaults on letters of credit. But Vietnam's economy remains small and there is unlikely to be a spillover effect on regional confidence.

Looking at the region as a whole, says Mr Ma of Bankers Trust, the upshot is that, for the next two years, growth may be some two percentage points lower than it would have been without the banking and property problems.

But this is also an opportunity to take regional development a stage further, he says. If governments respond by strengthening their banks, Asian growth will be more sustainable in the long run.

Above all, this means improving regulation and supervision, says Mr Saker.

In Singapore and Hong Kong, where some believe the first faint signs of a property downturn are also appearing, bank regulation is fairly effective and the financial system can usually cope with the property cycle. Elsewhere that is more difficult.

Even Malaysia, which ranks among the stronger regulators, allowed a leading bank, Bank Bumiputra, to go bust twice within five years during the 1980s. The reputation of the Bank of Thailand has been severely marred by the way in which it allowed Bangkok Bank of Commerce to pile up bad loans.

A dispute over laundered money last year shows the Indonesian central bank has difficulty enforcing its will in a country notorious for the absence of the rule of law. Improving regulation in Indonesia will be all the harder since Indonesia boasts 9,000 separate banks, says Mr Ng.

Part of the answer for Korea and many other countries is to speed up deregulation and open the market to foreign skills and competition, economists say.

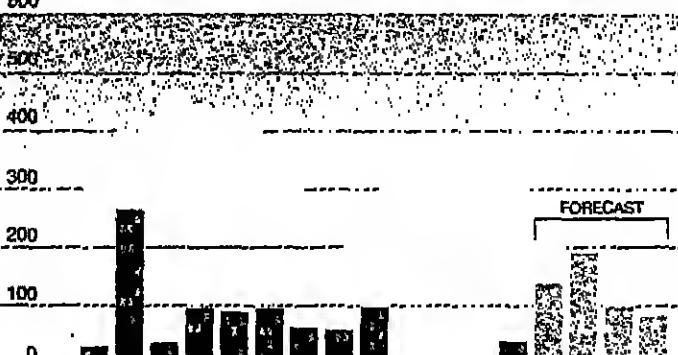
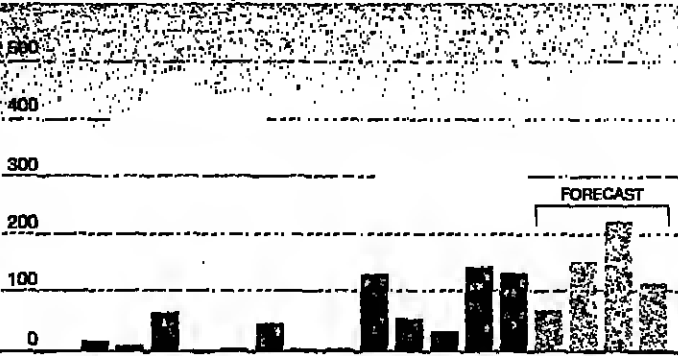
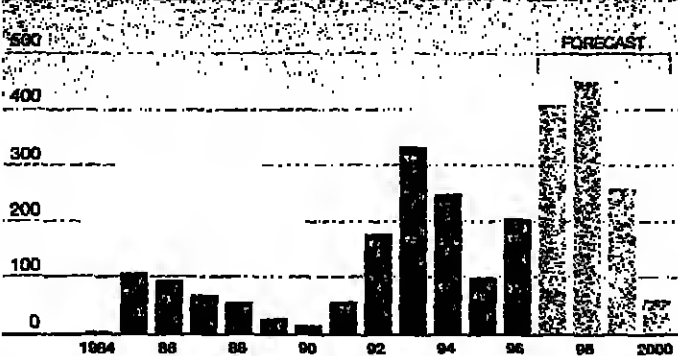
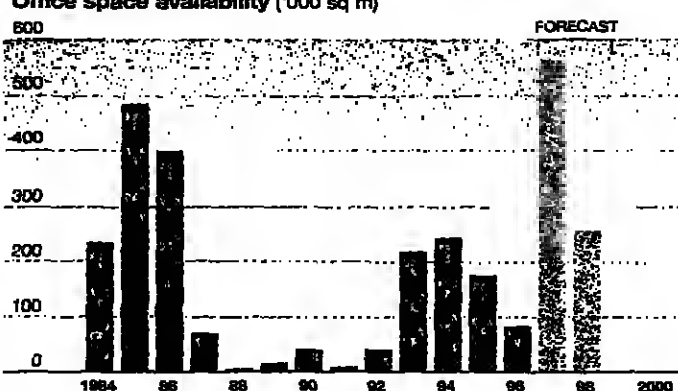
"Governments must move away from paying lip-service to international prudential standards towards actually applying them," argues Mr Saker.

This involves three urgent tasks, he says: recognition that the 8 per cent capital requirement mandated by the Bank for International Settlements actually constitutes a minimum; enforcement of better accounting standards at banks, with more public disclosure and transparency; and upgrading of supervisory skills at central banks.

One of the issues revealed by the property concerns is that the development of Asia's financial sector lags far behind that of manufacturing. But the problems are solvable, says Mr Ma. Banking reform is needed

## Hot property: the overheating markets

Office space availability ('000 sq m)



## Growth in merchandise exports

	1994	1995	1996
China	35.6%	24.9%	1.5%
Thailand	22.2%	24.7%	0.1%
Malaysia	23.1%	25.9%	4.0%
South Korea	15.7%	31.5%	4.1%
Indonesia	8.8%	13.1%	8.8%
Hong Kong	11.9%	14.8%	4.0%

Source: ADB

## OBSERVER

## Hong Kong handover

■ A £50,000 donation to the British Conservative party in 1991 might have seemed money well spent, given prime minister John Major's subsequent election victory. But it has returned to haunt Tung Chee-hwa, the shipping tycoon who will run Hong Kong when the British leave in July.

For Tung is now proposing controversial legislation that would ban all foreign funding for Hong Kong political parties, a move which has his critics up in arms.

Independent legislator Emily Lau describes his past funding activities as a classic case of "do what I say, not as I do", predicting it will further damage Tung's credibility.

But supporters of the unabashed, erstwhile shipping magnate insist there was nothing wrong with the 1991 donation.

And in a delightful little twist to the saga, they point out that as the cash came from a resident of a Hong Kong still under British sovereignty, it wasn't really a case of foreign funding at all.

So how come, his detractors are anxiously asking, that his plans don't seem to permit donations to political parties

from Taiwan? It is, after all, part of China - at least in the eyes of the Chinese.

## Bare facts

■ American trade union organisation AFL-CIO has just launched what looks like an interesting Internet site which asks you to enter your pay details before it calculates how many years you'll have to work to take home the present salary of your boss. To the organisation's surprise, it's proving immensely popular with employees keen to check out how badly off they are compared with their masters. But could it be there's another reason for the site's popularity? It is, after all, being hyped as pretty revealing - and it is called "Paywatch".

## Into touch

■ Jacques Chirac may have mixed feelings about the success of French football teams in big European competitions this year, with two of them - Monaco and Paris Saint Germain - having reached semi-finals. The French president is said to be planning a television appearance, probably to announce the dissolution of the national assembly, paving the way for a general election in May or June. The most likely

time is this evening. This has naturally led some mischievous commentators to suggest one of the reasons for the choice is to avoid a clash with the big European soccer matches dominating the schedules on Tuesday, Wednesday and Thursday.

Socialist leader Lionel Jospin has shown no such sensitivity; his TV appearance last night overlapped with the screening of the cup semi-final between Nice and Laval.

## Elvis lives

■ Albert Shyti is the man Italian and Greek troops will have to deal with when they eventually get to Albania's rebel-held port of Vlora. Known to townspeople as "Elvis", Shyti (pronounced more appropriately in the anarchic south as Shooty), cuts a dashing figure with his long, swept-back hair, drainpipe jeans and winkle-picker boots when he addresses daily rallies calling for President Sali Berisha's removal. Like many Albanians, Shyti, 26, lost most of his money in one of the fraudulent pyramid schemes that sparked mass revolt. With a charming smile he denies any interest in politics and any links with the mafia gangs that made Vlora rich by smuggling drugs, prostitutes and Chinese immigrants into Italy.

It's no wonder the Italians have delayed their arrival. Back in Italy, Vlora is painted as a town at war after a gunfight between rival mafia gangs. An offer of help to an advance guard of Italian officers from a well-known, well-armed drug smuggler has also provoked some alarm.

## Friendly fire

■ The Irish republic's general election date hasn't even been named and Bertie Ahern, leader of the main opposition Fianna Fail party, is urging a delay. The reason is because state broadcaster RTE has made a series of allegations linking Ahern's former leader Charles Haughey with out-of-favour Ben Dunne, heir to the Irish stores group.

Haughey is expected to be named this week in the current tribunal into political donations and Ahern wants it to conclude before the election. He's certainly in no mood to protect his former political mentor; at his party's annual conference this weekend he compared his own position with Khrushchev's famous denunciation of the Communist hierarchy. The battling Bertie is clearly anxious that anything dark in Charlie's past doesn't do anything to hurt his own chances of becoming Irish Taoiseach.

## Financial Times

## 100 years ago

Bourbon Whisky Distilleries American advisers state that a plan is on foot under the management of Mr. Levy Mayer of Chicago under which all the Bourbon Whisky Distilleries in the United States will be combined into one company. The company will approach \$25,000,000, and some hundred distilleries with a present stock of 90,000,000 gallons of whisky will be operated. Beside so enormous an amalgamation, combinations such as the Sugar Trust and the Oil Refinery Company will be placed quite in the shade.

## 50 years ago

Economic Change In U.S. It is evident now that America has entered the first stage of an economic readjustment period. Some people refer to this period as a recession - some even use the word "depression." But by whatever name, it is here. The signs of this readjustment can be found in many places by those people who keep a tight finger on the business pulse. High prices are undoubtedly checking sales in most retail sections. Department stores are now selling fewer goods than they were a year ago at this time.







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## COMPANIES &amp; MARKETS

Monday April 21 1997

Week 17

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## IN BRIEF

## Christian Dior suffers decline

Christian Dior, the Paris fashion house that recently appointed the flamboyant John Galiano as its chief designer, suffered a decline in net income last year, from FF4.66bn in 1995 to FF3.58bn (\$619m). Page 27

**Standard Life extends banking services**  
 Standard Life, the UK mutual life insurer, is soon to offer savings facilities, personal loans and other banking services in line with a growing trend within the UK insurance sector. Page 26

**PanCanadian looks to boost production**  
 PanCanadian Petroleum, one of Canada's largest oil and gas producers, could spend as much as C\$1.5bn (\$600m) (US\$1.1bn) within the next 12 months to acquire overseas production operations, possibly in the North Sea. The company said it wanted to increase production levels by up to 88,000 barrels per day of oil and other fuels. Page 28

**VA to spend on European acquisitions**  
 VA Technologie, the Austrian plant engineering group, plans to spend up to Sch8bn (\$648m) on European acquisitions to expand sales by more than a third by 2000. Page 28

**Rentokil settles dispute with BET chief**  
 Rentokil Initial, the UK-based international business services group created by Rentokil's \$2.2bn takeover of BET last year, has paid \$2.25m (\$3.67m) in compensation to settle a long-running legal dispute with Mr John Clark, the former chief executive of BET. Page 28

**Thai problems related to liquidity**  
 Problems at Thai finance companies, highlighted by the collapse of Finance One in March, are more related to liquidity than solvency, according to an investigation by IBCA, the bank rating agency. Page 27

**Alliance & Leicester makes trade debut**  
 Shares in Alliance & Leicester, the UK mutual that is converting into a bank, could open above £3 this morning. In a market debut that will be closely watched by the 14m people getting free building society shares this year. Page 26

**Japanese stores post earnings surge**  
 Leading Japanese department stores reported a surge in earnings for the business year to February, on strong demand for luxury imported goods and expansion of facilities. However, sales turned down in the second half because of sluggish consumer spending. Page 28

**LSE plans covered warrants market**  
 The London Stock Exchange is preparing to launch a screen-based trading market for covered warrants, in an attempt to make trading in these securities accessible to a wider range of investors. Page 26

**Selecio fails to evade bankruptcy**  
 Seleco, the Italian manufacturer of television sets, was declared bankrupt by a court in northern Italy despite a last-ditch effort to salvage what was once one of the country's largest consumer electronic companies. Page 27

**Mercedes-Benz A Class gains interest**  
 Mercedes-Benz's new A Class compact car has attracted more than 100,000 "serious expressions of interest", six months before European sales start. The company, which is broadening its product range, claims 300,000 potential customers have written in for details of the new car. Page 28

**Deutsche expects Kirch accord**  
 Deutsche Telekom is optimistic it will soon have an agreement with KirchGroup, the German media company, to carry Kirch's digital pay-television services over Telekom's cable TV network. Page 27

**Securum to sell property unit**  
 Securum, the Swedish "bad bank" which is being wound up this year, has set a SKr50 to SKr60-a-share price range for the flotation of its property subsidiary Castellum. Page 27

**Hungary's MOL agrees \$500m loan**  
 MOL, the Hungarian oil and gas concern, has agreed a loan of \$500m with a syndicate led by Sumitomo Bank of Japan, the largest private loan made to a Hungarian company. Page 27

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## Cordiant set to split three ways

Radical demerger would break up former Saatchi &amp; Saatchi group

By Tim Burt

Cordiant, one of the world's largest advertising groups, is expected to announce a radical three-way demerger today.

The company includes Saatchi & Saatchi. Two years ago it changed its name to Cordiant following the departure of former chairman Lord Saatchi.

The group is planning to float off its two advertising agencies, Bates Worldwide and Saatchi & Saatchi Advertising Worldwide.

The newly-listed businesses, to be quoted in New York and London, will jointly own Cor-

diant's third main trading division Zenith Media, its media buying subsidiary.

Plans for the demerger follow a 15-month review by Mr Bob Seelert, who was recruited to run the company after the defection of the founding Saatchi brothers in 1995.

Although Cordiant refused to comment yesterday, Mr Seelert is understood to regard the demerger as the best way to unlock value for shareholders. Analysts believe the businesses could be worth £500m (£1.3bn). It would also represent the culmination of a revival programme marked

earlier this year by the company's resumption of dividend payments and a return to profits.

Six weeks ago Cordiant announced it had reversed its 1995 pre-tax losses of £22.6m with profits last year of £41.8m on sales of £754.5m (£761.1m).

Since then, institutional investors and advertising clients in the US and UK have been canvassed about the demerger and were said to be "enthusiastic" at the plan.

Shareholder circulars currently being prepared on Bates and Saatchi & Saatchi will tell investors that the two busi-

nesses can better exploit expansion opportunities separately than together.

It will, for example, unshackle Bates from Saatchi & Saatchi's "no client conflict" agreement with Procter & Gamble, one of the group's trophy clients. In the past, that agreement prevented Bates seeking advertising contracts from any of P&G's competitors in the consumer products industry.

Following the demerger, Bates is expected to retain clients such as Avis, BAT Industries and Hyundai, while Saatchi & Saatchi would continue

with advertisers including Toyota, DuPont and Hewlett-Packard.

The Cordiant name will disappear, with its existing senior management reassigned to the two main advertising businesses. Zenith Media is to be run as an independent operation, although directors from the two shareholding companies are expected to receive non-executive posts.

The company has been advised by SBC Warburg. The investment bank is also acting as joint brokers with UBS.

Lex, Page 24

## Spotlight switches to Time Warner

US West a step closer to buying cable TV assets

By Richard Waters in New York

The grand reshuffle under way in the US communications and entertainment industries continues apace.

Airtouch, a wireless telephone company, reached an agreement last Friday to buy the wireless business of US West, one of the US's local telephone companies.

At its current share price, the company will pay \$2.3bn in stock and take on \$2.2bn of debt to secure its place alongside AT&T and Sprint as one of the US's national wireless telephone providers.

Among the more intriguing aspects of this deal is its possible role in helping to grease the wheels of a far bigger reorganisation - that of Time Warner Entertainment, a unit of Time Warner in which US West owns 25 per cent.

US West has been negotiating to assume some of TWE's cable TV systems, something that would cement its position as one of the leaders in the cable TV industry.

Like a children's party game, however, this reshuffling of assets is a process fraught with difficulty. All hope to end up with the most desirable assets when the music stops and not be left holding the booby prize - in this case, a slice of the debt mountain under which the industry is struggling. That suggests this will be a lengthy process, and that some transactions may well falter along the way.

Airtouch's purchase will extend its access in the US to

another 20m POPs (people covered by its wireless networks), taking its total to 90m.

For a company growing rapidly in international markets, where it has 100m POPs, the purchase is intended in part to keep a balance in its business, said Mr Arun Sarin, president.

The deal also points to the falling value of US wireless assets, as the opening up of the airwaves has brought in a new generation of digital competitors. Mr Sarin puts the price to be paid for US West's business at \$210 a POP - considerably less than the \$300 a

clean break, allowing each side to get on with life.

For US West that means expanding into cable TV. While other Baby Bells have largely dropped plans in this area, US West has forged ahead. Last year it bought Continental Cablevision, the country's third largest cable TV company, a deal that cost it nearly \$5.5bn in stock and caused it to assume as much again in debt.

With the strong credit rating and solid cashflow of a Baby Bell, the company is well placed to continue expanding. TCI and Time Warner, the two largest cable companies, are struggling to cut their own debt levels (in Time Warner's case, this amounted to \$12.7bn on its balance sheet at the end of last year, with another \$5.7bn in TWE).

By shifting some of its debt to Airtouch, US West is better placed to reach an accommodation with Time Warner that would let it take on some of the TWE cable systems. But, as its executives have made clear, it is not about to put its own strategy at risk to bail out Time Warner.

For Mr Gerald Levin, chairman of Time Warner, the long and tortuous negotiations with US West could be closer to resolution. Time Warner has impressed Wall Street with its improved performance.

However, to convince the stock market that he has turned around the finances of the media giant, Mr Levin will have to demonstrate that he can cut its debt burden, said Mr Gary Farber, an analyst at NatWest Securities.

Lex, Page 24

## Galileo goes on stalking CWS through the courts

By David Blackwell

Galileo, the company aiming to take over the UK's Co-operative Wholesale Society, plans to return to the High Court this week and press ahead with a £1.2bn (£1.9bn) offer torpedoed by an injunction last week.

The bid for CWS, a 130-year-old, mutually-owned, mainly retail business with sales of £3bn, has grabbed the interest of the City. Galileo is a tiny company part-owned by Lancia Trust, the investment vehicle of Mr Andrew Regan, a 31-year-old millionaire who has spotted the potential of unlocking the huge assets of the co-operative movement.

"Our overriding objective is to put our proposals to CWS members," Mr Regan said yesterday. "It will then be for them to decide whether or not they wish to accept them."

Galileo, which would not be drawn on its legal plans, is required by the court to file affidavits tomorrow disclosing any information received from Mr Allan Green, a CWS executive suspended on Thursday for "a suspected recent serious breach of trust".

CWS obtained an injunction on Friday preventing Mr Regan using confidential CWS information. Secretly-shot videotape of Mr Regan meeting Mr Green in a hotel car park was shown to the court.

The CWS said yesterday it had called off the private detectives it authorised to spy on Mr Regan. At one stage, a team of 14 people were on the case at a daily cost of more than £10,000.

"The surveillance lasted nine weeks and ceased on Friday," said the CWS, which dismissed reports that Mr Regan



Andrew Regan: pushing ahead with takeover offer plans

was still being followed at the weekend. Mr Regan is known to be angry at the intrusion into his family life - including the filming of his five children, all under eight. A tracking device was fitted to his wife's car and his children were followed to school.

Should the bid proceed AIB Group, the Irish financial institution, would be interested in buying the Co-Op Bank. An AIB adviser did not deny contacts with Mr Regan yesterday but said: "We have no deal."

Also Sainsbury, the supermarket chain, is understood to be interested in some of the larger CWS stores.

CWS said it was pressing on with the investigations that sparked the court action and the suspension of Mr Green and of Mr David Chambers, another senior executive. The CWS has also commissioned

an inquiry into business dealings since 1994 between companies controlled by Mr Regan and CWS operations managed by Mr Green and Mr Chambers.

Hambros, the merchant bank backing Galileo, is expected today to reply to questions from the CWS over a payment made by Hobson, a listed company formerly headed by Mr Regan, to Trellis International, a company based in the Cayman Islands.

The questions centre on a payment made by Hobson to Trellis more than two years ago, after it bought the CWS food manufacturing business in 1994. Trellis negotiated an extension of Hobson's contract to supply the CWS from 1997 to 1999.

Hobson's 1995 interim accounts show £5m was paid to extend supply contracts as an advance discount, which is normal practice in retail. The CWS says it received only £2.85m and is now seeking an explanation of the payment.

According to the CWS the negotiations with Trellis were handled by Mr Green and Mr Chambers, the CWS executives suspended on Thursday. A letter from Mr Graham Melmoth, CWS chief executive, to Hambros says the circumstances which led to the suspension "have caused us to question whether the explanations to CWS by Allan Green concerning the (supply contract) extension were adequate and whether he and/or David Chambers had any interest in the payment to Trellis".

Mr Regan said the deal had been cleared by both SBC Warburg, the merchant bank, and KPMG, the accountants.

Editorial Comment, Page 23

This announcement appears as a matter of record only.

March 1997

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5 Brick Plants from Istock plcTransaction led and arranged by  
Royal Bank Development CapitalInstitutional Equity led by  
Royal Bank Development CapitalMezzanine and Senior Debt led by  
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 Royal Bank  
Development Capital



## COMPANIES AND FINANCE: UK

## Standard Life to offer savings and loans

By Jim Kelly

Standard Life, the UK mutual life insurer, is soon to offer savings facilities, personal loans and other banking services in line with a growing trend within the UK insurance sector.

The insurer, whose move follows similar initiatives from Prudential, Friends Provident, and Scottish Widows, plans to make an official announcement in the next 10 days.

In February Standard Life prepared for a strategic move by appointing Mr Jim Spowart, managing director of Direct Line Financial Services, as general manager (banking services).

Mr Spowart had spearheaded the development of Direct Line's mortgages, loans and savings businesses and took immediate responsibility for Standard Life's fledgling deposit-taking facilities, introduced last year.

The decision to go ahead

with a wider range of banking services follows extensive customer analysis by Mr Spowart, now a member of Standard Life's UK senior executive reporting direct to Mr Jim Stretton, chief executive of UK operations.

The insurance sector is moving into banking services in order to win a wider customer base and to capitalise on the opportunities presented by existing clients.

The insurers are increasingly aware that maturity

money received by policyholders presents a market for a range of banking services. About 250,000 policyholders at Prudential alone receive about £1bn in maturity money each year - while research shows 70 per cent of that money stays in building society accounts for at least a year.

At the time of its initiative Prudential, the UK's largest life insurer, said it was confident it could capture a "significant portion" of the

money it pays out to policyholders. Prudential offers personal savings accounts as well as mortgages. Scottish Widows - which opened for business as a bank in 1995 - offers a range of liquid savings products.

Friends Provident has launched a deposit account service and focused marketing efforts on policyholders who might otherwise take their maturity money to banks or building societies. Standard Life's services

will be marketed through independent financial advisers - the same network through which it currently obtains investment and insurance business.

Initially it appears Standard Life will follow Friends Provident in not applying for a banking licence, as it can accept deposits through its links with Bank of Scotland. But it is believed not to have ruled out an eventual application for its own banking licence.

## NEWS DIGEST

## Offers mount for Unilever arm

International chemical groups such as Akzo Nobel of the Netherlands and DuPont of the US are understood to have joined ICI in making preliminary bids for Unilever's specialty chemicals business.

The Anglo-Dutch consumer products group, which announced in February that it planned to sell its four specialty chemicals subsidiaries, is thought to have received about 50 offers for the division as a whole or parts of it. Industry analysts believe the businesses could together fetch between \$5bn and \$6bn.

Lazard Brothers, the merchant bank handling the disposal, is drawing up a shortlist of prospective bidders following last week's deadline for indicative offers. The two-stage auction process is expected to be completed before the end of the summer.

ICI declined to comment on weekend reports that it was contemplating a \$4bn bid for all four Unilever subsidiaries - which include Dutch-based Quest International, a leading manufacturer of flavourings and fragrances, and National Starch and Chemical of the US. Yesterday, however, offers in the region of \$4bn were described as below Unilever's expectations.

The Anglo-Dutch company, while refusing to comment on the likely outcome of the disposal, repeated that any proceeds would be reinvested in faster-growing parts of its consumer products portfolio. In total, its four specialty chemicals businesses made operating profits of \$415m on sales of \$3bn last year.

Tom Burt

## Hogg loses £3.3m on sale

Hogg Robinson has sold its Dutch logistics company Weyss Inter Europa to D Freight Group of the Netherlands for £10.78m (£3.3m), but will incur a total loss of £3.3m on the deal. Most of the sale proceeds will be used to repay Weyss' liabilities, and net assets of £5.6m are expected to be transferred on completion. With previously written off goodwill of £1.2m attributable to Weyss, the overall expected loss on disposal will be £3.3m.

## OET to seek £2m

OET Holdings, a supplier of anti-fouling technology for boats and ships, is planning to raise £2m in an offer for subscription. The company is planning to issue a prospectus today for the sale of up to 5.7m ordinary shares. An application will be made to list the shares on OTC.

The proceeds will primarily fund the production and launch of OET's Hullsonic product, and provide working capital for business expansion, research and development. Hullsonic, which OET is planning to launch in Florida this year, is an anti-fouling system for boats, based on low frequency acoustics and high-frequency electric fields.

Samer Iskander

## EMD to absorb EIL

Emerging Markets Data (EMD), in which MinMet has a 10.6 per cent interest, is to acquire eMissis Infocom Ltd (EIL) for a maximum of £16.5m. EIL is an information and wireless technology software business, operating in the UK and US.

Mr David Elias, chairman of EMD, founded EIL of which he is the chairman and indirectly owns all the shares. He took no part in the decision by EMD's board to proceed with the transaction, said MinMet.

The purchase consideration is to be met by the issue of up to 165m shares in EMD to the shareholders of EIL at 10p, subject only to an agreed level of performance. If the acquisition is approved by shareholders, EMD intends to change its name to eMissis Infocom, said MinMet. Assuming full issuance of the consideration shares, the vendor will own about 75 per cent of the enlarged EMD.

■ BSG INTERNATIONAL has acquired Contour, a maker of airline seats, for up to £1.75m.

■ CRESTON LAND & ESTATES has paid £2.05m cash to Merchant Investors Assurance Company for the freehold of a 48,000 sq ft retail warehouse in Shirley Road, Southampton currently let to MFI Properties for £184,875 a year, giving a yield of 9 per cent.

## Clark's £2.25m from Rentokil

By Tim Burt

Rentokil Initial, the UK-based international business services group created by Rentokil's £2.2bn takeover of BET last year, has paid £2.25m (£3.67m) in compensation to settle a long-running legal dispute with Mr John Clark, the former chief executive of BET.

Mr Clark - who successfully sued Rentokil for unfair dismissal following the hostile takeover battle - last week agreed to accept the offer after Rentokil promised to drop an appeal against a near-£3m compensation package

awarded by the High Court. Rentokil had initially offered Mr Clark less than £1m, describing it as fair and reasonable, and sacked him after he rejected it.

Mr Clark, who has not worked since losing the BET bid battle, subsequently sued for more than £5m for lost salary, bonuses and share options.

While refusing to comment in detail on the legal settlement, Rentokil yesterday said: "Following last year's judgment awarding Mr Clark £2.85m, we lodged an appeal which was subsequently withdrawn following

a negotiated settlement - whereby Mr Clark received a reduced figure of £2.25m."

The company, which incurred estimated legal costs of £800,000 fighting the case, declined to say whether the payment would be treated as an exceptional charge against this year's profits.

Mr Clark was also unavailable for comment. At the time of the court case, his lawyers argued that at 55 it would be difficult for him to find a similar chief executive's role.

Nevertheless, he is understood to have turned down at least two chief executive's

posts and is currently considering an offer to become non-executive chairman of a quoted company.

He is also believed to be examining management buy-out opportunities, possibly using Steamboat Capital, his family venture capital business.

Last year's court case focused attention on executive pay and compensation, particularly as Mr Clark's three-year rolling contract was worth at least £1.8m a year.

Following Rentokil's cash-and-paper bid, he made a £3.4m profit from selling shares.



John Clark: successfully sued Rentokil for unfair dismissal

## Screen trade for covered warrants

By Samer Iskander

The London Stock Exchange is preparing to launch a screen-based market for covered warrants, in an attempt to make trading in them accessible to a wider range of investors.

The electronic system is expected to increase price visibility and improve liquidity by grouping transactions in one marketplace.

"The warrants market in London has significant scope for expansion," the LSE said.

Warrants are long term options giving their holder the right - but not the obligation - to buy or sell underlying securities. Covered warrants are written by a third party, which usually holds the underlying shares and can deliver them to the option holder.

Trading in warrants is currently conducted over-the-counter, mainly between institutions. But under the new proposal, warrants will be listed on SEATS Plus, the stock exchange's electronic system used for less liquid

securities. Designated marketmakers will display prices at which they are willing to buy and sell warrants on SEATS Plus and transactions will take place automatically when orders match existing bids.

The LSE believes a screen-based system will "allow a wider range of investors to obtain more detailed and consistent information from one central source".

The exchange will examine members' comments until May 9 and expects to launch the new service in early June.

Equity brokerage firms' awareness of the introduction next October of electronic order-driven trading by the LSE has significantly improved in the past year, according to a recent survey.

More than 90 per cent of 150 respondents were aware of the implications of the Stock Exchange Electronic Trading System when the survey was conducted in March, up from 67 per cent a year earlier, said Datstream/ICV.

## A&amp;L shares set to top £5 on debut

By Christopher Brown-Humes

Shares in Alliance & Leicester could open above 25 this morning, in a market debut following the trend in the UK towards demutualisation.

At the end of last week, the financial bookmaker IG Index was predicting an opening price of up to 50p.

That would produce an average windfall of £1,300 (£2,150) for the new bank's 2.2m new shareholders - £300 more than the first estimates last October. All members get a flat rate of 250

shares. Takeover talk has helped to buoy opening price estimates, with market rumours on Friday suggesting several institutions might bid aggressively for shares in auctions being conducted by Cazanove.

In a mark of the wide interest in the flotation, the bank is restricting its branch share services on the offer to its own customers. "We are only offering a service to our own customers on the A&L deal - it's because of its size," it said.

Many analysts believe A&L is an attractive target in the consolidating finan-

cial services industry, although the new Building Societies Act gives it strong protection for five years provided it does not bid for another financial institution. About 600,000 A&L shareholders have decided to sell their shares immediately, making 157m shares, 27 per cent of the total company, available for the three auctions. The first auction, for 52m shares, was held on Friday, and the result will be announced this morning. The other two will be held today and tomorrow after the market closes.

A&L is the first building

## Flotation could value Royalblue at £40m

By Paul Taylor

Royalblue, a Surrey-based software and computer services group specialising in financial trading systems, corporate call centres and customer help desks, is to seek a full market listing in the next few months.

The flotation, sponsored by Hoare Govett, is likely to value the group, which changed its name from Inter-

com Data Systems last year, at between £35m and £40m and to raise around £5m in new money.

Royalblue was set up in 1981 by Intercommodities, a broker that still holds a stake in the company, to analyse commodities exchange prices and supply them to Prestel.

It was the subject of a management buy-out in 1996 with 31 and Advent subse-

quently acquiring 15 per cent and 20 per cent stakes in the group respectively.

However, after the company reported losses in 1992 Mr John Hamer was brought in as chief executive and devised a new strategy focusing on three core products: the Fidessa trading support package, Rostrom computer telephony integration (CTI) software for call

centres and HelpDesk. Through the flotation Advent, 31 and the group's two founders from Intercommodities will sell about 20 per cent of their holdings.

The flotation will also turn Mr Hamer, who holds an 8 per cent equity stake, into a multi-millionaire. Last year pre-tax profits increased 83 per cent to £2.02m on revenues of £11.7m.

## PSA PEUGEOT CITROËN 1996 Consolidated Results

The past year saw growth in the European automobile market, but also the spread of an increasingly aggressive price war and its attendant margin pressure. Within this environment, PSA Peugeot Citroën's financial results were modest, albeit sufficient for the Group to report an operating profit for the year, to cover capital expenditure out of working capital provided from operations, to reduce net debt and to increase stockholders' equity.

## Results affected by price war

Consolidated net sales rose by 5.1% in 1996, to FF 172.7 billion. Worldwide sales volume increased 7.6% to 2,006,100 units, led by higher sales in Western Europe and a sharp 15% upturn in exports outside the region. Growth in Western Europe was especially strong in the utility vehicles segment, where volumes rose 17.7% during the year.

Operating margin amounted to FF 1.1 billion. Despite productivity gains and higher sales volumes, margins contracted due to 1) the enhancement of product features and equipment, either as planned or in response to EU regulations and 2) the increase in marketing outlays in the face of competitive pressure.

Pretax income amounted to FF 1.1 billion. Interest expense, including the cost of financing dealer inventory for a set period of time, again declined, to FF 1.17 billion from FF 1.48 billion in 1995. Other non-operating expense was contained at FF 800 million, versus FF 900 million the year before. Equity in pretax earnings of affiliated companies rose to FF 1.4 billion from FF 1.0 billion in 1995.

Net income amounted to FF 700 million, or FF 15 per share, after minority interest. Working capital provided from operations amounted to FF 11.2 billion, or 6.5% of sales, and covered 113% of net capital expenditure. Gross capital expenditure was trimmed to FF 10.3 billion from FF 11.0 billion in 1995 through the sustained reduction in unit costs, without any impact on the Group's ambitious program to develop product lines and upgrade manufacturing and marketing facilities.

At FF 8.9 billion, net debt declined by FF 900 million during the year, primarily on a reduction in working capital requirement.

Consolidated stockholders' equity reached FF \$5.5 billion at year-end, or FF 1,107 per share, representing more than six times net debt.

## Summary consolidated financial results

(FF million)	1995	1996
Net sales	172,668	184,268
Operating income	1,675	3,751
Income before income taxes	1,054	2,426
Net income for the year	734	1,703

## Cash flows and financial position

(FF million)	1995	1996
Working capital provided from operations	11,150	12,775
Gross capital expenditure	10,272	11,000
Net capital expenditure	9,854	10,044
Stockholders' equity	55,591	54,630
Net financial debt	8,377	9,823

## Faster implementation of strategic objectives

Modernization of the Peugeot and Citroën product lines is being actively pursued. The Citroën Saxo and the restyled Peugeot 106 renewed the line-up in a segment that enjoyed very strong demand in France during the year. The Peugeot 406 line was enhanced with a station wagon and, like the Citroën Xantia line, a version equipped with the new V6 engine. Introduction of the Citroën Berlingo and Peugeot Partner - two truly innovative models voted European "cars of the year" - and the new complete renewal of the utility vehicle range helped PSA Peugeot Citroën achieve leadership of the European light commercial vehicles market, with a 15.2% share.

Cost containment has been expanded. Cost-cutting programs were strengthened during the year, in both manufacturing and design engineering operations. Plant productivity continued to improve. Close cooperation with suppliers resulted in a further decline in the purchasing costs, whose impact was partially hidden by the integration of enhanced features and equipment demanded by regulations and customers. The new vehicle design organization, which was first implemented with the development of the Peugeot 406, is improving quality, costs and the time-to-market cycle.

Peugeot and Citroën sales outside Western Europe increased by 15% to 280,500 units, in a new step towards the goal of generating nearly 25% of sales in these regions by 2000.

Employees remained actively committed to achieving corporate growth objectives. The number of suggestions again increased, to 210,000. Extensive training programs remained in effect and funded at nearly 4% of total payroll. The combined impact of long-term management and the hiring of nearly 3,000 young people during the year caused total employment to decline to 139,100 people from 139,900 in 1995.

## PSA Peugeot Citroën

(Number of vehicles)	1995	1996
Worldwide sales	2,006,100	2,006,100
Worldwide production	1,979,000	1,837,900

At the Annual Meeting on June 25, 1997, stockholders will be asked to approve the payment of a dividend of FF 3.00 per share (FF 4.50 including tax credit) compared with the FF 5.00 paid the previous year. The dividend will be paid as of July 4, 1997.

## Outlook for 1997

The Western European automobile market is expected to expand by nearly 2% in 1997. Demand in France has remained deeply depressed since last autumn and French sales could retreat by 11 to 12% over the year. The aggressive competition affecting the European market is therefore unlikely to abate.

Nevertheless, consolidated sales are expected to meet growth objectives for the year, thanks to the continued success of the model line-up, and especially the utility vehicles line, whose sales continued to rise in the first quarter. At the same time, lower costs, a more efficient organizational structure and improved vehicle quality, increased cohesion among the Group and its employees should ensure a financial performance in the future in line with that of the last fifteen years.

PSA PEUGEOT CITROËN

## NET SALES

172.7

FRF billion

## OPERATING MARGIN

1.7

FRF billion

## CASH FLOW ON CAPITAL EXPENDITURE

113%

## DEBT TO EQUITY RATIO

16%

Internet: <http://www.psa-peugeot-citroen.com>

## BCP Bank &amp; Trust Company (Cayman) Limited

(Incorporated with limited liability in the Cayman Islands)

(the "Company")

## NOTICE OF EARLY REDEMPTION

of

those outstanding of the

ECU 140,000,000

8% per cent, Guaranteed Subordinated Convertible Bonds due 2002 (the "Bonds")

guaranteed on a subordinated basis by, and with rights to require conversion into shares of, Banco Comercial Português, S.A.

(the "Guarantor")

NOTICE IS HEREBY given by the Company to holders of the Bonds (the "Bondholders") that, pursuant to Condition 9 of the Bonds, the Company has elected to redeem all the outstanding Bonds on 21 May 1997 (the "Redemption Date"), at their principal amount, interest on the Bonds will cease to accrue on and from the Redemption Date.

Repayment of principal will be made on or after the Redemption Date, upon surrender of the Bonds, together with all interest coupons ("Coupons") appearing thereon maturing after the Redemption Date, at the offices of the Paying Agents specified below. Payment of accrued interest will be made on or after the Redemption Date, upon surrender of the Coupons maturing on the Redemption Date, at the offices of the Paying Agents specified below.

If any Bond is presented for payment without all Coupons appearing thereon maturing after the Redemption Date, the full amount of any missing Coupon will be deducted from the amount due for payment. Each amount so deducted will be paid to the manner mentioned above against surrender of the missing Coupon at any time before the expiry of two years after the Redemption Date, but not thereafter. Bonds will become void unless presented for payment within a period of five years from the Redemption Date, and the Coupons maturing on the Redemption Date will become void unless presented for payment within a period of five years from the Redemption Date.

Each Bondholder has the right, on or before 13 May 1997, to require the Company to convert an equivalent aggregate principal amount of convertible Bonds issued by the Guarantor (the "Guarantor's Bonds") into fully paid registered shares (the "Shares") of the Guarantor to be issued to such Bondholders. Conversion of Bonds may be required to be converted in accordance with the Conditions of the Bonds (the "Conditions") at the principal amount thereof (plus interest) at the conversion price of Euro100.000 per Share (where ECU 1 = Euro100.000), subject to adjustment as provided in the Conditions and the trust deed dated 21 May 1992 constituting the Bonds (the "Trust Deed").

In order to exercise the right to require conversion, the holder of any Bond in respect of which such right is to be exercised shall deliver the relevant Bond at the office of any of the Conversion Agents set out below, accompanied by a duly signed and completed notice of conversion in the form obtainable from the specified office of any Conversion Agent.

The applicable Conversion Date shall be the business day following the day on which the Bond and the duly signed and completed notice of conversion relating thereto shall have been so delivered and all (or any) payments referred to below required to be made by the Bondholder shall have been made.

Each Bondholder delivered in respect of the exercise of rights to require conversion shall be delivered with all unclaimed Coupons appearing thereon (including the Coupons maturing on the Redemption Date), failing which the relevant Conversion Agent will require payment of an amount equal to the face value of any missing unclaimed Coupon. Any amount so paid will be repaid to the manner provided under Condition 7 of the Bonds against surrender of the missing Coupon at any time before the expiry of two years after the Redemption Date, but not thereafter. Bonds will become void unless presented for payment within a period of five years from the Redemption Date, and the Coupons maturing on the Redemption Date will become void unless presented for payment within a period of five years from the Redemption Date.

The Company's and the Guarantor's obligations in respect of a Bondholder's right to require conversion will be satisfied pro rata by the Company procuring the transfer to such Bondholder of a number of Shares equal to the number of Shares equal to the number of Bonds converted. Shares are currently in book-entry form only and certificates cannot be issued except in limited circumstances and for registration outside Portugal. Where applicable, certificates issued for Shares issued on conversion or transferred (as the case may be) will be dispatched by unregistered mail free of charge to the Bondholder requiring conversion, or to the transferee with the instrument constituting the notice of conversion (subject to any applicable laws or regulations), at the risk and expense of the person, entitled to receive the Shares within 60 days after the relevant Conversion Date provided that on Share certificate will be dispatched to an address outside Portugal unless the Guarantor has been supplied with evidence satisfactory to it that any necessary exchange control consent has been obtained.

Fractions of a Share will not be issued on conversion or transferred and, except where any individual entitlement would amount to less than ECU 1, such payments will be made in respect thereof as and subject to the terms provided in the Trust Deed. However, if any one notice of conversion is delivered with more than one Bond, the number of Shares which shall be issued on conversion or transferred shall be determined on the basis of the aggregate principal amount of the Guarantor's Bonds falling (or which would otherwise fall) to be converted.

Shares issued upon conversion or transferred (as the case may be) will rank *pari passu* in all respects with the fully paid registered Shares in issue and carrying full rights on the relevant Conversion Date save that they will not be entitled to or will be treated without rights to any dividends or other distributions declared or paid or made by reference to a financial year of the Guarantor preceding the present financial year of the Guarantor.

IMPORTANT: The value of the Shares to be issued or transferred upon exercise of the right to require conversion in respect of each ECU 1,000 principal amount of Bonds (based on the closing market quotation for the Shares on the Lisbon Stock Exchange on 16 April 1997 of Escudos 2,485 and the middle market spot exchange rate of ECU 1 = Escudos 195.38 quoted by Union Bank of Switzerland, London Branch on 16 April 1997) is ECU 1,043.75. The redemption amount payable in respect of each ECU 1,000 principal amount of the Bonds (including interest payable to the Redemption Date) is ECU 1,043.75. No conversion notice shall be effective if it is delivered to a Conversion Agent after the end of 13 May 1997.

Principal Paying and Conversion Agents: Union Bank of Switzerland, Bahnhofstrasse 45, CH-8001 Zurich.

Other Paying and Conversion Agents: Banque Internationale à Luxembourg, 99 Route d'Esch, L-2553 Luxembourg.

Morgan Guaranty Trust Company of New York, Avenue des Arts 35, B-1040 Brussels.

THIS NOTICE IS IMPORTANT AND REQUIRES THE IMMEDIATE ATTENTION OF BONDHOLDERS. IF BONDHOLDERS ARE PARTICULARLY ACTION THEY SHOULD SEEK PROFESSIONAL ADVICE WITHOUT DELAY.

Dated: 21 April 1997. Given by Union Bank of Switzerland on behalf of the Company.



## COMPANIES AND FINANCE

## LVMH shake-up hurts Christian Dior

By Alice Rawsthorn

Christian Dior, the Paris fashion house that recently appointed the flamboyant John Galiano as its chief designer, suffered a decline in net income last year, from FF4.66bn in 1995 to FF3.58bn (\$519m).

It blamed a reclassification of the assets of LVMH, its parent and France's largest luxury goods group, following the sale of shares in Guinness, the UK drinks group.

At the trading level, Dior mustered a 10 per cent increase in operating income from FF4.67bn to FF4.94bn in 1996 on turnover up 5 per cent from FF30.8bn to FF32.35bn. The board proposes a 6 per cent increase in the dividend to FF15.20 a share.

The haute couture division, which represents the most exclusive and expensive part of Dior's fashion business, saw sales increase 18.8 per cent to FF1.23bn in 1996, which was the last year in which Gianfranco Ferré, the Italian designer, was in charge of the collections.

Mr Galiano's arrival is intended to rejuvenate Dior's design style and to raise the profile of the brand name through increased media coverage of the collections. The British designer, who



LVMH is counting on John Galiano to boost Dior's profits

previously spent a year at Givenchy, another fashion house owned by LVMH, received rave reviews for his first Dior *couture* collection in January.

LVMH has appointed Alexander McQueen, another iconoclastic young British designer, to replace him at Givenchy, and has hired

Marc Jacobs, a US-born designer, as creative director of Louis Vuitton, its luxury luggage company.

The French group hopes these young designers will improve the financial performance of its brands as much as Karl Lagerfeld did at Chanel in the 1980s or Tom Ford at Gucci in the 1990s.

## INTERNATIONAL NEWS DIGEST

## Seleco fails to evade bankruptcy

Seleco, the Italian manufacturer of television sets, was declared bankrupt by a court in northern Italy despite a last-ditch effort to salvage what was once one of the country's largest consumer electronic companies. The court's decision on Friday shocked Mr Gian Mario Rossignolo, Seleco's majority shareholder, who said he believed there were grounds for a rescue. A group of Italian businessmen had been considering taking over the company, which employs 700.

Mr Rossignolo is chairman of Zanussi, the Italian consumer electronics company owned by Electrolux; and of Piedmont, the new company which recently took over the personal computer activities of Olivetti, the Italian information technology group.

Seleco had faced increasing financial problems. In January it was forced to halt production because of lack of funds and last month it had sought an agreement with its creditors. Based in Pordenone in the north-eastern part of the country, it once employed 2,000 people at six plants. It was acquired by Zanussi, which was later acquired by Electrolux. However, the Scandinavian group did not consider Seleco strategic for its business and in 1989 Mr Rossignolo took control of the company with the aim of developing its TV set activities. *Paul Bens, Milan*

## Telekom in talks with Kirch

Deutsche Telekom is optimistic it will soon have an agreement with KirchGroup, the German media company, to carry Kirch's digital pay-television services over Telekom's cable TV network. Mr Ron Sommer, Telekom's chief executive, said talks with Kirch had made "important progress" and he expected a "positive result" when Telekom negotiates with Kirch and other digital programme providers next month. He stressed that Telekom does not want to produce its own TV programmes, although it would like fewer minority interest channels on cable TV to boost its profitability. *Peter Norman, Bonn*

## Securum to sell property unit

Securum, the Swedish "bad bank" which is being wound up this year, has set a SKr50 to SKr60 a share price range for the flotation of its property subsidiary Castellum. This values the company at between SKr2.5bn and SKr3bn (\$326m-391m). Securum, set up five years ago as a repository for sour loans in Sweden's banking crisis, said it was selling a 60 per cent stake, with over-allotment options for a further 10 per cent. Shares in Castellum, one of Sweden's top six real estate groups, with a SKr8bn property book, will be offered to the Swedish public and to institutional investors in Sweden and abroad. Alfred Berg, Carnegie and Morgan Stanley are joint global co-ordinators. Swedbank is participating in the public offering in Sweden. *Greg McIvor, Stockholm*

## MOL agrees \$500m loan

MOL, the Hungarian oil and gas concern, has agreed a loan of \$500m with a syndicate led by Sumitomo Bank of Japan - the largest private loan ever made to a Hungarian company. The government's decision to sell another 15 per cent of shares in MOL means that Hungary's largest company will shortly be majority private-controlled. MOL intends to use the new loan to pay off long-term borrowing and for modernisation and capital investment. *Aratol Lieven, Budapest*

## TO SAVE THE RAINFOREST WE PROVIDE TREES TO CHOP DOWN.

By helping people in the rainforest to plant trees, WWF are working to solve some of the problems that cause deforestation. Where trees are chopped down for firewood, we help plant fast growing saplings as a renewable source of fuel. This is particularly valuable in the Impenetrable Forest. Uganda, where indigenous hardwoods take up to two hundred years to mature. The Merubamu forest trees WWF grow to the local villages are ready for harvesting in only five years. Where trees are chopped down for use in construction, as in Pakistan, we supply fast growing local pine species. The idea behind all our work is that rainforests need wisely can be used forever.

Write to the Membership Officer at the address below.

World Wide Fund for Nature (WWF) is a global conservation organisation. We work to help maintain our world's natural resources.

Notice of the credit facility of honor U.S. \$200,000,000 Subordinated Floating Rate Notes due October 2002

16th April 1997

## Prices for electricity determined for the purposes of the electricity pooling and settlement arrangements in England and Wales.

UT hour	Pool purchase price	Pool selling price
0000	16.29	11.88
0100	16.29	11.88
0200	16.29	11.88
0300	16.29	11.88
0400	16.29	11.88
0500	16.29	11.88
0600	16.29	11.88
0700	16.29	11.88
0800	16.29	11.88
0900	16.29	11.88
1000	16.29	11.88
1100	16.29	11.88
1200	16.29	11.88
1300	16.29	11.88
1400	16.29	11.88
1500	16.29	11.88
1600	16.29	11.88
1700	16.29	11.88
1800	16.29	11.88
1900	16.29	11.88
2000	16.29	11.88
2100	16.29	11.88
2200	16.29	11.88
2300	16.29	11.88

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0600	16.29	11.88
0700	16.29	11.88
0800	16.29	11.88
0900	16.29	11.88
1000	16.29	11.88
1100	16.29	11.88
1200	16.29	11.88
1300	16.29	11.88
1400	16.29	11.88
1500	16.29	11.88
1600	16.29	11.88
1700	16.29	11.88
1800	16.29	11.88
1900	16.29	11.88
2000	16.29	11.88
2100	16.29	11.88
2200	16.29	11.88
2300	16.29	11.88

## Thai financiers 'illiquid'

By Peter Montagnon, Asia Editor

Problems at Thai finance companies, highlighted by the collapse of Finance One in March, are more related to liquidity than solvency, according to an investigation by IBCA, the bank rating agency.

"Finance companies are largely funded by lumpy short-term funds, whereas the nature of their loans is significantly longer-term. However, loans are generally well secured, and the companies are relatively highly capitalised," it said.

Despite talk of an oversupply of housing, IBCA said a survey conducted in February found little evidence of significant problems in the finance companies' real estate loan portfolios.

Most companies were prudent, for example in requiring an appropriate level of pre-sales before making a commitment, it said.

"The liquidity strain should be alleviated by the recent government initiative to establish a property bail-out fund, and by active behind-the-scenes support from the Bank of Thailand," IBCA expected.

IBCA did not believe that finance companies would be forced into dumping collateral holdings of property, causing price falls and a solvency crisis.

The companies which emerged strongest from its survey were Tisco, which is affiliated to Bankers Trust, National and Dhana Siam, which are both connected to Siam Commercial Bank, and Phatra, which is affiliated to Thai Farmers Bank.

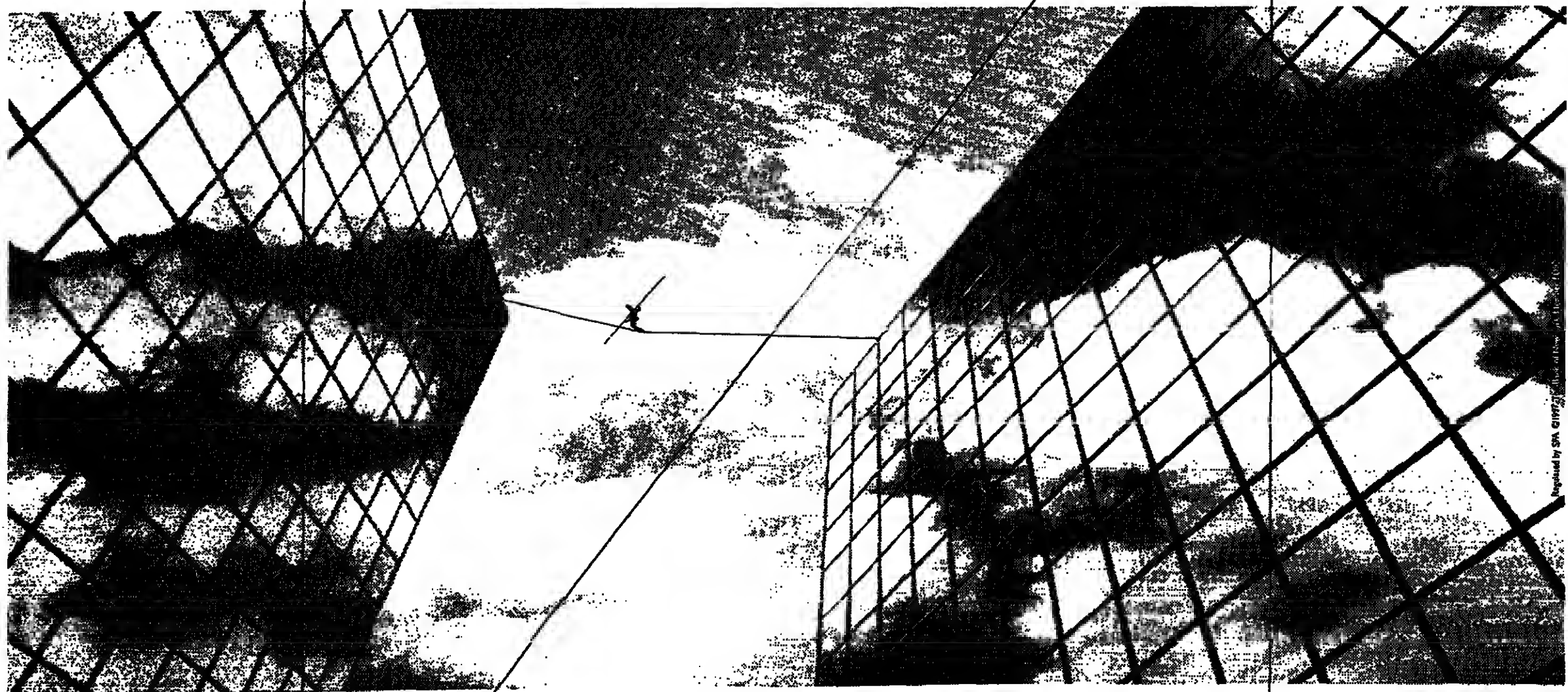
Those that ranked lowest were International Trust and Finance, General Finance, CMIC, Siam City Credit and Wall Street Finance.

## WORLDWIDE TREASURY MANAGEMENT SERVICES

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## COMPANIES AND FINANCE

## Oil group plans expansion

By Scott Morrison  
in Vancouver

PanCanadian Petroleum, one of Canada's largest oil and gas producers, may spend \$1.5bn (£950m) within 12 months to acquire overseas production operations, possibly in the North Sea.

The company said it was looking abroad for acquisitions to increase its production levels by up to 80,000 barrels a day of oil and other fuels.

It has held talks with firms operating in the UK, although it has not yet

identified specific targets. Mr Mackenzie Kwan, vice-president and chief financial officer of PanCanadian, said: "The UK is a very attractive place to invest and is going to be a core area for us."

PanCanadian, which is 87 per cent owned by Canadian Pacific, has projected earnings of \$940m this year.

It acquired exploration operations in 22 North Sea blocks for US\$65m last year. With its partners, Phillips Petroleum and Marathon Oil, it has been awarded

three additional blocks off the Shetland Islands. Mr Kwan said the company was willing to consider joint ventures with other companies or the outright acquisition of production facilities.

The company has recently opened a London office as a base for expansion in the UK and is also looking at production ventures in North Africa and South America.

PanCanadian has a stock market capitalisation of about \$7.7bn. Last year it produced 148,000 b/d of crude

oil and liquids and 717m cubic feet a day of natural gas, primarily in Canada.

The company has budgeted to spend an additional \$31m on capital investments, mainly in western Canada, in addition to its planned foreign acquisitions.

PanCanadian has also been exploring oil fields in western Newfoundland, which analysts have speculated are similar in size to the North Atlantic Hibernia deposit, estimated to contain 615m barrels of oil.

## Japan stores surge despite slowing sales

By Gwen Robinson in Tokyo

Leading Japanese department stores reported a surge in earnings for the business year to February, on strong demand for luxury imported goods and expansion of facilities. However, sales turned down in the second half because of sluggish consumer spending.

In the supermarket sector, however, Japan's highest retailer, Daiso, saw earnings plunge on poor sales, thin profit margins and personnel cut-backs.

Mitsukoshi, a leading company in the Mitsui group, said unconsolidated recurring profits rose 92 per cent to ¥10.7bn (\$85m) - the first time in five years the company's pre-tax result has exceeded ¥10bn.

Mitsukoshi attributed the performance to strong sales from a new outlet in Osaka targeting female consumers; and a cut in expenditures after spinning off some divisions into subsidiaries.

After-tax profit jumped 89.6 per cent to ¥3.4bn, or ¥7.04 a share, compared with last year's ¥4.18 a share, on sales of ¥767.19bn, up 1.4 per cent. For the current year, Mitsukoshi forecasts recurring profit of ¥12bn and sales of ¥772bn.

Retail analysts, however, said it was still too early to gauge the impact of the April 1 increase in sales tax, from 3 per cent to 5 per cent, and warned that forecasts of higher sales from leading top-end retailers may be too optimistic.

Takashimaya, Japan's oldest department store operator, reported a 55 per cent increase in unconsolidated

recurring profit to ¥15.9bn on sales of ¥1,065bn, up 22.6 per cent.

The increase was attributed to the success of Takashimaya's new Times Square store which opened last October, plus streamlining and cost-cutting.

After-tax profit rose 37.9 per cent to ¥7.8bn. For the current year, the company expects recurring profit of ¥15.5bn on sales of ¥1,134bn. Matsuzakaya, another leading department store operator, also saw earnings surge, with unconsolidated recurring profit in the year to February up 62.9 per cent to ¥5.8bn.

The adoption during the year of a common purchasing system for all the company's stores helped profitability, as did the promotion of out-of-store sales.

Sales in the year rose 1.7 per cent to ¥436bn. For the current year, Matsuzakaya expects recurring profit to rise 5.2 per cent to ¥6.8bn, on sales of ¥444bn, up 1.9 per cent.

By contrast, Daiso, Japan's largest supermarket retailer and the only directly operated supermarket chain with complete national coverage, saw unconsolidated recurring profit in the year to February tumble 97.5 per cent to ¥991m. Operating revenue, which consists mainly of sales, with commissions, property and other forms of income, edged up 0.1 per cent to ¥2,510bn.

The company's sales, food sales plunged on consumers' concerns about the E-coli food poisoning epidemic last summer, while mild winter weather depressed sales of clothing and other items.

## Mercedes sees rush for A class

By Haig Simonian  
in Rastatt, Germany

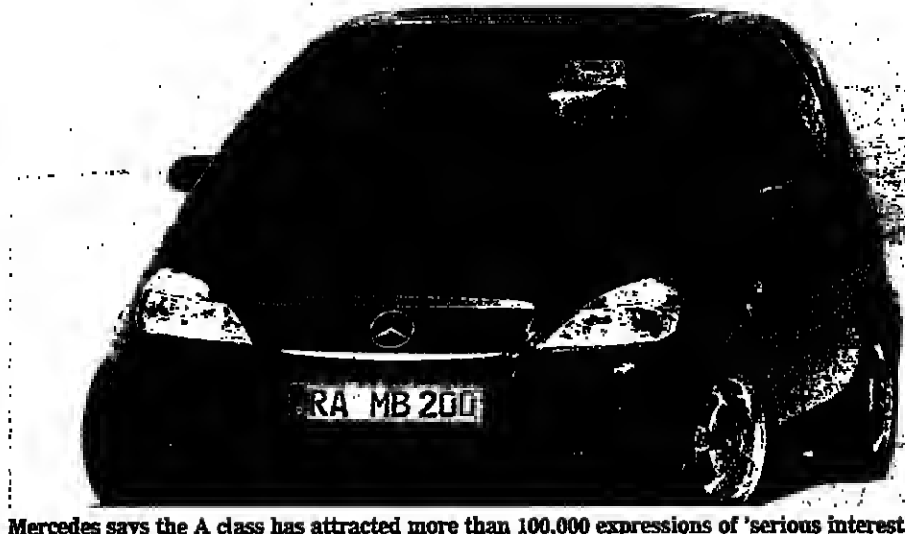
Mercedes-Benz's new A class compact car has attracted more than 100,000 "serious expressions of interest", six months before European sales start.

The company, which is broadening its product range, claims 300,000 potential customers have written in for details of the new car.

The unprecedented interest in the A class, by far Mercedes-Benz's smallest vehicle at just 3.57 metres long, prompted Mr Dieter Zetsche, board member for sales and marketing, to predict "it's sure that we won't be able to meet demand".

Mr Zetsche said dealers would start taking orders for the A class next month. The car will cost DM300,000 (\$178,384) in its basic 1.4 litre form, little more than best-selling hatchbacks such as the Volkswagen Golf and the Vauxhall Astra.

Mercedes-Benz has invested more than DM1.1bn in its Rastatt plant in southern Germany to build the A class. Output this year should be 30,000 units, rising



Mercedes says the A class has attracted more than 100,000 expressions of 'serious interest'

to 150,000-180,000 units next year, and could eventually exceed the plant's 200,000 unit capacity through extra Saturday shifts.

Among the innovations at the plant is a DM25m "supplier park", to feed parts from 10 of the A class's most important component makers directly to the plant through an overhead conveyor.

The issue of integrating

suppliers has been controversial because of union fears of job losses to lower-paid workers in the components industry through "outsourcing" production. However, Mercedes-Benz secured significant concessions from its Rastatt workforce in return for investment and won further agreements on flexible working practices in return for its commitment to build the A class there.

Mr Zetsche said Mercedes-Benz would decide "within a short time" whether to increase its investment in Saangyong Motors, the heavily-indebted South Korean group. Saangyong last month said it was prepared to sell up to 49 per cent of its shares to a foreign partner. Mercedes-Benz, which supplies technology and has a joint venture project with the group, owns 5 per cent.

## INTERNATIONAL DEPOSITARY RECEIPTS

## REPRESENTING SHARES PAR VALUE

## \$2.50 COMMON STOCK

## J.P. MORGAN AND CO INCORPORATED

A cash distribution of \$0.88 per depositary share will be payable on or after the 22nd April 1997 upon presentation of coupon no. 108 at:

Morgan Guaranty Trust Company of New York  
35 Avenue des Arts  
1040 Brussels

Banque Internationale Luxembourg  
2 Boulevard Royal  
L-2953, Luxembourg

At the designated rate less applicable taxes.

This distribution is in respect of the regular quarterly dividend payable on the common shares P.V. \$2.50 J.P.Morgan & Co. Incorporated on 15th April 1997.

J.P. Morgan

## U.S. \$100,000,000

## Lorrho Finance Public Limited Company

(Incorporated with limited liability in England and Wales with registered number 088274)

## Floating Rate Notes due 1997

Unconditionally and irrevocably guaranteed by

## Lorrho Public Limited Company

(Incorporated with limited liability in England and Wales with registered number 000022)

Notice is hereby given that for the three months interest period from April 21, 1997 to July 21, 1997 the Notes will carry an interest rate of 7.08375% per annum. The interest payable on the relevant interest payment date, July 21, 1997 will be U.S. \$178.31 and U.S. \$1,793.14 respectively for Notes in denominations of U.S. \$10,000 and U.S. \$100,000.

By: The Chase Manhattan Bank  
London, Agent Bank



April 21, 1997

## FIDELITY FRONTIER FUND

Société d'Investissement à Capital Variable

Kansallis House, Place de l'Etoile,  
B.P. 2174, L-1021 Luxembourg

R.C. No B 20494

## NOTICE OF EXTRAORDINARY GENERAL MEETING

Notice is hereby given that an Extraordinary General Meeting of Shareholders of Fidelity Frontier Fund SIEV (the "Fund") will be held at the registered office of the Fund in Luxembourg on May 2, 1997 at 9.45 a.m. to consider the following agenda:

1. To hear the report of the liquidator.
  2. To appoint an auditor to the liquidation.
- If you are unable to attend the above Extraordinary General Meeting, you are urged to execute the enclosed proxy and return it to the registered office of the Company prior to the date of the Meeting.



The Management Board of PLIVA d.d. at its meeting held on 18 April 1997 convened a meeting of the

## GENERAL ASSEMBLY



PLIVA d.d.

to be held at 2 pm on 20 June 1997. The registered office of PLIVA d.d. (the "Company") is at Ulica grada Vukovara 49, Zagreb, Croatia.

The meeting of the General Assembly shall take place at Kneza Branimira 2 (in the Hotel Sheraton), Zagreb, Croatia.

## AGENDA

1. Presentation of the financial reports for the year 1996:
  - (a) Report of the Management Board;
  - (b) Report of the Supervisory Board;
2. Distribution of profit (including the dividend to shareholders) for the year 1996.
3. Approval of the activities of the Management Board and the Supervisory Board during the year 1996.
4. Approval of the purchase of the Company's own equity shares.
5. Appointment of the Company's Auditors.

## DRAFT RESOLUTIONS TO BE CONSIDERED AT THE MEETING

The Management Board and the Supervisory Board of the Company propose to the General Assembly that Resolutions 1, 2, 3 and 4 be considered. The Supervisory Board of the Company proposes to the General Assembly that Resolution 5 be considered.

## Resolution 1

The financial reports for the year 1996 presented by the Management Board and Supervisory Board be adopted.

## Resolution 2

Of the distributable profit realised in the financial year 1996 in the amount of HRK 503,408,446.53, after tax, a proportion shall be distributed as a dividend to relevant shareholders and the remainder shall be credited to reserves as retained profit. The dividend to be distributed to relevant shareholders in the amount of HRK 135,000,000.00 which equals HRK 6.71 per ordinary share of nominal value HRK 100.00 and will be paid to the shareholders on the register on 20 June 1997 in accordance with the Company Articles of Association and regulations. The dividend will be paid on 30 June 1997. The amount of HRK 368,408,446.53 shall be credited to reserves as a retained profit.

## Resolution 3

The activities of the Management Board and the Supervisory Board during the year 1996 are approved.

## Resolution 4

That the Company, acting through the Management Board, be and hereby is generally and unconditionally authorized to make one or more market purchases of the London or Zagreb Stock Exchanges of ordinary registered shares in the nominal value of HRK 100.00 each ("Shares") provided that:

- (a) the maximum aggregate number of Shares hereby authorised (and on the basis of the authorization given at the Company's General Assembly held on 25 November 1996) to be purchased shall not exceed 5 per cent of the Company's issued share capital;
- (b) the minimum price which may be paid for such Shares is the nominal value of the relevant Share (exclusive of taxes, duties and/or expenses) which may be paid for a Share shall not be more than 5 per cent above the average of the market value for a Share as derived from the London or Zagreb Stock Exchange (as appropriate for the relevant purchase) for the ten business days immediately preceding the date on which the Share is purchased;
- (c) The Company may make a contract or contracts to purchase Shares under the authority conferred prior to the expiry of such authority which will or may be exercised wholly or partly after the expiry of such authority and may make a purchase of Shares in pursuance of any such contract or contracts.

## Resolution 5

That Coopers & Lybrand d.d. Zagreb and Coopers & Lybrand Cambridge be appointed as joint auditors of the Company from the conclusions of this meeting.

## CONDITIONS FOR PARTICIPATION AT THE MEETING OF THE GENERAL ASSEMBLY AND RIGHT TO VOTE

- Shareholders of the Company shall be entitled to attend and vote at the General Assembly provided that:
- they deposit their Share Certificates until the end of the meeting of the General Assembly with the Company's Share Office at Pribaz baruna Filipovica 25, Zagreb, Croatia, by 10 June 1997 at the latest (the Share Office is open every business day excluding Saturdays from 9 am till 1 pm) or with a public notary and deliver the relevant certificate of the public notary to the Company's Share Office by 10 June 1997 at the latest;
- they lodge their application for participation at the General Assembly with the Company's Share Office by 10 June 1997 at the latest. Forms of application are available from the Company's Share Office or from the offices of PLIVA Limited at Hedges House, 153-155 Regent Street, London W1R 7FD UK.

Holders of Global Depositary Receipts (GDRs) will have no voting rights with respect to the Deposited Shares (as defined in the terms and conditions endorsed on each GDR certificate). The Depository (Bankers Trust Company) will exercise any voting rights in respect of the Deposited Shares in accordance with Condition 12 of the GDRs. Shares which have been withdrawn from the depository facility and transferred on the Company's register of members to a person other than the Depository or its nominee may be voted by the holder thereof.

Shareholders are entitled to appoint proxies. Proxies need to be appointed by a valid power of attorney granted by the shareholder or in the case of a corporate shareholder a duly appointed representative in accordance with the provisions of Article 11 of the Articles of Association. Appointments of proxies need to be deposited with the Company's Share Office by 10 June 1997. Forms of proxy are available from the Company's Share Office or from the offices of PLIVA Limited at Hedges House, 153-155 Regent Street, London W1R 7FD UK. Copies of the reports referred to in item 1 of the Agenda can be obtained either in person or by written request from the Company's Share Office or from the offices of PLIVA Limited at Hedges House, 153-155 Regent Street, London W1R 7FD UK. Copies of the service contracts of the members of the Management Board are available for inspection at PLIVA's registered office during normal business hours on any business day (excluding Saturdays) and will be at the place of the meeting of the General Assembly 15 minutes prior to and during the meeting.

Participants at the General Assembly are invited to report on hour before the meeting to ensure timely registration. Should the meeting of the General Assembly of 20 June 1997 be postponed due to the lack of the quorum set out by the Articles of Association, the reconvened meeting shall be held at the same place at 2 pm on 27 June 1997.

Subject to the approval of shareholders of a dividend to be paid on the Shares it is expected that the Shares will trade ex dividend on the London Stock Exchange with effect from 10 June 1997.

Zagreb, 18 April 1997  
PLIVA d.d.  
The Management Board

## ALLIANCE LEICESTER

## NOTICE

to the holders of the presently outstanding

\$300,000,000

Undated Subordinated Variable Rate Notes

(the "Notes")

formerly obligations of Alliance & Leicester Building Society

(the "Society") but now of

Alliance & Leicester plc

(the "Company")

constituted by a Trust Deed (the "Trust Deed") of which the principal is dated 26th July 1990 made between the Society and The Law Debenture Trust Corporation p.l.c. (the "Trustee") as Trustee for the holders of the Notes (the "Noteholders").

NOTICE IS HEREBY GIVEN TO THE NOTEHOLDERS that, pursuant to the Trust Deed and the Notes, the Trustee has agreed to amend the Trust Deed and the Notes in accordance with the provisions of the Trust Deed and the Notes to effect modifications to the provisions of the Trust Deed and the Notes consequential upon implementation of the transfer of the business of the Society to the lender on 21st April 1997 pursuant to Section 97 of the Building Societies Act 1986. No Notes will be stamped or exchanged and the Notes will continue to be listed on the Luxembourg Stock Exchange (in the case of Notes in bearer form) under the name of Alliance & Leicester Building Society, and in the case of Notes in letter form under the name of Alliance & Leicester plc.

Any Noteholder who wishes to inspect copies of the Trust Deed or the amended Trust Deed containing such modifications may do so at the specified offices of the Trustee and the Paying Agents listed below:

Trustee	Principal Paying Agent
The Law Debenture Trust Corporation p.l.c. Princes House 95 Gresham Street London EC2V 7LY	Bankers Trust Company 1 Appold Street Broadgate London EC2A 3HE
Other Paying Agents	Other Paying Agents
Bankers Trust Luxembourg S.A. 14 Boulevard R.D. Roosevelt L-1450 Luxembourg	Swiss Bank Corporation Paradeplatz 6 CH-8001 Zurich

Resolutions Trust Company, London  
21st April, 1997

## ALLIANCE LEICESTER

## NOTICE

to the holders of the presently outstanding

\$13,000,000

Subordinated Floating Rate Notes due 1998 (Third Series)

(the "Notes")

formerly obligations of Alliance & Leicester Building Society

(the "Society") but now of

Alliance & Leicester plc

(the "Company")

constituted by a Trust Deed (the "Trust Deed") of which the principal is dated 22nd April 1988, all made between the Society and The Law Debenture Trust Corporation p.l.c. (the "Trustee") as Trustee for the holders of the 1988 Third Series Notes, the 1998 Fourth Series Notes, the 2004 Series Notes, the 2008 Series Notes and the 2006 Series Notes (together the "Noteholders").

NOTICE IS HEREBY GIVEN TO THE NOTEHOLDERS that, pursuant to the Trust Deed and the Notes, the Trustee has agreed to amend the Trust Deed and the Notes in accordance with the provisions of the Trust Deed and the Notes to effect modifications to the provisions of the Trust Deed and the Notes consequential upon implementation of the transfer of the business of the Society to the lender on 21st April 1997 pursuant to Section 97 of the Building Societies Act 1986. No Notes will be stamped or exchanged and the Notes will continue to be listed on the Luxembourg Stock Exchange (in the case of Notes in bearer form) under the name of Alliance & Leicester Building Society, and in the case of Notes in letter form under the name of Alliance & Leicester plc.

Any Noteholder who wishes to inspect copies of the Trust Deed or the amended Trust Deed containing such modifications may do so at the specified offices of the Trustee and the Paying Agents listed below:

Trustee	Principal Paying Agent
The Law Debenture Trust Corporation p.l.c. Princes House 95 Gresham Street London EC2V 7LY	Bankers Trust Company 1 Appold Street Broadgate London EC2A 3HE
Other Paying Agents	Other Paying Agents
Bankers Trust Company Tokyo Omoko Kyushu Building 1-1-1 Marunouchi 1-chome Chiyoda-ku, Tokyo 100	Bankers Trust Luxembourg S.A. 14 Boulevard R.D. Roosevelt L-1450 Luxembourg
Swiss Bank Corporation Paradeplatz 6 CH-8001 Zurich	Credit Suisse Paradeplatz 6 CH-8001 Zurich

Resolutions Trust Company, London  
21st April, 1997

## ALLIANCE LEICESTER

## NOTICE

to the holders of the presently outstanding

\$125,000,000

11 1/4 per cent. Notes due 1999

(the "Notes")

formerly obligations of Alliance & Leicester Building Society

(the "Society") but now of

Alliance & Leicester plc

(the "Company")

constituted by a Trust Deed (the "Trust Deed") of which the principal is dated 26th October 1989, all made between the Society and The Law Debenture Trust Corporation p.l.c. (the "Trustee") as Trustee for the holders of the Original Notes, the Sixth 1999 Notes, the Seventh 1997 Notes, the Eighth 1997 Notes, the Ninth 1997 Notes, the Tenth 1998 Notes, the Eleventh 2000 Notes, the Twelfth 2004 Notes, the Thirteenth 1999 Notes, the Fourteenth 1998 Notes, the Fifteenth 2000 Notes and the Sixteenth 1999 Notes (together the "Noteholders").

NOTICE IS HEREBY GIVEN TO THE NOTEHOLDERS that, pursuant to the Trust Deed and the Notes, the Trustee has agreed to amend the Trust Deed and the Notes in accordance with the provisions of the Trust Deed and the Notes to effect modifications to the provisions of the Trust Deed and the Notes consequential upon implementation of the transfer of the business of the Society to the lender on 21st April 1997 pursuant to Section 97 of the Building Societies Act 1986. No Notes will be stamped or exchanged and the Notes will continue to be listed on the Luxembourg Stock Exchange (in the case of Notes in bearer form) under the name of Alliance & Leicester Building Society, and in the case of Notes in letter form under the name of Alliance & Leicester plc.

Any Noteholder who wishes to inspect copies of the Trust Deed or the amended Trust Deed containing such modifications may do so at the specified offices of the Trustee and the Paying Agents listed below:

Trustee	Principal Paying Agent
The Law Debenture Trust Corporation p.l.c. Princes House 95 Gresham Street London EC2V 7LY	Bankers Trust Company 1 Appold Street Broadgate London EC2A 3HE
Other Paying Agents	Other Paying Agents
Bankers Trust Luxembourg S.A. 14 Boulevard R.D. Roosevelt L-1450 Luxembourg	Swiss Bank Corporation Paradeplatz 6 CH-8001 Zurich

Resolutions Trust Company, London  
21st April, 1997



FINANCIAL TIMES MONDAY APRIL 21 1997

**ING BANK**  
*Sua Parceria em Mercados Emergentes e de Capitais*  
**ING BARINGS**

# FINANCIAL TIMES

## MARKETS

### THIS WEEK

**ING BANK**  
*At Home in Emerging and Capital Markets*  
**ING BARINGS**

Global Investor / Peter Martin

## Local instruments emerging

If you are a professional investor, there is a peso-dominated bond in your future - not to mention one in rubles, rands or ringgit.

The next big trend in emerging-market debt will be the arrival of local-currency instruments. It may not happen immediately - indeed, there is likely to be another abrupt down-and-up lurch on the roller-coaster of emerging-market debt between now and then.

But by the early years of the next century, professional investors will be as comfortable with the idea of local-currency emerging-market instruments as they currently are with dollar versions of these securities.

Emerging-market debt is at the halfway point of a 30-year bull market. As with

any rapidly growing, relatively high-risk market, there are big swings around the trend. The downward swings can be so painful - as in 1994 - that they temporarily obscure the longer-term potential. And in the upswings, as in the earlier months of this year, euphoria can lead to unrealistic yield spreads.

But, occasionally exaggerated though it will inevitably be, the underlying dynamic is irresistible. Globalisation is pushing developing countries towards fiscal prudence. A low-inflation environment leaves developed-country investors grasping for yield.

The coincidence of these two factors has produced the boom in emerging-market debt denominated in devel-

oped-country currencies, captured in the chart alongside. The increasing stability of this market has been illustrated by the reaction to the latest Federal Reserve interest-rate rise in the US.

Though some of the froth has left the pricing - particularly for the riskier credits - emerging-market bonds have in general taken the development much more calmly than in 1994. The inevitable next step is an appetite for instruments denominated in the issuing government's own currency.

These will be true local instruments, sold in the first instance to the growing numbers of developing-country domestic investors, such as reformed financial institutions and private-sector pensions plans. But as the mar-

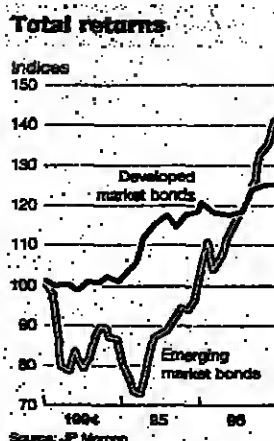
kets develop, their maturities lengthen, and swaps and other techniques are introduced to allow painless participation by outsiders, foreign involvement will grow.

Initially, locally-denominated emerging-market debt will be truly exotic, an indulgence of brave (or unregulated) investors. In time, however, it will become a routine, if risky, part of many professional investors' portfolios.

This vision will not happen by itself, of course. We can rely on the international investment banks to play their part in encouraging this process, not least because the margins will start to shrink on conventional emerging-market debt long before the growth in volumes begins to slacken.

But emerging-market governments have a lot to achieve in order to undertake substantial issues of bonds in their own currencies. They will have to encourage more efficient local money markets, and assist the lengthening of maturities in these instruments, along the lines of the tentative steps already taken in Russia and the Philippines.

They will have to provide strong legal frameworks for the new local bond issues, and for the derivatives markets that will be needed to make the new bonds attractive to international investors. And they will need to strengthen local banking sectors, to allow the emergence of strong counterparties for swaps and other transactions.



Source: JP Morgan

Total return in local currency to 17/04/97

Indices	US	Japan	Germany	France	Italy	UK
Cash	0.11	0.01	0.06	0.06	0.14	0.12
Week	0.46	0.05	0.27	0.28	0.63	0.51
Month	5.81	1.06	3.38	4.25	9.18	8.44
Bonds 3-5 year	0.26	0.00	0.38	0.26	0.71	0.47
Week	-0.10	0.14	1.00	0.92	2.46	0.34
Month	5.18	6.37	5.19	5.43	18.31	8.85
Bonds 7-10 year	0.40	-0.38	0.92	0.55	1.29	1.02
Week	-0.28	0.82	1.16	1.26	4.35	0.50
Month	4.63	11.56	11.54	12.89	27.79	11.99
Equities	0.4	3.4	0.8	0.4	2.8	-0.3
Week	-4.1	1.3	1.0	1.3	6.5	-1.7
Month	20.7	18.0	34.8	30.4	30.0	15.8

Source: Cash & Bonds: Lehman Brothers. Equities: FTSE Index Ltd. The FTSE Actuaries World Indices are jointly owned by FTSE International Limited, Goldman Sachs & Co., and Standard & Poor's.

### COMPANY RESULTS DUE

#### Du Pont set to unveil strong advance

Du Pont, the US chemicals group, is expected to report on Wednesday first-quarter earnings per share of \$1.78, up from \$1.61.

Mr Theodore Semegran, chemicals analyst at Brown Brothers Harriman said: "I think the company overall will have a good showing for the quarter, and will show strength in a number of areas, particularly in fibres."

His first quarter earnings per share estimate is \$1.77. He said favourable prices for nylon, polyester and lycra, as well as strong sales of fluorochemicals, were likely to boost first quarter

results. However, they were likely to have been reduced by poor demand for titanium and hydrogen peroxide products.

■ IBM will report, on Wednesday, earnings per share in the three months to March of between \$2.20 and \$2.40, up from \$2.21, analysts said. They added sales growth would be cut by the impact of the rising dollar. Most analysts revised down estimates for IBM's 1997 earnings after fourth quarter results showed increasing revenue erosion due to the rising dollar.

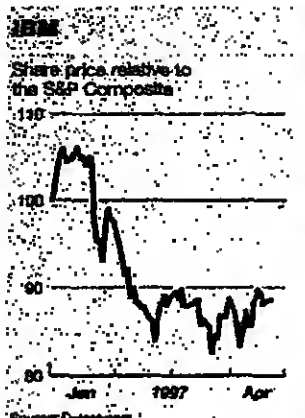
Analysts had earlier estimated first quarter revenue to be about 6 per cent higher than revenue of \$23.14bn in the fourth quarter, as a result of continued strength in its services and personal computers businesses.

But they said those gains may now be offset by the

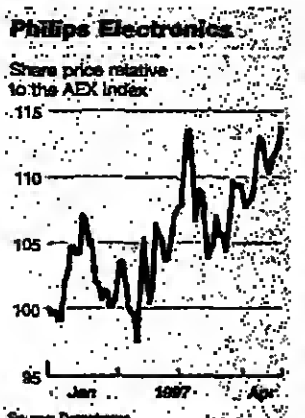
negative impact of the dollar's sharp gains which could cut up to 6 per cent, or \$825m, from revenue.

■ PolyGram is tomorrow expected to report net profit of \$1.15bn (\$1.15bn) up from \$1.124m. Analysts note the results will be the first set of quarterly figures published by PolyGram. Mr Rene Verhoeve, NIS Securities analyst is forecasting net profit of \$1.146m or \$1.081 per share.

■ Astra, the Swedish drugs and chemicals group, is expected today to report pre-tax profit for the first quarter between \$K3.77bn-SK4.2bn (\$545m), up from SK3.437bn. Average expectations are for pre-tax profit of SK3.955bn. Analysts expect Astra to show strong growth because of higher sales of ulcer treatment Losac and a weaker krona.



Source: DataStream



Source: DataStream

■ Philips Electronics is expected to report on Wednesday net profit before extraordinary items of \$1.288bn (\$1.288bn) up from \$1.288bn (\$1.288bn) or \$1.081 per share, compared with \$1.377m or \$1.110 per share.

Mr Cornelie Couwenberg, analyst at ABN Amro Hoare Govett, is forecasting net

profit before extraordinary items of \$1.288m or \$1.081 per share. His forecast includes a 27 per cent decline in operating profit from the components and semi-conductors sector from the \$1.496m before.

He said: "The decline will mainly be the result of lower prices on the semi-conduc-

tors side. The components business should have performed reasonably well."

■ Attention to the performance of the management will be as evident as the figures when Premier Farnell reports final results today.

The UK electronics components distributor issued a profits warning in January - less than a year after its controversial £1.85bn (\$3bn) purchase of Premier Industrial Corporation of the US, an acquisition bitterly opposed by a significant minority of shareholders.

■ SmithKline Beecham's first quarter figures will tomorrow underline exactly how much damage is being done by the strength of sterling. Pre-tax profits for the quarter are likely to be about \$25m (\$88m), compared with \$37m. Sales should be \$2bn, against

\$1.87bn. But underlying growth could tell a more exciting story as sales of the company's best drugs, such as anti-depressant Paxil/Seroxat, grow rapidly.

■ Nynex CableComms will announce it is earnings-positive when the UK's second biggest cable company announces annual results tomorrow. The move is a significant one for the loss-making cable companies, which have invested hundreds of millions of pounds in laying their fibre optic networks.

Earnings before interest, taxation, amortisation and depreciation are forecast to come in between \$30m (\$49m) and \$35m, although much will depend on the company's accounting treatment of costs.

Last year, EBITDA was in the red by \$20m. Pre-tax losses are forecast at \$50m, against losses of \$78m.

Compiled By AFX News

Nynex is due to be part of the formation of Cable and Wireless Communications, together with Bell Cablemedia, Videotron and Mercury, the telecoms arm of Cable and Wireless.

Due to float in the next two months, it will overtake Telewest as the UK's biggest cable company.

■ The key focus at Euro-tunnel's preliminary results announcement on Thursday will be not the figures, but details of the revised agreement with the company's bankers on restructuring its \$8.7bn (\$14bn) of debt. With these made public, the company will begin the tough campaign to persuade its 700,000 French shareholders to accept the deal. The company is expected to show it broke even at the operating level, after securing half the cross-channel market between Dover and Calais.

### INTERNATIONAL OFFERINGS By Richard Lapper

## Eyes turn towards convertibles

The defensive posture of many international investors, following recent volatility in financial markets, and high levels of redemptions last year and this, are leading to growing interest in the convertible bond market. Two very different deals - for Daimler Benz, the German motor company, and Lukoil, the Russian oil giant - have taken the eye over the past few days.

Deutsche Morgan Grenfell and Goldman Sachs last week launched a DM1bn (\$500m) mandatory convertible note for Daimler, in what is understood to be the first deal of its type in the European capital market.

Mandatory convertibles are already well-known in the US market with more than \$100m issued since 1980, with 40 transactions of more than \$100m.

The structure of the instrument has some similarities with a more conven-

tional convertible bond. Investors receive a coupon of 5.75 per cent annually until the bonds mature in 2002. But unlike holders of the conventional convertible, they are then obliged to exchange the bonds for common stock in the company.

This means that Daimler has the absolute certainty that - after the conversion date - it will be able to treat the money raised as equity on its balance sheet. In this sense the deal has the same effect as a forward sale of equity.

At the same time, the deal affords investors a level of protection against any downward movement in the Daimler Benz share price, a potential attraction of the deal given the uncertain outlook for equity markets.

The protection is secured through a conversion ratio, a mechanism which adjusts the number of shares exchanged per bond depending on the difference

between the subscription price - which will be set early next month - and the level of the share price at the time of conversion.

The conversion ratio comes into effect to cover a fall in price of up to 20 per cent from the subscription price of the bond and a rise of up to between 11 and 16 per cent (the exact upside limit is yet to be determined).

This structure also means investors sacrifice some of the potential upside from any appreciation in price between now and 2002 when the bond matures.

The notes are being offered with pre-emption rights to existing shareholders of Daimler, in a standard German rights issue. Shareholders receive one right to subscribe for every share held, and they need approximately 70 rights to be entitled to subscribe to one note. The offer closes on May 15.

In a separate development, NatWest, Paribas and SBC Warburg were joint-bookrunners for the \$200m convertible for Lukoil, which is understood to be the first conventional convertible bond out of Russia. Bankers said the deal, launched on Friday, was oversubscribed by more than five times. The bonds, which carry a 3% per cent coupon and have a redemption price of \$30.3 per cent, are convertible into Lukoil global depositary receipts which will be listed in London and will be separate from the \$500-\$11m in American Depositary Receipts which the company is planning for later this year. Late on Friday afternoon, the bonds were trading at between 1 and 1½ per cent over par. Of the paper, 25 per cent was placed in the US, 22 per cent into the UK and more than a third into Switzerland, mainly to Zurich or Geneva-based convertible bond funds.

The notes are being offered with pre-emption rights to existing shareholders of Lukoil, in a standard German rights issue. Shareholders receive one right to subscribe for every share held, and they need approximately 70 rights to be entitled to subscribe to one note. The offer closes on May 15.

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## The shareholders of SANDVIK AKTIEBOLAG

are hereby called to the Annual General Meeting of the Company to be held on Tuesday, 6 May 1997, at 2:00 p.m. at Jernvallen, Sandviken, Sweden.

### NOTIFICATION

Shareholders who wish to participate in the Meeting should notify the Board of Directors by mail addressed to Sandvik AB, Legal Affairs, SE-811 81, Sandviken, Sweden, or by telephone, +46 (0)26 26 10 81 or address, +46 (0)26 26 10 86. Such notification must be received by Sandvik AB not later than 3:00 p.m. Friday, 2 May 1997. To be eligible to participate in the Meeting, shareholders must be recorded in the share register maintained by Vitecon AB (Swedish Securities Register Centre) as of Friday, 2 May 1997. Shareholders whose shares are registered in the name of a trustee must have temporarily re-registered the shares in their own name not later than 25 April 1997 to be entitled to participate in the Meeting.

### AGENDA

1. Election of Chairman of the Meeting.
2. Preparation of the list of shareholders entitled to vote at the Meeting.
3. Address by President Claes Ekström.
4. Approval of the list of shareholders entitled to vote.
5. Election of minutes-checkers.
6. Determination of whether the Meeting has been duly convened.
7. Presentation of the annual report and auditors' report and the consolidated financial statements and consolidated auditors' report.
8. Motion on adoption of the income statement and balance sheet and the consolidated income statement and balance sheet.
9. Motion on the discharge of the members of the Board of Directors and of the President from liability for the fiscal year.
10. Decision on the disposition to be made of the profits shown in the balance sheet adopted by the Meeting.
11. Determination of the number of Board members and deputy members.
12. Determination of the number of auditors and deputy auditors.
13. Determination of the fees to be paid to Board members and auditors.
14. Election of the members of the Board and deputies.
15. Election of auditors and deputy auditors.
16. Revision of §4, 6 and 8 of the Articles of Association, involving mainly:

- that the limits for share capital stated in the Articles of Association shall be stated as not less than SEK 1,200 million and not more than SEK 4,800 million;
- that the Company's shares shall be issued in two series, Series A and Series B;
- that the clause regarding Series C shares in the Articles of Association shall be omitted; and
- that the maximum number of Board members be increased from 7 to 8.

17. The Board's proposal that the Annual General Meeting authorize the Board, exercising preferential rights as the shareholders, to decide on a new issue with a total issue proceeds of a maximum of SEK 150,000,000. The new issue shall be made on market terms.

The Board's proposals regarding the revision of the Articles of Association, with regard to the limits of the share capital, and authorization of the Board to decide on new issues, are related to the Board's announced offer of redemption of shares in Sandvik. Information about the offer will be provided at the Meeting.

### DIVIDEND

The resolution of the Annual General Meeting with respect to the dividend shall specify the date on which the share register maintained by VPC (Swedish Securities Register Centre) and the related list of assignments, etc. are to be closed. The Board of Directors proposes Monday, 12 May 1997 as the record date for payment of the dividend. If the Meeting approves this proposal, it is estimated that dividend payments will be distributed on Tuesday, 20 May 1997 to persons recorded in the share register and related list.

### PROPOSAL TO THE GENERAL MEETING

Members of the Board: Percy Barmevik, Georg Elmroth (new election), Per-Olof Eriksson, Claes Åke Ekström, Lars Ivar Hising (formerly deputy member), Claes Rostenkild (new election), Maria Sahlin and Sven Ågren.

Georg Elmroth is President and CEO of Mesta Oy AB (Finland). In addition, he is Board Chairman of Asua Abloy AB in Sweden and Pansuvar-Varna in Finland. Claes Rostenkild is President and CEO of AB Industrialkem.

Auditors: Authorized Public Accountant Lars Svanteberg, Authorized Public Accountant Åke Nisamä.

Deputy Auditors: Authorized Public Accountant Peter Markholm, Authorized Public Accountant Åke Nisamä.

The Board proposal is supported by shareholders representing approximately 60% of the voting rights for all shares in the Company.

Sandvik AB, April 1997

SANDVIK AKTIEBOLAG (publ)

The Board of Directors

**SANDVIK**

### FT/S&P ACTUARIES WORLD INDICES

The FT/S&P Actuaries World Indices are owned by FTSE International Limited, Goldman, Sachs & Co., and Standard & Poor's. The indices are compiled by FTSE International Limited and Standard & Poor's in conjunction with the Faculty of Actuaries and the Institute of Actuaries. NatWest Securities Ltd. was a co-founder of the indices.

NATIONAL AND REGIONAL MARKETS	US	%chg since 1/1/96	Pound Sterling	Yen	DM	Local Index	Local %	Gross Yield	US Dollar	Pound Sterling	Yen	DM	Local Index	Local %	Gross Yield	US Dollar	Pound Sterling	Yen	DM	Local Index	Local %	Gross Yield	US Dollar	Pound Sterling	Yen	DM	Local Index	Local %	Gross Yield	US Dollar	Pound Sterling	Yen	DM	Local Index	Local %	Gross Yield	US Dollar	Pound Sterling	Yen	DM	Local Index	Local %	Gross Yield	US Dollar	Pound Sterling	Yen	DM	Local Index	Local %	Gross Yield	US Dollar	Pound Sterling	Yen	DM	Local Index	Local %	Gross Yield	US Dollar	Pound Sterling	Yen	DM	Local Index	Local %	Gross Yield	US Dollar	Pound Sterling	Yen	DM	Local Index	Local %	Gross Yield	US Dollar	Pound Sterling	Yen	DM	Local Index	Local %	Gross Yield	US Dollar	Pound Sterling	Yen	DM	Local Index	Local %	Gross Yield	US Dollar	Pound Sterling	Yen	DM	Local Index	Local %	Gross Yield	US Dollar	Pound Sterling	Yen	DM	Local Index	Local %	Gross Yield	US Dollar	Pound Sterling	Yen	DM	Local Index	Local %	Gross Yield	US Dollar	Pound Sterling	Yen	DM	Local Index	Local %	Gross Yield	US Dollar	Pound Sterling	Yen	DM	Local Index	Local %	Gross Yield	US Dollar	Pound Sterling	Yen	DM	Local Index	Local %	Gross Yield	US Dollar	Pound Sterling	Yen	DM	Local Index	Local %	Gross Yield	US Dollar	Pound Sterling	Yen	DM	Local Index	Local %	Gross Yield	US Dollar	Pound Sterling	Yen	DM	Local Index	Local %	Gross Yield	US Dollar	Pound Sterling	Yen	DM	Local Index	Local %	Gross Yield	US Dollar	Pound Sterling	Yen	DM	Local Index	Local %	Gross Yield	US Dollar	Pound Sterling	Yen	DM	Local Index	Local %	Gross Yield	US Dollar	Pound Sterling	Yen	DM	Local Index	Local %	Gross Yield	US Dollar	Pound Sterling	Yen	DM	Local Index	Local %	Gross Yield	US Dollar	Pound Sterling	Yen	DM	Local Index	Local %	Gross Yield	US Dollar	Pound Sterling	Yen	DM	Local Index	Local %	Gross Yield	US Dollar	Pound Sterling
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**NEW YORK** By John Authers

This week, telecoms companies, the larger airlines, insurers and pharmaceutical companies will report.

But Mr Sabakibara's remarks had little effect on bonds, which shrugged off interest rate concerns and bounced back on Friday after dipping briefly.

The key 10-year JGB rose 0.22 to 106.02, with the yield down 0.03 at 2.15 per cent.

Traders expect prices to remain solid this week, with yields moving between 2.1 and 2.3 per cent.

Smith, adding: "But if Chubais is putting his two kopeks in, then we might see some real movement, which has to be positive for Russia in the longer term."

The Bank of Italy can act without creating pressure on the lira. The only remaining question is the precise size of the cut.

The consensus opinion of

ints. "But with a reduction of that size, the central bank would just be aligning official rates with market rates, so we may get a tad more," said one.

Weeks to go to the official  
undover to China. Volume  
remained steadfastly dull on  
Friday. It is low season for  
news and events and brokers  
have been provided with  
time to reflect. One effect of  
this has been a broad move  
underweight positions in  
and China.


## All eyes fixed on US dollar rate against the yen

There could be more talk at Italian interest rates will fall. The discount rate stood at 6.75 per cent since January, in spite of low inflation.

Today and tomorrow see Italian regional preliminary figures for April, which could slide below 2.0 per cent.

The table below gives the latest available rates of exchange (rounded) against four key currencies on Friday, April 16, 1967. In some cases the rate is nominal. Market rates are the average of buying and selling rates except where they are shown to be otherwise. In some cases market rates have been calculated from those of foreign currencies in which they are tied.

Source: (1) Free rate; (2) Market rate; (3) Official rate; (4) Parallel rate; (5) Tourist rate (6) Currency fixed against the US Dollar (7) Floating rate (8) Market rate now shown for Cuba (9) Pensions figures obtained by 7,000 agents using US dollar 25/10/96; FT enquiries to Business Resources Centre 0171 255 6120; some data derived from THE WASHINGTON POST; (10) Bank of America, Economics Department, London Trading Centre, London; enquiries: 0171 854 4595.

  
**European  
Investment Bank**  
**Italian Lira 500 Billion  
Floating Rate Notes  
due July 1997**  
**Notice to the Holders**

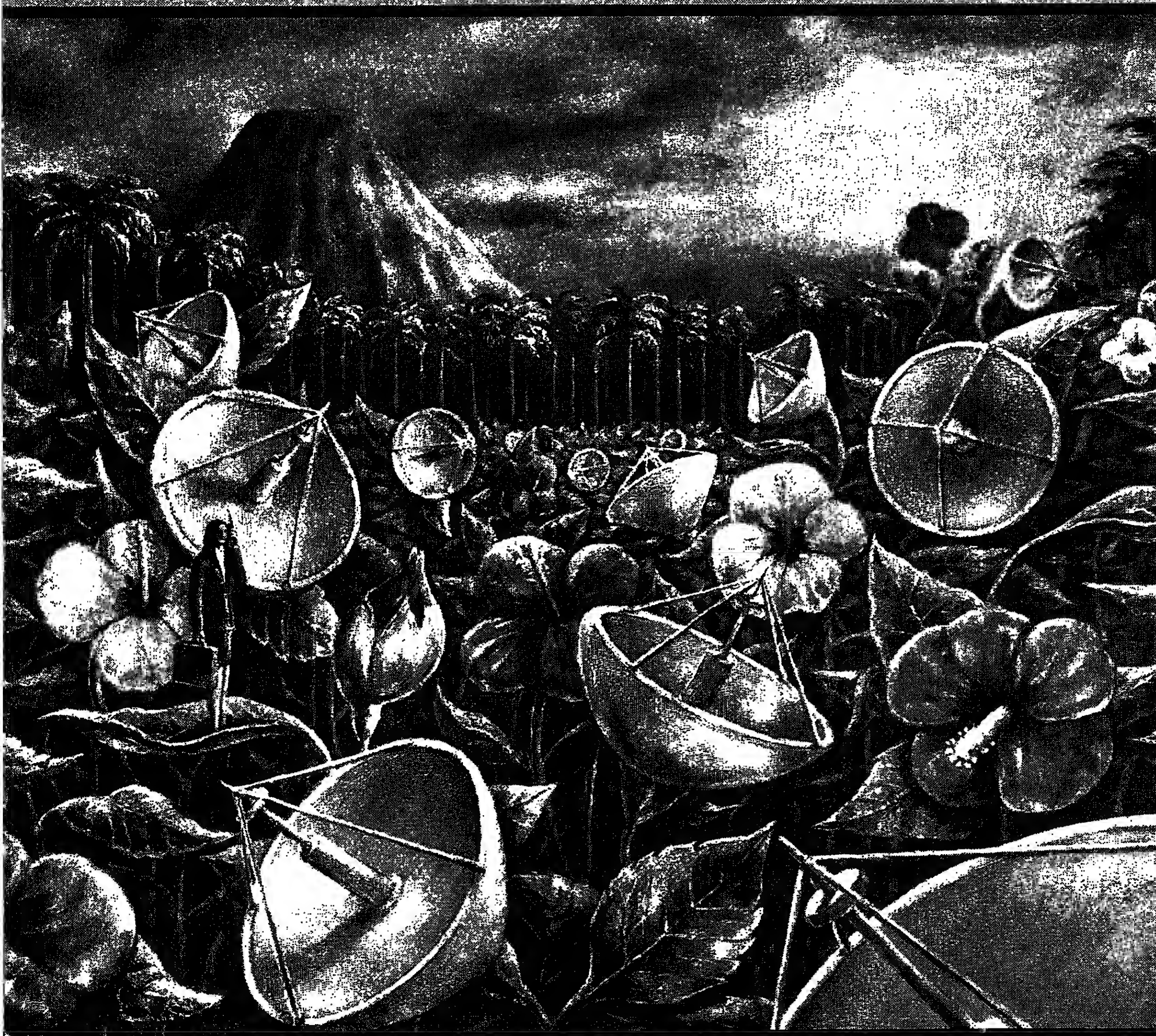
Notice is hereby given that the  
Notes will carry an Interest Rate  
of 6.875/78% per annum for the  
period 21.04.1997 to 21.07.1997.

- ITL 94,374
- per ITL 5,000,000 nominal
- ITL 843,744
- per ITL 50,000,000 nominal

Luxembourg, April 21, 1997



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## MARKETS: This Week

## EMERGING MARKETS By Roula Khalaf

## Coming to terms with Islam

Mr Adnan al Bahar, head of the four-year old International Investor (TII), a Kuwait-based Islamic investment bank, is often called a dreamer by Gulf bankers.

He travels the world promoting Islamic finance - which follows the Koranic prohibition on dealing in interest - as an \$80bn market, although more widely recognised figures place it at around \$50bn, and he predicts it will overtake conventional banking in Muslim countries within 10 years.

But Mr al Bahar's promotion skills have served him well with his sharia board, the group of Islamic scholars who rule on the merit of products and transactions. The board has recently approved a hedge fund targeted at investors concerned about an overheating of the US equities market.

Some sharia scholars would shun a fund investing in equities (which are likely to be leveraged). Many more will not consider shorting - selling shares they do not own with the hope of buying them later at a lower price.

But Mr al Bahar says Islamic finance can only develop if it moves closer to mainstream banking and repackages conventional instruments in a form acceptable to Muslims.

Islamic finance is expanding. Most banks in the Muslim world, including Saudi Arabia, have been run along conventional lines - they pay and charge interest every day. They say the Koran prohibits usury, not reasonable rates interest.

But the emergence of companies such as TII and the growth of Islamic commercial banks has forced even conventional banks and foreign institutions operating in Muslim countries to set up their own Islamic units. Among TII's main shareholders are Kuwaiti government bodies such as the public institution for social security and the ministry of justice.

Islamic banks have traditionally invested funds in commodity trading and trade finance, in which they act as middle-men, buying reselling at a mark-up.

The market's reputation has spread largely because it represents a cheap source of finance for western and Japanese trading houses, but its main challenge has been to expand product lines to diversify to allow it to pay rates comparable with those at conventional banks.

To convince his sharia board of the soundness of the products he wants to launch, Mr al Bahar argued that a com-

pany whose debt is less than 30 per cent of total funding is worthy of investment.

"A company with no debt is the best alternative," he says. "But if the contaminated part of the business is a minority, it doesn't contaminate the whole - you have to be practical."

TII, with \$1.2bn under management, has already set up an emerging market fund with Swiss Bank Corporation to invest in equities.

As Islamic scholars differ on the interpretation of the Koran and on what constitutes an acceptable product, banks have been competing on the basis of the leniency of their Islamic councils.

Mr al Bahar says that this competition helps to set precedents. Indeed, the 30 per cent leverage level is now deemed to be a reasonable level by many sharia boards. "I have the best sharia board in town," he says proudly.

## Colombia prepares coal sale

By Samer Iskander

The privatisation of Colombia's 50 per cent stake in Cerrejon Zona Norte (CZ), one of the world's largest coal mines, could comprise a public offering of securities, according to bankers working on the sale. The government last week appointed Chase Securities and Salomon Brothers as advisers on the privatisation. The remaining 50 per cent is owned by Exxon of the US.

"A good [privatisation] process is one that leaves as many options open for as long as possible," said Mr Jim Griffin, managing director of the global mining group at Chase Securities in New York. "Among the different options, we are considering a public deal on at least one component."

CZ's assets comprise the coal mine, a port on the Guajira Peninsula and a 150km railway linking the two.

The sale of the government's stake could raise between \$750m and \$1bn, according to bankers. With an annual production capacity of around 15m tonnes, exported mainly to Europe but also to the US, the mine is among the four largest in the world, with 1996 revenues estimated at between \$330m and \$570m (FOB port value).

"This is the right time for a privatisation," said an analyst in New York. "The government's role in setting up the mine and getting it started is now complete." The railway and port are currently used only to export CZ's coal. But Chase pointed out that potential buyers could extend the railway inland to service nearby mines such as Cerrejon Central and Oregana. This infrastructure is also expected to benefit from plans to expand CZ's output capacity in the next few years by about 40 per cent to an annual 21m tonnes.

ING BARRING SECURITIES EMERGING MARKETS INDICES									
Index	18/04/97	Week on week movement	Month on month movement	Year to date movement	Actual	Percent	Actual	Percent	Actual
World (449)	172.50	-0.15	-0.13	-0.02	-0.80	+8.96	+6.44		
Latin America									
Argentina (22)	114.03	-0.15	-0.13	-0.02	-0.80	+6.90	+6.44		
Brazil (24)	331.45	-1.13	-1.25	+0.14	+0.04	+70.42	+38.98		
Chile (16)	199.71	-3.44	-1.78	-0.77	-0.41	+27.36	+16.78		
Colombia (13)	237.48	+2.55	+1.08	+16.49	+7.46	+63.78	+38.72		
Mexico (27)	83.47	+0.78	+0.84	+0.78	+0.84	+11.79	+14.44		
Peru (12)	1,251.45	+1.36	+0.92	+70.84	+8.00	+244.24	+24.25		
Venezuela (6)	+61.68	+0.13	+0.21	-1.31	-2.08	-0.61	-0.50		
Latin America (119)	171.32	-2.47	-1.42	-0.73	-0.43	+27.82	+19.38		
Europe									
Czech Rep. (14)	95.81	-2.38	-2.42	-6.03	-5.92	-8.47	-8.12		
Greece (20)	165.57	+1.75	+1.07	+12.15	+7.32	+83.27	+47.43		
Poland (25)	342.01	+0.03	-0.03	-7.21	-1.1	+16.78	+1.74		
Portugal (18)	165.62	+3.64	+2.25	-0.37	-0.22	+19.34	+13.23		
South Africa (30)	143.88	-1.04	-0.72	-2.41	-1.85	+13.80	+10.63		
Turkey (27)	157.29	+1.04	+0.66	-12.19	-7.19	+32.24	+25.79		
Europe (134)	133.83	-0.04	-0.03	-2.18	-1.80	+15.49	+13.09		
Asia									
China (27)	58.87	+1.59	+2.77	+2.99	+5.35	+2.36	+4.22		
Indonesia (30)	146.55	-0.35	-0.24	-6.82	-4.44	-9.88	-6.31		
Korea (29)	81.27	-0.99	-1.21	+4.05	+5.24	+0.05	+0.06		
Malaysia (24)	242.02	-0.23	-0.91	-31.05	-11.57	-26.34	-13.57		
Pakistan (13)	65.55	-2.32	-3.42	-3.21	-4.67	+7.09	+12.14		
Philippines (18)	289.93	-2.91	-0.99	-26.70	-8.43	-23.86	-7.60		
Taiwan (31)	189.57	-7.86	-3.79	-12.00	-5.67	+14.13	+7.826		
Thailand (29)	157.49	+0.23	+0.17	+8.71	+5.13	-17.67	-11.38		
Asia (159)	207.81	-4.69	-2.21	-11.88	-5.41	-8.76	-4.48		

All indices in \$ terms, January 7th 1992=100. Source: ING Baring Securities.

## DSM N.V. stock dividend option for 1996

The Managing Board proposes that the final dividend for 1996, amounting to NLG 6.35 per ordinary share, be paid out entirely in cash or entirely in the form of ordinary shares, at the shareholder's discretion, the stock dividend being charged to the tax-exempt share premium reserve. The conversion rate for the stock dividend is yet to be determined. In the Netherlands, the payment in ordinary shares charged to the tax-exempt share premium reserve is free from dividend withholding tax and income tax. The payment in cash is subject to 25% dividend withholding tax.

Holders of ordinary shares will be able to make their choice known from 1 May 1997 until the closing of the AEX Stock Exchange on 14 May 1997. The ratio of the value of the stock dividend to the cash dividend will be determined on the basis of the closing price on 16 May 1997. The value of the stock dividend will be 2% to 5% lower than the value of the cash dividend.

On the AEX Stock Exchange no dividend rights will be traded.

The time schedule is as follows:

7 May 1997	: Annual General Meeting of Shareholders
8 May 1997	: Ex-dividend date for the DSM share
1-14 May 1997	: Period in which shareholders can decide between cash dividend and stock dividend
16 May 1997	: Establishment of the number of dividend rights equivalent to one ordinary share
21 May 1997	: Dividend made payable; ordinary shares made available.

Holders of ordinary bearer shares who opt for payment in ordinary shares to be charged to the tax-exempt share premium reserve should present their dividend coupons No. 16 to SBC Warburg, 1 High Timber Street, London (United Kingdom) by 14 May 1997 at the latest.

Holders of ordinary bearer shares who have deposited their shares with a bank or a broker are requested to make their decision known through their bank or broker in the above-mentioned period. If shareholders do not make their decision known to their bank or broker, the bank or broker will generally make a decision for them. The bank or broker should present the dividend rights to which the shareholder's choice relates to ABN AMRO Bank N.V., Herengracht 595, Amsterdam (The Netherlands) by 14 May 1997 at the latest (before the closing of the AEX Stock Exchange). If no choice is made, the final dividend will be paid to the shareholder in cash, less 25% dividend withholding tax. If the double taxation treaty with the Netherlands provides a lower dividend withholding tax rate, the lower tax treaty rate will be applied provided that all relevant requirements are fulfilled.

Shareholders may, as from 21 May 1997, obtain their cash dividend or their stock dividend (in exchange for dividend rights) from the head office of the following bank in the United Kingdom:

SBC Warburg, 1 High Timber Street, London.

Ordinary shares will be supplied to a shareholder's bank or broker solely on the basis of the total number of dividend rights supplied by the bank or broker on 14 May 1997, the remaining fraction, if any, being settled in cash. The new ordinary shares entitle their holders to a dividend for 1997 and subsequent financial years.

Heerlen, 18 April 1997  
The Managing Board of Directors

DSM N.V., P.O. Box 6500, 6401 JH Heerlen (Netherlands)  
tel. (31) 45 5782864, fax (31) 45 5713741  
Internet: <http://www.dsm.nl>

Correction Notice  
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US \$174,300,000  
Guaranteed Secured Floating  
Rate Notes Due 1999  
For the period from April 11, 1997  
to October 14, 1997 the Notes will  
carry an interest rate of 6.0325%  
per annum with an interest amount  
of US \$1,591.11 per US \$30,000  
principal amount of Notes payable  
on October 14, 1997.  
First Trust of New York, N.A.  
Agent Bank

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Swiss Bank Corporation chief executive Marcel Ospelt: direct and in-depth in this month's Euromoney interview. For your copy, call:

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## INTERNATIONAL BONDS By Gwen Robinson

## Withholding tax casts cloud over JGBs

The Japanese government bond market has been booming, in spite of attempts by financial authorities to dampen investors' exuberance. But regardless of their starting role in one of the world's largest fixed-income markets, JGBs draw little enthusiasm from foreign investors - and they are likely to arouse even less interest following the implementation of another reform to bring the market in line with global standards.

From today, the settlement cycle for JGB transactions will be shortened to three business days from the current seven. The move reflects steady improvement from the arbitrary settlement date calendar in use until late last year. In a two-step transition, the settlement basis was switched last September to seven business days, streamlining a hitherto onerous process and prompting companies to revamp their back offices to prepare for eventual conversion to the three-day cycle.

While applauding the sentiment behind the shift, some analysts warn of a glaring omission in the government's market modernisation efforts. The root of the problem is Japan's arcane withholding tax system, which technically applies to off-shore as well as domestic investors. Japan is the only leading market to apply withholding tax to international investors.

Without withholding tax reform, shorter JGB settlement will only increase credit risk for foreign investors, driving them further from JGBs and perpetuating the backwardness of Japan's fixed-income markets.

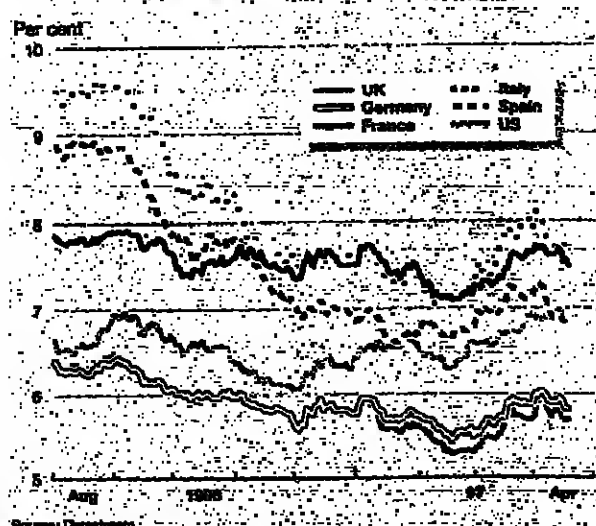
Continued application of the tax to foreign investors, in face of strong arguments in favour of its abolishment, suggests deep-seated conflicts between Japan's tax authorities and other arms of its finance ministry.

International JGB settlement is already vulnerable to delays, due to differences between back-office hours in various financial centres - particularly New York, where there is no time overlap. Many international buyers run night trading desks, but few run night settlement desks. A confirmation mismatch can add 24 hours to the settlement cycle and clients who settle through global custodian accounts risk further delay.

Then there is the withholding tax. To attract off-shore funds, the JGB market has developed a convention to enable international buyers to avoid the tax. They do not actually become the registered owners of JGBs. Rather, they trade JGB "name registration forms (NRFs)," the modern equivalent of warehouse receipts. The form is simply a memo to the central bank from a JGB holder, requesting a change of registration of ownership. Commonly among off-shore investors, these forms are physically delivered to local custodians and held without effecting registration. The bond remains legally registered to the issuer of the NRF.

Mr William Campbell, senior analyst at JP Morgan Securities in Tokyo, says the situation is further complicated if the off-shore investor (counterparty A) then sells the JGB to another on-resident, (counterparty B).

## 10-year benchmark bond yields



## INTEREST RATES AT A GLANCE

	USA	Japan	Germany	France	Italy	UK
Discount	5.00	0.50	2.50	3.10	5.75	5.00
Overnight	n/a	n/a	5.03	3.18	6.70	n/a
Three month	5.29	0.44	3.13	3.81	6.38	6.78
One year	5.75	0.63	3.90	3.96	7.75	6.80
Five year	6.85	1.41	4.68	4.80	7.08	7.22
Ten year	6.85	2.35	5.83	5.76	7.59	7.54

(\*) France: 3-month yield, 5.00% (21 Dec 1996); 1-year, 5.00% (21 Dec 1996).

"B pays the full purchase price to A, but receives in return the original NRF with the 'Change to' field still blank. Even though B purchased from A, he has picked up ancillary exposure to the issuer of the NRF, who remains the registered owner throughout."

This "settlement kabuki", as traders call it, is not only time-consuming but also prevents JGBs from being sold via international houses such as Euroclear and Codel. That hinders liquidity, transparency and operational ease for international investors.

Under the new T+3 (transaction plus three days) formula, however, there will be little room for mistakes. "Given the chaotic nature of trading, errors are bound to happen and we believe failures will be inevitable," said JP Morgan's Mr Campbell.

Until now, failed trades have been rare, carrying the threat of stiff penalties. The Bank of Japan has indicated that penalties will now be up

to the market to determine. While they have not yet been set, traders believe they will be substantial.

To avoid punishment, traders expect offshore accounts to request longer settlement. But dealers are likely to charge a premium.

More worrying for the government, say traders, is the prospect that other accounts may simply withdraw from the JGB market altogether. "The finance ministry is in a lose-lose situation with this latest move," said Mr Campbell. "They're collecting zero 'withholding' tax from foreign investors, but at the same time, foreign buyers will be deterred by the increased credit risks and won't touch JGBs with a 10-foot pole... half the investors we talk to in Europe refuse to buy JGBs because of the risk involved in avoiding the withholding tax, and the concern that at any time, the original issuer of a JGB name registration form could go bust."

## NEW INTERNATIONAL BOND ISSUES

Borrower	Amount	Maturity	Coupon %	Price	Yield %	Launch	Book-runner	Borrower	Amount	Maturity	Coupon %	Price	Yield %	Launch	Book-runner
US DOLLARS															
FCM, Series 1997-1(a)	750	Apr 2002	6.0	100.00			Calsonic Sec Inc	Deutsche Bank Finance	200m	Dec 1999	5.50	101.00			Deutsche Morgan GfH
European Investment Bank	500	Apr 2007	7.25	99.788	7.261	1/16(1/16) (a)	Goldman Sachs	European Investment Bank	150m	Mar 2000	6.20	99.97	6.20		Credit Suisse
Japan Development Bank	500	May 2002	1.00	99.733	7.000	4/16(1/16) (a)	Goldman Sachs	Morgan Stanley Inc	250m	Apr 1999	6.0	99.958			Credit Suisse
Deutsche Telekom AG	500	May 2002	7.00	100.00			Deutsche Telekom AG	SBC Warburg	500m	May 2007	5.10	100.00	11.00		Deutsche Morgan GfH
Deutsche Telekom AG	500	May 2002	7.00	99.688	7.044	4/16(1/16) (a)	Deutsche Telekom AG	Deutsche Telekom AG	100m	May 2002	6.00	100.00			Deutsche Morgan GfH
Sono (Latvia)	130	Apr 2002	4.00	100.00			Sono (Latvia)	JP Morgan	100m	Apr 2002	6.00	100.00			JP Morgan
US Bank	100	May 2002	6.00	100.00			US Bank	US Bank	100m	May 2002	6.00	100.00			US Bank
100 International Finance	50	Apr 2002	7.00	99.733	7.158	1/16(1/16) (a)	100 International Finance	100 International Finance	50m	Apr 2002	7.00	99.733	7.158	1/16(1/16) (a)	100 International Finance
China IR	350	May 2002	7.00	99.429	7.141	1/16(1/16) (a)	China IR	China IR	350m	May 2002	7.00	99.429	7.141	1/16(1/16) (a)	China IR
Central Hispano Europe	250	unrated	6.0	100.00			Central Hispano Europe	Central Hispano Europe	250m	unrated	6.0	100.00			Central Hispano Europe
GENCO	100	Apr 2002	6.0	99.733			GENCO	GENCO	100m	Apr 2002	6.0	99.733			GENCO
GenCorp	400	May 2002	6.0	99.733			GenCorp	GenCorp	400m	May 2002	6.0	99.733			GenCorp
Polystyrene Trust (a)	300.0	Dec 2009	10.166	99.394	10.16	4/25(1/4) (a)	Polystyrene Trust (a)	Polystyrene Trust (a)	300.0	Dec 2009	10.166	99.394	10.16	4/25(1/4) (a)	Polystyrene Trust (a)
HEWLETT PACKARD	250	May 2000	6.0	99.949			HEWLETT PACKARD	HEWLETT PACKARD	250	May 2000	6.0	99.949			HEWLETT PACKARD
IBM International Finance	250	May 2000	6.75	99.788	6.888	4/25(1/4) (a)	IBM International Finance	IBM International Finance	250	May 2000	6.75	99.788	6.888	4/25(1/4) (a)	IBM International Finance
CompuLink International	200	May 2004	11.50	99.018	11.40	4/25(1/4) (a)	CompuLink International	CompuLink International	200	May 2004	11.50	99.018	11.40	4/25(1/4) (a)	CompuLink International
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit	Novo Credit	50	Apr 2000	8.50	100.00	8.50	1/16(1/16) (a)	Novo Credit
Novo Credit	50	Apr 2000													



## CURRENCIES AND MONEY

### WORLD INTEREST RATES

CURRENCY INTEREST RATES								
MONEY RATES								
April 19	Over night	One month	Three months	Six months	One year	Lomb. rate	Dis. rate	Repo rate
Belgium	3 1/2	3 1/2	3 1/2	3 1/2	3 1/2	6.00	2.50	-
week ago	3 1/2	3 1/2	3 1/2	3 1/2	3 1/2	8.00	2.50	-
France	3 1/2	3 1/2	3 1/2	3 1/2	3 1/2	4.10	-	4.75
week ago	3 1/2	3 1/2	3 1/2	3 1/2	3 1/2	3.10	-	5.75
Germany	3 1/2	3 1/2	3 1/2	3 1/2	3 1/2	4.50	2.50	3.00
week ago	3 1/2	3 1/2	3 1/2	3 1/2	3 1/2	4.50	2.50	3.00
Ireland	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	-	-	8.25
week ago	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	-	-	8.25
Italy	7 1/2	7 1/2	6 1/2	6 1/2	6 1/2	8.25	8.75	7.34
week ago	7 1/2	7 1/2	7 1/2	6 1/2	6 1/2	8.25	8.75	7.34
Netherlands	3 1/2	3 1/2	3 1/2	3 1/2	3 1/2	4.10	-	3.00
week ago	3 1/2	3 1/2	3 1/2	3 1/2	3 1/2	4.10	-	3.00
Sweden	1 1/2	1 1/2	1 1/2	1 1/2	1 1/2	2.00	-	3.30
week ago	1 1/2	1 1/2	1 1/2	1 1/2	1 1/2	-	-	1.00
US	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	6.00	-	5.00
week ago	5 1/2	5 1/2	5 1/2	5 1/2	5 1/2	6.00	-	5.00
Japan	1 1/2	1 1/2	1 1/2	1 1/2	1 1/2	-	-	0.80
week ago	1 1/2	1 1/2	1 1/2	1 1/2	1 1/2	-	-	0.80

M & L LIBOR FT London						
Interbank Fixing	-	5 1/2	5 1/2	5 1/2	6 1/2	-
week ago	-	5 1/2	5 1/2	5 1/2	6 1/2	-
US Dollar Gds	-	5.50	5.84	5.78	6.09	-
week ago	-	5.50	5.60	5.75	6.09	-
ECU Linked De	-	4 1/2	4 1/2	4 1/2	4 1/2	-
week ago	-	4 1/2	4 1/2	4 1/2	4 1/2	-
US Dollar De	-	3 1/4	3 1/4	3 1/4	3 1/2	-
week ago	-	3 1/4	3 1/4	3 1/4	3 1/2	-

\$ LIBOR interbank fixing rates and other rates for \$100 million not pro result by top reference banks at 11am each working day. The banks are: Barclays Trust, Bank of Tokyo, Messageries, Barclays and National Westminster.

ECU LIBOR = ECU LIBOR, US Dollar LIBOR = US Dollar LIBOR, ECU & US Dollar Linked Deposits

[illegible]

Swiss Franc	$2\frac{1}{2} - 3\frac{1}{8}$	$1\frac{1}{2} - 1\frac{3}{4}$	$1\frac{1}{2} - 1\frac{1}{2}$	$1\frac{1}{2} - 1\frac{1}{2}$	$2 - 1\frac{1}{2}$	$2\frac{1}{2} - 1\frac{1}{2}$
Canadian Dollar	$3\frac{1}{2} - 2\frac{1}{2}$	$3\frac{1}{2} - 3\frac{1}{2}$	$3\frac{1}{2} - 3\frac{1}{2}$	$3\frac{1}{2} - 3\frac{1}{2}$	$3\frac{1}{2} - 3\frac{1}{2}$	$4\frac{1}{2} - 4\frac{1}{2}$

US Dollar	5 1/2	5 1/4	5 1/8	5 1/16	5 1/32	5 1/64	5 1/128	5 1/256	5 1/512	5 1/1024	5 1/2048	5 1/4096
Indian Lira	7 1/2	6 1/4	5 1/8	5 1/16	5 1/32	5 1/64	5 1/128	5 1/256	5 1/512	5 1/1024	5 1/2048	5 1/4096
Japanese Yen	3 1/2	3 1/4	3 1/8	3 1/16	3 1/32	3 1/64	3 1/128	3 1/256	3 1/512	3 1/1024	3 1/2048	3 1/4096
Asian S\$ing	3 1/2	3 1/4	3 1/8	3 1/16	3 1/32	3 1/64	3 1/128	3 1/256	3 1/512	3 1/1024	3 1/2048	3 1/4096

Short term rates are call for the US Dollar and Yen, others: two days' notice.

■ **THREE MONTH EURODOLLAR (MM)** \$1m points of 100%

	Open	Sett price	Change	High	Low	Est. vol	Open Int
Jun	94.02	94.03	-0.06	94.03	94.02	64,613	480,800
Jul	93.75	93.77	-0.15	93.78	93.75	139,565	407,698
Sep	93.49	93.52	-0.23	93.53	93.47	154,858	301,965

■ **US TREASURY BILL FUTURES (MM)** \$1m per 100%

	Open	Sett price	Change	High	Low	Est. vol	Open Int
Jun	94.60	94.61	-0.01	94.61	94.60	225	6,557
Sep	94.33	94.35	-0.02	94.35	94.33	256	3,607
Dec	-	94.50	-	-	-	-	-

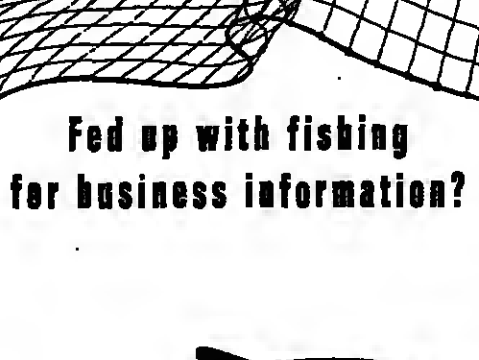
All Open Interest figs. are for previous day

	%		%
Adams & Company	6.00	Dunbar Lanes	6.00
Allied Irish Bank (GB)	6.00	Exeter Bank Limited	7.00
Ally-Henry Ansbacher	6.00	Financial Gen Bank	7.00
Bank of Baroda	5.00	Firstport Fleming & Co Ltd	6.00
Banco Bilbao Vizcaya	6.00	Indusbank Indus	6.00
Bank of Cyprus	6.00	Heils Bank AG Zurich	6.00
Bank of Ireland	6.00	Hambros Bank	6.00
		Heritable & Com Inv Bk Ltd	6.00
		Foyal Bk of Scotland	6.00
		Granger & Friedlander	6.00
		Smith & Willmetts Sons Ltd	6.00
		Scottish Widows Bank	6.00
		TSB	6.00
		United Bank of Kuwait	6.00
		Yusuf Trust Bank Plc	6.00
		Wagon Trust	6.00


Bank of India	£5.00	OHK Samuel	£5.00	Whiteaway Laidlaw	£5.00
Bank of Scotland	£5.00	C. Hoare & Co.	£5.00	Yorkshire Bank	£5.00
Barclays Bank	£6.00	Hongkong & Shanghai	£6.00		
Bank of East Africa	£5.00	Inverclyde Bank (UK)	£19.00	● Members of London	
Edinburgh Ship Co Ltd	£5.00	Lloyds Hedge Bank	£5.00	Investment Banking	
Citibank NA	£5.00	M&A Busby & Sons	£5.00	Association	
Clydesdale Bank	£6.00	Joyce Bank	£5.00	* In administration	
The co-operative Banks	£6.00	Midland Bank	£8.00		
Coutts & Co	£6.00	NatWestminster	£5.00		
Cyprus Popular Bank	£9.00	Russ Brothers	£5.00		

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## LONDON SHARE SERVICE

## ALCOHOLIC BEVERAGES

Company	Price	Change
Adnoca	10.00	0.00
Beck's	10.00	0.00
Carlsberg	10.00	0.00
Heineken	10.00	0.00
Interbrew	10.00	0.00
Kaiser	10.00	0.00
Miller	10.00	0.00
Orkla	10.00	0.00
Reckitt	10.00	0.00
Tenneco	10.00	0.00
Unilever	10.00	0.00

## CHEMICALS - Cont.

Company	Price	Change
Alkermes	10.00	0.00
Amgen	10.00	0.00
Baxter	10.00	0.00
Boehringer	10.00	0.00
Chemtec	10.00	0.00
Glaxo	10.00	0.00
Novartis	10.00	0.00
Pfizer	10.00	0.00
Schering	10.00	0.00
SmithKline	10.00	0.00

## ENGINEERING - Cont.

Company	Price	Change
Alstom	10.00	0.00
BAE	10.00	0.00
Boeing	10.00	0.00
GE	10.00	0.00
Rolls Royce	10.00	0.00
Siemens	10.00	0.00
Traill	10.00	0.00
Wipac	10.00	0.00
Wipac	10.00	0.00
Wipac	10.00	0.00

## EXTRACTIVE INDUSTRIES - Cont.

Company	Price	Change
Anglo American	10.00	0.00
Barrick	10.00	0.00
De Beers	10.00	0.00
Goldcorp	10.00	0.00
Hecla	10.00	0.00
Imperial	10.00	0.00
Placer	10.00	0.00
Polymet	10.00	0.00
Stannic	10.00	0.00
Wendell	10.00	0.00

## INSURANCE - Cont.

Company	Price	Change
Aviva	10.00	0.00
AXA	10.00	0.00
Chubb	10.00	0.00
Generale	10.00	0.00
London	10.00	0.00
Manulife	10.00	0.00
Prudential	10.00	0.00
Swire	10.00	0.00
Tokai	10.00	0.00
Windsor	10.00	0.00

## INVESTMENT TRUSTS - Cont.

Company	Price	Change
Abacus	10.00	0.00
Admiral	10.00	0.00
Aviva	10.00	0.00
AXA	10.00	0.00
Chubb	10.00	0.00
Generale	10.00	0.00
London	10.00	0.00
Manulife	10.00	0.00
Prudential	10.00	0.00
Swire	10.00	0.00

## BANKS, RETAIL

Company	Price	Change
Barclays	10.00	0.00
HSBC	10.00	0.00
London	10.00	0.00
Manulife	10.00	0.00
Prudential	10.00	0.00
Swire	10.00	0.00
Tokai	10.00	0.00
Windsor	10.00	0.00
Windsor	10.00	0.00
Windsor	10.00	0.00

## DISTRIBUTORS

Company	Price	Change
Adnoca	10.00	0.00
Beck's	10.00	0.00
Carlsberg	10.00	0.00
Heineken	10.00	0.00
Interbrew	10.00	0.00
Kaiser	10.00	0.00
Miller	10.00	0.00
Orkla	10.00	0.00
Reckitt	10.00	0.00
Tenneco	10.00	0.00

## BREWERIES, PUBS &amp; REST

Company	Price	Change
Adnoca	10.00	0.00
Beck's	10.00	0.00
Carlsberg	10.00	0.00
Heineken	10.00	0.00
Interbrew	10.00	0.00
Kaiser	10.00	0.00
Miller	10.00	0.00
Orkla	10.00	0.00
Reckitt	10.00	0.00
Tenneco	10.00	0.00

## BUILDING &amp; CONSTRUCTION

Company	Price	Change
Adnoca	10.00	0.00
Beck's	10.00	0.00
Carlsberg	10.00	0.00
Heineken	10.00	0.00
Interbrew	10.00	0.00
Kaiser	10.00	0.00
Miller	10.00	0.00
Orkla	10.00	0.00
Reckitt	10.00	0.00
Tenneco	10.00	0.00

## DIVERSIFIED INDUSTRIALS

Company	Price	Change
Adnoca	10.00	0.00
Beck's	10.00	0.00
Carlsberg	10.00	0.00
Heineken	10.00	0.00
Interbrew	10.00	0.00
Kaiser	10.00	0.00
Miller	10.00	0.00
Orkla	10.00	0.00
Reckitt	10.00	0.00
Tenneco	10.00	0.00

## ELECTRICITY

Company	Price	Change
Adnoca	10.00	0.00
Beck's	10.00	0.00
Carlsberg	10.00	0.00
Heineken	10.00	0.00
Interbrew	10.00	0.00
Kaiser	10.00	0.00
Miller	10.00	0.00
Orkla	10.00	0.00
Reckitt	10.00	0.00
Tenneco	10.00	0.00

## ELECTRONIC &amp; ELECTRICAL EQPT

Company	Price	Change
Adnoca	10.00	0.00
Beck's	10.00	0.00
Carlsberg	10.00	0.00
Heineken	10.00	0.00
Interbrew	10.00	0.00
Kaiser	10.00	0.00
Miller	10.00	0.00
Orkla	10.00	0.00
Reckitt	10.00	0.00
Tenneco	10.00	0.00

## BUILDING MATS. &amp; MERCHANTS

Company	Price	Change
Adnoca	10.00	0.00
Beck's	10.00	0.00
Carlsberg	10.00	0.00
Heineken	10.00	0.00
Interbrew	10.00	0.00
Kaiser	10.00	0.00
Miller	10.00	0.00
Orkla	10.00	0.00
Reckitt	10.00	0.00
Tenneco	10.00	0.00

## CHEMICALS

Company	Price	Change
Adnoca	10.00	0.00
Beck's	10.00	0.00
Carlsberg	10.00	0.00
Heineken	10.00	0.00
Interbrew	10.00	0.00
Kaiser	10.00	0.00
Miller	10.00	0.00
Orkla	10.00	0.00
Reckitt	10.00	0.00
Tenneco	10.00	0.00

## ENGINEERING

Company	Price	Change
Adnoca	10.00	0.00
Beck's	10.00	0.00
Carlsberg	10.00	0.00
Heineken	10.00	0.00
Interbrew	10.00	0.00
Kaiser	10.00	0.00
Miller	10.00	0.00
Orkla	10.00	0.00
Reckitt	10.00	0.00
Tenneco	10.00	0.00

## ENGINEERING - Cont.

Company	Price	Change
Alstom	10.00	0.00
BAE	10.00	0.00
Boeing	10.00	0.00
GE	10.00	0.00
Rolls Royce	10.00	0.00
Siemens	10.00	0.00
Traill	10.00	0.00
Wipac	10.00	0.00
Wipac	10.00	0.00
Wipac	10.00	0.00

## ENGINEERING, VEHICLES

Company	Price	Change
Adnoca	10.00	0.00
Beck's	10.00	0.00
Carlsberg	10.00	0.00
Heineken	10.00	0.00
Interbrew	10.00	0.00
Kaiser	10.00	0.00
Miller	10.00	0.00
Orkla	10.00	0.00
Reckitt	10.00	0.00
Tenneco	10.00	0.00

## EXTRACTIVE INDUSTRIES

Company	Price	Change
Anglo American	10.00	0.00
Barrick	10.00	0.00
De Beers	10.00	0.00
Goldcorp	10.00	0.00
Hecla	10.00	0.00
Imperial	10.00	0.00
Placer	10.00	0.00
Polymet	10.00	0.00
Stannic	10.00	0.00
Wendell	10.00	0.00

## HOUSEHOLD GOODS

Company	Price	Change
Adnoca	10.00	0.00
Beck's	10.00	0.00
Carlsberg	10.00	0.00
Heineken	10.00	0.00
Interbrew	10.00	0.00
Kaiser	10.00	0.00
Miller	10.00	0.00
Orkla	10.00	0.00
Reckitt	10.00	0.00
Tenneco	10.00	0.00

## INSURANCE

Company	Price	Change
Aviva	10.00	0.00
AXA	10.00	0.00
Chubb	10.00	0.00
Generale	10.00	0.00
London	10.00	0.00
Manulife	10.00	0.00
Prudential	10.00	0.00
Swire	10.00	0.00
Tokai	10.00	0.00
Windsor	10.00	0.00

Where rose the mountain, there  
to find him were friends. Where  
rolled the ocean, there was  
his home...

Lord Byron

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## ENGINEERING - Cont.

Company	Price	Change
Alstom	10.00	0.00
BAE	10.00	0.00
Boeing	10.00	0.00
GE	10.00	0.00
Rolls Royce	10.00	0.00
Siemens	10.00	0.00
Traill	10.00	0.00
Wipac	10.00	0.00
Wipac	10.00	0.00
Wipac	10.00	0.00

## HEALTH CARE

Company	Price	Change
Adnoca	10.00	0.00
Beck's	10.00	0.00
Carlsberg	10.00	0.00
Heineken	10.00	0.00
Interbrew	10.00	0.00
Kaiser	10.00	0.00
Miller	10.00	0.00
Orkla	10.00	0.00
Reckitt	10.00	0.00
Tenneco	10.00	0.00

## ENGINEERING, VEHICLES

Company	Price	Change
Adnoca	10.00	0.00
Beck's	10.00	0.00
Carlsberg	10.00	0.00
Heineken	10.00	0.00
Interbrew	10.00	0.00
Kaiser	10.00	0.00
Miller	10.00	0.00
Orkla	10.00	0.00
Reckitt	10.00	0.00
Tenneco	10.00	0.00

## EXTRACTIVE INDUSTRIES

Company	Price	Change
Anglo American	10.00	0.00
Barrick	10.00	0.00
De Beers	10.00	0.00
Goldcorp	10.00	0.00
Hecla	10.00	0.00
Imperial	10.00	0.00
Placer	10.00	0.00
Polymet	10.00	0.00
Stannic	10.00	0.00
Wendell	10.00	0.00

## HOUSEHOLD GOODS

Company	Price	Change
Adnoca	10.00	0.00
Beck's	10.00	0.00
Carlsberg	10.00	0.00
Heineken	10.00	0.00
Interbrew	10.00	0.00
Kaiser	10.00	0.00
Miller	10.00	0.00
Orkla	10.00	0.00
Reckitt	10.00	0.00
Tenneco	10.00	0.00

## INSURANCE

Company	Price	Change
Aviva	10.00	0.00
AXA	10.00	0.00
Chubb	10.00	0.00
Generale	10.00	0.00
London	10.00	0.00
Manulife	10.00	0.00
Prudential	10.00	0.00
Swire	10.00	0.00
Tokai	10.00	0.00
Windsor	10.00	0.00

## INV TRUSTS SPLIT CAPITAL

Company	Price	Change
Adnoca	10.00	0.00
Beck's	10.00	0.00
Carlsberg	10.00	0.00
Heineken	10.00	0.00
Interbrew	10.00	0.00
Kaiser	10.00	0.00
Miller	10.00	0.00
Orkla	10.00	0.00
Reckitt	10.00	0.00
Tenneco	10.00	0.00

Al-Khaili & Co.



### AEM - Cont.

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Eastmoreland .....  
 Standard Hook .....  
 Senior .....

[illegible]

16 A1 0 1 USS \_\_\_\_\_  
 15 About Last USS \_\_\_\_\_  
 18 Army Expense \_\_\_\_\_

[illegible]

Financial Times  
Company classification

[illegible]

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OFFSHORE  
AND OVERSEASBERMUDA  
(SIB RECOGNISED)

Fund Name	ISIN	Unit Price	NAV	Yield	Vol
Atlantic Capital Management Ltd					
Atlantic Capital Fund	BM0000000001	1.00	1.00	0.00	0.00
Atlantic Capital Fund II	BM0000000002	1.00	1.00	0.00	0.00
Atlantic Capital Fund III	BM0000000003	1.00	1.00	0.00	0.00
Atlantic Capital Fund IV	BM0000000004	1.00	1.00	0.00	0.00
Atlantic Capital Fund V	BM0000000005	1.00	1.00	0.00	0.00
Atlantic Capital Fund VI	BM0000000006	1.00	1.00	0.00	0.00
Atlantic Capital Fund VII	BM0000000007	1.00	1.00	0.00	0.00
Atlantic Capital Fund VIII	BM0000000008	1.00	1.00	0.00	0.00
Atlantic Capital Fund IX	BM0000000009	1.00	1.00	0.00	0.00
Atlantic Capital Fund X	BM0000000010	1.00	1.00	0.00	0.00

Fund Name	ISIN	Unit Price	NAV	Yield	Vol
Atlantic Capital Management Ltd					
Atlantic Capital Fund XI	BM0000000011	1.00	1.00	0.00	0.00
Atlantic Capital Fund XII	BM0000000012	1.00	1.00	0.00	0.00
Atlantic Capital Fund XIII	BM0000000013	1.00	1.00	0.00	0.00
Atlantic Capital Fund XIV	BM0000000014	1.00	1.00	0.00	0.00
Atlantic Capital Fund XV	BM0000000015	1.00	1.00	0.00	0.00
Atlantic Capital Fund XVI	BM0000000016	1.00	1.00	0.00	0.00
Atlantic Capital Fund XVII	BM0000000017	1.00	1.00	0.00	0.00
Atlantic Capital Fund XVIII	BM0000000018	1.00	1.00	0.00	0.00
Atlantic Capital Fund XIX	BM0000000019	1.00	1.00	0.00	0.00
Atlantic Capital Fund XX	BM0000000020	1.00	1.00	0.00	0.00

BERMUDA  
(REGULATED)\*\*

Fund Name	ISIN	Unit Price	NAV	Yield	Vol
Atlantic Capital Management Ltd					
Atlantic Capital Fund XXI	BM0000000021	1.00	1.00	0.00	0.00
Atlantic Capital Fund XXII	BM0000000022	1.00	1.00	0.00	0.00
Atlantic Capital Fund XXIII	BM0000000023	1.00	1.00	0.00	0.00
Atlantic Capital Fund XXIV	BM0000000024	1.00	1.00	0.00	0.00
Atlantic Capital Fund XXV	BM0000000025	1.00	1.00	0.00	0.00
Atlantic Capital Fund XXVI	BM0000000026	1.00	1.00	0.00	0.00
Atlantic Capital Fund XXVII	BM0000000027	1.00	1.00	0.00	0.00
Atlantic Capital Fund XXVIII	BM0000000028	1.00	1.00	0.00	0.00
Atlantic Capital Fund XXIX	BM0000000029	1.00	1.00	0.00	0.00
Atlantic Capital Fund XXX	BM0000000030	1.00	1.00	0.00	0.00

GUERNSEY  
(SIB RECOGNISED)

Fund Name	ISIN	Unit Price	NAV	Yield	Vol
Atlantic Capital Management Ltd					
Atlantic Capital Fund XXXI	BM0000000031	1.00	1.00	0.00	0.00
Atlantic Capital Fund XXXII	BM0000000032	1.00	1.00	0.00	0.00
Atlantic Capital Fund XXXIII	BM0000000033	1.00	1.00	0.00	0.00
Atlantic Capital Fund XXXIV	BM0000000034	1.00	1.00	0.00	0.00
Atlantic Capital Fund XXXV	BM0000000035	1.00	1.00	0.00	0.00
Atlantic Capital Fund XXXVI	BM0000000036	1.00	1.00	0.00	0.00
Atlantic Capital Fund XXXVII	BM0000000037	1.00	1.00	0.00	0.00
Atlantic Capital Fund XXXVIII	BM0000000038	1.00	1.00	0.00	0.00
Atlantic Capital Fund XXXIX	BM0000000039	1.00	1.00	0.00	0.00
Atlantic Capital Fund XL	BM0000000040	1.00	1.00	0.00	0.00

GUERNSEY  
(REGULATED)\*\*

Fund Name	ISIN	Unit Price	NAV	Yield	Vol
Atlantic Capital Management Ltd					
Atlantic Capital Fund XLI	BM0000000041	1.00	1.00	0.00	0.00
Atlantic Capital Fund XLII	BM0000000042	1.00	1.00	0.00	0.00
Atlantic Capital Fund XLIII	BM0000000043	1.00	1.00	0.00	0.00
Atlantic Capital Fund XLIV	BM0000000044	1.00	1.00	0.00	0.00
Atlantic Capital Fund XLV	BM0000000045	1.00	1.00	0.00	0.00
Atlantic Capital Fund XLVI	BM0000000046	1.00	1.00	0.00	0.00
Atlantic Capital Fund XLVII	BM0000000047	1.00	1.00	0.00	0.00
Atlantic Capital Fund XLVIII	BM0000000048	1.00	1.00	0.00	0.00
Atlantic Capital Fund XLIX	BM0000000049	1.00	1.00	0.00	0.00
Atlantic Capital Fund L	BM0000000050	1.00	1.00	0.00	0.00

GUERNSEY  
(REGULATED)\*\*

Fund Name	ISIN	Unit Price	NAV	Yield	Vol
Atlantic Capital Management Ltd					
Atlantic Capital Fund LI	BM0000000051	1.00	1.00	0.00	0.00
Atlantic Capital Fund LII	BM0000000052	1.00	1.00	0.00	0.00
Atlantic Capital Fund LIII	BM0000000053	1.00	1.00	0.00	0.00
Atlantic Capital Fund LIV	BM0000000054	1.00	1.00	0.00	0.00
Atlantic Capital Fund LV	BM0000000055	1.00	1.00	0.00	0.00
Atlantic Capital Fund LVI	BM0000000056	1.00	1.00	0.00	0.00
Atlantic Capital Fund LVII	BM0000000057	1.00	1.00	0.00	0.00
Atlantic Capital Fund LVIII	BM0000000058	1.00	1.00	0.00	0.00
Atlantic Capital Fund LIX	BM0000000059	1.00	1.00	0.00	0.00
Atlantic Capital Fund LX	BM0000000060	1.00	1.00	0.00	0.00

GUERNSEY  
(REGULATED)\*\*

Fund Name	ISIN	Unit Price	NAV	Yield	Vol
Atlantic Capital Management Ltd					
Atlantic Capital Fund LXI	BM0000000061	1.00	1.00	0.00	0.00
Atlantic Capital Fund LXII	BM0000000062	1.00	1.00	0.00	0.00
Atlantic Capital Fund LXIII	BM0000000063	1.00	1.00	0.00	0.00
Atlantic Capital Fund LXIV	BM0000000064	1.00	1.00	0.00	0.00
Atlantic Capital Fund LXV	BM0000000065	1.00	1.00	0.00	0.00
Atlantic Capital Fund LXVI	BM0000000066	1.00	1.00	0.00	0.00
Atlantic Capital Fund LXVII	BM0000000067	1.00	1.00	0.00	0.00
Atlantic Capital Fund LXVIII	BM0000000068	1.00	1.00	0.00	0.00
Atlantic Capital Fund LXIX	BM0000000069	1.00	1.00	0.00	0.00
Atlantic Capital Fund LXX	BM0000000070	1.00	1.00	0.00	0.00

GUERNSEY  
(REGULATED)\*\*

Fund Name	ISIN	Unit Price	NAV	Yield	Vol
Atlantic Capital Management Ltd					
Atlantic Capital Fund LXXI	BM0000000071	1.00	1.00	0.00	0.00
Atlantic Capital Fund LXXII	BM0000000072	1.00	1.00	0.00	0.00
Atlantic Capital Fund LXXIII	BM0000000073	1.00	1.00	0.00	0.00
Atlantic Capital Fund LXXIV	BM0000000074	1.00	1.00	0.00	0.00
Atlantic Capital Fund LXXV	BM0000000075	1.00	1.00	0.00	0.00
Atlantic Capital Fund LXXVI	BM0000000076	1.00	1.00	0.00	0.00
Atlantic Capital Fund LXXVII	BM0000000077	1.00	1.00	0.00	0.00
Atlantic Capital Fund LXXVIII	BM0000000078	1.00	1.00	0.00	0.00
Atlantic Capital Fund LXXIX	BM0000000079	1.00	1.00	0.00	0.00
Atlantic Capital Fund LXXX	BM0000000080	1.00	1.00	0.00	0.00

ROYAL BANK OF CANADA  
(SIB RECOGNISED)

Fund Name	ISIN	Unit Price	NAV	Yield	Vol
RBC Global Fund	CA0000000001	1.00	1.00	0.00	0.00
RBC Global Fund II	CA0000000002	1.00	1.00	0.00	0.00
RBC Global Fund III	CA0000000003	1.00	1.00	0.00	0.00
RBC Global Fund IV	CA0000000004	1.00	1.00	0.00	0.00
RBC Global Fund V	CA0000000005	1.00	1.00	0.00	0.00
RBC Global Fund VI	CA0000000006	1.00	1.00	0.00	0.00
RBC Global Fund VII	CA0000000007	1.00	1.00	0.00	0.00
RBC Global Fund VIII	CA0000000008	1.00	1.00	0.00	0.00
RBC Global Fund IX	CA0000000009	1.00	1.00	0.00	0.00
RBC Global Fund X	CA0000000010	1.00	1.00	0.00	0.00

ROYAL BANK OF CANADA  
(REGULATED)\*\*

Fund Name	ISIN	Unit Price	NAV	Yield	Vol
RBC Global Fund XI	CA0000000011	1.00	1.00	0.00	0.00
RBC Global Fund XII	CA0000000012	1.00	1.00	0.00	0.00
RBC Global Fund XIII	CA0000000013	1.00	1.00	0.00	0.00
RBC Global Fund XIV	CA0000000014	1.00	1.00	0.00	0.00
RBC Global Fund XV	CA0000000015	1.00	1.00	0.00	0.00
RBC Global Fund XVI	CA0000000016	1.00	1.00	0.00	0.00
RBC Global Fund XVII	CA0000000017	1.00	1.00	0.00	0.00
RBC Global Fund XVIII	CA0000000018	1.00	1.00	0.00	0.00
RBC Global Fund XIX	CA0000000019	1.00	1.00	0.00	0.00
RBC Global Fund XX	CA0000000020	1.00	1.00	0.00	0.00

ROYAL BANK OF CANADA  
(REGULATED)\*\*

Fund Name	ISIN	Unit Price	NAV	Yield	Vol
RBC Global Fund XXI	CA0000000021	1.00	1.00	0.00	0.00
RBC Global Fund XXII	CA0000000022	1.00	1.00	0.00	0.00
RBC Global Fund XXIII	CA0000000023	1.00	1.00	0.00	0.00
RBC Global Fund XXIV	CA0000000024	1.00	1.00	0.00	0.00
RBC Global Fund XXV	CA0000000025	1.00	1.00	0.00	0.00
RBC Global Fund XXVI	CA0000000026	1.00	1.00	0.00	0.00
RBC Global Fund XXVII	CA0000000027	1.00	1.00	0.00	0.00
RBC Global Fund XXVIII	CA0000000028	1.00	1.00	0.00	0.00
RBC Global Fund XXIX	CA0000000029	1.00	1.00	0.00	0.00
RBC Global Fund XXX	CA0000000030	1.00	1.00	0.00	0.00

ROYAL BANK OF CANADA  
(REGULATED)\*\*

Fund Name	ISIN	Unit Price	NAV	Yield	Vol
RBC Global Fund XXXI	CA0000000031	1.00	1.00	0.00	0.00
RBC Global Fund XXXII	CA0000000032	1.00	1.00	0.00	0.00
RBC Global Fund XXXIII	CA0000000033	1.00	1.00	0.00	0.00
RBC Global Fund XXXIV	CA0000000034	1.00	1.00	0.00	0.00
RBC Global Fund XXXV	CA0000000035	1.00	1.00	0.00	0.00
RBC Global Fund XXXVI	CA0000000036	1.00	1.00	0.00	0.00
RBC Global Fund XXXVII	CA0000000037	1.00	1.00	0.00	0.00
RBC Global Fund XXXVIII	CA0000000038	1.00	1.00	0.00	0.00
RBC Global Fund XXXIX	CA0000000039	1.00	1.00	0.00	0.00
RBC Global Fund XL	CA0000000040	1.00	1.00	0.00	0.00

ROYAL BANK OF CANADA  
(REGULATED)\*\*

Fund Name	ISIN	Unit Price	NAV	Yield	Vol
RBC Global Fund XLI	CA0000000041	1.00	1.00	0.00	0.00
RBC Global Fund XLII	CA0000000042	1.00	1.00	0.00	0.00
RBC Global Fund XLIII	CA0000000043	1.00	1.00	0.00	0.00
RBC Global Fund XLIV	CA0000000044	1.00	1.00	0.00	0.00
RBC Global Fund XLV	CA0000000045	1.00	1.00	0.00	0.00
RBC Global Fund XLVI	CA0000000046	1.00	1.00	0.00	0.00
RBC Global Fund XLVII	CA0000000047	1.00	1.00	0.00	0.00
RBC Global Fund XLVIII	CA0000000048	1.00	1.00	0.00	0.00
RBC Global Fund XLIX	CA0000000049	1.00	1.00	0.00	0.00
RBC Global Fund L	CA0000000050	1.00	1.00	0.00	0.00

ROYAL BANK OF CANADA  
(REGULATED)\*\*

Fund Name	ISIN	Unit Price	NAV	Yield	Vol
RBC Global Fund LI	CA0000000051	1.00	1.00	0.00	0.00
RBC Global Fund LII	CA0000000052	1.00	1.00	0.00	0.00
RBC Global Fund LIII	CA0000000053	1.00	1.00	0.00	0.00
RBC Global Fund LIV	CA0000000054	1.00	1.00	0.00	0.00
RBC Global Fund LV	CA0000000055	1.00	1.00	0.00	0.00
RBC Global Fund LVI	CA0000000056	1.00	1.00	0.00	0.00
RBC Global Fund LVII	CA0000000057	1.00	1.00	0.00	0.00
RBC Global Fund LVIII	CA0000000058	1.00	1.00	0.00	0.00
RBC Global Fund LIX	CA0000000059	1.00	1.00	0.00	0.00
RBC Global Fund LX	CA0000000060	1.00	1.00	0.00	0.00

ROYAL BANK OF CANADA  
(REGULATED)\*\*

Capital App Corp Fd Ltd.	11112010	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
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**FT MANAGED FUNDS SERVICE**

## LUXEMBOURG

### (SIB RECOGNISED)

**E.T. Investment Management Ltd**  
15 Rue Godtha. BP 413, Luxembourg 00  
Established Tel Apr 11. \$2.60  
**Emilian Global SCAV (n)**

## OFFSHORE INSURANCES

**For JTB see Old Market 100 S. 4th St. North**

[illegible]



### Offshore Insurances and Other Funds

### Offshore Insurances and Other Funds

[illegible]



## WORLD STOCK MARKETS

[illegible][illegible]



**4 pm close April 1**

## NEW YORK STOCK EXCHANGE PRICES

[illegible]







## FT GUIDE TO THE WEEK

## MONDAY 21

## Migrant worker guidelines

Governments, employers and trade unions meet at the International Labour Organisation in Geneva (to April 25) to discuss ways of protecting the world's 42m-plus migrant workers. An ILO report says countries are increasingly looking to temporary rather than permanent immigrants as a source of cheap, unskilled labour. These workers are vulnerable to low pay, poor working conditions and exploitation by private recruitment agencies. The meeting aims to produce guidelines for governments on improving worker protection and tackling abuses.

## Olive oil proposals

EU farm ministers gather in Luxembourg for a two-day meeting which will be dominated by arguments over reform of the EU's olive oil sector and efforts to reduce beef production. Mr Franz Fischler, European Commissioner for agriculture, will come under pressure from olive oil-producing states to modify proposals to reform the way olive oil producers are paid compensation. The changes are aimed at stamping out corruption in a sector where several fraud cases have come to light. Mr Fischler will also present ministers with an assessment of how effectively the EU is reducing beef production by slaughtering calves.

## 'Pioneering' reforms

The United Nations Economic Commission for Europe in Geneva celebrates its 50th birthday with a ministerial meeting (to April 24) and adoption of "pioneering" reforms in its structure and work programme. The ECE, a rare platform for dialogue between eastern and western Europe during the Cold War, is stepping up its co-operation activities and strengthening the involvement of the private sector.

## FT Survey

Queen's Awards to Industry (UK only).

## Public holidays

Brazil, Puerto Rico.

## TUESDAY 22

## China in border deal

Jiang Zemin, Chinese president, visits Russia to bolster bilateral ties. He is expected to sign a border forces reduction accord with presidents of Russia and the Central Asian states of Tajikistan, Kazakhstan and Kyrgyzstan. The accord is believed to set the maximum number of troops to be deployed within 100km of the border. Mr Jiang is also to meet his Russian counterpart Mr Boris Yeltsin.

## Other economic news

Monday: The annualised growth rate of M3 in Germany, out at some point this week, is forecast at 7.5-8.5 per cent during March after an 11.7 per cent rise in February, a sign that monetary growth is slowing down. The west German consumer price rise in April is expected to be unchanged at a year-on-year 1.6 per cent.

Tuesday: French industrial production is expected to have picked up in February, after a monthly 1.2 per cent decline in January. The markets are looking for a monthly rise of 0.4 per cent.

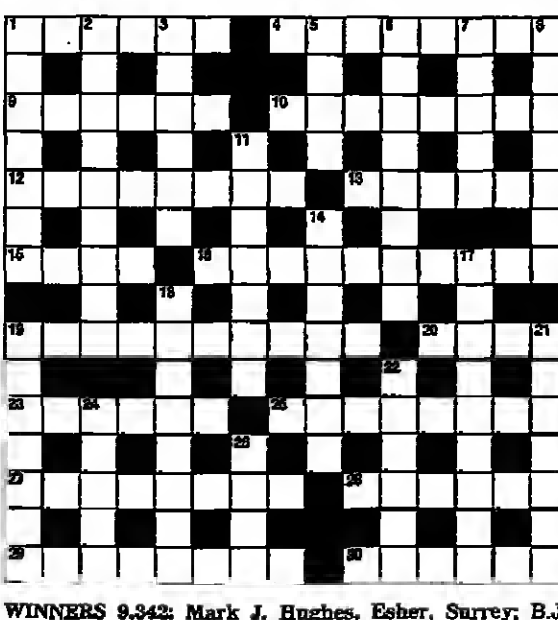
Wednesday: UK retail sales have recently been unusually buoyant. After a year-on-year rise of 4.8 per cent in January and 4.4 per cent in February, forecasters are now looking for a rise by 4.3 per cent in March.

Thursday: The UK visible trade deficit is expected to have deteriorated in February. Markets are expecting a deficit of about £900m after a January deficit of £541m.

Friday: The preliminary estimate of growth in the UK economy is forecast to show a year-on-year rate of 3.0 per cent after 2.8 per cent in the fourth quarter last year.

- ACROSS**
- Cartoon character it's fashionable to watch (5)
  - Easily defeated though not in form (3)
  - Recollect nasty times in grammatical structure (5)
  - Force the company to take Eric on in design (8)
  - Troops stepped out in these formations (6)
  - A right outsider (5)
  - Intended taking note out of funds (8)
  - Pence the track (4)
  - The shooting season (10)
  - Sort of light nobody would pay to see (4-3)
  - Work one side of the stage with American (4)
  - A problem for the bridge-builder to emphasise (6)
  - Flirt of a stringy variety (8)
  - Find out about unusual sort of rays (8)
  - Describing Hamlet and his rotten state (6)
  - Weather is important in teaching chemistry (8)
  - How one danced when not quite sober? (6)

- DOWN**
- French chemist late on his way up (7)
  - Drink over business - it's no joke without it (9)
  - Annually during late February, early March (6)
  - Empty sort of pun about a preposition (4)
  - Gun-support bearing (8)
  - A right outsider (5)
  - Seeing about making it genuine (7)
  - Breathe fire (7)
  - William set out to find accommodation (7)
  - I am not altogether disinterested (9)
  - Non-playing coach attached to cricket side (3-5)
  - Number set about making the interior Christmassy (7)
  - Cut down with chesty trouble, died (7)
  - One way to get inspiration (6)
  - General carries the sovereign's weapon (5)
  - Those who group around crackpot leader? (4)

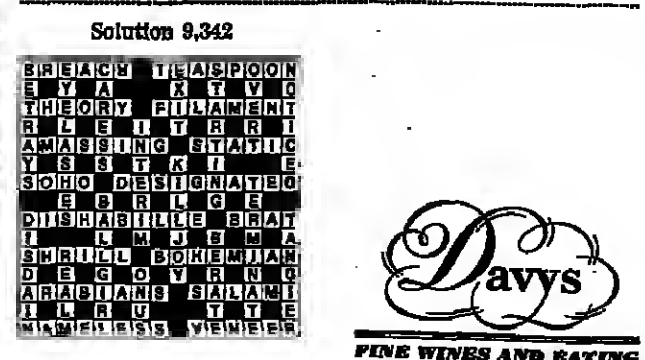


WINNERS 9,342: Mark J. Hughes, Esher, Surrey; B.J. Duesbury, Bartou, Nottingham; Harry Hollingsworth, Hitchin, Hertfordshire; Robert Mitchell, Cardiff

## MONDAY PRIZE CROSSWORD No.9,354 Set by DANTE

Six bottles of Davys Celebration Champagne for the first correct solution opened and three runner-up prizes of £40 Davys food and wine vouchers redeemable in person or by post. These prizes are available only to winners living in England, Scotland and Wales. Winners with overseas addresses will receive a set of silver-plated place name bases and cards. Solutions by Thursday May 1, marked Monday Crossword 9,354 on the envelope, to the Financial Times, 1 Southwark Bridge, London SE1 9EL. Solution on Monday May 5. Please allow 28 days for delivery of prizes.

Name: \_\_\_\_\_  
Address: \_\_\_\_\_



JOTTER PAD



The Tsing Ma suspension bridge is the showpiece of Hong Kong's 34km link to its new airport on Lantau island, due to open on Sunday

to discuss bilateral political and economic co-operation. In 1996, China became Russia's fifth largest trade partner after Ukraine, Germany, the US and Belarus. This year's bilateral trade is predicted to pass US\$7bn.

## Japan nuclear inquiry

Executives of Japan's Power Reactor and Nuclear Fuel Development Corporation, known as Dones, will appear before the upper house of Japanese parliament for questioning over mismanagement and cover-ups of a string of nuclear accidents, the most recent of which occurred last week when radioactive tritium leaked from a plant.

## Public holidays

Israel, Sri Lanka.

## WEDNESDAY 23

## IMF/World Bank meetings

The spring meetings of the International Monetary Fund and the World Bank begin in Washington, with the publication of the IMF's World Economic Outlook. The two institutions' joint debt relief initiative for the world's poorest countries, announced last September, is likely to be the main focus of discussions, which continue to next Tuesday.

## EU growth forecast

The European Commission unveils its latest growth forecasts for 1997, expected to shed light on which countries are on track to meet the

entry criteria for monetary union. It will publish a blacklist of countries running excessive budget deficits; macro-economic guidelines for the EU; and a separate paper on the euro's role in the world economy which discusses how a single currency bloc might be represented in the Group of Seven industrialised nations' forum.

## Seoul gets into gear

The Seoul Motor Show opens for the press, followed by eight days for the general public until May 1. South Korea's biennial motor show provides a shop window for the country's fast-expanding motor industry. It is also being targeted by foreign carmakers keen to expand sales to the country's increasingly affluent and outward-looking consumers.

## Public holidays

Belarus, Turkey.

## THURSDAY 24

## Hashimoto in US talks

Mr Ryutaro Hashimoto, Japanese premier, leaves for the US for talks with Mr Bill Clinton, US president. Unlike previous US-Japan summits, security issues are likely to lead the agenda. The two countries are

conducting a joint review of bilateral security co-operation and Washington has pressed Japan to take a more active military role in supporting US forces in the event of conflict in Asia. The two leaders are also likely to discuss economic issues including the dollar's continuing strength against the yen and US concerns about a further increase in Japan's politically sensitive trade surplus with the US.

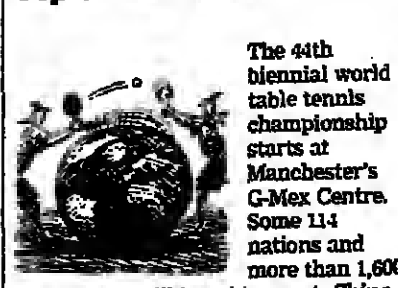
## Trafficking in women

International trafficking in women occupies European ministers of equality, justice and home affairs for three days in The Hague. A conference organised by the Dutch EU presidency aims to draw up a code of conduct to combat the trade, under which some 500,000 women, mainly from eastern Europe, are estimated to have arrived in the EU in 1996. Countries from that region aspiring to EU membership will be present as observers at the meeting to be addressed among others by Mr Manuel Gratin, judicial affairs commissioner.

## Saleroom

Perhaps the finest collection of Welsh furniture in private hands comes under the hammer at Christie's in London. The Parry Collection is expected to raise more than £1m. The collection concentrates on walnut and oak furniture, including 10 oak dressers, one of which is estimated to sell for up to £18,000.

## Top of the tables



The 44th biennial world table tennis championships starts at Manchester's G-Mex Centre. Some 114 nations and more than 1,600 competitors will be taking part. China swept the board at the last world championships in Tianjin, but will struggle to win all seven individual and team events this time.

## Golf

Spanish Open Golf Championship, Club de Campo, Madrid.

## FT Surveys

Pharmaceuticals, Global Fund Management.

## Public holidays

Armenia, Iceland, Niger.

## FRIDAY 25

## Hanbo loans hearing

Mr Kim Hyun-chul, son of the South Korean president, is due to testify before a parliamentary committee investigating a loans scandal involving the collapsed Hanbo steel group. The opposition accuses Mr Kim of pressing banks and other financial institutions to lend nearly \$6bn to Hanbo before it declared bankruptcy in January. The day-long questioning of Mr Kim is considered crucial in determining whether his father's administration can survive one of the country's biggest corruption scandals.

## FT Survey

Business Parks.

## Public holidays

Australia, Cook Islands, Denmark, Egypt, Ethiopia, Italy, Macau, New Zealand, Portugal, Swaziland, Tonga, Western Samoa.

## WEEKEND 26/27

## Lantau Link opens

Hong Kong's Lantau Link, a huge infrastructure project which includes one of the world's biggest suspension bridges, is scheduled to open on Sunday if contractors can quickly repair the damage inflicted by saboteurs on April 18th. Baroness Thatcher and Mr Chris Patten, Hong Kong governor, are set to officiate at the ceremony. The 34km transport link

between Hong Kong and its new airport on Lantau island features the showpiece Tsing Ma suspension bridge, a US\$900m project which will carry road and rail transport. Principal contractors came from an Anglo-Japanese consortium, including engineering and construction groups acquired by Kvaerner of Norway when it bought Trafalgar House last year. Cables along the emergency tunnel under the road level of the two-tier bridge were cut in 32 places by saboteurs.

## G7 to focus on currencies

The finance ministers of the Group of Seven countries (minus Britain's Kenneth Clarke, who will be campaigning in the final week of the British election) meet in Washington on Sunday to discuss the international economy. The sharp rise of the US dollar against the yen and continental European currencies is again likely to be the main subject for discussion.

## Italian local elections

Nine-and-a-half million Italians are due to vote on Sunday in the first round of regional elections, to be followed by a second round on May 11.

These local elections are seen as an important test for the country's main political parties, coming at a time when the "Olive Tree" centre-left administration of Mr Romano Prodi, the prime minister, is under pressure both from within its own coalition parties and from the right-wing opposition coalition. Although Mr Prodi survived a recent government crisis over Italy's involvement in Albania, political tensions have continued to simmer.

## Motor racing

San Marino Grand Prix (Sunday).

## Judo

Japan National Women's Judo Tournament to be held in Tokyo. The annual competition spotlights upcoming judo stars with Olympic potential (Sunday).

## FT Survey

Quarterly Review of Personal Finance (UK only).

## Public holidays

Afghanistan (Saturday), Tanzania (Saturday).

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## MORSE

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